

**P.K.R. ARTS COLLEGE FOR WOMEN**

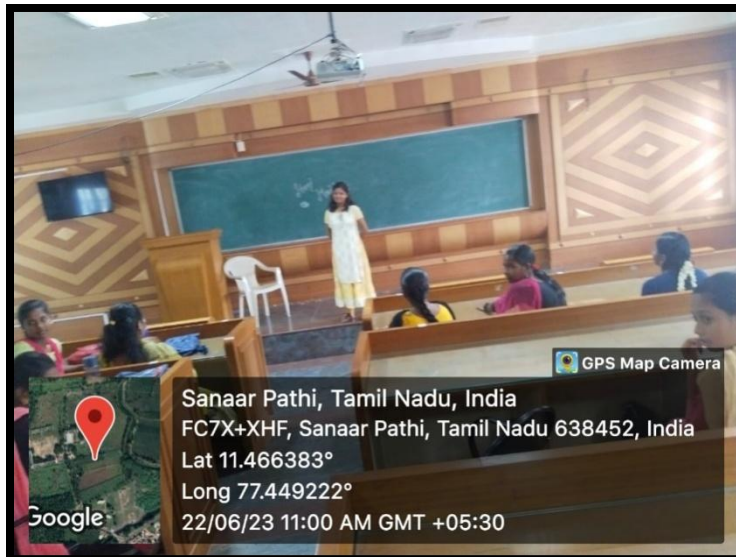
**DEPARTMENT OF MANAGEMENT**

**NEWS LETTER**

**THE COMMUNIQUE(*July 2023 – November 2023*)**

**FUNCTIONS, SEMINARS, GUEST LECTURES AND WORKSHOPS**

**ORGANIZED BY THE DEPARTMENT**



A Student Induction Programme (SIP) for BBA students was conducted from 19.6.23 to 30.6.23.



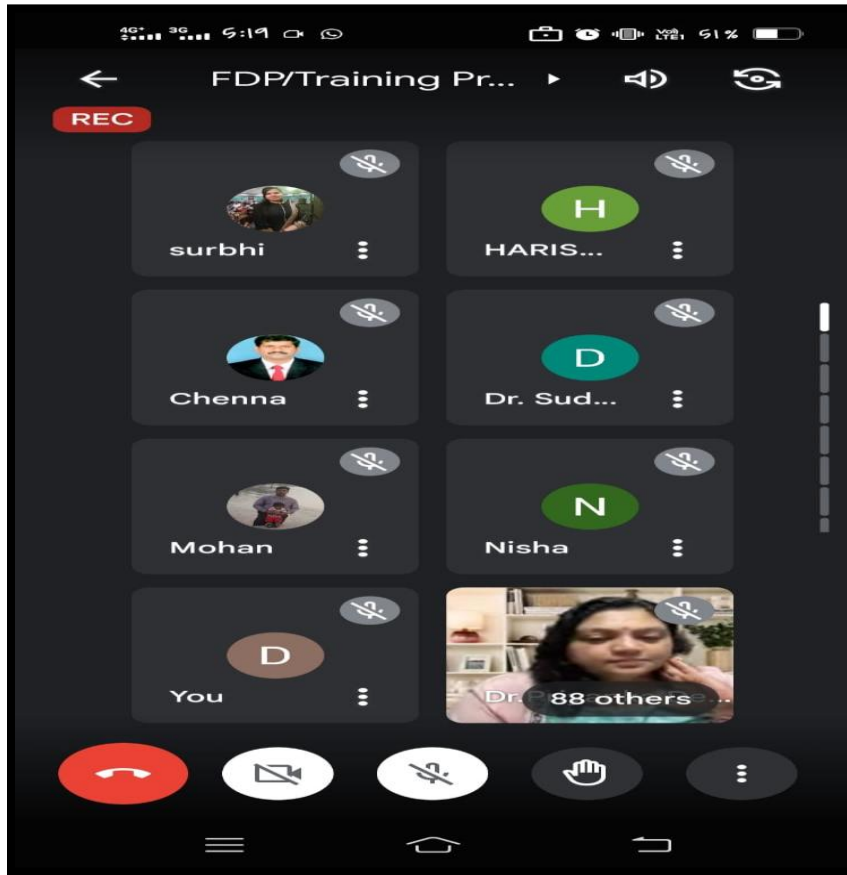
A Professional Development Programme for the faculty members was presented by Dr. C. Guna Sekaran, B.E., MISTE., Ph.D., CEO & Professor of Vivekananda Institute of Management Studies, Coimbatore on 30.6.23



