

COLLEGE ANNUAL REPORT 2021-22

P.K.R Arts College for Women takes great pride in commemorating its journey of academic excellence and service to the community into its 28th year. Over the past 28 years, the college has been a beacon of guiding light to the community and has nurtured several thousand responsible citizens to this country. Our journey, from being an institution imparting education to 1st generation college goers in Murugan Puthur village from 1994 to becoming a centre of academic excellence with a rigorous academic and research ecosystem in this digital age would not have been possible without the continuous guidance and untiring efforts of our notable founder principal and current CEO Mrs. Jagatha Lakshamanan. On this 28th year, we pay homage to the founding father of the institution late P.R Natarajan Ayya, whose vision was women empowerment. Our secretary&correspondent Thiru P.N Venkatachalam's service for the smooth functioning of the institution is noteworthy. We appreciate and thank you sir, for your dedication is inspiring and the institution would not have reached these heights without the untiring support and co-operation of the management. He is following in the footsteps of his father by playing a creditable role in achieving the objective of providing quality education to women hailing from rural areas.

In this annual report, I would like to present a brief summary of our achievements on the academic, co-curricular and extra-curricular front for the academic year 2021-22. Seminars, Webinars, Workshops Conferences and invited lectures are a routine feature of the PKR intellectual climate. Theoretical knowledge is fostered by hands-on experience in the form of field visits/ educational trips / practical training organized for both the students and faculty.

Our College was accredited with Grade "A" by NAAC in the Academic Year 2013-14, even in the second cycle 2018-19, we were able to retain "A" grade. At present the IQAR report has been submitted to NAAC in March 2022.

It would not be an understatement to mention that our college has channelized its efforts towards excellence in performance, self governance and enhancement in quality education since the grant of autonomy in 2017-18. By virtue of the autonomous status, the college has introduced students' centric courses following Outcome Based Education.

Students Performance in the Semester Examination held during November 2021

The pass percentages of the various departments are as follows: Tamil, Mathematics, Physics, Commerce and Management have secured centum results, while Computer Science Department has secured 99%, and English Department has secured 98%.

Awards received by Students

- Ms. V. Sandhiya of III B.A. Tamil Literature has participated in various Essay writing and speech competitions and was awarded “Singapen” by Sherly’s Club.
- S.Kiruthika and M.Thenmozhi of PG Mathematics were awarded “Elam padaipazhlar Viruthu“ by “ Ezhuthuga Eyakkam” Chennai. Their names are also included in Phoenix Book of World Record for non-stop organizing online competitions continuously for 2160 hours. The award was given by Phoenix Book of World Records and Tamil Semmozhi Forum on 21 November 2021.
- R.Thenmozhi of I PG Mathematics was awarded as“VAIRA MANGAI” for the year 2022 by Deiveega Tamil Arakkattalai for her sincere dedication in Tamil works.
- **Online courses by attended by students**
- From the department of Mathematics in NPTEL, SWAYAM online course 69 students registered for Operations Research, and 26 students registered for Introduction to Probability and Statistics and 59 students completed their Alison online course.
- From the department of Physics 2 students have completed Swayam Online Course and 20 students have completed Online Course offered by ITRONIX Solutions, 10 Students have completed the certificate course Web Designing offered by PACE Institute, 12 students have completed Gio Informatics for Bio Diversity Conservation Planning offered by Indian Institute of Remote Sensing, Dehradun.
- From the department of Management 26 students completed ATAL course, 32 students completed Alison course, 8 students completed Udemy course and 38 students appeared and completed Great Learning courses on Communication Management.
- From the department of English 104 students completed Online Course in Alison, 34 students participated in Illam Thedi kalvi.

Publications by Students

- From the department of Tamil 20 poems have been published in Daily Thanthi News Paper by the students.
- M.Thenmozhi of I M.SC Maths acted as Co – author and published a book named “Manuda Samathuvam” in Yaappu Publications.

Students Participation in Quiz Programmes

- Students from all the departments have participated in the following quiz competitions. 111 students participated in National Voter Awareness Quiz Contest conducted by Election Commission of India. 116 students have participated in Poetry Day Quiz competition.
- 107 students participated in Online Quiz
- 3 students participated on National Level e-Quiz on Basis of Accounting, 2 students participated in The AYUSH Sanjivani Quiz conducted by Ministry of Ayush and MYGOV
- **Training provided – We are providing TNPSC and Other civil service and competitive Examination coaching for our students.**

Webinars / Seminars / Conferences / Workshops participated by students

Students from all departments have presented papers in Webinars / Seminars / Conferences / Workshops conducted by various colleges affiliated to Bharathiar University.

