

## ANNUAL REPORT

On this memorable day, I feel immensely proud and happy to present this 24<sup>th</sup> annual report for the year 2017- 2018. The college was incepted in the year 1994 by the founder Correspondent Late. Thiru.P.R. Natarajan, with the noble vision of empowering the rural women and with the mission of generating knowledge with discipline and providing qualitative education at affordable cost for the rural students. The College became Autonomous in June 2017.

With a view to orient the faculty of the college on autonomy, seven Faculty Development Programmes were organized.

### FACULTY DEVELOPMENT PROGRAMME

S.NO	DATE	TOPICS	RESOURCE PERSONS
1	8 June 2017	Experiment and Explore Autonomous	Dr.K.Karunakaran, Principal & Secretary, S.N.R Sons College, Coimbatore.
2	9 June 2017	The need & importance of quality Education	Dr.Muthaiah, Retired Principal, Sri Ramakrishna Educational Institution, Coimbatore.
3	12 June 2017 & 17 June 2017	Outcome based education and its Implementation	Dr.N.Muthumani, Associate Professor in Computer Applications, S.N.R Sons College, Coimbatore.  Dr. P. Mahendran, Controller of Examinations, PKR Arts College for Women, Gobi.
4	26 July 2017	Research Awareness Programme	Dr. K. Ramachandran, Associate Professor of UGC, Department of Physics, Bharathiar University, Coimbatore.

5	9 October 2017	FOSS (Free and Open Source Software) Through Spoken Tutorial	Dr. E.S. Samundeeswari, Associate Professor, Department of Computer Science, Vellalar College for Women, Erode.
6	3 November 2017	Funds Provided by Various Agencies	Dr.P.Kolandaivel, BSR Research Fellow, Bharathiar University, Coimbatore.
7	16 - 18 November 2017	Education beyond Curriculum	Members of Centre for Education beyond Curriculum, Christ University, Bengaluru.

## STAFF

- Faculty members are the backbone of any institution. P.K.R.Arts College for Women is strengthened by its faculty members. This year a number of staff members received Doctoral degree and a quite a number of staff members completed their M.Phil. Our staff Ms. G.K.Poorani, Assistant Professor of Management; Ms.D.Gomathi, K.Vijayalakshmi, Assistant Professors of Mathematics have cleared SET exam.

## ORIENTATION PROGRAMME

- To guide and direct the students rightly at the very beginning in both academic and personal side, an Orientation programme was organised on 15 & 17 June 2017. The resource person was Mrs.R.Sasiprabha, Assistant Professor, Department of Commerce, PKR Arts College for Women, Gobi.
- To implement the MoU with IBM, a special introductory programme on IBM Career Education was conducted on 27 June 2017 for the Students.

## WORKSHOP ON OUTCOME BASED EDUCATION

- A workshop on ‘Question Paper Setting based on Bloom’s Taxonomy’ was conducted for the Teaching Faculty members on 8 July 2017. The faculty members were trained to set question paper based on Bloom’s Taxonomy.

## **QUALITY AWARENESS PROGRAMME**

- As per the communication received from Bharathiar University, a seminar was organised on 'Cognizant on Plagiarism' on 28 July 2017. The Chief Guest, Dr. A. Selvaraj, Associate Professor and Head, Department of Commerce, Gobi Arts and Science College, elucidated how to avoid plagiarism and also suggested the ways to improve the writing skill.

## **UNION INAUGURATION**

- 'The Union Inauguration' was held on 6 July 2017. The Chief Guest, Swamiji Garishthanandha, Secretary, Sri Ramakrishna Mission Vidyalaya College of Arts & Science, Coimbatore, emphasized the importance of education and advised the students to use the knowledge and practically apply it for the welfare of the society.

## **MoU's SIGNED**

- The college signed seven Memorandum of Understanding with Sri Ramakrishna Mission Vidyalaya College of Arts & Science, Coimbatore; Chipdronics Circuit Solutions, Erode; Southern Telecom Sub Region, BSNL, Race Course, Coimbatore; IBM India Private Limited; Sri Krishna I-Tech Management (Tally Academy) Solutions Pvt. Ltd; Christ University, Bangalore; Tamil University, Thanjavur.

