

## B.Com(CA)

### PSO(Programme Specific Outcome)

1.	gain holistic knowledge in the preparation of accounts for business concerns and domains of Information Technology.
2.	communicate effectively and coherently the ideas pertaining to Commerce disciplines through writing business letters, corporate communications, writing reports, preparation of resumes and modern communication methods.
3.	apply rational thinking and analytical reasoning to solve business and marketing problems and real time software development.
4.	apply practical skills to forecast managerial problems and analyze data in order to gain new insight and improve strategic decision-making.
5.	lead a team successfully by upholding good inter personal relationship among the employers and employees in a multicultural scenario.
6.	act as socially responsible individuals by recognizing the different value systems, professional and cyber ethics, moral dimensions and environmental issues.
7.	develop thorough knowledge and skills in ICT platforms through self directed learning and emerge as successful online entrepreneurs, software / mobile app developers, creative web page designers, data base managers and tax consultants

**PO(Programme Outcome)**

1.	<b>Disciplinary knowledge:</b> Demonstrate critical and systematic proficiency about the breadth and depth of the basic and emerging trends in the arts and science streams appropriate to the programme.
2.	<b>Communication skills:</b> Communicate ideas clearly and effectively through verbal and non-verbal forms to specialist and non-specialist audiences with professionalism and multi-disciplinary approach.
3.	<b>Critical thinking, problem solving and analytical reasoning:</b> Apply appropriate knowledge and skills to identify, formulate, critically analyse and substantially conclude with simple solutions to problems.
4.	<b>Research skills and reflective thinking:</b> Explore real-time scenarios, analyse and interpret data and information, articulate and support findings with evidences incorporating economic and business practices to reach valid conclusion.
5.	<b>Teamwork and Leadership skills for interpersonal competence:</b> Ability to interact, communicate and collaborate in a trans-disciplinary context.
6.	<b>Continuous autonomous learning and digital literacy:</b> Ability to find, evaluate and compose clear information for self-directed learning through conventional and digital media.
7.	<b>Social consciousness with concern for environment:</b> Capability to synthesise the economic, legal, social, environment, health, safety and cultural dimensions of the society with moral and ethical reasoning and promote equity through sustainable development practices.

<b>23CCU01</b>	<b>Core : I PRINCIPLES OF ACCOUNTANCY</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	recollect the meaning of various accounting terms, consignment, joint venture and bill of exchange.	I	K1
CO 2	demonstrate the basic accounting rules, concepts and conventions.		K2
CO 3	apply the accounting rules and concepts in preparation of final accounts of trading entities and compute interest on the basis of average due date, value of unsold stock and abnormal loss in consignment.		K3
CO 4	differentiate trade bill from accommodation bill, consignment from joint venture and receipts and payments account from income and expenditure account.		K4
CO 5	determine the financial results of trading and non-trading entities, consignment and joint venture businesses.		K5
<b>23CCU02</b>	<b>Core : II INTRODUCTION TO INFORMATION TECHNOLOGY</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	posses the basic knowledge of computers, network, operating system, E-commerce, System analysis and design, Artificial Intelligence	I	K1
CO 2	describe the functions of operating system, data processing units, internet and E-Commerce		K2
CO 3	use of computer system, MIS and DSS to automate the routine work in various areas of business		K3
CO 4	analyze the ethics of programming and use appropriate tools for a computer program		K4
CO 5	discover the innovative use of programming and Artificial Intelligence		K5
<b>23CCU03</b>	<b>Core III MARKETING</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	recollect the meaning of market, Marketing, Selling and Marketing Management, Marketing mix, consumer behavior and consumerism	I	K1
CO 2	explain the features and importance of telemarketing- marketing, transportation, branding, segmentation of consumers, advertising , personal selling, digital marketing, rural marketing and green marketing		K2
CO 3	apply the concepts of marketing, promotional mix strategies and consumer behavior model to solve the marketing problems.		K3
CO 4	analyze the organizational structure of Marketing, role of marketing for economic development , effects of Channel of Distribution, factors influencing the consumer behavior		K4
CO 5	choose the better pricing method out of various pricing strategies, advertising media, channel of distribution and product segmentation.		K5
<b>23CCU04</b>	<b>Core IV: Practical-I COMPUTER APPLICATIONS</b>	<b>SEMESTER</b>	<b>LEVEL</b>

