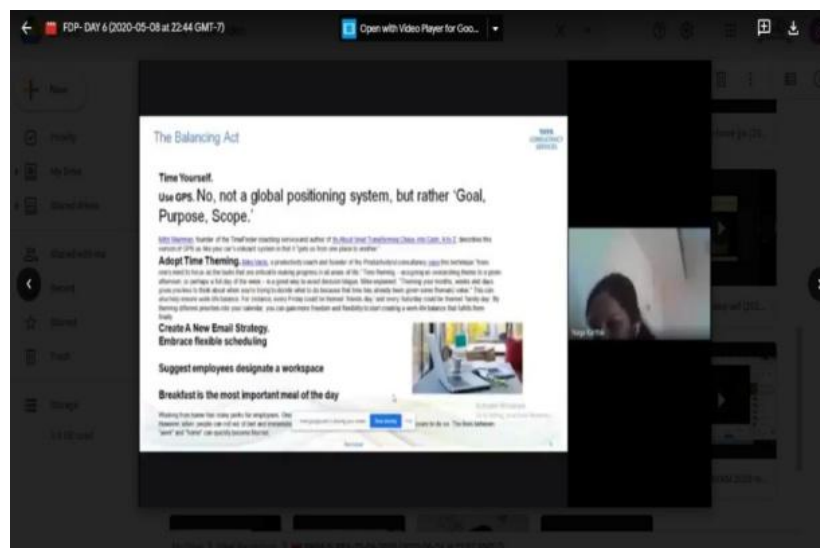
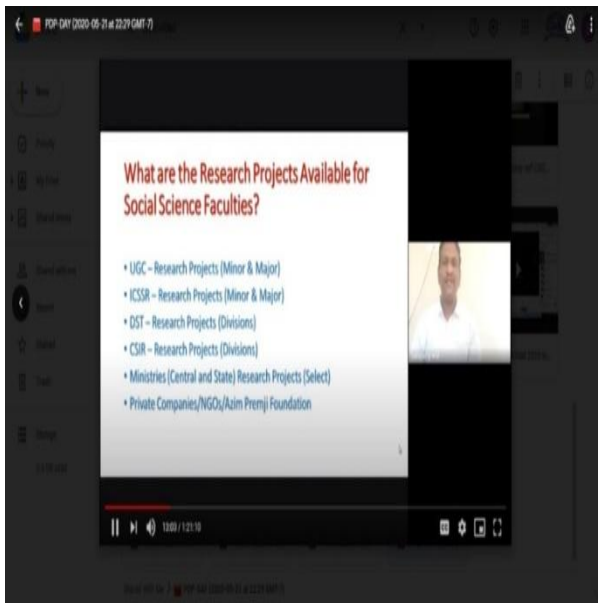


**P.K.R ARTS COLLEGE FOR WOMEN**  
**DEPARTMENT OF MANAGEMENT**  
**FUNCTION, SEMINAR, GUEST LECTURES AND WORKSHOP**  
**ORGANIZED BY THE DEPARTMENT IN 2020-2021**

A Five Day FDP on “**Teaching Learning and Research in Higher Educational: A COVID-19 Response**” was organized from 4<sup>th</sup> May 2020 to 9<sup>th</sup> May 2020. The resource persons were

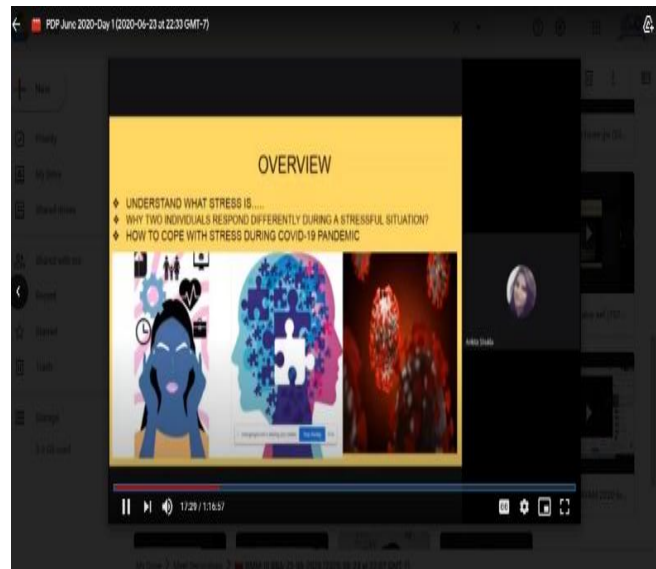
1. Dr. Leena Periyasamy, Learning Technology Solutions Architect, CTS, France.
2. Dr. R. Sangeetha, Associate Professor, School of B. Management, CHRIST University, Bangalore.
3. Dr. A. Hema, Associate Professor & Head, Department of Computer Applications, Kongunadu Arts and Science College, Coimbatore.
4. Dr. M. Thanikaivel, Assistant Professor, Government Arts College, Krishnagiri.
5. Dr. S. R. Madhan Shankar, Head, PG and Research Dept. of Biotechnology, Kongunadu Arts and Science College, Coimbatore. State convener SSUN Environmental panel, SSUN Tamilnadu.
6. Mrs. Nagalakshmi Karthikeyan, Assistant General Manager, Human Resources, Tata Consultancy Services, Chennai.