- 11 students have presented papers in various seminars and conferences from the department of English.
- From the department of C.S. 42 Students have participated in various webinars and seminars.
- From the department of Commerce 15 students participated in various Seminar, Conference and Webinars and 12 students participated in workshop conducted by Shri Venkateshwara College, Gobichettipalayam.
- From the department of Mangement One student from 1st BBA got selected for Paper Presentation at Bannari Amman Institute of Technology, Sathyamangalam.

Student Induction Programme

- P.K.R. Arts College for Women, Gobichettipalayam, organized Student Induction Programme (SIP) from 18.8.2021 to 31.8.2021 for the first year UG students. Transition from school to college/ university life is one of the challenging events in a student's life. So to make the students feel comfortable in their new environment is the purpose of Student Induction Programme. The entire programme was organized and coordinated by SIP coordinator and members, CEO, Principal and the faculty members.
- The Student Induction Programme for UG first years was inaugurated by Mr. Vishal Nair, Co-founder and Director, Light and Salt Pvt. Limited, Coimbatore on 18.8.2021. He emphasized the significance of education in one's life and the need of setting the goal. He also suggested the students to have positive thoughts and perseverance to achieve their goals. Mrs. Jagatha Lakshmanan, CEO, elucidated the College's vision, mission, rules and regulations and autonomy in general. Dr.D.Mythili, Principal, highlighted the salient features of our college.
- 'Language Enrichment Programme' was also conducted to enhance basics in writing, reading and communicating in English. It is designed to enable the students to know the difference between the learning process in school and college. The faculty members of the Department of English handled classes for the new students from 18 – 31 August 2021 .
- A motivational speech on "Unnai Arindhal" (Know about Yourself) was given by Mrs. R. Sasiprabha, Founder, MANAS Foundation, International Trainer, Counsellor, Gobichettipalayam, on 19 August 2021. She motivated the students to overcome failures and fears by quoting the success stories of famous personalities. Another session on "Read to Lead" was handled by Mrs. S.Esther Delsy, Librarian of our College. She explained the seven health benefits of reading books and the salient features of College Library. She suggested the students to inculcate the reading habit because books have the power to change the life of a person in a very positive way.
- An orientation on "Online Course Awareness" was conducted on 23 August 2021. Mrs. Indira Johnson, Assistant professor, Department of Computer Science of our college gave a bird's eye view of the various certificate courses in "SWAYAM." She also provided

other online course websites to the students. The second session on “Online Teaching Tools” was handled by Ms. R.Sudharsana, Assistant professor, Department of Physics of our college. She explained about the online teaching tools and demonstrated the mobile applications to make E-learning easier. The third session on “Outcome Based Education” was handled by Mrs. S.A. Dhanalakshmi, Vice Principal & Controller of Examinations. Dr.G.Yogeswaran, Assistant professor of commerce, Dean, Academic affairs, Ayya Nadar Janaki Ammal College, Sivakasi, explained the importance of OBE and its advantages through online mode.

- On 24 August-2021 an orientation on N S S was conducted by Dr.S.Maragathamani, HoD, Tamil. She illustrated the aims and functions of NSS. She also suggested to the students to have service mind for the welfare of the nation. Mrs.T.B.Saranya Preetha, Assistant Professor, Department of Computer Science of our college outlined the importance and activities of “Youth Red Cross”. Ms.R.Sangeetha Muthu, Physical Directress listed out the awards and achievements made by the sports students of P.K.R. She also suggested the students to build a healthy and fit body by following a balanced diet. The last session on ‘Unnat Bharath Abiyan’ was handled by Dr. S.Mangala Gowri, Assistant Professor of Commerce. She spoke on the vision, mission of Unnat Bharth and outlined the activities done by the college for the rural development in the allotted village.
- On 26.8.2021, an orientation was given by the Head of the Departments to their students to familiarize themselves with the department, lab, library, ICT and other facilities.
- All the departments conducted various programmes such as Bridge Course, Lectures by Eminent persons, Interaction with the Alumni and senior students, Literary and creative activities, Talent show, Mentoring Universal human values, Online Course awareness, career opportunities and introduction to the syllabus from 26.8.2020 to 31.8.2020.
- The final day of the SIP programme concluded by taking oral and written feedbacks from the students.

Details of Grant Received by Staff Members

- Dr. S. Vidhya has received grants of Rs.50000 from NHRC of India. Organised and conducted one day training program on women’s rights on March 23rd, 2022.

