

**P.K.R. ARTS COLLEGE FOR WOMEN, GOBI**  
(Re-Accredited with 'A' Grade by NAAC)  
Autonomous Institution- Affiliated to Bharathiar University

**Department of Management (UG and PG)**

**Board of Studies - Constitution and Minutes of Meeting**

**Name of the Programme: B.B.A & M.B.A**

**Department of Management (UG and PG)**

| <b>S. No.</b> | <b>Academic Year</b> | <b>Minutes No</b>           | <b>Minutes<br/>Page Number</b> |
|---------------|----------------------|-----------------------------|--------------------------------|
| 1             | 2023 – 2024          | 7 <sup>th</sup> BOS Minutes | 2                              |

2023-2024



# **P.K.R. ARTS COLLEGE FOR WOMEN**

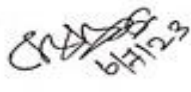

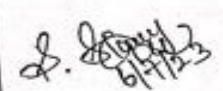
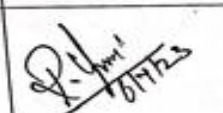
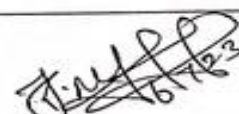
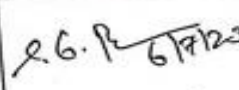
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No: 21, Pariyur Road, Gobichettipalayam-638 476.

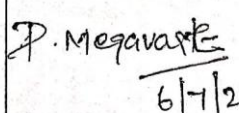
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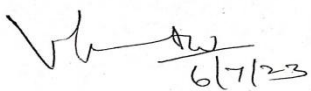
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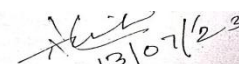
## **LIST OF MEMBERS OF BOARD OF STUDIES IN MANAGEMENT (UG&PG)** Academic Year: 2023-2024

| S.No. | CATEGORY            | NAME AND DESIGNATION                                                                                                                                                                                                                                                | SIGNATURE        |
|-------|---------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 1.    | Chairperson         | Dr. V.Kavitha Ph.D.,<br>Associate Professor & Head<br>Department of Management,<br>P.K.R. Arts College for Women,<br>Gobichettipalayam – 638 476<br>Mobile No. 99715532793<br>Email: kavichida@yahoo.com                                                            | V.K. 6/7/23      |
| 2.    | Subject Expert – I  | Dr.K.A.Guhaselvi<br>Principal/Director,<br>G R Damodaran Academy of Management,<br>Coimbatore – 641062<br>Mobile No. 9486570901<br>Email: guhaselvi.ka@grd.edu.in                                                                                                   | Guhaselvi 6/7/23 |
| 3.    | Subject Expert – II | Dr.D.Balamurugan<br>Associate Professor<br>PG and Research Department of Management<br>Science<br>Park;s College (Autonomous)<br>Tirupur -641605<br>Contact No : 9842727667, 9994989822<br>Mail id : balamurugan_karthi@yahoo.co.in<br>balamuruganavanthi@gmail.com | D.D. 06/07/23    |
| 4.    | University Nominee  | Dr.A.Nallasivan<br>Assistant Professor & Head<br>Department of Business Administration (CA)<br>Government Arts and Science College<br>Modakuruchi- 638104<br>Mobile No. 9994055577<br>Email: manavenalls18@gmail.com                                                | A.N. 06/07/23    |

|     |                         |                                                                                                                                                                                                      |                                                                                                 |
|-----|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| 5.  | Industry Representative | Mr.P.Nandakumar<br>Managing Partner<br>Bubbles Kids & Women & Mayabazaar<br>Restaurant<br>Erode.<br>Mobile No.9842722932<br>Email: pnkumaar@gmail.com                                                | <br>6/7/23   |
| 6.  | Meritorious Alumnae     | Mrs.S.Subathradevi<br>Creative Analyst<br>Ervaring Business Consulting and Services<br>Bangalore<br>Mobile No. 9443932717<br>Email: subathrasivalingam@gmail.com                                     | ABSENT                                                                                          |
| 7.  | Member : 1              | Dr. S. Vidhya Ph.D.,<br>Associate Professor in Management,<br>P.K.R. Arts College for Women,<br>Gobichettipalayam – 638 476<br>Mobile No. 9042089028<br>Email: vidhyasivakumar@pkrarts.org           | <br>6/7/2023 |
| 8.  | Member : 2              | Mrs. S. Subathara Devi M.B.A., M.Phil.,<br>Assistant Professor in Management,<br>P.K.R. Arts College for Women,<br>Gobichettipalayam – 638 476<br>Mobile No. 9965159213<br>Email: pavish80@gmail.com | <br>6/7/23   |
| 9.  | Member : 3              | Mrs.R.Gomathi<br>Assistant Professor in Management,<br>P.K.R. Arts College for Women,<br>Gobichettipalayam – 638 476<br>Mobile No. 7010380375<br>Email: gomathir@pkrarts.org                         | <br>6/7/23   |
| 10. | Member : 4              | Dr.K.Radhamani<br>Assistant Professor in Management,<br>P.K.R. Arts College for Women,<br>Gobichettipalayam – 638 476<br>Mobile No. 8012860615<br>Email: radhamanikavi@gmail.com                     | <br>6/7/23  |
| 11. | Member : 5              | Dr. G.K.Pooranee<br>Assistant Professor in Management,<br>P.K.R. Arts College for Women,<br>Gobichettipalayam – 638 476<br>Mobile No. 8838125271<br>Email: pooranee.gk@gmail.com                     | <br>6/7/23 |

