

# ANNUAL QUALITY ASSURANCE REPORT

2017 - 2018

Submitted to

**NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL**

**BENGALURU**



**P.K.R. ARTS COLLEGE FOR WOMEN**

*(Accredited with 'A' Grade by NAAC)*

*Autonomous Institution – Affiliated to Bharathiar University*

**21, PARIYUR ROAD - 638476**

**GOBICHETTIPALAYAM, ERODE DISTRICT, TAMILNADU**

**December 2018**

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# The Annual Quality Assurance Report (AQAR) of the IQAC

## Part – A

### 1. Details of the Institution

1.1 Name of the Institution

P.K.R. ARTS COLLEGE FOR WOMEN

1.2 Address Line 1

127, PARIYUR ROAD

Address Line 2

POST BOX NO: 21

City/Town

GOBICHETTIPALAYAM

State

TAMIL NADU

Pin Code

638 476

Institution e-mail address

pkroffice@gmail.com

Contact Nos.

04285-222128 and 04285-224458

Name of the Head of the Institution:

DR. D.MYTHILI

Tel. No. with STD Code:

04285-222128

Mobile:

09842020757

Name of the IQAC Co-ordinator:

Mobile:

IQAC e-mail address:

1.3 NAAC Track ID : CYCLE 1: TNCOGN15584

CYCLE 2: TNCOGN80575

1.4 NAAC Executive Committee No. & Date:

1.5 Website address:

Web-link of the AQAR:

#### 1.6 Accreditation Details

Sl. No.	Cycle	Grade	CGPA	Year of Accreditation	Validity Period
1	1 <sup>st</sup> Cycle	A	3.10	2013	October 25, 2013 to October 24, 2018

1.7 Date of Establishment of IQAC:

1.8 Details of the previous year's AQAR submitted to NAAC after the latest Assessment and Accreditation by NAAC.

- i. AQAR 2013-2014 submitted on 14/08/2014
- ii. AQAR 2014-2015 submitted on 11/09/2015
- iii. AQAR 2015-2016 submitted on 10/08/2016
- iv. AQAR 2016-2017 submitted on 11/09/2017

### 1.9 Institutional Status

University State  Central  Deemed  Private

Affiliated College Yes  No

Constituent College Yes  No

Autonomous college of UGC Yes  No

Regulatory Agency approved Institution Yes  No

\*MCA and MBA programmes offered by the institution are approved by the AICTE

Type of Institution Co-education  Men  Women

Urban  Rural  Tribal

Financial Status Grant-in-aid  UGC 2(f)  UGC 12B

Grant-in-aid + Self Financing  Totally Self-financing

### 1.10 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  Management

Others (Specify)

### 1.11 Name of the Affiliating University

BHARATHIAR UNIVERSITY  
COIMBATORE

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc

Autonomy by State/Central Govt. / University  UGC/ State Government/ University

University with Potential for Excellence  - UGC-CPE  -

DST Star Scheme  - UGC-CE  -

UGC-Special Assistance Programme  - DST-FIST  -

UGC-Innovative PG programmes  - Any other (Specify)  UGC - Add on courses

UGC-COP Programmes  -

**2. IQAC Composition and Activities**

2.1 No. of Teachers	<input type="text" value="12"/>
2.2 No. of Administrative/Technical staff	<input type="text" value="01"/>
2.3 No. of students	<input type="text" value="02"/>
2.4 No. of Management representatives	<input type="text" value="02"/>
2.5 No. of Alumni	<input type="text" value="02"/>
2.6 No. of any other stakeholder and Community representatives	<input type="text" value="02"/>
2.7 No. of Employers/ Industrialists	<input type="text" value="02"/>
2.8 No. of other External Experts	<input type="text" value="02"/>
2.9 Total No. of members	<input type="text" value="25"/>
2.10 No. of IQAC meetings held	<input type="text" value="08"/>

2.11 No. of meetings with various stakeholders: No.  Faculty

Non-Teaching Staff  Students  Alumni  Others

2.12 Has IQAC received any funding from UGC during the year? Yes No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.  International  National  State  Institution Level

(ii) Themes

Challenges in NAAC Revised Guidelines  
Workshop on ICT enabled Teaching Techniques  
Revised Accreditation Framework (RAF) of NAAC

## 2.14 Significant Activities and contributions made by IQAC

### **Institutional Development:**

- a) Attainment of Autonomous status by the institution through the systematic effort of IQAC and attained the status on July 2017, subsequently students were admitted under autonomous system in 2017-2018.
- b) Outcome Based Education
- c) Increase in number of University Ranks
- d) Introduction of Self Study courses, Online Courses, Proficiency and Skill Enhancement Courses
- e) Acting as a nodal agency of the institution for coordinating quality related activities
- f) Periodical conduct of Internal Academic Audit and its follow-up
- g) Documentation of various programmes and activities leading to quality improvement
- h) Dissemination of information on quality parameters to all stakeholders

### **Learner Development:**

- a) Organization of inter and intra institutional seminars, workshops to enrich the knowledge of the students.
- b) Result Analysis for every semester
- c) Career guidance and coaching for competitive examinations are handled by SAI IAS academy. Students have gained confidence in taking up exams.
- d) 08 programmes have been organised by the EDC and WDC that aim in empowering rural women for their economic upliftment and social wellbeing.
- e) Learners are motivated to do online courses in SWAYAM, NPTEL and MOOCs

### **Teacher Development:**

- a) Organization of 14 faculty development programs on quality related themes.
- b) Use of ICT in teaching and learning encouraged
- c) Faculty members have applied for 07 Minor Research projects, 44 faculty members are now supervisors for M.Phil., and Ph.D., programmes respectively.
- d) 18 candidates have registered for M.Phil., and 06 for Ph.D., programmes respectively.
- e) 28 articles have been published. 104 staff members have attended various Faculty Development Programmes.

## 2.15 Plan of Action by IQAC/Outcome

### **Refer Annexure I**

2.16 Whether the AQAR was placed in statutory body    Yes     No   
Management     Syndicate     Any other body

Provide the details of the action taken

✓ Management authorized the AQAR 2017-18 prepared by IQAC to be submitted to NAAC



## Part – B

### Criterion – I

#### 1. Curricular Aspects

##### 1.1 Details about Academic Programmes

Level of the programme	Number of existing programmes	Number of programmes added during the year	Number of self-financing programmes	Number of value added / career oriented programmes
PhD	05	-	05	-
PG	14	01	15	-
UG	11	01	12	-
PG Diploma	-	-	-	-
Advanced Diploma	-	-	-	01
Diploma	-	-	-	01
Certificate	-	-	-	16 (IBM, Tally, Chiptronics)
Others	-	-	-	-
<b>Total</b>	30	-	32	18

Interdisciplinary: In the proposed autonomous pattern, in all programmes an inter-disciplinary course is a compulsory component both at the UG and PG levels. A learner can also opt for more number of inter-disciplinary courses and thereby earn additional credits.

##### 1.2 (i) Flexibility of the Curriculum: CBCS/Core/Elective option / Open options

- Introduction of Core optional course, Self Study courses, Online Courses, Proficiency and Skill Enhancement Courses

##### (ii) Pattern of programmes:

Pattern	Number of programmes
Semester (UG&PG)	20
Trimester	-
Annual (M.Phil & Ph.D)	12

1.3 Feedback from stakeholders\* Alumni  Parents  Employers  Students   
(On all aspects)

Mode of feedback : Online  Manual  Co-operating schools  
for PEI

**Refer Annexure II**

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

- 100% syllabus revision carried out for all the programmes for 2017-18 batch.
- The autonomous status has given an opportunity to shape the curricula to suit the developmental needs.
- Under the autonomous system, the college has carefully designed the curriculum with Programme Outcomes, Programme Specific Outcomes and Course Outcomes.
- In line with the resolutions of Curriculum Development Cell (CDC), OBE and the principles of BLOOM's Taxonomy, Program Outcomes (POs), Program Specific Outcomes (PSOs) and Course Outcomes (COs) are evolved for 923 courses offered by 7 departments.
- Every department frames the Program Outcomes (POs), Program Specific Outcomes (PSOs) consistent with the Graduate attributes in view of latest technology, job roles and societal requirements. During the preparation of syllabi, COs are prepared for every course and is reviewed by the members of the respective Boards of Studies.

