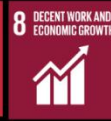




**P.K.R Arts College for Women**  
Gobichettipalyam | Erode



## DEPARTMENT OF MANAGEMENT

ORANZIED EXTENSION  
ACTIVITY WITH  
UZHAVAN FOUNDATION

DATE : 19.9.2024

Class : II BBA

TIME : 10.30 am to  
11.30am

Faculty co-ordinator: Mrs..R.Gomathi

Accompanying faculty: Ms. R.Rajeswari

Student co-ordinators : Ms. S.Monisha-II BBA



**ADDRESS :**

**KALINGARAYAN CANAL, BHAVANI**

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**P.K.R. ARTS COLLEGE FOR WOMEN**  
Autonomous Institution- Affiliated to Bharathiar University  
Reaccredited with 'A' Grade by NAAC  
Gobichettipalayam

**DEPARTMENT OF MANAGEMENT**

No. of Beneficiaries : II BBA – 26 Students

Date: 19.09.2024

Title: Extension Activity -Heritage Walk tie-up with Yi chapter,Erode



**Outcome of the Programme:**

- The program fostered a mindset of strategic leadership in leveraging AI technologies to drive innovation and maintain a competitive edge in the market.
- Leaders were trained on how to cultivate organizational resilience and agility, crucial for navigating the rapid technological advancements driven by AI.
- The program fostered a mindset of strategic leadership in leveraging AI technologies to drive innovation and maintain a competitive edge in the market.

**Organizing Secretary: Mrs.S.Subathradevi, Assistant Professor, Department of Management**

*Rajeswari*  
Report Prepared  
by  
Ms. R.Rajeswari

*G.K.P.*  
Verified by  
Dr. G.K. Pooranee

*V.Kavitha*  
Signature of the HOD with Seal  
Dr.V.Kavitha

Dr.V.KAVITHA,  
HOD, Department of Management  
P.K.R. Arts College for Women,  
Gobichettipalayam - 638 476.