Inauguration of Association of Charismatic Management Executives (ACME) 2023 & Student Induction Programme (SIP -PG 2023) was inaugurated by Dr.Nithya Ramachandran, Faculty, Accounting and Finance Section, Department of Business Studies, Coordinator on 18.07.2023



Student Induction Programme (SIP -PG) : A session on Unleashing potential and Driving Change through Women Entrepreneurs was handled by Mrs.R.Srimathi, Chairperson of Yuva, Yi Erode on 20.07.2023



A Student Development Programme on Financial Planning was delivered by Ms. Hetvi Gudhka, Financial Analyst, Beam outsourcing Services, Mumbai on 20.07.2023



Student Induction Programme (SIP - PG): A session on Breaking Gender biases and Stereotypes as Managers at work was delivered by Mrs. Hemalatha Eswaran, Founder, Sri Thangammansteels, Annur, Coimbatore on 21.07.2023



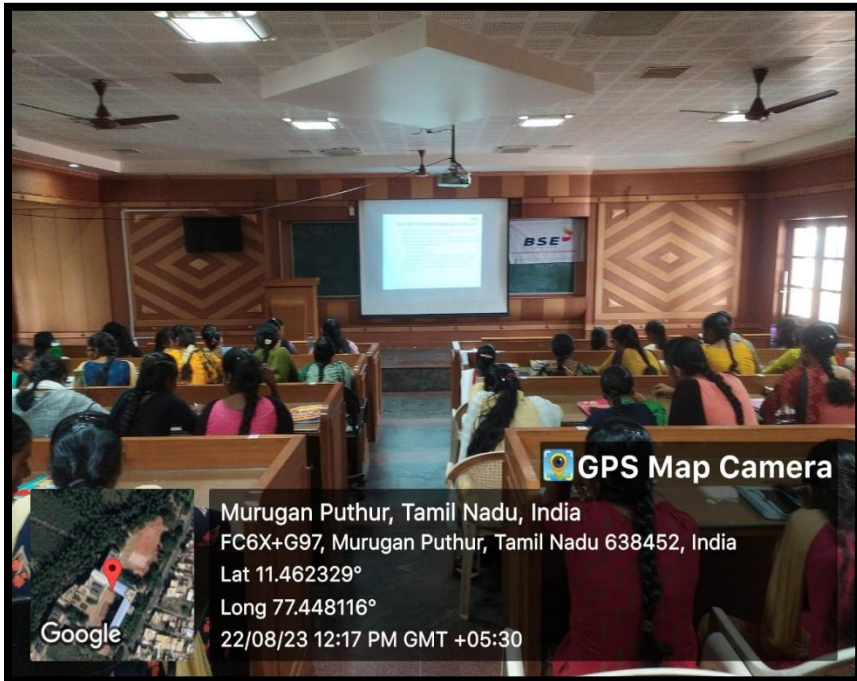
An Alumna interaction was carried out on 24.07.2023 by Mrs.K.Murugayal,(MBA Batch:2007-2009),Founder,Linaa's Hi-tech Ladies Beauty Parlour& Academy,Gobichettiplayam.



Industrial Visit to Podaran Foods India Pvt Ltd: Exploring the FMCG Industry on 25.07.2023



Alumna interaction with Ms.S.Shalini,(MBA batch 2021-2023)Customer Support service,Technook company,Bangalore on 31.07.2023



Investor Education Programme in tieup with BSE: A Session was presented by Mr.Mahesh kumar,Trainer and BSE speaker,Lotus knowealth,Mumbai on 22.08.2023



Industrial Visit to Milky Mist  
India Pvt.Ltd,Perundurai on  
23.08.2023



Industrial Visit to Sakthi Sugars Ltd  
on 25.08.2023



A Career Guidance programme was delivered by Rtn.N.Karthikeyan, Placement officer, KSR educational institutons, Tiruchengode on 29.08.2023