## **BOARD OF STUDIES**

- Board of Studies meeting was conducted on 12 August 2017. Suggestions from the members in the board were welcomed and the changes were made accordingly in the syllabus.

The various statutory and non-statutory meetings such as Finance Committee Meeting (26 July 2017), The Standing Committee on Academic Affairs (16 August 2017), Academic Council (30 August 2017), Result Passing Board meeting (15 December 2017), were conducted.

## **INDEPENDENCE DAY CELEBRATION**

- The 71<sup>st</sup> Independence Day was celebrated on 15 Aug 2017. Dr.V.C.Thangavelu, Controller of Examinations, P.S.G. College of Technology, Coimbatore was the guest of honour.

## **PARENTS TEACHERS MEETING**

- ‘Parents Teachers Meeting’ was conducted to create a rapport between the parents, teachers and Management of the college on 19 August 2017 and 27 January 2018. Around 500 parents attended the programme. During the meeting, the Parents were given awareness on the rules and regulations and the activities of the college. In the feedback session, Parents appreciated the rules and regulations of our college and they expressed their whole- hearted happiness and support for the disciplined way of grooming their children.

## **FOUNDER’S DAY**

- ‘Founder’s Day’ was celebrated on 28 August 2017. Our founder Correspondent Thiru P. R. Natarajan was remembered and his dedicated services were recollected upon by many well-wishers, college committee members and his acquaintances on that day. Every year, the college honors various personalities for their dedication & achievements. This year, the college took pride in honoring the reporters of various Newspapers for their untiring service to the society.
- The college also gave scholarships to the students of the college who have scored above thousand marks in their board exam. Scholarships were also given to post graduate students who have earned above eighty five percent in their Under Graduation. The sports students of the college were also given free scholarships.

## **GRADUATION DAY**

- ‘The Graduation day’ was held on 9September 2017 in the college premises. The Chief Guest, Dr. G. Bhaskaran, Vice- Chancellor, Tamil University, Thanjavur, highlighted the necessity of education to women to face the challenges in the society. He distributed

degrees to 770 students who passed out U.G and P.G degrees in 2016. Our college bagged 28 university ranks.

## **REPUBLIC DAY**

- The 69<sup>th</sup> Republic Day was celebrated on 26 January 2018. Mr. Mohammad Imran, JCI Trainer was the chief guest.

## **WOMEN'S DAY**

- 'International Women's day' was celebrated on 08 March 2018 in the college premises. Mr. R. Sivakumar, Superintendent of Police, Erode was the chief guest. Cultural fest and competitions were also organized on the occasion.

## **IQAC**

- The Internal Quality Assurance Cell of the college organized a one day Seminar on "Revised Accreditation framework of NAAC" on 12 December 2017. In the first session Dr.A.Vasudevan, Associate Professor, Department of English, Government Arts College, Udumalpet, summarised the objectives of assessment and accreditation and also explained in detail about the revised guidelines of NAAC. In the second session, Dr. V. Krishnan, Associate Professor of Tamil, Government Arts College, Udumalpet, expounded the ten major challenges in the revised guidelines of NAAC accreditation.
- A One day workshop on 'ICT Enabled Teaching Techniques' was conducted for the teaching faculty members on 21 January 2018. The resource person Mrs. P. Jayachandra, Head & Associate Professor of Computer Science, Lady Doak College, Madurai, illustrated on the iccream screen recorder software and Google classroom which are highly useful for ICT enabled teaching.