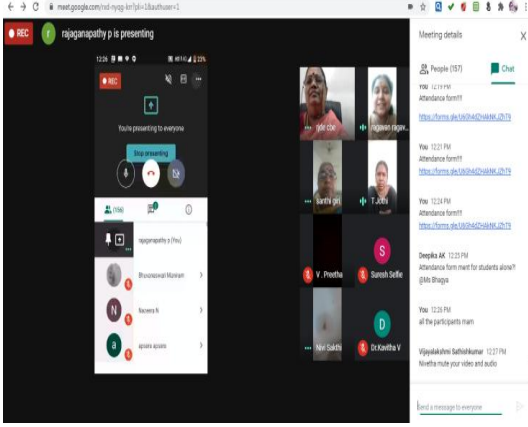




A two day Professional Development Programme was arranged for the faculty members from 22<sup>nd</sup> May 2020 to 23<sup>rd</sup> May 2020. The resource persons were Dr.P.G.Arul, Professor, Department of International Business, School of Management, Pondicherry University and Mrs.C.Mangalam Senthil, Founder - Kathakuteeram, TEDx Speaker, Soft skills Trainer, Story Teller, Coimbatore.

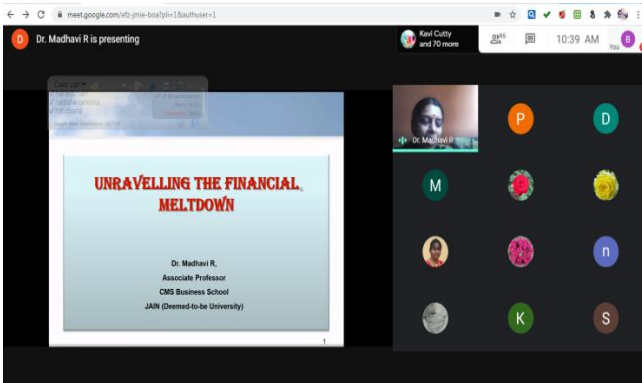
Two days “**Student Enrichment Programme**” on 26<sup>th</sup> and 27<sup>th</sup> June 2020 was delivered by Mr. Logsh kumar, Faculty Marketing & Admin. Officer, Vellalar Institutions, Thindal, Erode and Dr. Nalini Palanisamy, Assistant Professor, Head-New Programs, KCT Business School, Kumaraguru College of Technology, Coimbatore.





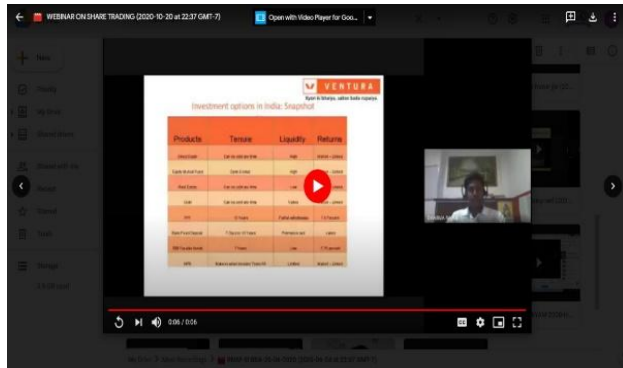
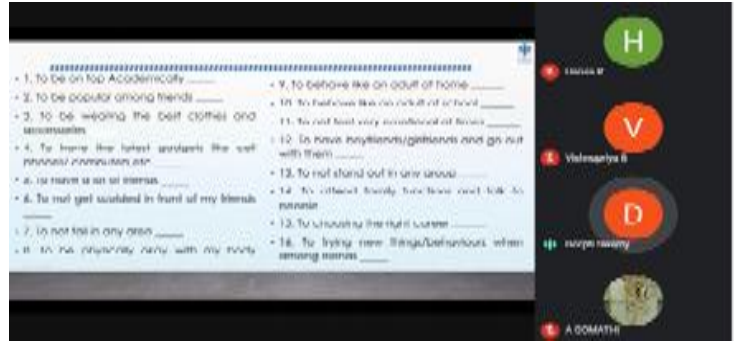
An extension activity about “இணைய வழி தொழில் நெறி மற்றும் திறன்” on 9<sup>th</sup> July 2020 was delivered by திருமதி. ஆ.லதா, மண்டல இணை இயக்குநர் (வேலைவாய்ப்பு), கோவை.

An Industrial Plug-In (Industry-Institute Initiative to Students) (online) was organised on 14<sup>th</sup> July 2020 by Mr.R.R.Prasad, Chief Executive Officer, Ran India Steels (P) Limited, Tiruchengode, Erode.



A webinar on “Unraveling the financial crisis” was delivered by Dr.R.Madhavi, Associate Professor, Department of Management, Jain (Deemed-to be) University, Bengaluru on 10<sup>th</sup> August 2020.