An One Day National Level HR Conclave was held on 09.09.2023

Session I: "Adapting HR Practices for Changing Work Dynamics"- Mr.Charles Godwin

HR Leader & Public Speaker-Zoho session II:Talent Acquisition: Changing dynamics & surfacing challenges-Ms.Radhika Ravi

Campus Hiring National Head, WILP, Wipro

Session III: "Roadmap to Re-engineer the Future with Technology Interface"-Mr.Gokul TCM Founder & Director of E-CAP.Session IV:"HR Trends Shaping the Workforce of Tomorrow"-Mrs. Nagalakshmi Karthikeyan

Head HR-Global Business Unit Tata Consultancy Services, Chennai.



Extension activity-A visit to Sai Kirupa Specialschool,Tirupuron  
20.09.2023



Extension activity: A visit to Atchayam trust-an old age home on  
25.09.2023





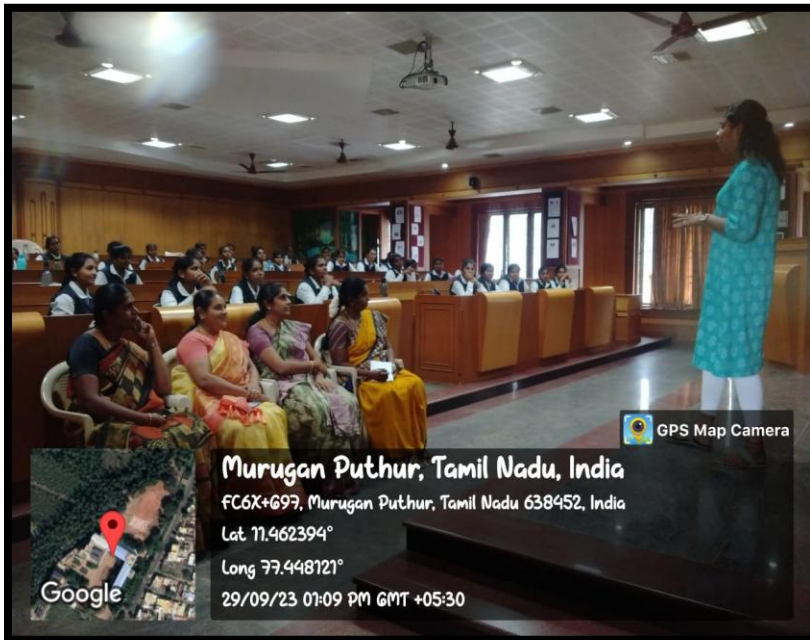
Industrial Visit to AAVIN, Erode  
on 26.09.2023.



Industrial Visitto  
Texvally,Chittodeon  
26.09.2023



Industrial Visit to The Tea Factory and The Tea Museum, Ooty, The Nilgiris on 27.09.2023



An Alumna interaction programme was organized on 29.09.2023 Ms.M.Swathini, Income Tax Department, Bengaluru, interacted with the juniors.



Professional Development Programme- Industry collaboration for student development was given to the faculty members by Mr.Suresh Kumar Assistant Director of Training, Board of Apprenticeship (SR), Ministry of Education, Department of Higher Education, Government of India on 5.10.2023



A Student Development seminar on Promotion and Distribution Strategies of FMCG's was handled by Mr.Sathya Prakash, Area Executive, Food Division, ITC Limited on 10.10.2023



Industrial visit to Sri Aalayaa packed drinking water,Nasiyanur,Erodeon 19.10.2023



Industrial Visit toSeshayee Paper and BoardsLimited,Pallipalaya m,Erode,Namakkal District on 19.10.2023

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An Industrial visit to Armstrong Spinning mills Pvt Ltd was organised on 30.12.2023



A session on "Analytical Forge: Mastering Multivariate Insights - Hands-On Capacity Building Programme" was delivered by Dr. M. Nisha, Assistant Professor, Department of Management at Bharathiar University PG Extension & Research Centre, Erode on 07.02.2024.