## **DEPARTMENT OF TAMIL**

- The Department of Tamil conducted guest lectures on "Tamizhae Uyirae Vanakkam", "Viththum Vizhaivum". Dr.G.PNallasivam, Professor of Philosophy, Tamil University, Tanjore, and Puzhavar Durai Venkataramanan, a poet, were the chief guests

- ‘Bharathiar Memorial Day’ was held on 11 September 2017. The chief guest Mrs. K. Saraswathi, Assistant Professor, Department of Tamil, Navarasam Arts and Science College, Erode, spoke on the importance of Women’s Education and Bharathiar’s contribution towards development of Women.
- The Department also organized a Workshop on “PannIsai” on 7 October 2017. The Resource Person was, Dr. G. P. Nallasivam, Professor of Philosophy, Tamil University, Tanjore.
- ‘KavinKazhaiVizha’, an inter-collegiate meet, was organized on 23 January 2018. Mr. K.R. Subramaniam, Assistant Professor, Department of Tamil, Government Arts College, Komarapalayam was the chief guest.
- To commemorate the birth anniversary of U. Ve. SwaminathaIyer, the department organized a programme on 19 February 2018. Mr. Shajahaan, PG Assistant, BERKS Matriculation School, Coimbatore was the chief guest.
- The department observed the ‘World Mother Tongue Day’ on 21 February 2018. Mr. Sathiskumar, Bharathidasan College of Arts and Science, Erode was the chief guest.

## **DEPARTMENT OF ENGLISH**

- The Inauguration of ‘English Literary Association’ was organized on 23 July 2017. The Chief guest was Dr. N. Vijayadurai, Associate Professor & Head, CNC College, Erode.
- A five-day programme on “Transcendental Meditation” was organised from 14 – 19 September, 2017. The resource persons were Mrs. R. LathaRaju, Mr. M.K. Kishore, Dr. Aruna Kishore, T.M Teachers.
- A seminar on “Literary Theory” was held on 27 September 2017. Dr. B. Padmanabhan, Assistant Professor, Department of English & Foreign Languages, Bharathiar University, Coimbatore, was the resource person.
- A talk on “Why Literature Matters?” was conducted on 26 October 2017. The Chief Guest was Dr. J. Manjula, Former Principal & Director, Sri GVG Visalakshi College for Women, Udumalpet.
- ‘Literary Expo’ was organized on 10 January 2018. The students exhibited the models on Science Fiction and Fantasy and the creative exhibits were judged by Dr. A. Vanitha,

Assistant Professor, PG and Research Department of English, Vellalar College for Women, Erode.

- A Guest Lecture on “Children’s Literature” was conducted on 17 January 2018. The Chief Guest was Mrs. S. S. Saranya, Assistant Professor & Head, SrimadAndavan Arts and Science College, Trichy.

## **DEPARTMENT OF COMPUTER SCIENCE**

- The Department of Computer Science organized an ‘Orientation Programme’ for first year UG students on 15 July 2017. The chief guest, Mr. Udhaykrishna, Co-founder and Creative Designer of my promo videos & Co- founder of Paal, Coimbatore, motivated the students by giving ample examples from his real time experiences.
- An intercollegiate meet ‘EDIFY 2K17’ was conducted on 29 August 2017. The Chief Guest was Dr. G. SudhaSathasivam, Professor and Associate Head, Department of Computer science & Engineering, PSG College of Technology, Coimbatore .
- A one day National Seminar on ‘Data Mining Applications and Trends’ was organized on 13 September 2017. Dr. M. Hanumanthappa, Professor & Chairman, Department of Computer Science & Applications, Bangalore University, Dr.S. Gladston Raj, Head, Department of Computer science, Nadumangad, Kerala, were the resource persons.
- A Seminar on ‘Career through Social Media’ was conducted on 27 September 2017. The chief guest was Mr. K.S. Siddesh Ram, Senior HR Consultant, KRDS, Chennai,
- The department organized three one-day workshops on ‘Matlab and its applications’, ‘Presentation on SRS’, and ‘NET / SET Paper – I’. Dr. R. Sridhar, Director, Sri Ramakrishna Mission Vidhyalaya College of arts and Science, Coimbatore, Mr. GowriSankar, Executive Director, Adroit Technologies, IBM, Bangalore, and Mr. R. Vimal Kumar, Assistant Professor, Department of Mathematics, Kamadhenu Arts and Science College, Sathyamangalam were the resource persons respectively.
- The Department conducted three more seminars on “SRS – Presentation”, ‘Awareness on Competitive examinations’, ‘Recent Trends in Data Mining’ which were given by Mr. Sivaramakrishnan, Co-Ordinator, IBM and Mr. Deepak, IBM Trainer, IBM, Ms. P.