<b>PRACTICAL – I (MSOFFICE, TALLY &amp; ORACLE)</b>			
CO 1	recollect the basic tools of MS-Word, MS-Excel, MS-PowerPoint, Ms-Access.	I	K1
CO 2	demonstrate the procedure of creating documents, worksheets, slide presentation, creating database.		K2
CO 3	make use of menus, wizards for formatting the document, apply formulae for mathematical operation, apply queries to filter the data in Ms-Access		K3
CO 4	examine the features of mail merge, clip art, relational database in MS-Word, MS-Excel, MS-Access.		K4
CO 5	evaluate the valid results of mathematical operations in MS-Excel and various effects of slideshow in MS-PowerPoint		K5
<b>23CCU05</b>	<b>Core III :Allied-I E-BANKING</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	define the various terms such as e-banking, Truncated cheque, E- Cheque, Internet Banking, Tele banking, Electronic Payment System, Digital Signature, Digital certificate, Banking 4.0	I	K1
CO 2	demonstrate the modern functions of banking such as Automatic Teller Machine (ATM), e-banking delivery channels (debit card, credit card, smart card, tele banking, internet banking, NEFT, EFT, RTGS, SWIFT, E-WALLET), E-Locking Techniques and different facets of e banking		K2
CO 3	make use of different electronic banking techniques to execute business and personal transactions smoothly		K3
CO 4	examine the aspects of e-banking, telephone banking. E-banking models, cluster approach, high-tech banking services, cybercrime and e-security solutions		K4
CO 5	judge the effectiveness of modern e-banking systems		K5
<b>23FCU01</b>	<b>Foundation: I ENVIRONMENTAL STUDIES</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	Define environment, ecosystem, biodiversity, environmental pollution and social issues.	I	K1
CO 2	Explain the natural resources, types of ecosystem, geographical classification of India, causes of environmental pollution and the problems related to the society.		K2
CO 3	Identify the information related to environment and the resources to protect it.		K3
CO 4	Analyze the classification of natural resources, energy flow in the ecosystem, threats to biodiversity, disaster management and the role of information technology in environment and human health.		K4
CO 5	Assess the environmental issues with a focus on sustainability.		K5

<b>23CCU06</b>	<b>Core: V FINANCIAL ACCOUNTING</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	recollect the concepts of single entry system, depreciation, branch, departments, hire purchase and instalment purchase system.	II	K1
CO 2	explain the features of single entry system, types of branches, methods of providing depreciation and royalty accounts.		K2
CO 3	compare single entry system with double entry system, wholesale profit with retail profit and hire purchase with installment purchase system.		K3
CO 4	compute the amount of depreciation, amount of interest in hire purchase and installment purchase system, minimum rent and short workings in royalty accounts.		K4
CO 5	evaluate the financial results of departments and branches.		K5

<b>23CCU07</b>	<b>Core : VI BUSINESS CORRECSPONDENCE</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	spell out the meanings of the various terminologies such as, business communication, business letters, agenda, minutes and report writing, agency correspondence, application letters, job offer and acceptance letter, tele conferencing, video conferencing	II	K1
CO 2	explain the various domain concepts such as importance, objectives, media and barriers of communication, business letter, duties of company secretary, preparation of Agenda and minutes.		K2
CO 3	analyze the effectiveness of media of communication and to make trade enquiries, execution of orders, drafting sales and circular letters, bank and agency correspondence and company correspondence.		K3
CO 4	classify the various types of business letters, banking and insurance correspondence, modern communication methods		K4
CO 5	evaluate the pros and cons of modern communication methods.		K5
<b>23CCU08</b>	<b>CORE :VIII DATABASE MANAGEMENTSYSTEM</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	gain the basic knowledge of elements of DBMS, SQL, Transactions, Concurrency Control and Industry 4.0	II	K1
CO 2	illustrate the structure of database, data model and Relational algebra		K2

