

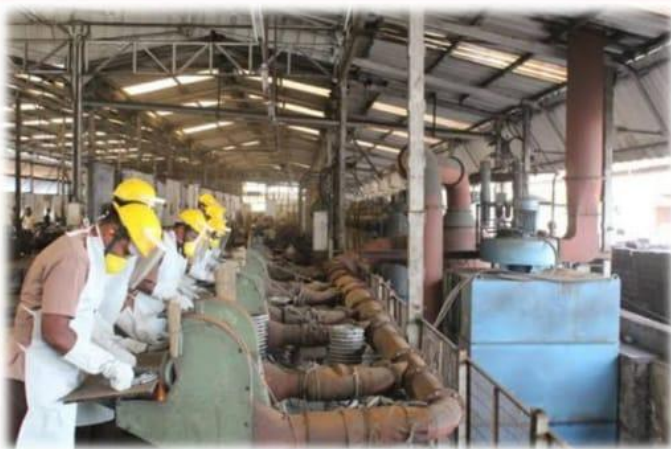


**P.K.R. Arts
College for
Women**



Gobichettipalayam, Erode

**DEPARTMENT OF MANAGEMENT
ORGANIZES
AN INDUSTRIAL VISIT TO
Ammarun Foundries**



Date : 26.12.2024

Class : BBA

Time : 10 am



Faculty Co-ordinator : A.C.Sowmiya.

Accompanying Faculty : V.Hamsadharani &

R. Rajeshawari

Student Co-ordinator :

Mohanapriya. M(221BA015) III-BBA

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P.K.R. ARTS COLLEGE FOR WOMEN

Autonomous Institution- Affiliated to Bharathiar University
Re-Accredited with 'A' Grade by NAAC
Gobichettipalayam

DEPARTMENT OF MANAGEMENT

Academic Year 2024-2025 Even Semester

No. of Beneficiaries: ALL UG Students (56)

Date: 26.12.2024

Title: Ammarun Foundries



Report:

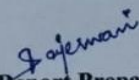
The UG students had the opportunity to visit Ammarun Foundries, a leading manufacturer of spare parts for four-wheelers. The visit provided an enriching experience, allowing the students to observe and understand the intricate processes involved in manufacturing. During the visit, the students toured various units within the foundry, where detailed explanations were provided about the operations. The team at Ammarun Foundries shared valuable insights into the technologies and methodologies used in their production lines.

The highlight of the visit was an inspiring speech by the company's Director, Mr. Viswanathan. Drawing from his vast experience, Mr. Viswanathan emphasized the critical role of innovation in achieving excellence in the manufacturing industry. He encouraged the students to cultivate essential business skills and remain open to new ideas and approaches. His motivational words left a lasting impact, inspiring the students to think creatively and pursue excellence in their respective fields.

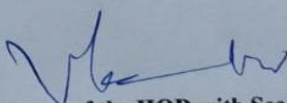
Outcome of the industrial visit

- Enhanced understanding of real-world manufacturing processes and their applications
- We are developing an appreciation for the role of technology and innovation in driving industrial success.
- Inspiration to apply learned concepts and skills in academic and future professional endeavors.

Organizing Secretary: Mrs.A.C.Sowmiya, Assistant Professor, Department of Management


Report Prepared by
Ms.R.Rajeswari


Verified by
Mrs.R.Gomathi


Signature of the HOD with Seal
Dr. V. Kavitha

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