1.5 Any new Department/Centre introduced during the year. If yes, give details.

Nil



## Criterion – II

### 2. Teaching, Learning and Evaluation

2.1 Total No. of permanent faculty

Total	Asst. Professors	Associate Professors	Professors	Others
104	90	14	-	-

2.2 No. of permanent faculty with Ph.D. 24

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

Asst. Professors		Associate Professors		Total	
R	V	R	V	R	V
29	-	-	-	29	-

2.4 No. of Guest and Visiting faculty and Temporary faculty

-	03	-
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2.5 Faculty participation in conferences and symposia:

No. of Faculty	International level	National level	State level
Attended Seminars/ Workshops	10	10	05
Presented papers	03	07	-
Resource Persons	-	-	07

2.6 Innovative processes adopted by the institution in Teaching and Learning:

- ❖ Opportunities are given to them as facilitators during buddy group learning. For instance, they are inspired to pilot team projects namely, Social Immersion Project and Entrepreneurship Immersion Projects as offered by the Department of Management.
- ❖ Learners are motivated to do online courses in SWAYAM, NPTEL and MOOCs
- ❖ Independent learning through proficiency enhancement (Self-Study) courses contributes to their academic and personal growth.
- ❖ **Interactive teaching tools** like **Google Classroom** and **Kahoot Application** are used by the course faculty to conduct online quiz and assignments. The online platform allows them to share resources with their group members, discuss and debate current topics to develop their competencies in the field of relevance.

2.7 Total No. of actual teaching days during this academic year 

180
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2.8 Examination/ Evaluation Reforms initiated by the Institution (for example: Open Book Examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

- Examination system is automated.
- The student details are integrated with Controller of Examinations office.
- Advanced security system is introduced in the Mark Sheet.
- Online examinations are conducted for Objective type questions on core courses for both UG and PG programmes.
- An Online course on Career Enhancement for all UG programmes from the academic year 2017-18 onwards.
- Question paper is based on Bloom's Taxonomy testing the K1, K2, K3, K4, K5 and K6. K5 level for UG programme and K6 level for all PG programmes.

2.9 No. of faculty members involved in curriculum Restructuring /revision /syllabus development as member of Board of Study/Faculty/Curriculum Development workshop 

42	-	-
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2.10 Average percentage of attendance of students 

85
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Cont.....

2.11 Course/Programme wise distribution of pass percentage:

Title of the Programme	2017-2018					
	Total No. of students appeared	Distinction %	I %	II%	III%	Pass%
<b>UG Programmes</b>						
B.A. (Tamil Literature)	39	36	53	8	-	97
B.A. (English Literature)	55	5	91	-	-	96
B.Sc. (Physics)	58	25	63	-	-	88
B.Sc. (Mathematics)	115	40	57	-	-	97
B.Sc. (Computer Science)	54	20	70	6	-	96
B.Sc. (Information Technology)	23	25	71	-	-	96
B.C.A.	29	30	70	-	-	100
B.Com.	76	4	74	22	-	88
B.Com. (Computer Applications)	74	9	73	18	-	92
B.Com. (Professional Accounting)	18	11	72	27	-	89
B.B.A.	37	30	57	5	-	92
<b>PG Programmes</b>						
M.A. (English Literature)	16	6.25	87.5	-	-	94
M.Sc. (Physics)	37	62	38	-	-	100
M.Sc. (Mathematics)	37	51	34	1	-	86
M.Sc. (Computer Science)	27	52	48	-	-	100
M.C.A.	35	25	65	10	-	100
M.Com.	17	12	88	-	-	100
M.B.A	42	13	61	14	-	88

## 2.12 How does IQAC Contribute/Monitor/Evaluate the Teaching & Learning processes:

The institution reviews its teaching-learning process, structures and methodologies of operations and learning outcomes at periodic intervals through its various committees like the Academic Council, Core Committee, Examination and Evaluation Committee, Career Guidance and Placement Cell.

The IQAC is responsible for developing, coordinating and monitoring academic assessment activities to effect improvement in student learning. All the heads of the departments, Deans and nominated teachers are members of the IQAC.

Feedback is the primary appraisal instrument. Performance of teachers is appraised by the students, HoDs and self. Students' feedback on faculty on parameters like, communication skills, subject knowledge, punctuality, accessibility, motivation and guidance, partial/impartial attitude, personality, teaching methodology and completion of portions are obtained as per formats from IQAC by the class-in-charge for scrutiny of the concerned HoD.

1. **Introduction of Comprehensive Online Review Exercise (CORE):** In order to increase the subject proficiency and to empower the rural students, IQAC deliberated the need to give effective training to the students to build confidence in them to face competitive examinations. CDC took initiative along with the faculty members. It was agreed to administer a CORE to all the students every semester encompassing MCQs in all the courses taught to them in that semester. An online examination with 50 questions is taken up by the students at the ESE. This exercise is two semester old and is quite popular among the students as revealed by their feedback. It is certain that this **CORE** practice, a novel institutionalized practice advocated by IQAC has created a positive impact.
2. **Introduction of Differentiated Learning Method.** Students differ in their learning approaches and the institution adopts diverse strategies to make them learn. Through a diagnostic test, the learning levels of the students are assessed and grouped as advanced and slow learners. The slow learners are given personalized care and coaching to mainstream them. Similarly, care for the clever programme addresses the needs of the advanced learners. **Fleming's VAK model** is followed where differentiated instruction methodology is adopted through visual, auditory and kinesthetic teaching pedagogies. The course teacher prepares learning resources and shares them with the students. The model has created an impact which is reflected in the feedback of the students.

### 2.13 Initiatives undertaken towards faculty development

<i>Faculty / Staff Development Programmes</i>	<i>Number of faculty members benefitted</i>
Refresher courses	-
UGC – Faculty Improvement Programme	-
HRD programmes	-
Orientation programmes	-
Faculty exchange programme	05
Staff training conducted by the university	-
Staff training conducted by other institutions	-
Summer / Winter schools, Workshops, etc.	-
Others (FDP at P.K.R)	104
(FDP at other Institutions)	22

### 2.14 Details of Administrative and Technical staff

Category	Number of Permanent Employees	Number of Vacant Positions	Number of permanent positions filled during the Year	Number of positions filled temporarily
Administrative Staff	08	-	02	-
Technical Staff	07	-	-	-



## Criterion – III

### 3. Research, Consultancy and Extension

#### 3.1 Initiatives of the IQAC in Sensitizing/Promoting Research Climate in the institution

- ✓ Research Advisory Committee (RAC) is an initiative of IQAC.
- ✓ RAC co-ordinates and monitors the research activities of the various departments.
- ✓ Faculties are encouraged to apply for research projects every year.

#### 3.2 Details regarding major projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	-	-	-
Outlay in Rs. Lakhs	-	-	-	-

No. of Major Projects Applied: 04

#### 3.3 Details regarding minor projects

	Completed	Ongoing	Sanctioned	Submitted
Number	-	04	-	-
Outlay in Rs.	-	5,31,600	-	-

No. of Minor Projects Applied: 07

#### 3.4 Details on research publications

	International	National	Others
Peer Review Journals	22	01	-
Non-Peer Review Journals	-	-	-
e-Journals	-	-	-
Conference proceedings	04	-	-

#### 3.5 Details on Impact factor of publications:

Range  Average  h-index  Nos. in SCOPUS



3.6 Research funds sanctioned and received from various funding agencies, industry and other organizations

Nature of the Project	Duration Year	Name of the funding Agency	Total grant Sanctioned Rs.	Received Rs.
Major projects	-	-	-	-
Minor Projects				
Interdisciplinary Projects	-	-	-	-
Industry sponsored				
Projects sponsored by the University/ College	-	-	-	-
Students research projects <i>(other than compulsory by the University)</i>	-	-	-	-
Any other(Specify) Enterpreneurship awareness camp(s) (8 years)	1 year	EDII, Gujarat	1,60,000	1,60,000
Total	-	-	1,60,000	1,60,000

3.7 No. of books published i) With ISBN No.  Chapters in Edited Books

ii) Without ISBN No.

3.8 No. of University Departments receiving funds from

UGC-SAP  CAS  DST-FIST   
DPE  DBT Scheme/funds

3.9 For colleges  
Autonomy  CPE  DBT Star Scheme   
INSPIRE  CE  Any Other (specify)

3.10 Revenue generated through consultancy

3.11 No. of conferences organized by the Institution

Level	International	National	State	University	College
Number	-	-	-	-	05
Sponsoring agencies	-	-	-	-	PKR Management

3.12 No. of faculty served as experts, chairpersons or resource persons

3.13 No. of collaborations International  National  Any other

3.14 No. of linkages created during this year

\*

3.15 Total budget for research for current year in lakhs :

From funding agency  From Management of University/College   
 Total

3.16 No. of patents received this year

Type of Patent		Number
National	Applied	-
	Granted	-
International	Applied	-
	Granted	-
Commercialised	Applied	-
	Granted	-

3.17 No. of research awards/ recognitions received by faculty and research fellows of the institute in the year

Total	International	National	State	University	Dist	College
-	-	-	-	-	-	-

3.18 No. of faculty from the Institution who are Ph. D. Guides

No. of students registered under them

3.19 No. of Ph.D. awarded by faculty from the Institution

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)

JRF  SRF  Project Fellows  Any other

3.21 No. of students participated in NSS events:

University level  State level

National level  International level

3.22 No. of students participated in NCC events:

University level  State level

National level  International level

3.23 No. of Awards won in NSS:

University level  State level

National level  International level

3.24 No. of Awards won in NCC:

University level  State level

National level  International level

3.25 No. of Extension activities organized

University forum  College forum

NCC  NSS  Any other

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

1. The college maintains excellent rapport with its rural surroundings through extension activities such as camps, rallies, awareness programmes, street plays, women melas, etc.,

2. Awareness programmes on general health, dental care, dengue, breast feeding, thyroid, diabetes and AIDS are conducted in 21 villages around Gobichettipalayam town. An exclusive cancer awareness programme in association with Sri Ramakrishna Mission hospital, Coimbatore, is conducted every year benefitting hundreds of villagers.