Proposals submitted by the Staff Members

- Dr. S. Vidhya has submitted a proposal for Institute Innovation Council under the Impact Lecture series on “Design Thinking for Entrepreneurship” on March 29, 2022.
- Dr. V. Kavitha & Mrs. S. Subathara Devi have submitted a proposal to AICTE SPICES (Scheme for Promoting Interests, Creativity and Ethics among students on 28.02.2022.
- Dr. S. Vidhya as a co investigator with the principal Dr. D. Mythili has submitted a proposal to DST under CURIE scheme on 10.01.2022.
- I would like to take this opportunity to showcase the individual achievements of the members of the faculty.

Awards Received by Faculty

- Dr.G.Dheepa, Associate Professor of Computer Science, received ‘Guru Drona Awards-2021’ on 9th October 2021, issued by Masters Professional Academy and Research Private Limited & Rathinam College of Arts and Science, Coimbatore .

Book Publication by Faculty

- Mrs. S. Ariyanacheammal, Assistant Professor of Tamil has published a book entitled Mudhal Payanam Published by Veergalai Thedai publishers Coimbatore.
- Ms. T. Ramya, Assistant Professor of English has published a book entitled “Voice of India”, Emerald Publications, Chennai.

Paper Publication by Faculty

- Ms. T. Ramya, Assistant Professor of English published a paper entitled “Every Inch of Bastar- the Tribal Heartland of India” in an UGC CARE Approved Group-2 Journal.
- Dr. V. Abhinaya, Assistant Professor of English has published two papers entitled An Ecocritical Reading of Amish Tripathi’s Shiva Trilogy and Black Leopard, Red Wolf- A Revisit to the African Myths in STRAD Research , Volume 8, Issue 11, November 2021 and Volume 9, Issue 2, February -2022, an UGC CARE Approved Group-2 Journal.
- From the department of Commerce 3 faculties have published articles.
- Ms. Kristin Marian Martin published an article on – “A Study on the Post COVID Scenario of the Tourism Industry in the Nilgris District” in International Journal of Innovative Research in Technology, Vol.8, Issue 8, January 2022.

- Dr. T. Kokilapriya and Ms. P. M. Shiyana published an article on “Impact of Digital Marketing on Impulsive Purchase Behaviour of Working Women: A Study with Reference to Erode City” in Journal of the Asiatic Society of Mumbai”, Vol. XCVI, No. 3, March 2022.
- Dr. A. Amuthananthini published an article on “Prospects of Consumer Behaviour and Impact of GST on selected Durable goods” in Journal of the History of Ideas and Culture, Vol. 38, No.1, Aug-Oct 2021.
- From the department of Computer Science 8 Staff Members have published their articles in International Journals and Scopus Indexed Journals.
- Dr.G.Dheepa, Associate Professor of Computer Science, Published 3 articles on Transaction Fraud detection using Artificial Bee colony (ABC) based feature selection and enhanced neural network(ENN) classifier, in International Journal of Mechanical Engineering(Indexing:Scopus, UGC-CARE List Group II Listed) March-2022, ISSN:0974-5823, Vol:7 Issue no: 3; on ‘Selection And Classification For The Crop Field Identification: A Hybridized Wrapper Based Approach’ in Turkish Journal of Computer and Mathematics Education (TURCOMAT), 28-Jan-2022, Vol.no:13, Issue no. 1; on ‘CSBA: Secure Certificate less Aggregate Signature-Based Authentication Scheme For Vehicular Ad-Hoc Networks’ in NVEO - Nat. Volatiles & Essent. Oils; 3-Feb-2022; Vol:8, Issue no:4 : 16244-16251
- M.Prema and Dr.P.M.Gomathi, published an article on ‘Analysis on different methods for Sign language Identification’ in ICTACT Journal on Soft computing (UGC-CARE List) January 2022, ISSN:2229-6956, Vol.12; issue no: 2
- R.Anushiya & Dr.V.S.Lavanya, Assistant Professors of Computer Science published an article on ‘A Comparative Study On Intrusion Detection Systems For Secured Communication In Internet Of Things’ in ICTACT Journal On Communication Technology, SEPTEMBER 2021, ISSN NO:2229-6948, Vol.12, Issue 3, P.No: 2527-2537.
- Mrs. S.Kiruthika, Assistant Professor of Computer Science, published an article on ‘A Survey On Crop Recommendation Using Data Mining Methods’ in The Standard International Journals Transactions On Computer Science Engineering And Its Applications (CSEA), June 2021, ISSN:2321-2381, Vol no. 09, Issue 1

