



P.K.R. ARTS COLLEGE FOR WOMEN

Re-Accredited with 'A' Grade by NAAC
Autonomous Institution - Affiliated to Bharathiar University
Gobichettipalayam

DEPARTMENT OF ENGLISH

Cordially invite you all for the

ALUMNAE INTERACTION

Career Orientation

JULY

Wednesday | 2 | 3 p.m

2025

Resource Person

Sandhiya V

Content Writer

AVANEXA Technologies,

Coimbatore.







P.K.R. ARTS COLLEGE FOR WOMEN, GOBI

Re-Accredited with 'A' Grade by NAAC
Autonomous Institution-Affiliated to Bharathiar University

DEPARTMENT OF ENGLISH

Name of the programme: Alumnae Interaction

Date: 02.07.2025

Venue: UG Hall No. 19

Time : 3 p.m

Guest detail : Sandhiya V

Content Writer
AVANEXA Technologies,
Coimbatore.

Objective of the Programme : To bridge the gap between academic learning and professional practice by leveraging the experiences of alumni who have successfully transitioned into the industry.

The Department of English, P.K.R Arts College for Women has organized Alumnae interaction Programme for the students. The event aimed to inspire and educate the students for selecting future opportunities and gaining experience from the passed out students. The Guest Speaker for the event was V.Sandhiya, an esteemed alumna (2023-2025) of the college.

The event was commenced with greetings and welcome from the Head of the Department Mrs.P.N.Pushpalatha. The Guest speaker Ms. V.Sandhiya shared her journey as a content writer. She spoke about her work experience and encouraged literature students to explore careers like proofreading, content writing, and copywriting. She also mentioned exciting opportunities in her company, available in both full-time and part-time roles. The speaker introduced us to the role of AI tools like ChatGPT, Meta, and SEO in today's content world. The session gave us a clear picture of the content industry and its scope for literature students.

Outcome of the Programme:

1. The alumnae interaction was highly beneficial, leaving participants motivated and better informed about their career options.
2. It helped the students in preparing to meet the professional world by fostering connection with alumni networks.

No.of. Beneficiaries: 20 students.

p. n. pushpalatha

SIGNATURE OF THE HoD
P.N. PUSHPALATHA, M.A., M.Phil.,
ASSISTANT PROFESSOR & HEAD
DEPARTMENT OF ENGLISH,
P.K.R. ARTS COLLEGE FOR WOMEN
(AUTONOMOUS)
GOBICHETTIPALAYAM - 638 476.