3. Through the 5 units of NSS the special camps are conducted focusing on themes such as '**Healthy Youth for Healthy India**', **Youth for Clean India** (2017-18). Each Unit adopts 1 village and plan for holistic development of the village, mainly focusing on the women empowerment strategies. The awareness on governmental programmes and schemes are generated through information dissemination strategies. Literacy drive is undertaken by the students through the programme
4. Consequent to the launch of **Swatch Bharat programme** by Government of India the college has created awareness on cleanliness, usage of toilets and all I and II year students are actively involved in the cleanliness campaigns. As a significant contribution to the Swatch Bharat initiative, **42 toilets** have been constructed with partial support from the local public (Rs. 5,04,000/-). As an **Institutional Social Responsibility (ISR)** initiative the college has constructed bus shelters, compound walls, open-air dias in schools and supplied black boards, computers, books, cupboards, chairs, tables, audio system, notice boards and other basic requirements in the adopted villages.
5. With a view to help the rural children, remedial classes have been handled by the students and faculty of the college in about 8 villages every year.
6. To create awareness, enthuse rural students and empower them, number of personality development programmes, quiz, career guidance programmes, motivational talks and language enhancement programmes are conducted every year in select villages. Special initiatives for the needy rural populace to obtain Soil health card, Aadhar card, Driving License, Voter's ID card, Passport, PAN card are facilitated by the institution.
7. As a measure to improve the rural health, the college has under taken the screening of blood group and hemoglobin level in 4 villages targeting the village women population. All these villages are benefitted through this initiative.



## Criterion – IV

### 4. Infrastructure and Learning Resources

#### 4.1 Details of increase in infrastructure facilities:

Facilities	Existing	Newly created	Source of Fund	Total
Campus area	10.22 acres	Nil	-	10.22 acres
Class rooms	59	Nil	-	59
Laboratories	09	01	Management	10
Seminar Halls	04	-	-	04
No. of important equipments purchased ( $\geq$ 1-0 lakh) during the current year.	676	101	Management	777
Value of the equipments purchased during the year (Rs. in Lakhs)	164.85	28.44	Management	193.29
Others (Vehicles)	23	Nil	-	23

#### 4.2 Computerization of administration and library

College office, Controller of Examinations and library is totally computerized

#### 4.3 Library services:

	Existing		Newly added		Total	
	No.	Value (Rs.)	No.	Value (Rs)	No.	Value (Rs)
Text Books	26796	7174414.33	1648	595391.10	28444	7769805.43
Reference Books	3031	1116558.04	64	47040.91	3095	1163598.23
e-Books	-	-	-	-	-	-
Journals	138	201285.00	138	209599	-	410884
e-Journals	1	5000	-	-	1	3970
Digital Database (N-List& Delnet)	2	16500	-	19320	2	35820
CD & DVD	1350	195327.51	38	25625.91	1388	220952.91
	379	12035.00	27	460	406	12495
Projects	3027	-	214	-	3241	-
Previous year university question papers in volumes	403	-	0	-	403	-
Back volumes	3290	-	176	-	3466	-

#### 4.4 Technology upgradation (overall)

	Total Computers	Computer Labs	Internet	Browsing Centres	Computer Centres	Office	Departments	Others
Existing	476	5	26 MBPS	1	1	13	22	4
Added	50	-	100	1	-	-	-	01
Total	526	5	126 MBPS	2	1	13	22	05

4.5 Computer, Internet access, training to teachers and students and any other programme for technology upgradation (Networking, e-Governance etc.)

Faculty Development Programme on Competency based Education	08.06.2017
Faculty Development Programme – Outcome Based Education	12.06.2017
Faculty Development Programme on FOSS through spoken Tutorial	09.10.2017
Workshop on ICT enabled teaching techniques	21.01.2018

4.6 Amount spent on maintenance in lakhs:

i) ICT	2.17
ii) Campus Infrastructure and facilities	10.69
iii) Equipments	35.50
iv) Others (Vehicles)	129.02
<b>Total :</b>	<b>177.38</b>



## Criterion – V

### 5. Student Support and Progression

#### 5.1 Contribution of IQAC in enhancing awareness about Student Support Services

- ✓ Guidance for competitive examination
- ✓ Career guidance and placement cell
- ✓ Centre for women development
- ✓ Value education and human ethos

#### 5.2 Efforts made by the institution for tracking the progression

- ✓ Views of class in-charge
- ✓ Reports by mentors
- ✓ Performance in continuous internal assessment tests
- ✓ Peer group's views
- ✓ House wardens' reports in case of inmates
- ✓ Parents opinion

#### 5.3 (a) Total Number of students

UG	PG	Ph.D	Others
1697	458	06	-

(b) No. of students outside the state

17

(c) No. of international students

Nil

No	%
-	-

Men

No	%
-	-

Women

Last Year (2016-2017)						This Year (2017-2018)					
General	SC	ST	OBC	Physically Challenged	Total	General	SC	ST	OBC	Physically Challenged	Total
28	61	-	747	-	836	26	68	03	809	01	907

Demand ratio : 1:1    Dropout : 5.6%



#### 5.4 Details of student support mechanism for coaching for competitive examinations (If any)

Regular coaching is given by different departments as a support for all second and third year UG students:

- ✓ TNPSC
- ✓ Bank jobs, and
- ✓ Government jobs

SAI IAS Academy is outsourced by the management to support students to face competitive examinations.

No. of student beneficiaries

#### 5.5 No. of students qualified in these examinations

NET	<input type="text" value="-"/>	SET/SLET	<input type="text" value="-"/>	GATE	<input type="text" value="-"/>	CAT	<input type="text" value="-"/>
IAS/IPS etc	<input type="text" value="-"/>	State PSC	<input type="text" value="-"/>	UPSC	<input type="text" value="-"/>	Others	<input type="text" value="-"/>

#### 5.6 Details of student counselling and career guidance

##### **Student counseling:**

- ✓ College has 3 pronged approach for student counseling. The class in-charge has comprehensive information concerning her wards. Most of the academic issues of learners are sorted out at this level. The 'mentor' is the second layer in the counseling process under whom a batch of 25 students is allotted. Most of the personal problems and the academic impediments yet to be resolved are taken care of by the mentor. As the mentor is maintaining a close rapport with the wards, even the unrepresented problems of learners could also be identified by mentors to resolve. Few learners may have issues unattended by these two layers. They are taken care of by the concerned Head and in extreme cases by the principal herself. To be precise, the prevailing counseling mechanism is effective and the learners have a congenial atmosphere in the campus.

##### **Career guidance:**

- ✓ The placement cell of the college offers career guidance not only by senior faculty members but also by external agencies and prospective employers at periodical intervals.

