

P.K.R. ARTS COLLEGE FOR WOMEN

DEPARTMENT OF MANAGEMENT

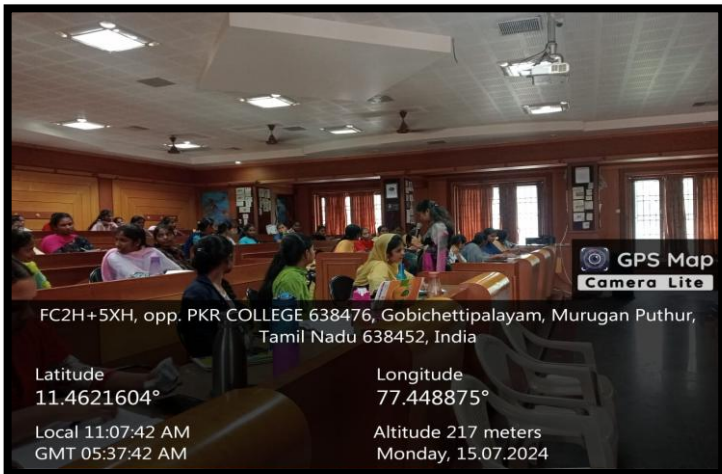
NEWS LETTER

THE COMMUNIQUE (June 2024 – October 2024)

FUNCTIONS, SEMINARS, GUEST LECTURES AND WORKSHOPS

ORGANIZED BY THE DEPARTMENT

A Capacity Building Programme was organised on 13.7.2024. Dr. T. Devasenathipathi, Director, PPG Business School, Coimbatore acted as the resource person.



A Student Induction programme -Fostering Economic Independence through entrepreneurship was delivered by Mrs. Priya Navin, Past chair, Yi Eode, Cultural consultant, Cs Academy, Founder-Peek-a-boo kids club on 15.7.2024.

Professional Development programme (PDP)- Integrating Industry insights into Curriculum Development on 15.7.2024. Dr. B. Chinna Muthu, Assistant Professor, Department of Commerce, Madras Christian College, Chennai was the resource person.



Student induction Programme-Alumna Interaction was organised on 18.7.2024. Ms.Haridharshini, Hr Recruiter, SGS&Co, Coimbatore was the chief guest.



Industrial visit to Jay Jay Mills India Private Limited, Perundurai on 19.7.2024

Student Development Programme on National Institute of Securities market was conducted on 29.7.2024. Dr.SharanKumar Shetty, Trainer And Financial Advisor ,Mangalore was the guest of honour.



Department Association was inaugurated by Mr.R.G.Navin Krishna, Founder & Director, Start Up Payanam, Entrepreneur community and Accelerator on 31.7.2024.



Two days Hands -on training Workshop on Digital Marketing and Meta Ads was delivered by Mr.K.S Dandapani, CEO of CLAPUP Institute of Creativity and Mr.K.K Thitheashwar CEO of Escape Rat Race Media,Coimbatore on 19.09.2024 &20.9.2024.

One day National Conference on Managing the AI Driven Organization: Preparing the Next Gen Leaders was organised on 25.09.2024. The sessions were delivered by

Session-I: Mr. Senthivelan Natarajan, Co-founder, The yellow network, Vice president, Virtual Tech Gurus, Coimbatore.

Session – II: Mr. A. Praveen Kumar, General Manager -Sales Iron Kettle (South India) Bangalore.

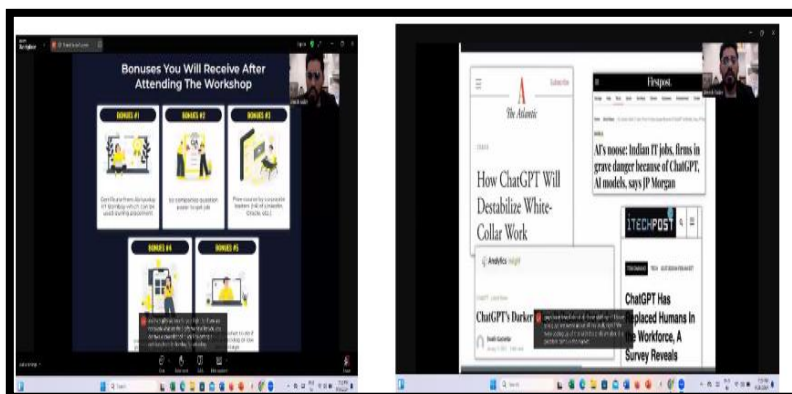
Session III: Dr.K.Chokkanathan, Asso.Prof.and Head, Department of all Madanapalle Institute of Technology & Science, Andhra Pradesh.



Heritage Walk tie-up with Yi chapter, Erode as an Extension Activity was carried out on 19.09.2024 at Kalingarayan canal visit, Bhavani



Industrial visit to Agni steels Private limited, Perundurai on 26.09.2024



Two day webinar organised by IIT Bombay's on How to Get a Placement in Multinational Companies was delivered by Mr. Umesh yadav, Placement Consultant, IIT Bombay on 28.09.24 & 29.09.24



Mega Alumnae Meet on 26.10.2024



One day Skill development workshop on “Bridging the gap: from classroom to boardroom-Essential skills for corporate success” was delivered by Ms.R.Bhagyalakshmi, Accounting Specialist, Philips GBS, Chennai on 29.10.2024.

Prepared by
(Dr.G.K.Pooranee)

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