- P.Vijayalakshmi, Assistant Professor of Computer Science, published 2 articles on 'A Survey On Different Methods For Secure Measure Against Wormhole Attack In Wireless Sensor Networks' in The Standard International Journals Transactions On Computer Science Engineering And Its Applications (CSEA), June 2021, ISSN:2321-2381, Vol no. 09, Issue 1 and on 'A Comparative Study On Cyber Security Threats Detection In Internet Of Things' in ICTACT Journal On Communication Technology, June 2021, ISSN NO:2229-6948, Vol: 12, Issue no.02. P.No: 2418-2427

- T.B.Saranya Preetha ,Assistant Professor of Computer Science, published an article on 'An Improved Distributed Fuzzy Associative Classifier for Big Data Using Butterfly Optimization Algorithm Based Artificial Bee Colony Algorithm'in THE Standard International Journals Transactions On Computer Science Engineering And Its Applications (CSEA), November 2021, ISSN: 2321-2381, Vol. 9, issue no: 01.

Online Courses attended by Faculty

- 8 staff members of English Department have completed ATAL Faculty Development programme and Online Refresher Course in MOOC and Skill Development and Futuristic Technologies.

- 2 staff members of Physics Department have completed 3 online certificate courses.

- 3 staff members of Computer Science Department have completed 5 online certificate courses in SWAYAM.

Resource person/Invited talks by staff members

- Dr. E.Uvarani, Associate Professor of Tamil, gave 4 guest lectures on 'Nool Arimugam' at Tiruvannamalai District Central Library Readers Circle on 30th September 2022.

'Manathil Ninaitthal Malai ai Nagarthalam' at Gobi Arts and Science College, Gobi, on 7th October 2021.

'Thiruthi Ezhuthiya Theerppukal' at Anjchiraitumbi Elakkiya Vattam on 5th December 2021)

'Aram Pottruvom' on 31st December 2021.

She also participated in Women's Day Special Debate through online on 8th March 2022.

- Ms. T. Ramya, Assistant Professor of English delivered a guest lecture on Glorification of Women at Erode District Administration on 8th March 2022 and a guest lecture on Introduction to Tribal Literature at Gobi Arts and Science College on 24th March 2022.
- Ms. N.R.Neelavathi, Assistant Professor of Mathematics, was the chair person for the webinar on 'Vedic mathematics' at Vivekanandha Arts & Science College for Women on 30th June 2021 and webinar on 'Creative Aptitude' on 26th November 2021.
- Dr.G.Dheepa, Assistant Professor of Computer Science, was the chair person for the technical session on 'Perspectives of IT revolution 2025' at Presidency College, Berhampur Odisha, on 10th February 2022 and 'Amazon Web Services – An Overview' at Vellalar College for Women, Erode, on 29th April 2022.
- Dr.V.Radhika, Head, Department of Physics and Ms.J.Vijayalakshmi, Assistant Professor of Physics gave a lecture on 'Career Counselling and Guidance' at Govt. Higher Secondary School, Kadathur, on 12th April 2022.
- Dr.T.Kokilapriya acted as a resource person in the Students Development Programme on 'Compete and Achieve' at Navarasam Arts & Science College for Women, Arachalur, Erode, on 30th December 2022.

Webinars/ Seminars/ Conferences/ Workshops/ Guest Lectures of Departments

All the 7 departments of our college conducted Webinars, Seminars, Conferences, Workshops, Symposium and Guest Lectures through Offline and Online mode.

On the whole, 27 International Workshops, 3 International Webinar, 1 International Conference, 22 National level Seminar, 51 Webinars, 9 Professional Development Programmes and 4 Student Development Programmes were organized.

All national festivals, International festivals and national leaders birth and death anniversary were celebrated. Bharathiar Day, Veerama Munivar's Birthday, U. V. Swaminatha Iyer's Birthday Bharathidasan's Birthday, Memorial Day of Bharathiar International Literacy Day, World Language Day, and World Book Day.

Scholars pursuing Ph.D

- 7 part time scholars and 1 full time scholar in Tamil,
- 1 part time scholar in English,
- 4 part time scholars in Physics,
- 29 part time scholars and 1 full time scholar in Computer Science
- 6 part time scholars in Commerce.
- 3 part time scholars in Management

Details of Ph.D awardees

2 Ph.D scholars were produced by Dr. V. Kavitha, Head, and Department of Management.

- 2 Ph.D. Scholars were produced by Dr.S. Jayasankari, Associate Professor of Computer Science.