No. of students benefited in counseling sessions

No. of students benefited in career guidance programmes

#### 5.7 Details of campus placement

<i>On campus</i>			<i>Off Campus</i>
Number of Organizations Visited	Number of Students Participated	Number of Students Placed	Number of Students Placed
10	600	387	NIL

#### 5.8 Details of gender sensitization programmes

11.08.2017	Social values of women	Dr.R.Manohar Head of the Depart of Commerce Ayya Nadar Janaki Ammal College Sivakasi
23.08.2017	Women Entrepreneurship	Ms.S.Vanitha Director Stenor Incorp Tirupur
22.09.2017	Legal Literacy camp	Mrs.V.Anuradha Sub judge Mrs.K.Bharathi and Mr.V.Palaivel Criminal Judicial Magistrates
26.10.2017	Legal Rights for Women- Essay competition organized by the National Commission for Women	340 students participated
25.01.2018	Inauguration of Legal Aid- clinic	Mr.A.Radhakrishnan Secretary, District Legal Service Authority and Mrs.V.Anuradha Chairperson Taluk Legal Service committee
31.01.2018	Awareness programme on menstrual hygiene and nutrition	Dr.P.Sudha Physician and Paediatrician
03.02.2018	Screening of Tamil movie 'Aruvi': Creation of social consciousness	Viewed by 800 students
08.03.2018	International Women's Day celebrations	Dr.R.Sivakumar Superintendent of Police

#### 5.9 Students Activities

5.9.1 No. of students participated in Sports, Games and other events

State/ University level  National level  International level

No. of students participated in cultural events

State/ University level  National level  International level

5.9.2 No. of medals /awards won by students in Sports, Games and other events

Sports : State/ University level  National level  International level

Cultural: State/ University level  National level  International level

5.10 Scholarships and Financial Support

Source	Number of students	Amount(Rs.)
Financial support from institution		
a. Freeship for sports students	58	29,63,960.00
b. School Toppers	98	2,45,000.00
c. Merit Scholarship	17	85,000.00
Financial support from government	112	12,11,690.00
Financial support from other sources	08	18,000.00
Number of students who received International/ National recognitions	-	-

5.11 Student organized / initiatives

Fairs : State/ University level  National level  International level

Exhibition: State/ University level  National level  International level

5.12 No. of social initiatives undertaken by the students

5.13 Major grievances of students (if any) redressed:

- ✓ Drinking water taps has been installed in each floor as per the students' request.
- ✓ Number of books issued in the library has been increased.
- ✓ Reprography cost has been reduced for students.



## Criterion – VI

### 6. Governance, Leadership and Management

#### 6.1 State the Vision and Mission of the institution

**Vision**

To make a centre of excellence in higher education by imparting value based quality education to rural women, to empower and make them economically independent, and socially committed to the task of building a strong nation.

**Mission**

Empowering the rural women by inculcating the core values of truth and righteousness and by ensuring quality in the teaching-learning process along with co-curricular and extra-curricular activities for their economic independence, social commitment and national development.

#### 6.2 Does the Institution has a Management Information System

Yes, The Management Information System of the college covers:

- ✓ Dhandapani Rural Charitable Trust
- ✓ College Committee
- ✓ Administrative policies and procedures
- ✓ Students admission
- ✓ Staff profile both teaching and nonteaching
- ✓ Library management
- ✓ Equipments maintenance
- ✓ Fleet management
- ✓ Hostel administration
- ✓ Sports management
- ✓ Financial administration
- ✓ Future plans.

### 6.3 Quality improvement strategies adopted by the institution for each of the following:

#### 6.3.1 Curriculum Development

Learning objectives of programmes consisting of Programme Outcomes, Programme Specific Outcomes, and Course Outcomes have greater relevance to local, regional and national needs.

#### 6.3.2 Teaching and Learning

- ✓ Continuous search for dedicated teachers
- ✓ Appointment of well qualified and competent teachers
- ✓ Facilitating all round development of faculty members
- ✓ Creating awareness about effective teaching methodologies
- ✓ Encouraging the use of ICT in teaching
- ✓ Encouraging interactive learning
- ✓ Motivating self learning practices
- ✓ Learning through study materials prepared by seasoned academicians
- ✓ Feedback based teaching and learning

#### 6.3.3 Examination and Evaluation

<b>Examinations</b>	<b>Evaluation</b>
<ul style="list-style-type: none"><li>✓ Creation of awareness about examinations</li><li>✓ Blooms Taxonomy based question paper pattern</li><li>✓ 100% internal paper</li><li>✓ On-line examination</li><li>✓ CORE( Comprehensive Online Review Examination)</li></ul>	<ul style="list-style-type: none"><li>✓ Continuous Internal Assessment (CIA)</li><li>✓ Evaluation remarks by teachers</li><li>✓ Post examination review and remedial measures</li><li>✓ Informing the evaluation results to parents</li></ul>

#### 6.3.4 Research and Development

- ✓ The Research Committee promotes research with quality
- ✓ Research experts are invited to motivate scholars to undertake quality research
- ✓ Departments organize seminars/ conferences/ workshops to kindle interest among learners about qualitative research
- ✓ Teachers are encouraged to publish quality papers in UGC referred journals of repute by offering cash incentives as a step towards quality research.

#### 6.3.5 Library, ICT and physical infrastructure / instrumentation

- ✓ The central library has a wealth of information with user-friendly infrastructure
- ✓ The Library Advisory Committee through its periodical meetings gauge the requirements of the library and to ascertain the ways and means to fulfil them
- ✓ The management makes it a point to appoint qualified personnel to manage library very effectively
- ✓ ICT facilities are given to all departments. The management is strengthening these facilities to reach every learner and teacher
- ✓ 59 well furnished class rooms with adequate lighting and ventilation. Additional class rooms are being built to meet the future requirements
- ✓ Well equipped gymnasium and well maintained play fields for volleyball, hockey and kabadi
- ✓ An air-conditioned auditorium with in-built audio/video systems
- ✓ 24 hour protected water supply in the campus
- ✓ Uninterrupted power supply throughout the campus as the solar power system in operation.

### 6.3.6 Human Resource Management

- ✓ Merit and involvement are the two requirements while recruiting teachers and other supporting staff
- ✓ Development of human resources is the watchword of the management. For developing the potentials of both teachers and administrative staff, periodical personality development programmes are organized by the management
- ✓ Compensating human resources at a reasonable level as the management wants to retain talented people as teachers
- ✓ The management is imbining “team spirit” among teachers with a view to develop the same spirit among students
- ✓ While making decisions, participatory approach is followed to motivate the people concerned
- ✓ Welfare measures like ‘casual leave encashment’, ‘compensation leave’, and ‘maternity leave upto one year without pay’ are given to teachers to retain them.

### 6.3.7 Faculty and Staff recruitment

- ✓ The college has a competent staff selection committee and its decisions are the base for appointment
- ✓ At the time of selection, the management gives priority to merit and teaching caliber
- ✓ The college is hiring retired teachers with doctoral qualifications and practical exposure on its roll
- ✓ The college has visiting faculty to meet the requirements of learners in the areas of specialization
- ✓ The college management is very particular to retain the quality faculty members.



### 6.3.8 Industry Interaction / Collaboration

1. Christ University, Bengaluru (to foster a relationship that will promote mutual intellectual exchanges between students, faculty members and administrators)
2. Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore (to share the resources of both the institutions for the mutual benefit)
3. Sri Krishna I Tech Management Solutions, Coimbatore (to conduct Tally certification course)
4. BSNL, Southern Telecom Sub Region, Coimbatore (to conduct specialized certificate courses on telecom transmission systems, fibre optics and cable splicing)
5. IBM India Private Limited (to offer software foundation courses and capability building courses)
6. Tamil University, Thanjavur (to exchange teaching, staff, students, researchers and administrative officials for the mutual benefit)
7. Chipdronics circuit solutions, Erode (to facilitate learners to complete a certificate course on electricity and electronics)
8. Myrada (to offer skill upgradation courses)

### 6.3.9 Admission of Students

- ✓ The college follows the norms prescribed by the state government.
- ✓ All the applicants belonging to the reserved categories are given admissions according to the availability of seats.

### 6.4 Welfare schemes for

Teaching	Group Insurance Coverage Casual leave encashment, compensation leave, and maternity leave upto one year without pay are also given to teachers
Non teaching	Group Insurance Coverage
Students	Comprehensive Insurance coverage to sports students For the remaining students group insurance coverage is given

6.5 Total corpus fund generated Rs.1,43,78,500

6.6 Whether annual financial audit has been done  Yes  No

6.7 Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	√	NAAC & UGC	√	IQAC
Administrative	√	Directorate of Collegiate Education, Govt. of Tamilnadu	√	Various Committees

6.8 Does the University declare results within 30 days?

For UG Programmes Yes  No

For PG Programmes Yes  No

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

Nil

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

Nil

6.11 Activities and support from the Alumni Association

**Activities:** Periodical meets

**Support:**

- ✓ Suggestions for curriculum reconstruction
- ✓ Invitations for placements, training opportunities and project completion
- ✓ Occasionally financial support to needy students

## 6.12 Activities and support from the Parent – Teacher Association

**Activities:** Meets at periodical intervals

**Support:**

- ✓ Understanding parents' requirements by teachers
- ✓ Understanding teachers' limitations by parents
- ✓ Strengthening the bond between parents and teachers
- ✓ Barriers are broken between two segments and eventual beneficiaries are learners

## 6.13 Development programmes for support staff

- ✓ 2 Programmes were organized during the year 2017-18
- ✓ Routine nature of the job which has the ingredient of 'job rotation' facilitates 'development' as a natural corollary
- ✓ 'Understudy' and 'motivation' are the other means for their development.

## 6.14 Initiatives taken by the institution to make the campus eco-friendly

. The policy of “**Reduce Reuse and Recycle**” is strictly adhered in our campus in order to maximize the utilisation of resources. Green audit report for 2017-18 has been prepared and acknowledged by authorized person. The following are the green practices of P.K.R.

