



FOR FURTHER DETAILS CONTACT

Dr.N.Nancy Fernandez 7904373527
 Ms.S.Kirubharani 6382130218
 Dr.T.Kokilapriya 9597783372

Spot Registration

Academician/Industrialist/Faculty/Research - Rs. 100
 Scholar/Students - No Entry Fees
 Startups/Entrepreneur - No Entry Fees

Online Registration Link

GPay - 7598096788 Shiyana.P.M



Scan Me

Note

"Please note that only a limited number of participants from each college will be permitted to attend. Early Bird Registration will provide select individuals with the exclusive opportunity to engage in a Round-Table Discussion with the Esteemed Guest Speakers."

P.K.R. ARTS COLLEGE FOR WOMEN

(Reaccredited by NAAC with 'A' Grade)

Autonomous Institution-Affiliated to Bharathiar University
 Gobichettipalayam. 638476, Erode Dt. Tamil Nadu.
 Website: www.pkrarts.ac.in, Ph.No- 04385-222128
 E-Mail ID - pkroffice@gmail.com



DEPARTMENT OF COMMERCE
 (B.Com., B.Com CA., B.Com PA., M.Com.,)

&
SMALL INDUSTRIES DEVELOPMENT BANK OF INDIA
(SIDBI)

Jointly Organise

INDUSTRY INSTITUTE CONCLAVE 2K25

January 21 & 22 - 2025
 (Tuesday & Wednesday)

ABOUT THE INSTITUTION

P.K.R. Arts College for Women was started in the year 1994 with a noble vision to empower rural women and it is being managed by Dhandapani Rural Charitable Trust. The college is located in a beautiful locale, surrounded by hillocks and green fields providing a pleasant atmosphere for learning. The college offers 12 UG, 7 PG, 7 Research programmes and one P.G.Diploma course, with the motto of enlightenment, education, service and discipline. The college functions to bring a new dimension to the concept of higher education. Over the period of 31 years, the college has amazing growth by all standards. Excellent academic standards, highly qualified and experienced faculty members, good infrastructure facilities including English language laboratory, Digital library and Business lab have enabled the college to get accredited with 'A Grade' by NAAC in 2013. The college has been granted autonomous status since June 2017. The college get reaccredited with 'A' Grade by NAAC in 2023. The College offers placement to the final year students(both UG & PG).

ABOUT THE DEPARTMENT

The Department of Commerce functions with the objective of grooming young and aspiring women to achieve their goals during their stay in this college. Over the years, it has grown remarkably both in qualitative and quantitative aspects. Currently the Department offers B.Com., B.Com(CA), B.Com(Professional Accounting) and M.Com., programmes. The department also offers research programmes leading to M.Phil and Ph.D. The department is manned by academically well-qualified and experienced faculty members.

The faculty members have been consistently involving themselves in attending FDP and in publishing research articles in reputed journals and participating in various national and international forums to make them updated with the current issues in commerce domain which ultimately benefit our students. To make our students versatile and employable, the department has been conducting seminars, workshops, symposiums, guest lecturers, personality development, internship, tally training programmes regularly.

ABOUT THE CONCLAVE

The Industry-Institute Conclave (IIC) 2K25 seeks to create a vibrant platform for discussion, knowledge sharing, and strategic partnership between academia and industry. As industries rapidly transform with technological advancements and evolving market needs, fostering a deep connection between educational institutions and industry leaders has never been more crucial. The conclave aims to build a collaborative environment where both sectors can leverage each other's strengths, driving innovation, skill development, and societal growth. In today's dynamic scenario, industries face challenges such as digitization, sustainability imperatives, Industry 5.0, artificial intelligence, and the need for a skilled workforce capable of navigating complex technological landscapes. Simultaneously, academia seeks to provide students with the education, skills, and mindset necessary to meet these challenges.

The IIC 2K25 will facilitate discussions to meet the needs, focusing on the following key objectives:

- **Transparent Communication and Cooperation:**

Establishing an open forum where industry experts and academic leaders can share insights, expectations, and ideas. This ensures alignment between industry requirements and educational outcomes.

- **Knowledge and Technology Exchange:**

Enabling the transfer of cutting-edge technologies, industry trends, and research findings to keep curricula relevant and innovative practices.

- **Showcasing Institutional Competencies:**

Demonstrating the Institute's research capabilities, talent pool, and resources to potential industry partners, fostering trust and opportunities for collaboration.

- **Empowering Future Professionals:**

Educating students on real-world industry expectations, thereby equipping them with essential skills and knowledge to thrive in their professional journey.

- **Symbiotic Alliances:**

Cultivating partnerships that not only benefit academia and industry but also contribute to technological advancement, scientific discovery, and economic growth.

Highlights of the Conclave

- Keynote Speeches by industry thought leaders and academic innovators.
- Expert forum on Emerging Concerns such as AI and Automation, Sustainable Technologies, and the Future workforce dynamics.
- Skill Development Sessions aimed at preparing students for industry. Networking Sessions for fostering meaningful partnerships and collaborations.
- Research and Innovation Showcase to highlight ongoing projects, patents, and innovations.
- IIC 2K25 aspires to create lasting relationships that foster innovation, enhance industry competitiveness, and ensure that academic research translates into practical, real-world solutions.