CO 3	design a data base using modeling tools such as ER-Model, Schema,SQL queries		K3
CO 4	analyze the functional dependencies of database and apply the normalization theory		K4
CO 5	assess the relationship of tables and convert into E-Rmodel and formulate		K5
<b>23CCU04</b>	<b>Core : IV:Practical I COMPUTER APPLICATIONS PRACTICAL-I: (MSOFFICE, TALLY &amp; ORACLE)</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	recollect the basic tools of MS-Access and various components in gateway of Tally	II	K1
CO 2	demonstrate the procedure of creating database in MS-Access, company creation and group creation in Tally		K2
CO 3	make use of queries to filter the data in MS-Access and recording the accounting entries in Tally		K3
CO 4	examine the features of E-mail account, short-cut keys and various bars in Tally.		K4
CO 5	evaluate the valid results of queries in MS-Access ,financial statements in Tally and prepare report for business		K5
<b>23CCU09</b>	<b>Core : IX Allied : II STATISTICS FOR BUSINESS</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	recall the basic definitions of statistics, measures of central tendency, correlation, regression, time series and probability	II	K1
CO 2	explain the concept based on statistics, measures of central tendency, correlation, regression, time series and probability		K2
CO 3	apply various formulae to solve the problems on statistics, measures of central tendency, correlation, regression, time series and probability.		K3
CO 4	analyze the relations between Mean Median, Mode, correlation and regression		K4
CO 5	evaluate the problems on statistics, measures of central tendency, correlation, regression, time series and probability		K5

<b>23FCU02</b>	<b>Foundation :II YOGA AND ETHICS</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recollect the basic terminologies in yoga and value education	II	K1
CO2	demonstrate the importance of yoga, mental exercises, principles of life and components of values.		K2
CO3	apply the techniques of dynamic & mental exercises and philosophical values in real life		K3

CO4	classify the different types of asanas, stages of mind, analysis of thought, ethical values and social values.		K4
CO5	evaluate how the yoga and value education make a person strong both physically and mentally		K5
<b>23CCU10</b>	<b>Core :X ADVANCED ACCOUNTANCY</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	explain the concepts of Partnership accounts, insurance claimand royalty accounts.	III	K1
CO2	Solve problems on admission of partner, Retirement and death of partner, dissolution and insolvency of partner.		K2
CO3	assess the value of goodwill at the time of admission andretirement of partners.		K3
CO4	apply the rules of Garner vs Murray case.		K4
CO5	analyse the accounting treatment at the time of admission and retirement of partners.		K5
<b>23CCU11</b>	<b>Core : IX OBJECT ORIENTED PROGRAMMING LANGUAGE WITH C++</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	relate the object oriented problem solving approaches with structure oriented problems	III	K1
CO 2	interpret the classes and objects from the given problem description and solve it using C++		K2
CO 3	experiment with code reusability and extensibility by means of inheritance and polymorphism		K3
CO 4	simplify the given program using arrays, constructors and overloading		K4
CO 5	recommend the program logic statement for any problem using control structure		K5

<b>23CCU12</b>	<b>Core : XII Practical II Computer Applications Practical- II ( C++)</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recollect the basic syntax of C++ program	III	K1
CO2	illustrate the I/O statements of C++ program		K2
CO3	apply the control structure statements for a given problem		K3
CO4	analyse the data members and functions of class for anyproblem		K4
CO5	evaluate the compile time and runtime results of C++ program		K5
<b>23CCU13</b>	<b>Core : XIII Allied : III BUSINESS ECONOMICS</b>	<b>SEMESTER</b>	<b>LEVEL</b>

CO1	paraphrase the different economic terminologies and laws.	III	K1
CO2	illustrate the important economic concepts and theories applied in business economics		K2
CO3	identify the factors determining demand, elasticity of demand and supply		K3
CO4	examine the various methods of demand forecasting, pricing strategies under different market conditions and interpret the laws of productions and cost curves.		K4
CO5	evaluate the pricing and output decisions under different market structure and theories of factor pricing.		K5

<b>23AEU01</b>	<b>Ability Enhancement : I INFORMATION SECURITY</b>	<b>SEMESTER</b>	<b>LEVEL</b>
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CO1	Recall the fundamental concepts of Information Security, Risk and Security policies	III	K1
CO2	Discuss the concepts of Risks, vulnerabilities, ethical and privacy issues		K2
CO3	Apply the ideas in security planning and construct the policies		K3
CO4	Categorize the Privacy, Ethical Issues, Laws, Software Issues and Crimes		K4
CO5	Summarize Cryptography, cipher text and threats in information security		K5

<b>23NMU01A</b>	<b>Non- Major Elective INDIAN WOMEN AND SOCIETY</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	know women status in Indian society as an academic discipline	III	K1
CO 2	interpret the various roles of women, challenges and issues faced by them in the society		K2
CO 3	find out solutions to their legal issues and protect themselves from the violence against women		K3