Bhuvaneshwari, I- MA Tamil and Mr. M. Raj Kumar, Assistant Professor, Department of Computer Science, Sri Vasavi College, Erode, respectively.

- A programme on 'Talent Hunt – 2018' was conducted on 17 February 2018.
- 'An awareness on Certificate Course' was organized on 01 March 2018. Mr. Mayilsamy, Head & Trainer, Sri Krishna I- Tech and Management solutions Pvt Ltd was the chief guest.

## **DEPARTMENT OF MATHEMATICS**

- The Department of Mathematics organized a one-day Seminar on 'Differential Equations and Its Applications of Satellite Control Problems'. The chief guest was Dr. K. Sakthivel, Professor, IISA-DST, Department of Mathematics, IIST, Trivandrum.
- The Department organized a Seminar on 'Computational Fluid Dynamics' on 26 July 2017. The Chief Guest of the day was Dr. K. Ramachandran, UGC-Associate Professor, Department of Physics, Bharathiar University, Coimbatore.
- The Department of Mathematics with the collaboration of Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, organized a National Conference on 'Pure and Applied Mathematics' on 1 August 2017. Dr. G. Chandhini, Assistant professor, Department of Mathematics, National Institute of Technology, Karnataka. Dr. C. Selvaraj, Professor and Head of Mathematics, Periyar University, Salem, and Dr. R. Sakthivel, Professor of Mathematics, Bharathiar University, Coimbatore were the resource persons.
- An Intercollegiate meet 'SIGMA' was organized on 23 August 2017. In the inauguration, the chief guest, Dr. K. Kanagarajan, Assistant Professor, Department of Mathematics, Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore, and Dr. P. Karthikeyan, Assistant professor Department of Mathematics, Sri Vasavi College (Aided), Erode, were the resource persons.
- The Department organized a Seminar on the topic 'Applications of Graph Theory' on 19 September 2017. Dr. S. Parvathi, Associate Professor and Head, Department of Mathematics, Vellalar Arts College for women, Erode, made a presentation on applications of graph theory.



- A programme on “SET/ NET COACHING” was organized on 5 January 2018. The Chief Guest, Mr.R.Vimal Kumar, Assistant Professor, Department of Mathematics, Kamadhenu Arts and Science College, Sathyamangalam
- The department organized four one-day seminars on “Concept and Applications of Mathematics in Daily Life”, ‘Finite Groups’, ‘Applications of Statistics’, “Operations Research in Fuzzy Domain”. Dr. M. Harikrishnan, Assistant Professor, Department of Mathematics, Kongu Engineering College, Erode, Dr. M.Velrajan, Principal, Sri SankaraBhagavathi Arts & Science College, Kommadikottai, Dr.S.Rita, Associate Professor, Department of Statistics, Periyar University, Salem, and Dr.S.Narayanamoorthy, Assistant Professor, Department of Mathematics, Bharathiar University, were the resource persons respectively.

## **DEPARTMENT OF PHYSICS**

- A Seminar on ‘Computational Fluid Dynamics’ was organized on 26 July 2017. The Chief Guest of the day was Dr.K. Ramachandran, UGC-Associate Professor, Department of Physics, Bharathiar University, Coimbatore.
- Dr.A.P.J.AbdulKalam’s ‘Memorial Day’ was observed by the department on 27 July 2017. Dr.M.Ramachandran, Assistant Professor, Department of Tamil, Nandha Arts and Science College, Erode, was the resource person.
- The department conducted two one- day Seminars on ‘Recent Trends in Nano Photonics’ and ‘Applications of Nanotechnology in Industries’. The Resource persons were Dr. K. B. Rajesh, Assistant Professor, Department of Physics, Chikkanna Government Arts College, Coimbatore, and Dr. V. Rajendran, Professor and Director, K S R Educational Institutions, Tiruchengode, respectively.
- The department also conducted two guest lectures on ‘Optical Fiber Systems’, ‘Solar Photovoltaics’ on 06 January 2018 and 05 February 2018. Mr. N. Vishnu, Junior Telecom Officer – STR, Coimbatore, and Prof. R. Murugesan, Head(Retd), Department of Physics, Vivekananda College, Madurai, were the resource persons respectively.