IQAC Activities

- IQAC and the Department of Tamil Organized a One Day National Conference on Folk Lore on 14th September 2021.
- IQAC and IIC organized a webinar on Intellectual Property Rights on 20.09.2021. Samprati Basant, Registered Patent Agent (IN/PA 2500), Suman Kumar Das, Registered Patent Agent were the resource persons.
- IQAC organized a webinar on NAAC Accreditation Management technology on 6th October 2021. Mr.Kalidas (Vice President) & Nihal Dutta, InPods India Pvt.,Ltd., Bengaluru, India were the resource person.
- Information center (Library) & IQAC organized A webinar on “Strategies for preparation of Research Proposal” on 9th October 2021. Dr.S.Thanuskodi, Professor & Head, Department of Library and Information Science, Alagappa University was the resource person.
- IQAC organized a Wellness Programme for Non-Teaching staff on 1st October 2021. Ms.R.Sangeetha Muthu., Physical Director, of our College was the resource person.
- IQAC organized a Professional Development Programme for Non-Teaching on 14th February 2022.Muthukumar was the resource person.

IQAC Co- ordinators attended the following programmes:

- Attended Two day National Seminar from 18th November 2021 to 19th November 2021, Organized by KG College of Arts and Science, Coimbatore, on the title “Defining, Designing and Developing Learning Outcomes- based Curriculum Framework in Arts and Science Colleges”.
- Attended 7 Day National Level Virtual Faculty Development Programme from 29th November to 5th December 2022, Organized by United College of Arts and Science, Coimbatore, on the title “Strategic uplift and Augmentation of Quality in Affiliated Colleges”.
- Attended National Level Seminar on 31.12.2021, organized by Sankara College of Science and Commerce, Coimbatore, on the title National Education Policy – Vision to Action.

At PKR co-curricular and extra-curricular activities are encouraged with a view towards holistic development of our students

Co-Curricular Activities - NSS

In the domain of co-curricular activities, NSS enable wider social outreach as an integral part of education. The NSS wing of College had conducted 6 Covid Vaccination Programmes, 9 Awareness Programmes, 4 Workshops, 1 Eye camp, and organized NSS Special Camp at Bargur Hills and observed International Yoga Day, National Population Day, National Pollution Control Day, World Aids Day, Armed Forces Flag Day, World Human Rights day, National Energy Conservation Day, National Girl Child Day, National Voter’s Day, Bonded Labour System Abolition Day and World Earth Day. A special camp as per the instructions given by the Collector of Erode socio economic servay was conducted in all the tribal villages around Bargur area and it was specially appreciated by the Erode Collector.

Youth Red Cross

The Youth Red Cross of our College has organized a programme on “The Power of Pause” on 09th September 2021 on behalf of “The World Suicide Prevention Day” Mrs.R.Sasiprabha Founder, Chairman of Manas Foundation, Director of Sirpi Coimbatore was the resource persons for the programme. The Programme focused on preventing Suicide due to the Depression of covid – 19.

Non Violence Day was organized on online mode on 2nd October 2021, Youth Red Cross President Narmatha.G and YRC volunteers had taken the pledge. She also said the overall objective of “Non Violence Day” nearly 100 Volunteers participated and made the session successful. Finally students shared their view for Gandhi Jayanthi. “Blood Grouping and Haemoglobin Estimation Camp” was conducted for the first year students on 11th, 12th, 20th, 21th, 22th, 26th of October. Dr.C. Thangamuthu Chairman, Dr.R. Natarajan, Managing Trustee, Dr.R.Rameshbabu, Treasurer, Gobi Indian Medical Association Trust, Mr. Kothandaraman, Sri Ram Lab were the Chief Guests. Blood Group of each student was identified individually. This was held for 6 days. More than 520 students benefitted through this programme.

On December 21st 2021, YRC and GIMA Trust Gobi jointly co-ordinated the function Drive Away Anaemia, as most of students are suffering from iron deficiency. Dr. C. Thangamuthu, chairman, GIMA Trust, Dr. Natarajan, Managing Trustee, GIMA Trust, Dr. P. Ramesh babu Treasurer, GIMA Trust, Dr.k.Andamuthu, Executive committee, chairman, Dr.S.Gowri Shankar, President Dr.G.Sathish Kumar, Honorary Secretary, Gobi, Indian Medical Association were the chief guest for the function. Our principal gave the special address Dr.C.Thangamuthu gave Welcome Speech, Dr. P. Ramesh babu sir gave speech about Drive Away Anemia programme, Dr. k .Andamuthu gave speech about what’s Anemia, Dr. S. Gowri Shankar gave speech about Anemia Management and finally Dr. Natarajan gave Vote of Thanks.

On April 19th 2022 an Eye Camp was organized Pugazhendhi & Ranjitha - Optometrists from Titan Eye plus Gobi where the resource persons. 1200 students and 125 teaching and non teaching staff benefitted through this camp.