The Ph.D. Viva-Voce Examination of Part time research scholar Mrs. J. Malarvizhi, under the supervision of Dr. S. Vidhya, was conducted on 09.02.2024.



An MoU was signed with Armstrong Knitting Mills Pvt Limited, Perumanallur, New Tirupur on 09.02.2024

An Industry-Institute connect Programme on Production Planning and Control in Garment Industry was conducted by Mr.S.Vasekaran, Manager, Department of Industrial Engineering, Armstrong Knitting mills PvtLimited,Perumanallur,New Tirupur on 10.02.2024



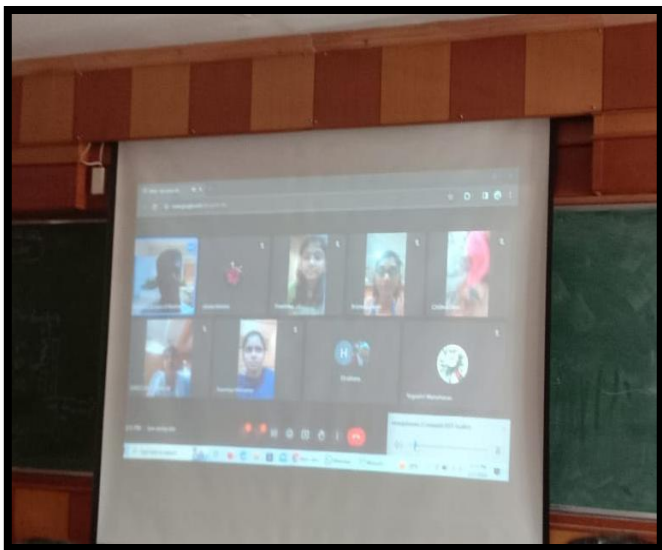


A session on IPR: Empowering Future Leaders: AI Tools, Design Thinking, Innovation and the Intelli Design Framework in MBA Education was presented by Mr. OMM Saravana, Managing Director, JKKN Institutions, Namakkal on 14.02.2024

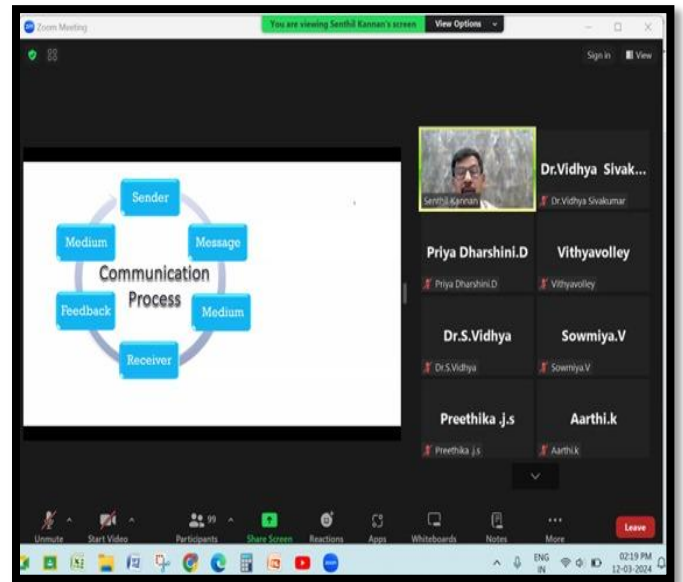
The National Management Day – 2024 was celebrated on 21.02.2024. Mrs. Mangayarkarasi, Founder, Amaze Academy, Gobichettipalayam delivered the keynote address.



Dr. K.S. Manu, Associate Professor at the School of Business Management, Christ (Deemed-to-be) University, Bengaluru, conducted a Two day Student Development Workshop on Advanced Excel (online) from 27.02.2024 to 28.02.2024.



On 12.3.2024, an online Capacity Building Programme was given by Mr. D. Senthil Kannan, the Managing Director of PALMS Training and Consulting (P) Ltd, Tuticorin.



An industrial visit to VTS-V. Thangavel & Sons Private Limited, Namakkal, a partner under the MoU with YUVA, Erode Chapter, took place on 14.3.2024.

An Industrial visit to INDCOSERVE, Coonoor, Ooty on 18.3.2024