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|-----|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
| 12. | Present Student Member | Ms. P.Megavarthini,<br>II MBA,<br>P.K.R Arts College For Women,<br>Gobichettipalayam,<br>Mobile No: 9384912375<br>E- Mail Id: pmega2205@gmail.com | <br>6/7/23 |
|-----|------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|

  
6/7/23  
Dr. V.KAVITHA  
HOD, Department of Management  
P.K.R. Arts College for Women,  
Gobichettipalayam - 638 476.

  
13/07/23  
Dr (Mrs). N.EZHILI  
Principal  
PKR Arts College for Women (Autonomous)  
Gobichettipalayam - 638 476.  
Erode District.



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No: 21, Pariyur Road, Gobichettipalayam-638 476.

Date: 06.07.2023

Time : 10.00 am

## BOARD OF STUDIES MEETING

Academic year 2023 – 2024

### Minutes of meeting

The summary of the discussions and decisions taken on the agenda items during the meeting of the BOARD OF STUDIES IN MANAGEMENT (UG and PG) held on 06.07.2023 at 10.00a.m in the Department of Management in the presence of Chairperson Dr.V.Kavitha and the other members of the board are as under. It was resolved to.

1. Confirm the minutes of the sixth meeting of the Board of studies held on 23.07.2022.
2. Approve the action taken on the resolutions passed in the previous meeting of the academic council held on 30.07.2022.

#### A. S.No 3 to 8 for I- B.B.A (2023-2026 Batch)

3. Approve the change of pattern of Examinations with Internal 25 marks and External 75 marks in lieu of 50: 50 respectively for the academic year 2023-2024 and onwards.
4. Approve the removal / Scrap of minimum pass mark in the continuous internal assessment for the academic year 2023-2024 and onwards.
5. Approve the inclusion of Language courses (Tamil – I , Tamil – II, Tamil – III, Tamil – IV, English – I, English – II, English – III, English – IV) in the respective Semester - I, II, III and IV for the academic year 2023-2024 and onwards.
6. Approve the language courses other than Tamil are also to be given additional language courses in their opted language in the first four semesters like Tamil language for the academic year 2023-2024 and onwards.
7. Approve the inclusion of Naan Mudhalvan Courses in the curriculum as skill enhancement courses and Part II English – II added with Effective English for all UG programmes for the academic year 2023-2024 and onwards.
8. Ratify the changes of External Examinations pattern into Internal Examinations pattern for Foundation Courses, Ability Enhancement, Non- Major Elective and Skill Enhancement Course for the academic year 2023-2024 and onwards.





**B. S.No 9 to 11 for II- B.B.A (2022-2025 Batch)**

9. Approve the inclusion of Tamil – III, English – III in semester III, and Tamil – IV, English – IV in Semester IV for the batch 2022 -2023 only with additional language inclusion III and IV.
10. Approve the inclusion of Naan Mudhalvan Courses as skill enhancement courses in semester III and Semester IV for the batch 2022-2023.
11. Ratify the change of External Examination pattern into Internal Examination Pattern for Ability Enhancement Courses, ~~Non~~-Major Elective and Skill Enhancement Course for the students admitted in 2022-2023.

**C. S.No 12 and 14 for I- M.B.A (2023-2025 Batch)**

12. Approve the change of pattern of Examinations with Internal 25 marks and External 75 marks instead of 50 :50 respectively for PG programmes for the academic year 2023-2024 and onwards.
13. Approve the removal / Scrap of minimum pass mark in the continuous internal assessment for the academic year 2023-2024 and onwards.
14. Ratify the change of External Examinations pattern into internal pattern for Ability Enhancement for the academic year 2023-2024 and onwards.
15. It is resolved to ratify the removal of Accounting software – 21BAU11, Management Information system-21BAU13, Modern Office Management -21BAU14 and Services Marketing -21BAU24 for the students admitted in the year 2022-2023
16. Consider and recommend the revision of the minor changes such as shifting of courses in the programmes and the modifications in their courses.
17. Approve the new rules and regulations for the students admitted in UG and PG programmes from 2023-2024 and onwards.
18. Recommend fresh panel of members for QP setting and panel of Examiners of UG and PG programmes for theory and practical examinations and Central Valuation.
19. It is resolved for ratification to combine the real and digital world with experience immersive learning for digital transformation, the course Cyber Security -21AEP01 was fusioned as Industry 4.0.
20. With no other items, the meeting ended with a vote of thanks to the chair.

  
6/7/23  
**Dr. V.KAVITHA**  
HOD, Department of Management  
P.K.R. Arts College for Women,  
Gobichettipalayam - 638 476.

  
13/07/23  
**Dr (Mrs). N.EZHILI**  
Principal  
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