The YRC in association with YI Erode Chapters had jointly organized a “Blood Donation Camp” in the college premises on 10.05.2022. Blood Bank of Government Hospital was invited for this camp. Our Principal in her presidential remarks congratulated the YRC team for organized the event of social benefit and also assured to support for similar events in the day to come. Around 25 volunteers donated the blood on that day. Certificates were issued to the donors.

Consumer Club

Active social engagement and consumer awareness is the vision of our Consumer Club. The members of the Consumer Club conducted awareness on various consumer related issues. National Consumer Day 2021 was celebrated by the Citizen Consumer Club on 24.12.2021. R.Balasubramanian, Secretary, Erode District Consumer Protection Centre, Erode was the resource person. He addressed on the topic importance of reading food label and how we should be aware on selecting products for consumption. Citizen Consumer Club and PG & Research Department of Commerce, organized a program on the occasion of the 'World Consumer Rights Day' on 15th March 2022. The central theme of the day, observed worldwide is to raise awareness on Fair Digital Finance. Dr. T. Mohanapriya, Associate Professor, Department of Management Studies, Velalar College of Engineering was the resource person. The resource person delivered a speech regarding Fair Digital Finance and Digital Financial Services available in India. She highlighted the methods of Digital Payment system and its benefits. Further she stressed the importance and need of using Digital Payment like Net Banking, e-wallets, UPI, USSD, AEPS etc., she gave invaluable insights on the usage of digital payment system in a protected environment.

Institutions Innovations Council and Entrepreneurial Development Cell

Students of IIC and EDC put up a stall for the annual cultural festival organized by the Students Union which was full of fun and entertainment for the Students.

In coordination with all the departments, Entrepreneurial Development Cell has arranged an Industrial Visit for EDC members on 4th December 2021 at Kazhani Farmers Producer Company Limited, Kallipatti, Gobi to understand the intricacies of agricultural marketing. The Institutions Innovation Council in association with ED Cell had organized A Webinar on Innovation Based Startups as a potential Career Option. Dr.M.Jayanthi, Assistant Professor of Commerce, KASC IIC President & innovative Ambassador, Kongu Arts Science & college Erode, the resource person has given a deep knowledge about entrepreneurs, their challenges in market growth, risk faced in startups and disruption of businesses.

On 6th December 2021, IIC and EDC had organised a seminar on Challenges and Opportunities of Women Entrepreneurs. Mrs. K.S. Vilashine Partner, Nadusal Impex Manufacturers & Exporters Edible Oil Gobi, was the resource person. In the session she

spoke on the difficulties in developing a product, how to acquire knowledge about the product, how to finance, how to capture the customers and how to do the marketing. Mrs. Sri Vidhya, Managing Partner, Gupta Silver Gobi, explained about women entrepreneurs, how to develop the skill of innovation and entrepreneurship, as well as how to solve problems that arises while working with customers and collect feedback from them.

On 9th January 2022, IIC and EDC had organized a webinar on Entrepreneurship Skill, Attitude and Behavioural Development. Dr. P. Megaladevi, Head and Dean of Management, EDC Co-coordinator from Jaishri Ram Engineering College, Tiruppur explained the alignment of attitude and behavior for entrepreneurs and as a result, how to develop a good startup organization.

On 13th November 2021, the IIC and EDC had organized a Workshop on My Story Motivation Session by Successful Entrepreneur. Ms. M. Nirmala Devi, a Costume Designer was the resource person and she explained how to develop the skill of Innovation and Entrepreneurship as well as how to solve problems with customers and collect feedback from them.

Institutions Innovation Council in association with Entrepreneurship Development Cell had organized A Webinar on Start-up & Ethical Steps in food and Agriculture. Mr. P. Sivakumar, Chief Executive Officer, Eco System and Innovation Enabler were the resource person. He insisted the students about on to convert ideas into startups.

The students of ED cell had visited technology business incubator of Kongu Engineering College and our faculty have completed a design thinking workshop with them.

Expho

The department of English had organized an expo for Azadika Amirith Mahotsav on Adivasi Litrature the Erode Collector Krishnan Unni was guest of honour and inaugurated the expo. He appreciated the students for the spirit towards recalling and recolouring the pioneering lives of the earth.

Career Guidance and Placement Cell

The Placement Cell had organized 6 Workshops, 2 Orientation Programmes, and 2 Awareness Programmes on Career and placement opportunities to the students.

➤ The Career guidance and Placement cell organized Aptitude Training Programme and Soft Skill Development Programme for all the final year and pre-final year students. Placement Orientation Programme has been conducted for the first year students through online mode. During the VI semester, under campus placement drive many companies from various streams recruit our students. Our students also took part in virtual campus recruitment drive organized by Bharathiar University. Students have got selected in reputed corporate companies like Wipro, Infosys, Cognizant and TCS. Our students have been selected for Internship programme in IT companies. 107 final year students from various departments have got placement offer through the Placement Cell.

