



P.K.R ARTS COLLEGE FOR WOMEN, GOBI

ACCREDITED BY NAAC with 'A' Grade

Autonomous Institution Affiliated to Bharathiar University

DEPARTMENT OF COMMERCE

Minutes of the meeting of Board of Studies - PG held on 6th July 2023

- The Minutes of the Sixth Board of Studies meeting held on 23.07.2022 was read and approved.
- The action taken on the resolutions passed in the previous meeting of the Academic Council was read and approved.
- The rules and regulations of the students admitted for the M.Com Degree Programme from 2023-2024 and onwards was read and approved.
- It was resolved and approved the changes in the pattern of Examination (Internal (25 Marks) and External (75 Marks)) for the academic year 2023-2024 and onwards.
- It was resolved and approved the External Examination question paper pattern for those who admitted in 2023-2024 and onwards.
- It was resolved and approved the Continuous Internal Assessment Components Test 15 Marks, Assignment 5 Marks and others 5 Marks for those admitted in 2023-2024 and onwards.
- It was resolved and approved for the removal of minimum pass mark for CIA for the academic year 2023-2024 and onwards.
- It was resolved and approved the change of External Examination pattern into Internal Examination pattern for Ability Enhancement Course for those who admitted 2023-2024 and onwards.
- It was resolved and approved the modification in the course content of Corporate Finance(23CGP14) in Unit-I in the Semester-III for those who admitted from 2023-2024 and onwards.
- It was resolved and approved the following modifications in the Course Scheme and Scheme of Examination for the students admitted in the M.Com Programme for the academic year 2023-2024 and onwards. .

- In Semester-III, the nomenclature of Introduction to Managerial Economics(23CGP15) is changed as Managerial Economics and this course is shifted to Semester-I and the course Office Automation(23CGP04) (Theory) is removed.
- In Semester-III Core practical-III SPSS(23CGP15) package is introduced in the place of Introduction to Managerial Economics.
- In Semester-IV, Investment Management (23CGP19) is removed and in its place the course Investment Banking (23CGP19) is introduced.
- In Semester-IV in Elective-IV E-Marketing (23CGP21A) is removed and in its place Digital marketing (23CGP21A) is introduced.
- In Value Added Course for I M.Com Introduction to Digital Marketing is removed and in its place Applied Indirect tax is introduced.
- In Value Added Course for II M.Com Practical Approach to Digital Marketing is removed and in its place Setting up of Business Entities is introduced.
- In our Curriculum, the courses are introduced based on the following classification:

Employability

1. Higher Financial Accounting(23CGP01)
2. Applied Cost Accounting(23CGP03)
3. Business Analytics with Python(23CGP09)
4. Accounting for Managerial Decision Making(23CGP12)
5. Applied Direct tax(23CGP13)

Entrepreneurship

1. Marketing Management(23CGP02)
2. Green Marketing(23CGP17A)
3. International Business(23CGP18)
4. Investment Banking(23CGP19)
5. Digital Marketing(23CGP21A)

Skill Development

1. Computer Applications Practical-I(Office Automation)(23CGP05)
2. Agricultural Marketing(23CGP06A)
3. Human Resource Management(23CGP06C)
4. Computer Applications Practical-II(Programming with Python)(23CGP10)
5. Services Marketing(23CGP11A)
6. Organizational Behavior(23CGP11C)
7. Computer Applications Practical-III(SPSS Package)(23CGP15)
8. Labour Legislation(23CGP17B)
9. Project Finance(23CGP17C)

- 10. Banking and Insurance(23PEPCG01)
- 11. International Financial Management(23CGP21B)
- 12. Labour Welfare Services(23CGP21C)
- The board suggested the panel of examiners for question paper setting, central valuation and practical examination.

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5.Dr.Daniel

Assistant Professor of Commerce


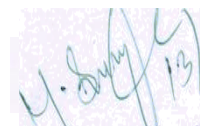
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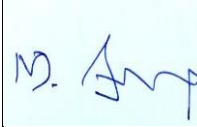

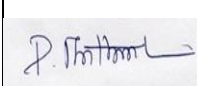
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**P.K.R. ARTS COLLEGE FOR WOMEN(AUTONOMOUS)
GOBICHETTIPALAYAM
DEPARTMENT OF COMMERCE**

PANEL OF MEMBERS OF BOARD OF STUDIES IN COMMERCE (PG BOARD)

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5.	Mr.P.Vijaya Kumar, CEO, Tex Valley-Erode Textile Mill Pvt.Ltd, Chittode, Erode-638102 Mobile No:9566088356 E-Mail Id:accounts@texvalley.info	INDUSTRIAL NOMINEE	ABSENT
6.	Mrs.P.Muthulakshmi Assistant Professor, Department of Commerce(PG), IFIM College, #8,#9,KIADB Industrial Area, Electronic City Phase 1, Bangalore-560100 Mobile No:9003687190 E-Mail Id:muthulakshmi.p@ifim.edu.in	OLD STUDENT NOMINEE	

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