1. Energy Conservation
2. Water Budgeting & Rainwater Harvesting
3. Waste Management
4. Green Coverage



## Criterion – VII

### 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the functioning of the institution. Give details.

<b>Innovation</b>	<b>Impact created</b>
<ul style="list-style-type: none"><li>✓ Freedom given to teachers to introduce innovative teaching mechanisms to make the learners to achieve their objects</li><li>✓ Conducive environment for research</li><li>✓ Balancing teaching, research and extension in such a way that ‘extension’ should have a due share in plans and activities.</li></ul>	<ul style="list-style-type: none"><li>✓ Learners are happy in the class rooms</li><li>✓ Learners are more interactive</li><li>✓ Evaluation mechanism reveals that the purpose of teaching is gradually achieved</li><li>✓ Creation of research aptitude</li><li>✓ Teachers started registering for research degrees</li><li>✓ ‘Publications’ – its number shows an increase</li><li>✓ ‘Data Collection’ and ‘data analysis’ are the two areas where teacher researchers are very much involved</li><li>✓ Quality of research is improving</li><li>✓ Learners behaviour modification</li><li>✓ Teachers derive satisfaction as they go beyond teaching</li><li>✓ Institutional image projection is very much a reality</li><li>✓ Social welfare is the outcome</li><li>✓ To be precise, all stakeholders are benefited and the very purpose of education is achieved.</li></ul>

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the beginning of the year

1. UGC has granted 'Autonomy' for our college for a period of six years from 2017 onwards and implemented autonomous syllabus for the students who are admitted for UG and PG programs from June 2017 onwards.
2. Outcome Based Education is introduced in Autonomous syllabus.
3. Faculty Development Programme for setting of Question papers based on Blooms Taxonomy was conducted in July 2017.
4. The Research promotion policy framed by Research Advisory Committee of our college is implemented. The proposal for 4 major and 6 minor research projects were sent to ICSSR.
5. All the departments conducted extension activities and organized national / international conference for the academic year 2017-18.
6. The programmes on communication skills, career guidance and personality development were conducted by the placement cell of our college.
7. The Parent – Teachers meeting was conducted in the month of August 2017 and PKR Alumnae meeting was held in January 2018.
8. The IQAC organized a seminar on NAAC new guidelines for reaccreditation.
9. All the Heads of departments prepared the proposed activities for the year 2017-2018 and submitted to IQAC.
10. Academic calendar is prepared for the year 2017-2018.
11. The Annual Quality Assurance Report (AQAR) for the year 2016-2017 was prepared and uploaded to NAAC.

7.3 Give two Best Practices of the institution

1. Value Education
2. Women Empowerment

### **Refer Annexure III**

7.4 Contribution to environmental awareness / protection

- ✓ Generation and utilization of solar energy and the present capacity is 500 KWH/day
- ✓ NSS volunteers create an awareness about gobar gas in the villages adopted
- ✓ Plantation of saplings in and around the campus.

7.5 Whether environmental audit was conducted?

Yes  No

7.6 Any other relevant information the institution wishes to add.

**STRENGTHS:**

- Visionary and stable administration
- Participative Management and decentralized decision making
- Dedicated and hard working faculty members
- Autonomous status with restructured curriculum
- Disciplined students
- Promotion of leadership among students through the Student Council
- All-round development of personality of the student through Sports, Associations, Clubs and Extension activities
- Adequate infrastructure and learning resources
- Healthy relationship with stake holders

**WEAKNESS:**

- Limited support from funding agencies
- Poor communication of the students
- Being a women's institution, scope for consultancy and collaboration is limited
- Industry-Institute interaction needs improvement
- Faculty/Student exchange programs at national & international levels to be improved

**OPPORTUNITIES:**

- Effective linkage with society
- Scope to identify possible ways to extend the research to IPR as well as Incubations.
- Twinning academic programmes with industries and institutions
- Establishment of a Management Information System
- Use of ICT to the fullest extent with virtual interaction
- Efforts to bring in Vocational training Centres in collaboration with Government Agencies

**CHALLENGES:**

- Student progress in terms of Higher Education and Employment
- Highly competitive environment
- Networking with other institutions
- To improve the learners communicative skills in English is a challenge



8. Plans of the Institution for the next year

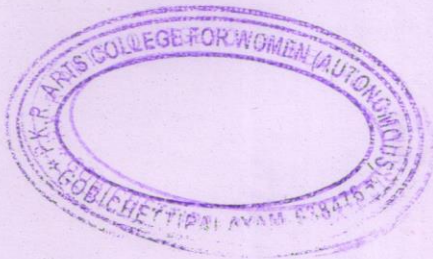
1. To construct a spacious waiting hall for stakeholders
2. The college plans to set up a media lab
3. To furnish additional Guest rooms
4. The college plans to sign International MoU.
5. To provide a well furnished canteen
6. To extend well furnished rooms for IQAC and documentation centre
7. To introduce more Value added certificate courses.
8. To arrange training programmes for non-teaching staff.
9. To protect the environment, we plan to conduct an Environmental Audit.
10. To strengthen industry linkages.
11. To strengthen alumnae participation.

Name: Dr.R.Rama

Name: Dr.D.Mythili

Signature of the Coordinator, IQAC

Signature of the Chairperson, IQAC



Principal  
P.K.R. Arts College for Women  
(Autonomous)  
Gobichettipalayam - 638 476.  
Erode District.



**ANNEXURE I**  
**PLAN OF ACTION/OUTCOME**  
**(JUNE 2017- MAY 2018)**  
**June 2017**

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Commerce	Bridge course	14.06.2017 To 24.06.2017	First Year UG Students.
2.	Commerce	Celebrated Chartered Accountant Day	29.06.2017	Subashini Eswar, B.Com., FCA., Chartered Accountant, Coimbatore.
3.	NSS	Hundiyaal Counting (Pariyur Temple)	27.06.2017	1. Mr.N.Palanikumar, Deputy Commissioner, Arulmigu Mariamman Tirukovil, Bannari. 2. Mr.N.Nagaraj Executive Officer, Gobichettipalayam.
4.	NSS	Hundiyaal Counting (Pachaimalai Temple)	28.06.2017	P.Murugaya., M.A.B.L., Vice Executive Officer, Erode.
5.	Management	Industrial visit to Pioneer Bake House, Vellalapalayam.	28.06.2017	Staff and students
6.	NSS	International Yoga Day	21.06.2017	Dr.P.Mahedran, Controller of Examinations, P.K.R Arts College for Women, Gobichettipalayam.
7.	NSS	Voters ID Awareness Programme	23.06.2017	P.Uthirasamy, Deputy Taslidar, Taluk Office, Gobichettipalayam. And Mr.E.Suresh, EDO/106 Gobi AC, Gobi Taluk Office.
8.	YRC	Blood grouping and Hemoglobin Estimation	Not executed	-



**July 2017**

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	YRC & NSS	Dengue Awareness Programme	12.07.2017	A.Senthamizh selvi, Assistant Professor, Department of Tamil, P.K.R Arts College for Women, Gobichettipalayam.
2.	YRC	Blood Grouping Programme	14.07.2017	Dr. Kumaresan, M.B.B.S.,M.S.,(General Surgery).,M.ch(Plastic Surgery), Consultant Laparoscopic, General Surgery & Plastic Surgery, Abhi SK Hospital Pvt Ltd, Karattatipalayam, Gobichettipalayam.
3.	Commerce	Inauguration of Commerce Association	14.07.2017	R. Sangeetha, Associate Professor, Management Studies, Christ University, Bangalore.
4.	Commerce	Guest Lecture on "Women Empowerment"	21.07.2017	Dr. R.Manohar, Associate professor & Head, Department of Commerce, Anja College,Sivakasi.
5.	Commerce	Workshop on "Leadership Skills"	24.07.2017	R.Sasi Prabha, Assistant Professor of Commerce, P.K.R Arts College for Women, Gobichettipalayam.
6.	Commerce	Career Guidance Programme to Anthiyur Girls Higher Secondary school, Anthiyur.	29.07.2017	R.Sasi Prabha, Assistant Professor of Commerce , P.K.R Arts College for Women, Gobichettipalayam.
7.	Mathematics	Science Association Inauguration	13.07.2017	Dr.B.Nalini, Assistant Professor of Physics, Avinashiligam Institution of Home Science & Higher Education for Women, Coimbatore.
8.	Mathematics	Seminar on Differential Equations and its Application Satellite Control Problems	14.07.2017	Dr.k.Sakthivel, Professor, Department of Mathematics, IISA-DST,IIST, Trivandrum.
9.	Mathematics	Computational Fluid Dynamics	26.07.2017	Dr.K.R.Ramachandran, UGC-Associate Professor, Department of Physics, Bharathiar University, Coimbatore.