Center for Women Development (WDC)

1. The Inauguration of Center for Women Development 2021-2022 was organized on 7th of September, 2021. Ms. Nivethika Sriram, Secretary, Kids Club Group of Schools was the chief guest and addressed the students on Women you are Phenomenal.
2. Center for Women Development organized on 26th of October, 2021 Gender Equality. Ms.Sasiprabha Psychologist was the chief Guest and she spoke on how women are on par with men.
3. Center for Women Development organized a programme on Women Entrepreneurs on 09th of November, 2021. Ms.Umasekar, Managing Director, Avaneetha Textiles Pvt Limited, Coimbatore was the Guest speaker.
- 4.The Center for Women Development organized a programme on 09th of December on awareness of Gender Diversity. Resource Person was TD.Sivakumar,Co-Founder Nirangal Charitable,Trust and Delfina,Nirangal.
5. The Center for Women Development organized a programme for Truck Drivers Children on Sponsorship for higher education on 30th March 2022.The Resource person was Mr.Pavinesh Karnan, Advocate, Athani spoke on the process for applying for scholarship.

6.The Center for Women Development organized a programme on 11th of April, 2022 on National safe Motherhood day “Nutrition for Women”. Resource Person was Dharshini, dietitian and life style Consultant, Salem.

7. The Center for Women Development 2021-2022 organized A special lecture on women right on Dr.B.R.Ambedkar Remembrance Day which was on 13th of April, 2022. Resource Person was Ms.K.Nagasanthoshini B.Com., L.L.B Advocate, Gobi..

Library Activities

1.The Information Center (Library) had organized a National Librarians Day Celebration on 12th August 2021 to pay tribute to the father of Library Science Dr. S.R. Ranganathan on his birthday by conducting Online Quiz competition through online mode and E-certificate were distributed to students who won the competition.

2. A Webinar on Strategies for Preparation of Research Proposal was organized on 9th October 2021.The Resource person was Dr.S.Thauskodi who gave a lecture on how to prepare research proposals.

3. The Information Center (Library) had organized a Online Library Valentine Celebration on 14th February 2022 by conducting Poster Making, Photo Contest and Poem Writing. E-certificate was provided to the students who won the Library Valentine competitions.

4. The Information Center(Library) and Center for Women Development(WDC) had organized a Programme on Career Planning for Graduates on 30th March 2022.The Resource Person was Mr.N.Devaraj, Chief Executive officer, Sri Sivalinga group of Tea Industries, Kothagiri.

5. International Children’s Book Day was organized at Elementary School, Paalalayam on 5th April 2022 and 150 books were distributed to the students of 1st to 5th Standard.

Sports

Sport’s is yet another field of excellence at PKR. The range of games played is simply fantastic. Volley Ball, Hockey, Kabbadi, Hand Ball Power lifting, Weight lifting and Athletics, we have it all! Amongst the many laurels, I would like to mention that Our Kabbadi team has been securing First place for 24 years consecutively in the Bharathiar

University Inter Collegiate Kabaddi tournament. Our kabaddi players participated in the National, State and Zonal level tournament. This year our college kabaddi team participated in 20 tournaments and won First Places Ten times, Second Places Six times and Third Places Four times. 5 of our kabaddi Players secured Third Place in South Zone Inter University Kabaddi Tournament held at Karaikudi and they participated in the All India inter University Tournament held at Rajasthan. K.Deepa Participated in the Senior National Kabaddi Tournament. This Year our Kabaddi team has won a total cash prize of Rs.3,24, 500/-

Hockey

Our Hockey team has secured First place in Bharathiar University Inter Collegiate Hockey tournament for 13 years consecutively. Our Hockey players participated in National level tournaments. This year our college Hockey team has participated in 6 tournaments and won First places Six time at various senior and junior State Level Hockey tournaments. 9 of our Hockey player's secured Second place in South Zone inter University Hockey Tournament held at Mangalore and they participated in the All India Inter University Hockey Tournament held at Rajasthan and they participated in the Khelo India University Games held at Bangalore. 5 of our players participated in the Senior National Championship held at Bhopal. This Year the college Hockey team has won a total cash prize of Rs.33,000/-