INAUGURATION



Dr. M. MANICKAM,
Chairman & Managing Director,
Sakthi Group, Coimbatore.

Mr. R. GANESH KUMAR

Deputy General Manager & Member of Faculty,
Reserve Bank of India, Chennai.

Theme

*Financial Inclusion: Empowering India
through Accessible & Inclusive Banking*



Mr. R. RAMKUMAR

STSM and Chief Architect in IBM Integration,
Bengaluru.

Theme

*Revolutionizing Commerce with AI & Cloud
Computing*

Dr. S.A. PASUPATHY, Ph.D (UK)

Zeekers Technology Solutions Pvt Ltd,
Coimbatore.

Theme

*Building Resilient Startup: Key Strategies
for Success*



Mr. K.M. SHANMUGAPERUMAL

Managing Director
Shri Pariyur Amman Kraft Papers Pvt Ltd,
Perundurai.

Theme

Measure & Grow



Mr. S. PERIASAMY

Advisor- Sustainability, Tiruppur Exporters'
Association. Tiruppur.

Theme

*Global Textile Exports: Problems, Prospects
and the way Forward*



Mr.S. RAMACHANDRAN

Deputy General Manager,
Small Industries Development Bank of India,
Tiruppur.

Theme

*Empowering MSMEs: Opportunities,
Challenges & The Road Ahead*

Mr. K.P.RAVICHANDAR M.S.,(Engg.,)

Chief Executive Officer,
DMW CNC Centre
Director, DMW CNC Solution India (P) Ltd.
Perundurai.

Theme

*Bridging the Skill Gap: The Role of Institutes in
Shaping Future-Ready Professionals*



Mr. M.CHINNASAMI, B.A.

Managing Director
Agni Steels Private Limited, Ingur, Erode.

Theme

*From Struggles to Success: The
Inspiring journey of Entrepreneurship
and Resilience*





Mr. D. VENKATESWARAN

Co-Founder,
Venbro Polymers, Erode.

Theme

*Bridging the Gap: Aligning Academic
Curriculum with Industry Requirements*



VALEDICTION Dr.R.S.MANI

Senior Professor,
VIT Business School (Rtd).
VIT University, Vellore.



CHIEF PATRONS

Thiru P.N. Venkatachalam

Correspondent and Secretary

Mrs. S. A. Dhanalakshmi

Vice-Principal

Dr.P.Natesan

Convenor

ORGANISING SECRETARIES

Dr. N.NANCY FERNANDEZ

ASSOCIATE PROFESSOR & HEAD

Ms.S.KIRUBHA RANI

ASSISTANT PROFESSOR & HEAD

Dr.T.KOKILAPRIYA

ASSISTANT PROFESSOR & HEAD

Mrs.K.CHITRA

ASSISTANT PROFESSOR

COMMITTEE MEMBERS

Mrs.V.ABIRAMI

ASSISTANT PROFESSOR

Dr.N.RAMYA

ASSISTANT PROFESSOR

Mrs. S.LINGESWARI

ASSISTANT PROFESSOR

Dr.N.SUREGA

ASSISTANT PROFESSOR

Dr.B.S.KIRUTHIKA

ASSISTANT PROFESSOR

Ms.G.S.GAYATHRI

ASSISTANT PROFESSOR

Mrs.P.M.SHIYANA

ASSISTANT PROFESSOR

Ms.S.VARSHINI

ASSISTANT PROFESSOR

Ms.S.SOWMIYA

ASSISTANT PROFESSOR

Mrs.R.SUREKA

ASSISTANT PROFESSOR

Ms.S. BHARATHI

ASSISTANT PROFESSOR

Dr.A.RAHAMATH NISHA

ASSISTANT PROFESSOR

Mrs.T.SANTHIYA

ASSISTANT PROFESSOR

Mrs.T.REVATHI

ASSISTANT PROFESSOR

PART TIME FACULTY

Dr.H.CHANDRA

ASSOCIATE PROFESSOR

Dr.M.MANGALA GOWRI

ASSOCIATE PROFESSOR

STUDENT CO-ORDINATORS

D. Dharshini - II M.Com. A. Leela - III B.Com CA.

M.Tharani Shri - III B.Com. T. Shalini - III B.Com PA.



P.K.R. ARTS COLLEGE FOR WOMEN

GOBICHETTIPALAYAM



PROGRAMMES OFFERED

- B.A.Tamil
- B.Sc (Computer Science)
- B.Com
- B.A.English
- B.Sc (Information Technology)
- B.Com (CA)
- B.Sc (Mathematics)
- B.Sc (AI & ML)
- B.Com (PA)
- B.Sc (Physics)
- B.Sc Cyber Security*
- B.Com (IT) *
- BCA
- B.B.A
- M.A. Tamil
- M.Sc (Mathematics)
- M.Com
- M.C.A
- M.A. English
- M.Sc (Physics)
- M.B.A
- Ph.D.

* Subject to Approval of Bharathiar University



- 100% Placement
- Free Training for TCS BPS & TCS Ignite
- PKR-CISCO NETWORKING ACADEMY
- The only Arts College empowering futures with CISCO Academy in Erode District
- Excellence in Sports

For Accommodation contact:
1. Emerald Lodge - 90952 75234
2. Prakalya Lodge - 98428 04555