



P.K.R ARTS COLLEGE FOR WOMEN, GOBI

ACCREDITED BY NAAC with 'A' Grade

Autonomous Institution Affiliated to Bharathiar University

DEPARTMENT OF COMMERCE

Minutes of the meeting of Board of Studies - PG held on 23rd July 2022

- The Minutes of the Fifth Board of Studies meeting held on 21.08.2021 was read and approved.
- The action taken on the resolutions passed in the previous meeting of the Academic Council was read and approved.
- The rules and regulations of the students admitted for the M.Com Degree Programme from 2022-2023 and onwards was approved.
- It was resolved and approved the Programme structure, Programme scheme, syllabus, scheme of examination of M.Com Programme for the students admitted during 2022-2023.
- It was resolved and approved the detailed syllabi of the Core Courses and Elective Courses along with mapping of CO and PSO statements to be incorporated from the academic year 2022-2023 and onwards.
- It was resolved and approved the introduction of Industry 4.0 in the curriculum for the M.Com degree programme for those who would join the academic year 2022-2023 and onwards with the following modifications.

S.No	Semester	Component	Course Code	Title of the course	Changes
1	I	Core II	21CGP02	Marketing Management	Unit I – Marketing 4.0 – Meaning, definition, and evolution, characteristics, strategies and challenges. Unit II: Consumer 4.0

					and strategies
2.	I	Core VI – Elective I	21CGP06A	Agricultural Marketing	Unit I – Agriculture 4.0 and digital farming
3.	I	Core VI – Elective I	21CGP06B	Financial Markets and Institutions	Unit I – Overview of Fintech Disruptions in the area of payments
4.	I	Core VI – Elective I	21CGP06C	Human Resource Management	Unit I – Analytics in HR and strategies
5.	II	Core VIII	21CGP08	Business Research Methods	Unit V: Research 4.0: Emerging Technology-Future of Research – Multi disciplinary research.
6.	II	Core IX	21CGP09	Business Analytics with Python	Unit I : Role of Data Analytics in Industry 4.0 Unit II : Big Data-characteristics – applications
7.	II	Core XI – Elective II	21CGP11A	Services Marketing	Unit IV: Key Services Marketing 4.0
8.	II	Core XI – Elective II	21CGP11B	Indian Stock Exchange	Unit V: Basic Values for Industry 4.0 - challenges
9.	III	Core XV	21CGP15	Introduction to Economics	Unit V: Future Policy framework for digital currency and Industry 4.0 - implications for economy.
10.	III	Core XVIII Elective III	21CGP17A	Green Marketing	Unit V: IoT in Green Marketing
11.	III	Core XVIII Elective III	21CGP17B	Project Finance	Unit II :E-Project Appraisal in industry 4.0

12.	IV	Core XIX	21CGP19	International Business	Unit I: Industrial Revolution in Industry 4.0.
13	IV	Core XX	21CGP19	Investment Management	Unit V: Portfolio Management approach for Industry 4.0
14	IV	Core XXI	21CGP20	Business Environment	Unit IV: Application of Artificial Intelligence in E-Business
15	IV	Core XXII Elective IV	21CGP21A	E-Marketing	Unit V: Marketing 4.0 – Evolution – strategies –challenges.
16	IV	Core XXII Elective IV	21CGP21B	International Financial Management	Unit III : Investment in Digital Currency: Block Chain management- cryptocurrency

- It was resolved and approved the detailed syllabi of the Scholastic Courses: Ability Enhancement Courses of M.Com Programme along with mapping of CO and PSO statements to be incorporated from the academic year 2022-2023 and onwards.
- It was resolved and approved the detailed syllabi of the Scholastic Courses: Proficiency Enhancement Courses of M.Com Programme along with mapping of CO and PSO statements to be incorporated from the academic year 2022-2023 and onwards.
- It was resolved and approved the detailed syllabi of the Scholastic Courses: Competency Enhancement Courses of M.Com Programme along with mapping of CO and PSO statements to be incorporated from the academic year 2022-2023 and onwards.
- It was resolved and approved the detailed syllabi of Co- Scholastic Courses for the students to be admitted in M.Com programme from the academic year 2022-2023 and onwards.
- It was resolved and approved the distribution of marks and question paper pattern for various courses under Part – III, Part – IV and Part- V of M.Com Programme for the students to be admitted from the academic year 2022-2023 and onwards.


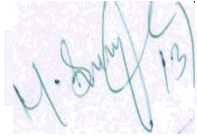


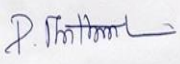
- The board suggested the panel of examiners for question paper setting, central valuation and practical examination.
- Any other Matter : Suggestions from Board Members:






The Board members have given the following suggestions

1. Offer another course instead of Office- Automation
2. To introduce Strategic Business Reporting paper in the Course Scheme
3. For OBE Question paper setting, the question paper setter can refer IGNOU question bank.
4. The Board has suggested Springer publication books for Industry 4.0.
5. The Board also suggested Accounting and Taxation as Electives instead of Marketing and HR.

P.K.R. ARTS COLLEGE FOR WOMEN(AUTONOMOUS)
GOBICHETTIPALAYAM
DEPARTMENT OF COMMERCE

PANEL OF MEMBERS OF BOARD OF STUDIES IN COMMERCE (PG BOARD)

S.NO	NAME AND ADDRESS	CATEGORY OF NOMINEE	SIGNATURE
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2.	Dr.M.Sumathy Professor and Head, Department of Commerce, Bharathiar University, Coimbatore. Mobile No:9443362947 E-Mail Id:sumathyvenky2005@gmail.com	UNIVERSITY NOMINEE	
3.	Dr.M.Selvakumar, Associate Professor and Head, Ayya Nadar Janaki Ammal College, Sivakasi-626124 Mobile No:9600868448 E-Mail Id:professorselvakumar@gmail.com	EXPERT NOMINEE	
4.	Dr.A.Dunstan Rajkumar, Associate Professor, Vellore Institute of Technology, Vellore. Mobile No:9487819112 E-Mail Id:dunstanrajkumar.a@vit.ac.in	EXPERT NOMINEE	
5.	Mr.P.Vijaya Kumar, CEO, Tex Valley-Erode Textile Mall Pvt.Ltd, Chittode,Erode-638102 Mobile No:9566088356 E-Mail Id:accounts@texvalley.info	INDUSTRIAL NOMINEE	ABSENT
6.	Mrs.P.Muthulakshmi Assistant Professor, Department of Commerce(PG), IFIM College, #8,#9,KIADB Industrial Area, Electronic City Phase 1, Bangalore-560100 Mobile No:9003687190 E-Mail Id:muthulakshmi.p@ifim.edu.in	OLD STUDENT NOMINEE	

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