Volleyball

- Our volleyball team has secured First place in Bharathiar University Inter Collegiate Volleyball Tournament for 11 years consecutively. 7 of our players secured Third place in the South Zone Inter University Volleyball Tournament held at SRM, Chennai and they Participated in the All India Inter university Tournament and they Secured Second place in the Khelo India University Games held at Bangalore. This year our college Volleyball team has participated in 20 tournaments and won First Places Five times, Second Places Thirteen times, Third Places Two times at various Open State Level Volleyball tournaments. This year the college volleyball team has won a total cash prize of Rs.1,49,017/-

Handball

- Our college Handball team participated in the various senior, junior and Open State Level Handball tournaments. Our Handball players selected and participated in

the All India level, National level tournament. Our college Handball team secured second place in Bharathiar University Inter Collegiate Handball Tournament held at Krishnamal college Coimbatore. 10 players of our Handball team were selected for Senior National Handball Tournament held at Uttar Pradesh in April 2021.

Power Lifting and Weight Lifting

I take pride to announce that our college Power Lifting and Weight Lifting team secured Third place and over all championship award in Bharathiar University Inter Collegiate Power lifting and Weight Lifting Tournament. Our college Power Lifting, Weight Lifting team has participated in 3 tournaments at National State and level and won first, places at various Senior, Junior and Open State Level Power lifting tournaments.

Athletics

Our athletes P. Saveetha secured First place in 3000mts 1500mts 5000mts,10KM Marathon and Cross Country Events and she selected All India Cross Country and Junior Nationals Athletics Championship and she won the Cash prize of Rs.10000/-

MOU'S Signed by Mathematics & Computer Science Departments

- Sri Ramakrishna Mission Vidyalaya College Of Arts And Science, Coimbatore From 06.07.2017 To Till Date.
- Aakkam Industrial Training and Research Institute, Coimbatore From 13.12.2021 To Till Date.
- Yi-Yuva, Erode Chapter From 30.03.2022 To Till Date.

Department of Physics has signed MoU with reputed telecommunications service provider

- 1) BSNL- SOUTHERN Telecom Region and Basic electronics Training providers
- 2) Tip and Dot Electronics System,
- 3) Bharath Electronics & Technicians Association,
- 4) Varshan Telecom and
- 5) JCI Gobi FORT.

Department Of Commerce MOU Activities

From 1.12.2021 to 7.12.2021, Hands-on training on “Online Share Trading” was given by Motilal Oswal Financial Services Limited , Gobi for II PG students.

- From 1.12.2021 to 9.12.2021, UG final year students have completed 60 hours Value Added Course on “Tally- Prime” provided by Sri Krishna I –Tech and Management Solutions Private Limited, Coimbatore.
- From 6.12.2021 to 8.12.2021, the department organized a Faculty Exchange Programme with Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore.
- On 11.5.2021 “Plastic Ban Awareness Rally” was organized with Rotary Club, Gobi. Around 280 students of Department of Commerce participated in the Rally. Mr.K.Shamugasundaram, District Governor, Rotary, Mrs.N.Palanidevi, RDO, Gobi and Mr.S.K.Karthikeyan, President, Rotary, Gobi inaugurated the event.

MoU Signed by Department of Management

- Yukthi Jobs and Services, Erode
- Young Indians Erode Chapter & YUVA Chair

Young Indians Erode Chapter has conducted 13 programs from March, 2021 to May 2022.

1. Webinar on “Image Management”
2. Webinar on “Namma ooru Superstaru” (4 online sessions)
3. Webinar on “ Kiss the Silent Twister”
4. Webinar on “ Money management and minimalism for students”
5. The future-A youth conclave, a time to lead the change (9 Sessions)
6. Workshop on “ ”
7. Industrial Visit for Management Students
8. Two Days Workshop on Empowering Women
9. Community Engagement Initiative.
10. ICT tools for education to Government school children – MANAS Foundation

Today an MOU was signed between P.K.R ARTS COLLEGE FOR WOMEN AND KONGU ENGINEERING COLLEGE to collaborate for Research, technology support, expertise sharing in science, communication & information technology and

management streams for academic progression, incubation support, entrepreneurship development and community outreach.

Time constraint prevents me from mentioning the numerous other achievements of the College. They, however, find a place in the detailed College Report. On this note, I would like to conclude by once again extending my gratitude to and other dignitaries present here; and all those associated with PKR, who have believed in our vision of progress and Perfection.

Lastly, I feel it a great privilege to have the unstinted support from the management, which has been a great help in discharging my duties as Principal of the college.

My sincere appreciation to all the teaching, non-teaching and support staff, for their sincere and concerted efforts in smooth functioning of the college and students and alumni for bringing laurels to their Alma mater.

Thank You!



**Principal
P.K.R. Arts College for Women
(Autonomous)
Gobichettipalayam - 638 476.
Erode District.**