CO 2	illustrate the I/O statements of C++ program		K2
CO 3	apply the control structure statements for a given problem		K3
CO 4	analyse the data members and functions of class for any problem		K4
CO 5	evaluate the compile time and runtime results of C++ program		K5
<b>23CCU15</b>	<b>Core : XVI Allied : IV COMMERCIAL LAW</b>		<b>SEMESTER</b>
CO 1	remember the various terms defined in the commercial law	IV	K1
CO 2	illustrate the formation of contract, remedies in breach of contract discharge of contract, indemnity and guarantee.		K2
CO 3	identify the the duties relating to the bailer, bailee and surety.		K3
CO 4	examine case law with relating to minor, a person of unsound mind, a person disqualified by law, conditions and warranties.		K4
CO 5	assess the validity of an offer, acceptance and person capacity to contract.		K5

<b>23SECCU01</b>	<b>Skill Enhancement : I DESK TOP PUBLISHING</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	recollect the present tools in photo shop, corel draw and flash	IV	K1
CO 2	demonstrate a graphic image effectively using tools in photo shop, Corel DRAW and flash		K2
CO 3	make use of graphic tools to prepare passport size photo, logo, invitation and banner using photo shop and corel DRAW		K3
CO 4	examine the usage of colors, layers ,filter, curve tools in photo shop and Corel DRAW		K4
CO 5	evaluate the necessary tools to design graphics and make animation effect		K5
<b>23AEU02</b>	<b>Ability Enhancement : II CONSUMER RIGHTS</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	Memorize the procedure of redress of consumer complaints, and the role of different agencies in establishing product and service standards	IV	K1
CO 2	Explain the Consumer Protection Law in India		K2
CO 3	Impart sound practical grounding about the practice of consumer law and the procedure Followed		K3
CO 4	Evaluate the regulations and legal actions that help to protect consumers		K4
CO 5	Analyse the knowledge and skills needed for a career in this field		K5

23CCU16	Core : XVI DIRECT TAX WITH GST	SEMESTER	LEVEL
CO 1	spell out the definitions of assessment year, previous year, assesses various heads of income under Income Tax Act, 1961 and goods and services tax, deemed and voluntary registration.	V	K1
CO 2	describe the concepts of income, exempted income, residential status of assesses, basis of charge and various provisions and rules under Income Tax Act including permissible deductions and set-off and carry forward of losses, UIN		K2
CO 3	apply the income tax provisions, tax rate slabs, rebate and surcharge in computation of total income and income tax liability of individuals, Filing of returns		K3
CO 4	analyse the deductions permissible under section 80 C to 80 U and registration in GST		K4
CO 5	determine the tax liability of an individual, amendments to registration certificate.		K5

23CCU17	Core : XVII VB.NET	SEMESTER	LEVEL
CO1	recalling the basic concepts of event driven programming and database	V	K1
CO2	demonstrate the components of IDE and dialog boxes using properties and methods		K2
CO3	build the GUI –program using the controls and functions		K3
CO4	test the accessibility of each module to handle the user errors		K4
CO5	determine the appropriate controls to incorporate the IDE window with database software		K5
21CCU18A/ 23CCU18B/ 21CCU18C	Core : XVIII INSTITUTIONAL TRAINING/ ARTICLESHIP TRAINING/ MINI PROJECT	SEMESTER	LEVEL
CO 1	recall the various practical thoughts about business	V	K1
CO 2	demonstrate the domain knowledge of business		K2
CO 3	apply the business knowledge in solving the problems in the organization		K3

CO 4	compare the theory with practical concepts of business		K4
CO 5	evaluate critically the policies, practices, theories of business		K5

<b>23CCU19</b>	<b>Core: XIX Practical III COMPUTER APPLICATIONS PRACTICAL- III (VB .NET)</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recollect the various tools of VB.NET environment	V	K1
CO2	demonstrate the components of VB.NET window		K2
CO3	use control statements to activate event procedures informs		K3
CO4	analyse the menus and properties that brings other applications into VB.NET		K4
CO5	evaluate the connection between VB.NET and MYSQL or MS-Access through ADO.NET		K5
<b>23CCU20</b>	<b>Core : XX Practical IV COMPUTER APPLICATION PRACTICAL-IV( WEB DESIGNING)</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	recall the basic structure of HTML program	V	K1
CO 2	demonstrate the tags of HTML and Php		K2
CO 3	use scripting to activate the events in dynamic web pages		K3
CO 4	analyse the attributes to get hyper links, frames and images in website		K4
CO 5	evaluate the tags that performs valid operation in a website		K5
<b>23CCU21A</b>	<b>Core : XXII Elective - I FUNDAMENTALS OF BUSINESS ANALYTICS</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	spell out the meanings of various terminologies such as business analytics, types of analytics, data definition, types of data, data cleaning, data mining, data warehousing, Data summarization methods	V	K1
CO2	explain the importance of data quality, deal with incomplete data, digital data types, identify data requirements, OLAP architectural types, text mining, web analytics		K2
CO3	apply the techniques of data model, Data summarization methods, OLTP and OLAP Architectures		K3
CO4	analyze the needs of business analytics in different business application fields		K4
CO5	evaluate the different techniques in business analytics for decision making.		K5
<b>23CCU21B</b>	<b>Core :XXII Elective-I BUSINESS FINANCE</b>	<b>SEMESTER</b>	<b>LEVEL</b>

