





P.K.R. ARTS COLLEGE FOR WOMEN, GOBI

Re-Accredited with 'A' Grade by NAAC
Autonomous Institution-Affiliated to Bharathiar University

REPORT

Name of the programme: Kachra Mahotsav

Date: 19.09.2024

Venue: College Premises

Time: 10.30 a.m

Guest detail: Dr.Manish Narnaware IAS, Municipal Corporation Commissioner, Erode.

Objective of the Programme: To raise the awareness about the waste management and encourage the community to participate in waste reduction, reuse and recycling.

The Department of English, P.K.R. Arts College for Women (Autonomous), Gobichettipalayam organized Kachra Mahotsav on 19th & 20th September 2024. The Programme began formally with Tamizhthai vazhthu and by lighting the Lamp. Dr.Manish Narnaware IAS, Municipal Corporation Commissioner, Erode was the chief guest. Mrs.S.A.Dhanalakshmi, Vice Principal, honored the chief guest and presented the memento.

Mr.Raj Kumar, Zigma management consulting, shared a presentation on strategic operation and technological service provided by their organization in global waste management. The chief guest inaugurated the Kachra Mahotsav expo and witnessed the models presented by the students on 'Reduce, Reuse, and Recycle'.

Dr.Manish Narnaware IAS, addressed the students about their role in preserving the nature and preventing harm to the environment. He emphasized them to practice and promote sustainable lifestyle to benefit the society. He suggested the students to read the book Atomic habits written by James Clear and encouraged them to visit Micro-Composting centers to gain better knowledge on waste management. He appreciated the efforts taken by the students, faculty members and the management in creating social awareness through the programme.

The cultural program was performed by our students on the themes 'Save Soil and Water Preservation'. The students were appreciated with certificates for their hard work. The programme came to an end with National anthem.

No.of Beneficiaries: 228 Students and 32 faculty members.

Outcome of the Programme:

- ❖ Increase awareness about waste management and its impact on the environment.
- ❖ Community engagement and participation in waste reduction and recycling.
- ❖ Identification of innovative waste management solutions.

Organizing Secretary: Department of English, P.K.R. Arts College for Women (Autonomous), Gobichettipalayam.

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