- An inter-Collegiate meet ‘SPECTRA – 2018’ was organized on 20 February 2018. The chief guest was Dr. N. Usha, Head & Associate Professor, Vellalar College for Women, Erode.

## **DEPARTMENT OF COMMERCE**

- The department organized Four Awareness Programmes on ‘CA Awareness Programme’ ‘Self-Employment’, Tally ERP.9’ and “Entrepreneurial Development”. CA SubashiniEswar, Mr. R.Subramanian, Director, EMES Textiles (P) Ltd, Erode, Mr. M.Andrews, Business Development officer, Sri Krishna I-Tech & Management Solutions PVT., Ltd, Coimbatore, and Mr.J.Bala Singh, MBA, Managing Director, Jagan Metal Mart, Gobi, were the resource persons respectively.
- A One Day Workshop on ‘Leadership Skills to Lead’ on 24 July 2017 for the secretaries, representatives and NSS Volunteers of the Department of Commerce. Mrs. R.Sasiprabha, Assistant Professor, Department of Commerce, stressed the qualities required for a leader.
- The department organized three guest lectures on ‘Women Empowerment’ ,‘E-Banking’, ‘Environment of Business’. Dr. R. Manohar, Head & Associate Professor of Commerce, AyyaNadarJanakiAmmal College, Sivakasi,Dr. C. Lucia Vanitha, Assistant professor of Commerce, Fatima College, Madurai, and Dr.R.Manohar, Associate Professor & Head were the resource persons.
- A one day Seminar on “Goods and Service Tax – A Boon or Bane” was organized on 26 September 2017. The chief guest was CA P.Somasundaram, B.Com., F.C.A. practicing Chartered Accountant, Coimbatore.
- A Workshop on ‘Speed Maths for Competitive Examinations’ was organized on 08January 2018. Thiru. J.Thangavel Raj Chief Trainer and Consultant, Erode, was the resource person.
- An ‘Inter-Collegiate Meet - Rhapsody 2017-2018’ was conducted on 30January 2018. Dr. V. R. Uma, Associate Professor of Commerce, Research Co-ordinator, Centre for Research, Christ University, Bengaluru &Jc.R.S.Prabhu, National Trainer, JCI India, Past Executive Vice - President JCI India were the resource persons.

- A Two Day Workshop on ‘Research Conclave’ was held on 5 & 6 February 2018. Dr. R. Karuppasamy, Director of Management Studies, Nehru Institute of Technology, Coimbatore was the resource person.
- A One Day Skill Development Programme on ‘Maths Made Easy’ was held on 26 February 2018. Dr. S. Murugaiyan, Associate Professor & Head was the resource person.

## **DEPARTMENT OF MANAGEMENT**

- The Department conducted an ‘Orientation programme’ for I MBA and II MBA students on 17 and 20 July 2017. Mrs. Manju Anandh, Freelancer from Erode, Ms. Sasi Prabha, Assistant Professor of Commerce, PKR Arts College for Women were the resource persons.
- An International symposium on ‘Challenges in Workplace Relations’ was organized on 7 August 2017. Dr. S. Porkodi, Associate Professor, Ministry of Manpower colleges, Higher College of Technology Muscat, Oman was the guest speaker.
- A one day Seminar on “Performance of NBFCs in India” was organized on 31 August 2017. The chief guest was Mr. S. Rameshkumar, Secretary, TiE Global, Coimbatore chapter.
- A National Conference on ‘Winning the marketing war: Challenges & Responses’ was held on 15 September, 2017. Mr. Srinivasan Ramasamy, Global Practice Head, Technosoft Corporation, Bangalore, inaugurated the conference.
- The department conducted several guest lectures with eminent academicians throughout the year.
- The Department conducted a Career Guidance Programme & Inter-collegiate meet, ACME (Association of Charismatic Management Executives) on 24 January 2018. Dr. Jayashankar Gandhi, Career Consultant & Analyst, was the resource person.
- The department in association with TIE Global, Coimbatore, organized a Guest Lecture on ‘How to Start a Business’ on 5 March 2018. Mr. Amith Kumar, mentor, TEDx & Josh and Ms. Namitha Bhatia were the resource persons.
- The department, with the collaboration on Myrada KVK, Gobichettipalayam, offered a Value Added Course- Agripreneurship for a period of one week from 5 March to 10 March 2018.