10.	English	Inauguration of Literary Association	26.07.17	Dr.N.Vijayadurai, Associate Professor & Head, CNC College, Erode.
11.	Tamil	Department Inauguration	24.7.2017	Dr.Abdul kathar, Speaker, Vaniyampadi.
12.	Tamil & Physics	Dr. A.P.J.Abdul kalam's Memorial day	27.7.2017	Dr.M.Ramachantharan, Assistant Professor, Department of Tamil, Nandha Arts and Science College, Erode.
13.	Physics	Inauguration of Science Association	13.7.2017	Dr.B.Nalini, Assistant Professor of Physics, Avinashilingam Institute for Home Science and Higher Education for Women, (Deemed University), Coimbatore - 641043 .
14.	Physics	Seminar on "Computational Fluid Dynamics"	26.7.2017	Dr.K.Ramachandran, UGC-Associate Professor, Department of Physics, Bharathiar University, Coimbatore.
15.	Physics	Extension Activity – Government Girls Higher Secondary School, Anthiyur	29.07.2017	Staff and students
16.	Management	Association Inauguration	14.7.2017	1. Ms. Timple lulo, Managing Director, Novy India Pvt Ltd, Coimbatore. 2. Ms. Deepa Muthukumarasamy, Founder & CEO, Some more Food Products, Tirupur.
17.	Management	Guest Lecture on Technical Analysis	27.7.2017	Mr. Prabakaran, Proprietor Bairavi thennai Illam & Business Partner, Sharekhan, IFCI, Gobichettipalayam.
18.	Management	Industrial Visit- Myrada KVK, Kalingayam, Gobichettipalayam.	19.7.2017	Staff and students
19.	Management	Industrial visit- Sri Pariyur Amman Kraft Papers Pvt. Ltd, Perundurai.	21.7.2017	Staff and students
20.	Management	Industrial Visit- Ariya Hi-tech Pipe & Component Private Limited, Perundurai.	21.7.2017	Staff and students

21.	YRC & NSS	Protection over Dengue	25.7.2017 To 27.7.2017	1. Dr. G.P.Dhanapal, Former Joint Director of Medical Service, Gobichettipalayam. 2. Mr. K.M. Pachiappan, Former LIC Development Officer, Gobichettipalayam. 3. Mr.Ramachandran, Assistant Professor, Nandha Arts & Science Colege , Erode.
22.	YRC	NSS and YRC Inauguration	31.7.2017	Dr.R.Vimal Nishant., M.com.,M.phil.,Phd., PGDCA,DCHMNA.,MISTE, Assistant Professor, Head, Department of Management, Excel Business School, Komarapalayam.
23.	Computer Science	Extension activity – On- line voter’s registration	09.07.2017	Dr.S.Jayasankari and Ms.T.B.Saranyapreetha, Assistant Professor in department of Computer Science, P.K.R Arts College for Women, Gobichettipalyam.
24.	Computer Science	Science Association Inauguration	13.07.2017	Dr.B.Nalini, Assistant Professor of Physics, Avinashiligam Institution of Home Science & Higher Education for Women, Coimbatore.
25.	Computer Science	PG Inauguration	12.07.2017	Dr.P.M.Gomathi, Associate Professor & Dean, Department of Computer Science, P.K.R Arts College for Women, Gobichettipalayam.
26.	Computer Science	UG First year students orientation programme	15.07.2017	Mr.Udayakrishna, Co-founder & Creative Director, Mypromovideos, Co-founder Paal, Coimbatore.
27.	Computer Science	Seminar on Introduction to GST	14.07.2017	Ms.R.Priyanka & Ms.S.Gokulapriya, Students II-M.Sc Computer Science, P.K.R Arts College for Women, Gobichettipalyam.
28.	Computer Science	Awareness programme on “On-line certificate course”	25.07.2017	Ms.P.Karthika, Assistant Professor in department of Computer Science, P.K.R Arts College for Women, Gobichettipalyam.

**August 2017**

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Physics	Seminar on “Recent trends in Nano Photonics”	2.8.2017	Dr. K.B.Rajesh, Assistant Professor of Physics, Chikkanna Government Arts College, Tiruppur.
2.	NSS	Independence day flag distribution	15.08.2017	Dr.Senthilnathan, Abhi Hospital, Gobichettipalayam. Mr.P.N.Venkatachalam, Secretary and correspondent, P.K.R Arts college for women, Gobichettipalayam.
3.	Physics	Extension Activity – Government Girls Higher Secondary School, Anthiyur	10.08.2017	Staff and students
4.	Physics	Seminar on “Applications on Nanotechnology in industries”	29.8.2017	Prof.Dr.V.Rajendran, Professor and Director, KSR Educational Institutions, Thiruchengode.
5.	Mathematics	Seminar on Topology	Not executed	-
6.	Mathematics	National Conference on Pure and Applied Mathematics	1.8.2017	1. Dr.G.Chandhini, Assistant Professor, Department of Mathematical and Computational Science , NIT, Karanataka. 2. Dr.C.Selvaraj, Professor and Head, Department of Maths, Periyar University, Salem. 3. Dr. R. Sakthivel, Professor , Department of Mathematics, Bharathiar University, Coimbatore.
7.	Mathematics	Seminar on statistics	Not executed	-
8.	Mathematics	Seminar on Algebra	Not executed	-
9.	Mathematics	Intercollegiate Meet Sigma -2017	23.08.2017	<b>Inauguration:</b> Dr.K.Kanagarajan, Assistant Professor Department of Mathematics, Sri Ramakrishna Mission vidhyala of Arts and

				Science, Coimbatore. <b>Valedictory:</b> Dr.P.Karthikeyan, Assistant Professor Department of Mathematics, Sri Vasavi college, Erode.
10.	Management	International Symposium on “Challenge in Workplace Relationship”	7.8.2017	Dr. S. Porkodi, Associate Professor, Ministry of Manpower Colleges(Higher College of Technology), Muscat, Sultanate of Oman.
11.	Management	Guest Lecture on Technical Analysis	24.8.2017	Mr.Prabakaran, Proprieter, Bairavi Thennai Illam & Business Partner, Sharekhan, IFCI, Gobichettipalayam.
12.	Management	One day Seminar on Performance of NBFC’s in India	31.8.2017	Mr.S. Ramesh kumar, Secretary, TIE Global Coimbatore Chapter, Coimbatore.
13.	Management	Industrial Visit - Jagan Metal Mart, Gobichettipalayam.	30.8.2017	Staff and students
14.	NSS	NSS special camp	08.08.2017 To 14.08.2017	Inauguration: Dr. K.Kandappan, Dean, SRMV Arts and Science college, Coimbatore. Valediction: Mr.K.M.Pachiappan, Fromer LIC development officer, Gobichettipalayam.
15.	Tamil	Special Speech-Tamiluiya Uyirea Vanakam	09.08.2017	G.P.Nallasivam, Professor in Tamil Department, Thanjavur University.
16.	Tamil	Literary Discourse (Kamabaramayanam)	10.08.2017	Pulavar. Thiru. Venkataramanan, Devotional Speaker, Salem.
17.	Commerce	Awareness on Self Employment	1.08.2017	R.Subramanian, Director of EMES Textiles (P) Ltd, Erode.
18.	Commerce	Guest Lecture on “E-Banking”	11.08.2017	Dr.Lucia Vanitha, Assistant Professor of Commerce, Fathima College, Madurai.
19.	YRC	Deworming day	10.08.2017	YRC programme Officers, P.K.R Arts College for Women, Gobichettipalayam.
20.	Computer Science	Knowledge sharing programme – Faculty Exchange Programme	07.08.2017 -	Mr.Ravikumar, Mr.Soundarajan and Mr.Prabhu, Sri Ramakrishna

			10.08.2017	Vidhyalaya College of Arts and Science, Coimbatore.
21.	Computer Science	Edify 2017	29.08.2017	<b>Inauguration:</b> Dr.Sudha Sathasivam, Professor and Associate Head, Department of Computer Science and Engineering, PSG College of Technology, Coimbatore. <b>Valedictory:</b> Mr.T.Mani, Managing Director, Kalpatharu Software Ltd., Coimbatore.