CO1	summon up the various jargons used in Business Finance	V	K1
CO2	describe the different concepts of finance, financial planning, capitalisation, capital structure, capital budgeting and cost of capital		K2
CO3	select the best financial plan, capital structure and sources of finance		K3
CO4	examine the procedures of financial planning, theories of capitalisation, pattern of capital structure, process of capital budgeting and cost of capital		K4
CO5	verify the efficacy of the sound financial plan, capitalisation theories, capital budgeting techniques and cost of capital		K5

23CCU21C	Core :XXII Elective-I BANK MARKETING	SEMESTER	LEVEL
CO1	spell out the meanings of the various terminologies such as bank marketing, market segmentation, Pareto effect, Market structure , Promotion, Place and price strategy	V	K1
CO2	explain the various domain concepts in bank marketing particularly features of bank marketing, branch level planning, Product strategy for banks, product life cycle, sales promotion , personal selling, Rural banking market		K2
CO3	apply the techniques of sales promotion and selling and market planning in bank marketing		K3
CO4	analyse the banking market skills, problems in pricing, banking services and distinguish between bank marketing and commodity marketing		K4
CO5	evaluate the market practices in banks, effects of segmentation, branch level planning.		K5
23SEU02	Skill Enhancement : II LIFE SKILLS (JEEVAN KAUSHAL)	SEMESTER	LEVEL
CO1	Identify the common communication problems, what communication skills are and what they can do to improve their abilities	V	K1
CO2	Demonstrate communication through the digital media		K2
CO3	Prepare themselves to situations as an individual and as a team.		K3
CO4	Analyse various leadership models, strengths and abilities to create their leadership vision		K4
CO5	Appraise their potential as human beings and conduct themselves properly in the ways of the world.		K5

<b>23PECCU01</b>	<b>Proficiency Enhancement BUSINESS AND COMMERCIAL KNOWLEDGE (SELF - STUDY)</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	Recall the meaning and definitions of various business and commercial terminologies.	V	K1
CO 2	Explain the characteristics of different forms of business organizations and functions of stock exchanges.		K2
CO 3	Compare the nature of various forms of business organizations.		K3
CO 4	Evaluate the functions of stock exchanges, methods of trading in stock exchanges and factors influencing demand and supply.		K4
CO 5	Assess the essentials and qualities of a successful businessmen.		K5

<b>23CCU22</b>	<b>Core: XXII COST &amp; MANAGEMENT ACCOUNTING</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recollect various meaning and definition of the terminologies used in the Cost and Management Accounting	VI	K1
CO2	illustrate the fundamental knowledge on cost sheet, basic elements of costing and different ratios, working capital, cash flow and fund flow statements and marginal costing		K2
CO3	apply the techniques for computing EOQ, wage payment, labour turnover, overhead, ratios, cash from operations, break even sales, contribution, variable cost and sales.		K3
CO4	distinguish between cost accounting, financial & management accounting, fund flow analysis & cash flow analysis		K4
CO5	determine levels of stock, computation of control of labour, different ratios, working capital, cash from operation, fund from operation, variable cost, contribution, break even sales and sales		K5
<b>21CCU22</b>	<b>Core :XXIII INTERNET AND WEB DESIGNING</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	define the conceptual knowledge of HTML tags and components of internet	VI	K1
CO2	demonstrate the tags of HTML ,DHTML, Javascript and Php		K2
CO3	make use of branching and looping statement into HTML		K3