- The department also arranged Industrial Visits to various places such as Hindustan Coca-Cola Beverages Pvt., Ltd., Hyderabad, Footware Design & Development Institute, Hyderabad, Roots, Coimbatore, Sakthi Knitting Ltd.,Sipcot, Perunduraietc.

### **EXTENSION ACTIVITY**

- Every Year, all the departments are engaged with Extension activity in a motive to offer continuous service to the society. With a view to enrich the communicative skills of the students, the Department of English organized an extension activity in various Government Schools. The department of Physics invited the higher secondary class students from various schools to experiment the concepts in physics and to acquire the practical knowledge in the laboratory. The department of Computer Science, Commerce and Mathematics conducted “Career Guidance Programme” in various schools to give valuable ideas about the career opportunities in future. The Department of Tamil rendered their service to Government schools to complete the portions.

### **SPORTS**

- Education alone does not make a man perfect. So the Management encourages the young talents in sports by providing free education, boarding & Lodging for more than 75 students every year. The students also bring so many laurels in various sports like Volleyball, Kabbadi, and Hockey at the state and national level.
- Our volleyball team secured the 1<sup>st</sup> place for 7 times consecutively in Bharathiar University inter collegiate volleyball tournament and every year our players are participating in South zone All India Inter University Volleyball Tournament and secured the 2<sup>nd</sup> and 3<sup>rd</sup> place in Vaajbai All India volleyball tournament and Silver Jubilee All India Volleyball Tournament held at Bangalore.
- Our team secured the 1<sup>st</sup> and 2<sup>nd</sup> place in 18<sup>th</sup> Senior National Beach Volleyball Championship at Chennai. Two teams from our college were selected for Asian Beach Volleyball Championship which is to be held in the month of March, 2018 at Thailand.
- Our team secured the 1<sup>st</sup> and 2<sup>nd</sup> place in various tournaments conducted by various Organizations.

Our Kabaddi team secured the 1<sup>st</sup> place for 20 years consecutively in Bharathiar University Inter Collegiate Kabaddi tournament and every year our players are participating in South Zone All India inter University kabaddi Tournament.

- Our team secured the 2<sup>nd</sup> place in CM Trophy State level Kabaddi tournament at Karur.
- Our team secured the 2<sup>nd</sup> and 3<sup>rd</sup> place in various tournaments conducted by various Organizations.

Our Hockey team secured the first place for 9 years consecutively in Bharathiar University Inter Collegiate Hockey tournament and every year our players are participating in South Zone All India Inter University Kabaddi Tournament.

- Our team secured the 1<sup>st</sup> place in CM Trophy State level Hockey tournament at Trichy and also secured the 1<sup>st</sup> place in various tournaments conducted by various Organizations.
- Throughout the year, the Kabaddi team has won about Rs. 1, 79,000 of cash award, the volleyball team Rs. 4,76,000 and the Hockey team Rs.6,15,000 in CM Trophy and various tournaments.
- Our Power lifters won the 2<sup>nd</sup> place in Power Lifting and 3<sup>rd</sup> place in Weight Lifting in Bharathiar University Inter Collegiate Power Lifting & Weight Lifting competition.
- Our Football team secured the 3<sup>rd</sup> place in Bharathiar University Inter Collegiate Football Tournament. In this year, two players were selected for the South Zone Inter University Football Tournament.
- The 24<sup>th</sup> Annual Sports Meet was celebrated on 24 February 2018 in the College premises. Mr.P.R.Velumani, Correspondent, BharathiVidyalaya Educational Institution. Gobi, was the Chief Guest of the Day.