### September -2017

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Mathematics	Seminar on Applications of Graph Theory	19.9.2017	Dr. P.Parvathi, Associate Professor & Head, Department of Mathematics, Vellalar College for Women, Erode.
2.	NSS & Women Development	Legal Awareness Programme	22.09.2017	V.Anuradha, Sub Judge, Taluk Legal service committee, Gobichettipalayam.
3.	NSS	NSS day celebrations	25.09.2017	P.S.R.Kannan, ITC WOW (Wellbeing Out of Waste) Co-ordinator in ITC.
4.	NSS	Hundiyaal Counting at Pachaimalai Murugan Temple	27.09.2017	Committee members of the Temple
5.	Tamil	Bharathiar Day	11.09.2017	K.Saraswathi, Assistant Professor, Navarasam Arts and Science College, Erode.
6.	Commerce	Workshop on Tally	18.09.2017	M.Andrws, Bussiness Development officer software training division, Sri Krishna I-Tech and MGT solutions Pvt Ltd, Coimbatore.
7.	Commerce	Awareness on Programme on Tally ERP 9	23.09.2017	M.Andrws, Bussiness Development officer software training division, Sri Krishna I-Tech and MGT solutions Pvt Ltd, Coimbatore.
8.	Commerce	One day seminar on “GST :Boon or Bane”	26.09.2017	1. Genesis of GST: Mr.P.Somasundram Chatered Accountant, Coimbatore.

				2. GST:Producers, Traders & Consumers : Mr.K.M.Shanmugaperumal Managing Director , Sri Pariyur Amman Craft Papers(PVT) Ltd, Sipcut, Perundurai, Erode. 3. GST :Boon or Bane : Dr.S.Balamurugan, Asst. Professor, Prims Periyar University, Salem.
9.	Physics	Institutional Training For M.Sc. Students to “DRDO Centre” Coimbatore.	25.09.2017	Respected Staff members and Students.
10.	YRC	Blood Donation camp	25.09.2017	Dr.K.Srisuka, Revathi Medical Centre, Tirupur, Tamil Nadu.
11.	English	Transcendental Meditation	14.09.2017 To 19.09.2017	1. Mrs.R.Latha Raju, TM Teacher & TM Sindhi Administrator, Chennai. 2. Mr.M.K.Kishore, TM Teacher, Bangalore. 3. Dr.Aruna Kishore, TM Teacher, Bangalore. 4. Mr. R.Shiva Kumar, TM Teacher, Coimbatore.
12.	English	Seminar on Literary Theory	27.09.2017	Dr.B.Padmanabhan, Assistant Professor, Department of English and Foreign Languages, Bharathiar University, Coimbatore.
13.	Management	Guest Lecture on Secondary Market	13.09.2017	Dr.R.Karupaswamy, Director of Management Studies, Nehru Institute of Technology, Coimbatore.
14.	Management	National Conference “Winning the Marketing War Challenges And Responses”	15.09.2017	<b>1. Inauguration :</b> Mr.Srinivasanramasamy, Global Practice Head, Technosoft corporation , Bangalore. <b>2. Valedictory :</b> Mr.R.D.Madhu Sudhanarao, Religional Manager – Career Education, Software Group – India / South Asia.
15.	Management	Guest Lecture on Recent Challenges in Marketing	27.09.2017	Mr.J.Balasingh, Proprietor, Jegan Metal Mart, Gobichettipalayam.
16.	Management	Industrial visit- Venbro Polymers, Erode.	23.09.2017	Staff and students

17.	Management	Industrial visit- Venbro Polymers, Erode.	25.09.2017	Staff and students
18.	Computer Science	National seminar on “Data Mining Applications and Trends”	13.09.2017	1.Dr.M.Hanumanthappa, Professor and Chair person, Department of Computer Science and Applications, Bangalore University, Bangalore. 2.Dr.S.Gladston Raj, Head Department of Computer Science, Nedumangad, Kerala.
19.	Computer Science	Seminar on “Future of Computer Science and Demo on IBM Watson Technologies”	14.09.2017	DR.D.Karthika, Assistant Professor in department of Computer Science, P.K.R Arts College for Women, Gobichettipalayam.
20.	Computer Science	Industrial Visit- Kerala	13.09.2017 - 15.09.2017	Staff and students

### October-2017

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	YRC & NSS	Cancer Awareness Programme	07.10.2017	Dr.N.Sudhakar, Consultant Medical Oncologist, American Oncology Institute, Royal Care Super Speciality Hospital, Neelampur, Coimbatore.
2.	NSS	Hundial counting at pariur amman temple	04.10.2017	Committee members of the temple
3.	NSS	Breast cancer awareness rally	24.10.2017	NSS programme officers, P.K.R Arts college for Women, Gobichettipalayam.
4.	NSS	Rally on Swachhta Hi Sewa and Mission Indradhanush	24.10.2017	NSS programme officers, P.K.R Arts college for Women, Gobichettipalayam.
5.	Management	Guest lecture on “Begin to think like Visionary”	12.10.2017	Mrs.Subha, Assistant professor of Management Science, Nehru group on Institutions, Coimbatore.
6.	Management	Industrial visit –Sakthi Murugan Agro Foods,Pvt.,L.td.,Avinashi	27.10.2017	Staff and students
7.	Management	Industrial visit- Swasthik Areca Plates, Kullampalayam, Gobichettipalayam	28.10.2017	Staff and students
8.	Management	Industrial visit- Vikneshwara food product, Gobichettipalayam	28.10.2017	Staff and students
9.	Tamil	Tamil pannisai paayilarangam	07.10.2017	Dr.K.P.Nallasivam, Professor in



				Tamil Department, Tamil University, Tanjore.
10.	English	Guest Lecture on “Why Literature Matters?”	26.10.2018	Dr.J.Manjula, Former Principal and Director, Sri G.V.G Visalakshi college for Women, Udumalpet.
11.	Computer Science	Workshop on Matlab and its Applications	06.10.2018	Dr.R.Sridhar, Director, Sri Ramakrishna Vidhyalaya College of Arts and Science, Coimbatore.
12.	Commerce	Inauguration of MoU with Sri Krishna I-Tech and Management Solutions Pvt.,Ltd.,Coimbatore	25.10.2017	1. Mr.R.Mylasamy, Centre Head, Sri Krishna I-Tech and Management Solutions Pvt.,Ltd.,Coimbatore. 2. M.Andrws, Bussiness Development officer software training division, Sri Krishna I-Tech and MGT solutions Pvt Ltd, Coimbatore. 3.Dr.K.Sundraraman, CEO, Sri Krishna I-Tech and Management Solutions Pvt.,Ltd.,Coimbatore. 4.Mr.M.Meyappan Gandhi, Regional Manager(Tamil Nadu), Tally Education Pvt.,Ltd., Coimbatore.

#### November-2017

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Tamil	Bharathiar Day	12.11.2017	Mr.M.Ayyanar, Assistant Professor in Tamil Department, Vivekanandha Arts and Science, Sangagiri.
2.	Physics	Faculty Development Programme on funds provided by various agencies	03.11.2017	Dr.P.Kolandaivel, BSR Research fellow, Bharathiar University, Coimbatore.

**December-2017**

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Mathematics	Industrial visit – Mysore and Bangalore	02.12.2017 - 04.12.2017	Staff and Students
2.	Mathematics	Ramanujan Day	22.12.2017	Dr.A.K.Abdul Haheem, Assistant Professor in Mathematics, SRMV College, Coimbatore.
3.	Mathematics	Programme on Aptitude Skills	29.12.2017	Mr.J.Thangavel Raj, CEO/Consultant Profile Trace, Life Skills Coach, Corporate Trainer, Erode.
4.	YRC & NSS	HIV Awareness Rally	29.12.2017	Dr.Anand, Dean & Doctor, Government Hospital, Gobichettipalayam.
5.	Tamil	Bharathiar Exhibition	16.12.2017	Prof.Jagatha Lakshmanan, P.K.R Arts college for Women, Gobichettipalayam.
6.	English	Seminar on need for change in curriculum	15.12.2018	Dr.K.N.Sivaraman, Former director, State Institute of English, Chennai.
7.	Computer Science	Workshop on Cyber Security	07.12.2017	Mrs. M.Indira and Dr.D.Karthika, Assistant Professor in department of Computer Science, P.K.R Arts College for Women, Gobichettipalyam.
8.	Computer Science	Workshop on Presentation on SRS	11.12.2017	Mr.Gowrisankar, Executive Director, Adroit Technologies, IBM, Bangalore.
9.	Management	Industrial Visit – Palladam Hi-Tech Weaving Park, Palladam, Tirupur(Dt)	21.12.2017	Staff and students
10.	Management	Guest lecture on Goods and Service Tax	28.12.2017	Mr.P.Somasundaram, Chartered Accountant and overseas Consultant, Coimbatore.
11.	Management	Orientation programme on Life Skills	30.12.2017	Mr.J.Thangavel Raj, CEO/Consultant Profile Trace, Life Skills Coach, Corporate Trainer, Erode.
12.	Management	Guest Lecture on Marketing Challenges	14.12.2017	Ms.Vijayachitra, Assistant Professor, Government Arts College, Karur.
13.	Management	Guest Lecture on Current Trends in Internet Marketing	14.12.2017	Ms.Brindha, Research Scholar, Department of Management Science, P.K.R Arts College for

				Women, Gobichettipalayam.
14.	Physics	Extension activity- Municipal Girls Higher Secondary School, Muruganpudur.	04.12.2017	Staff and students
15.	Physics	National Conference on Higher Energy Physics	20.12.2017	Dr.B.Manoj, Associate Professor of Physics, Christ University, Bangalore and Dr.K.P.Santhosh, Associate Professor& Head, Department of Physics, Kannur University, Kerala
16.	Physics	Extension activity- Government Higher Secondary School, Kallipatti.	28.12.2017	Staff and students
17.	Commerce	Tally with GST ERP 9 Training	19.12.2017 - 04.01.2018	1.M.Andrws, Bussiness Development officer software training division, Sri Krishna I-Tech and MGT solutions Pvt Ltd, Coimbatore. 2.Ms.M.Nithya Priya, Assistant Professor, Department of Commerce, Sri Krishna Arts and Science College, Coimbatore.