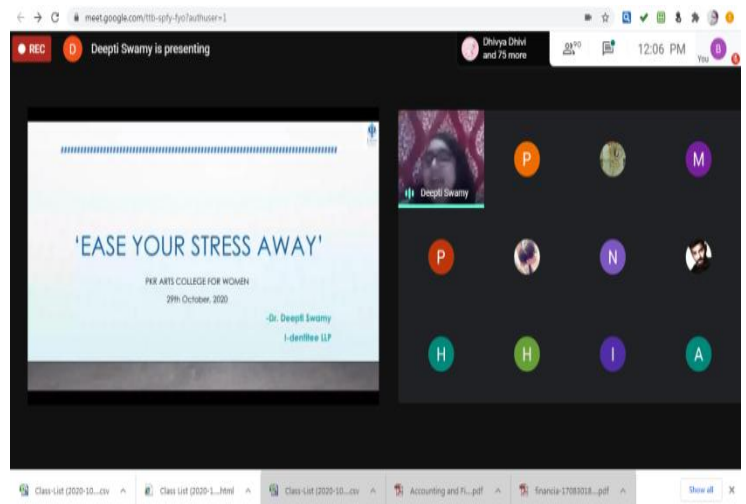
A webinar on “**Improve your Linguistic Skills**” by Prof. M. Yashaahwini, Head, Department of English, Jain (Deemed-to-be) University, Bengaluru on 19<sup>th</sup> August 2020.



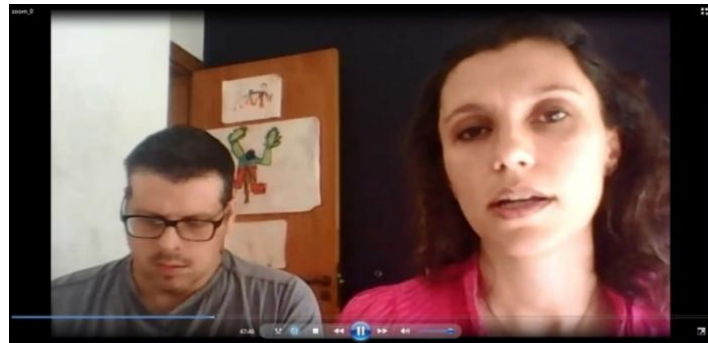
A webinar on “**Share Trading**” was rendered by Mr.A.Dharmarajan, Branch Manager, Ventura Securities, Trichy on 21<sup>st</sup> October 2020.

An “**Investor Education Program**” was depicted by Ms. Srikanta Lahari Sagi, BSE-IPF on 2<sup>nd</sup> November,2020.

A webinar on “**Ease your stress away**” was delivered by Dr.Deepti Swamy, Founder-Director, I-Dentitee LLP, Bangalore on 29<sup>th</sup> October 2020.



An international conference on “**Basic income as a new economic policy**” was organised on 27<sup>th</sup> November 2020. The economic policies and their scope was rendered by Dr. Shobana Nelasco, Head and Associate Professor, Research Center Of Economics, Fatima College, Madurai. Ms.Bruna Augusto, The President, Recivitas Institute, Quatinga Velho, Brazil. Mr.Marcus Brancaglione, Coordinator, Basic Income Startup Project, Quatinga Velho, Brazil



A Webinar with **NATIONAL COMMISSION FOR WOMEN ON “MENTAL HELATH AND QUALITY OF LIFE OF MARRIED WORKING WOMEN IN EDUCATION SECTOR IN INDIA”** was organised by the Department of Management and Centre for Women Development on 9<sup>th</sup> December 2020.

Session 1 was led by Dr. Vijila Kennedy, Principal, Kumaraguru College of Arts And Science, Coimbatore discussed the topic “setting the context of the webinar”.

Session 2 was delivered by Ms. R. Sasiprabha, Founder And Psychologist (Marriage Counseller), Manas Foundation, Erode.

Session 3 was depicted by Ms.P.Latha, Founder and Chief Life Skill Coach, Life By Design, Coimbatore.

Session 4 by Dr.N.Manimekalai, Director and Head, Women’s Study, Bharathidasan University, Trichy.





An **Investor Awareness Program** (AXIS - IAP) on Details of Effective ways of Wealth Creation (online) was organized by our department and Axis Mutual Fund by Mr. K. Thangaraj, Faculty of AMF, Mumbai on 09.02.2021



A Guest lecture on **Refining the Mindset in Growing Youth** programme was organized by our department and Young Indian Chapter by Mrs. Sheetal Savio, Proprietor, D.S. Marketing Agency and S.D. Distributors, Erode Mrs.Gomathi Srikalyan, Proprietor Srikalyan Export, Managing Director, The Cotton Country,Erode on 24.02.2021





**A Professional Development Programme**  
for the faculty of Management Department  
by Dr.Rupa Gunaseelan, Professor,  
BSMED, Bharathiar University  
Coimbatore on 27.02.2021



**ACME - Women's day**  
**Celebration** - An Inter-  
departmental event was celebrated  
on 08.03.2021