## **PLACEMENT ACTIVITIES**

- The Placement Cell of the takes utmost care on the final year students to get placement at the end of their graduation. The placement cell conducted a five - day programme from 11 December 2017 to 16 December 2017 to train the final year students on aptitude, soft-skills and personality development programme for their betterment & bright career

opportunity. This year, our 378 students were placed in many well reputed companies like Slypbox, Acqtran, AeeBee Academy, Alpha Academy, AVS CBSC School, IDBI, ASP Info Tech, etc. I congratulate Dr.M.Velumani, the Placement Officer, and other Placement Coordinators on their wonderful service.

## **NSS**

- The NSS unit celebrated ‘An International Yoga day’ on 21 June 2017. The chief guest was Dr. P. Mahendran, Controller of Examinations, PKR Arts College for Women, Gobi
- On 23 June 2017, the NSS & YRC units of the college jointly organized an ‘Awareness programme on Voters Id’. The Chief guests, P. Uthiraswamy, Deputy Thasildhar and Mr. E. Suresh, AC Taluk Officer, explained the importance of having voter Id to the students.
- Various Awareness Programmes on ‘Dengue Fever’ and ‘Breast Cancer’ ‘Economic Offenses’ and ‘Sexual Harrasement’ were conducted by NSS & YRC units.
- As a preventive measure, the Management provided NilavembuKashayam to the students free of cost for three days from 25 July – 27 July 2017.
- The NSS organized a Camp from 8 to 14 August 2017 at Kuhalur in which 250 NSS volunteers participated and conducted various developmental and awareness programmes for the adopted village.
- ‘The NSS day Celebration’ and ‘Inauguration of WOW programme’ was held on 25 September 2017.
- To commemorate the birthday of Swami Vivekananda on 12 January 2018, our NSS unit conducted the ‘Youth Empowerment Programme – Arise’. And as a part of 150<sup>th</sup> birth anniversary celebrations of Sister Niveditha, a RathYatrawhich was flagged off on 22 January 2018 at Coimbatore and the chariot reached our college on 24 January 2018.

## **YRC**

- On July 14 2017, the YRC unit conducted ‘Blood Grouping programme’ for first year UG students. Dr. S. Kumaresan was the chief guest. More than 550 students were benefitted through this programme.
- The YRC organized camp on “National Deworming Day” on 10 August 2017. Around 500 students were benefitted by this camp.

- The YRC organized two 'Blood Donation Camps'.
- An awareness programme on 'Hygiene and Health' was conducted on 31 January 2018. Dr. Sudha, Primary health and Pediatrician, Ramachandra Hospital, Gobi.

### **WOMEN DEVELOPMENT CELL**

- The Women Development Cell conducted a programme on 'Social Currency for Women' on 11 August 2017. The Chief Guest of the day was Dr. R. Manohar, Head and Associate Professor of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi.
- A Motivational session on 'Women Entrepreneurship' was organized by Women Development Cell on 23 August 2017. The Chief Guest was Mrs. S. Vanitha, Director, STNENOR INCORP, Tirupur,
- An Awareness Programme on 'Legal Literacy Camp' was conducted by Women Development Cell of PKR Arts College for Women, on 22 September 2017.
- Women Development Cell organized a competition on 'Legal Rights for women' on 26 October 2017, in PKR Arts College for Women. The competition was undertaken by 340 students of various departments.
- 'Legal Aid Clinic' by Taluk Legal Service Committee, was inaugurated in the college premises on 25 January 2018.

### **HOSTEL**

The college has good hostel facility to accommodate as many as 1000 students. The hostel has 24 hour uninterrupted power supply, water supply catering for the needs of the hostel inmates. Nutritious and hygienic food is provided at a nominal fee. There are 4 wardens, who take care of the hostel girl's day in and day out.

"Education is the most powerful weapon which you can use to change the world" says Nelson Mandela. True to his words, P.K.R. Arts College for Women strives to provide a holistic education to the rural first generation girl students.

I thank all the stake holders, the management, the college committee members, dedicated faculty members, the non-teaching staff, PKR family members, beloved students and parents for the

successful completion of this academic year. I must also thank well-wishers, the media persons and all those who worked and contributed to the success.

My best wishes for the outgoing UG and PG students for their prosperous life ahead. I thank the Almighty for his showers of Gracethroughout this academic year.