	file		
CO4	distinguish the tags used for static and dynamic web pages in HTML		K4
CO5	construct a website using frames, links, images for a small organization		K5
<b>23CCU19</b>	<b>Core : XIX Practical III COMPUTER APPLICATIONS PRACTICAL- III (VB.NET)</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recollect the various tools of VB.NET environment	VI	K1
CO2	demonstrate the components of VB.NET window		K2
CO3	use control statements to activate event procedures in forms		K3
CO4	analyse the menus and properties that brings other applications into VB.NET		K4
CO5	evaluate the connection between VB.NET and MYSQLor MS-Access through ADO.NET		K5
<b>23CCU20</b>	<b>Core : XX Practical IV- COMPUTER APPLICATIONSPRACTICAL-IV( WEDESIGNING)</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recall the basic structure of HTML program	VI	K1
CO2	demonstrate the tags of HTML and Php		K2
CO3	use scripting to activate the events in dynamic web pages		K3
CO4	analyse the attributes to get hyper links, frames and images in website		K4
CO5	evaluate the tags that performs valid operation in a website		K5
<b>23CCU23A</b>	<b>Core : XXIV Elective II BUSINESS ANALYTICS USING PYTHON AND TABLEAU</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recollect the basic concepts of Object Oriented Programming Concepts (OOPs), programming in Python,	VI	K1

	control structure, list and string functions, python file operations and summon up the various terminology used in Tableau software.		
CO2	visualize the python program using Python comments, control structures, list and visualize the data using tableau charts, data on the web and time series analysis		K2
CO3	applying the python scripts , python comments to create tables and files. experiment data to link multiple sources such as web data, control panel actions, graphs, containers, table calculations, and more.		K3
CO4	analyze the need of different business application fields by running a python programme using different python functions and solve the business issues in pertaining to business by applying tableau programs		K4
CO5	evaluate business analysis techniques for decision making using python. forecasting the business activity efficiently by using tableau forecasting methods		K5
<b>23CCU23B</b>	<b>Core : XXIV Elective : II FINANCIALSERVICES</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	summon up various terminologies used in financial services		K1
CO2	explain the significance of financial instruments, merchant banking, mutual fund, financial derivatives and credit controlling agencies		K2
CO3	apply their skills in using innovative financial instruments venture capital and derivatives	VI	K3
CO4	Analyze the various reasons for the slow growth of mutualfund and problems in financial market.		K4
CO5	Evaluate the products of mutual funds, derivatives and measure the strategies of credit control agencies.		K5
<b>23CCU23C</b>	<b>Core : XXIV Elective:II CONSUMER BEHAVIOUR</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recognize the special terms used in consumer behavior such as culture, social class, consumer motivation, consumerism and consumer protection.		K1
CO2	explain the various factors affecting consumer behavior.		K2
CO3	apply the knowledge of consumer behaviour in marketing, consumer learning, consumer decision making and redressal of consumer disputes.	VI	K3
CO4	examine the consumer behavior models, and reasons for slow growth of consumer movement.		K4
CO5	judge the effectiveness of legislation of consumer protection, process of consumer research and redressal of consumer disputes.		K5
<b>23CCU24 A</b>	<b>Core : XXV Elective : III WOMEN IN BUSINESS</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recall the meaning of empowerment of women,	VI	K1



	women education, career training, women entrepreneur and social entrepreneurship.		
CO2	Elaborate the strategies for women empowerment, women development during five year plan, promotion of women entrepreneurs.		K2
CO3	identify the opportunities of women participation in economic development, women health-status, strategies of empowerment of women in business and various schemes for women entrepreneurship development.		K3
CO4	examine the social perspective of women development, new roles of women and education, successful stories of women entrepreneurs in India.		K4
CO5	evaluate the performance of the various schemes for women entrepreneurship announced by the Government.		K5
<b>23CCU24B</b>	<b>Core : XXV Elective : III PROJECTWORK</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO 1	List the thrust areas of research		K1
CO 2	communicate the suggestions to solve the research problems		K2
CO 3	apply the analytic thoughts to a body of knowledge	VI	K3
CO 4	infer the research related skills and reflect their thinking		K4
CO 5	evaluate ethical awareness in the project		K5
<b>23SECCU03</b>	<b>Skill Enhancement : III Practical COMMERCE PRACTICAL</b>	<b>SEMESTER</b>	<b>LEVEL</b>
CO1	recognize the various practical lists pertaining to the areas of commerce		K1
CO2	know the facts and figures to be filled in the different forms used in the field of commerce		K2
CO3	organize the essential data to fill the forms used in the business correspondence, taxation, marketing, share market, banking and any other business purposes	VI	K3
CO4	categorize the details while preparing the blue print of an office, material requisition, pay roll, material order, advertisement copy and procedure for entering into contract		K4
CO5	verify the information gathered for preparing business reports, advertisement copy, resume, income and expenditure account		K5