### January-2018

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Commerce	Industrial visit –Sri Pariyur Amman Paper Kraft, SIPCOT,Perundurai	04.01.2018 & 05.01.2018	Students and staff members
2.	Commerce	Workshop on “Speed Mathematics for Competitive Examination”	08.01.2018	Thiru. J.Thangavel Raj, Chief Trainer and Consultant, Erode.
3.	Commerce	Awareness programme on “Entrepreneurial Development”	10.01.2018	Mr.J.Bala Singh, Managing Director, Jegan Metal Mart, Gobichettipalayam.
4.	Commerce	Itercollegiate meet “Rhapsody 2017-2018”	30.01.2018	Inauguration: Dr. V.R.Uma, Associate Professor of Commerce, Research co-ordinator, center for Research, Christ University. Valedictory: JC.R.S.Prabhu, National Trainer, JCI India, Past Executive Vice President , JCI.
5.	Mathematics	Programme on SET/NET	05.01.2018	Mr.R.Vamal Kumar, Assistant

		Coaching		Professor, Department of Mathematics, Kaamadhenu Arts and Science College, Sathyamangalam.
6.	Mathematics	Concepts and Applications of Mathematics in Real Life	10.01.2018	Dr.M.Harikrishna, Assistant Professor in Mathematics, Kongu Engineering College, Erode.
7.	Mathematics	One day seminar on Finite groups	18.01.2018	Dr.M.Velrajan, Principal, Sri Sankara Bhagavathi Arts & Science college, Kommadikottan.
8.	Mathematics	One day seminar on Application of statistics	19.01.2018	Dr.S.Rita, Associate Professor, Periyar University, Trichy.
9.	Mathematics	Parents Teacher Meeting	27.01.2018	Staff and students
10.	Physics	Guest Lecture on “Optical Fiber Systems”	06.01.2018	Mr.N.Vishnu, Junior Telecom Officer, BSNL-STR, Coimbatore.
11.	Physics	Outreach programme “Visualization on Lunar Eclipse through Telescope”	31.01.2018	Staff and students In Gobichettipalayam bus stand
12.				
13.	Tamil	Pongal Vizha	11.01.2018	Prof.Jagatha Lakshmanan, P.K.R Arts college for Women, Gobichettipalayam.
14.	Tamil	Kavin Kalai Vizha	23.01.2018	Dr.K.R.Subramaniam, Assistant Professor in Tamil Department, Government Arts college, Kumarapalayam.
15.	English	Literary Expo’18	10.01.2018	Dr.A.Vanitha, Assistant Professor, PG & Research department of English, Vellalar college for Women, Erode.
16.	English	Guest lecture on Children’s Literature	17.01.2018	Mrs.S.S.Saranya, Assistant Professor & Head PG & Research department of English, Srimad Andavan Arts & Science College, Trichy.
17.	Computer Science	SRS-Presentation	03.01.2018	Mr.Sivaramakrishnan, Co-ordinator, IBM and Mr.Deepak, IBM Trainer, IBM, Coimbatore.
18.	Computer Science	Project ideas into Action	03.01.2018	Mr.Loganathan, Ms.Elakkiya, Mr.Sriram, IBM Trainer, IBM, Coimbatore.
19.	Computer Science	Awareness on Competitive Examinations	19.01.2018	Ms.P.Bhuvaneshwari, I-M.A.(Tamil) student, P.K.R Arts college for Women, Gobichettipalayam.
20.	Computer Science	Workshop on ICT enabled Teaching Techniques	21.01.2018	Mrs.N.Jayachandra, Head & Associate professor, Department

				of Computer Science, Lady Doak College, Madurai.
21.	Computer Science	Guidance workshop on NET/SET for paper-I	24.01.2018	Mr.R.Vamal Kumar, Assistant Professor, Department of Mathematics, Kaamadhenu Arts and Science College, Sathyamangalam.
22.	Computer Science	Recent Trends in Data Mining	29.01.2018	Mr.M.Rajkumar, Assistant Professor in Computer Science, Sri Vasavi College (SFW), Erode.
23.	NSS	Sister Nivethitha Rathyatra	24.01.2018	NSS programme officers, P.K.R Arts college for women, Gobichettipalayam.
24.	NSS	Youth empowerment programme arise	08.01.2018	Mr.Ramesh Zonal Incharge Mr.S.Sundara Moorthy M.A.,B.L., Advocate , Trainer , Heartfulness Institute, Erode.
25.	NSS & YRC	Rally on voters awareness	25.01.2018	Taluk office members, Gobichettipalayam.
26.	NSS & YRC	Voter's Day - Competition	23.01.2018	Taluk office members, Gobichettipalayam.
27.	NSS &YRC	Awareness on Hygiene and Paediatrition	31.01.2018	Dr.Sudha MBBS.,DCH., Primary Physican, Ramachandra Hospitals, Gobichettipalayam.
28.	Management	Guest Lecture on "Banking –Past , Present, Future"	10.01.2018	Mr.Arul Murugan, Manager, Pallavan Grama Bank, Thiruchengode.
29.	Management	ACME & Inter Collegiate Meet	24.01.2018	Mr.Jayaprakash Gandhi, Career Consultant and Analyst, Salem.
30.	Management	Guest Lecture –Indian Farming practices	10.01.2018	Dr.T.Alagesan, Senior Scientist and Head, Myrada KVK, Gobichettipalayam.
31.	Management	Industrial visit – Hindusthan COCO-COLA Beverages Pvt.,Ltd.,Hyderabad.	29.01.2018	Staff and students
32.	Management	Industrial visit – Telangana state leather industries promotion corporation, Hyderabad.	30.01.2017	Staff and students
33.	Management	Industrial visit – Footwear Design and Development Institute, Ministry of Commerce & Industry, Government of India, Hyderabad.	31.01.2018	Staff and students

## February-2018

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	Commerce	Two day workshop on “Research Conclave”	05.02.2018 - 06.02.2018	Dr.R.Karuppasamy, Director of Management Studies, Nehru Institute of Technology, Coimbatore.
2.	Commerce	One day skill Development programme on “Maths Made Easy”	26.02.2018	Dr.S.Murugaiyan, Associate Professor and Head, Department of Commerce(UG), A.N.J.A college, Sivakasi.
3.	Commerce	Guest Lecture on “Environment of Business”	28.02.2018	Dr.R.Manohar, Associate Professor and Head, Department of Commerce (PG), A.N.J.A College, Sivakasi.
4.	Mathematics	One day seminar on Operations Research in Fuzzy Domain	14.02.2018	Dr.S.Narayana Moorthy, Assistant Professor in Mathematics, Bharathiar University, Coimbatore.
5.	Mathematics	National Science Day	28.02.2018	Mr.Harish.A.Pandia, Assistant Professor in Physics, Chikkanna Government Arts College, Tirupur.
6.	Physics	Institutional training for M.Sc to “BSNL-STR”, Coimbatore	01.02.2018 - 02.02.2018	Staff and students
7.	Physics	Guest Lecture on “Solar Photovoltaics”	05.02.2018	Prof. R.Murugesan, Head(Retd), Department of Physics, Vivekananda College, Madurai.
8.	Physics	Intercollegiate meet “Spectra-2K18”	20.02.2018	Inauguration: Dr.L.Usha, Head & Associate Professor, Vellalar College for Women, Erode. Valediction: Mrs.L.Chandra, Head & Associate Professor of Physics, Chikkaiah Naicker College, Erode.
9.	Physics	National Science Day	28.02.2018	Mr.Harish.A.Pandia, Assistant Professor in Physics, Chikkanna Government Arts College, Tirupur.
10.	YRC	Deworming Day	26.02.2018	YRC programme officers, P.K.R Arts college for women, Gobichettipalayam.

11.	YRC	Hemoglobin Estimation	23.02.2018	Dr.S.Kumaresan, MBBS,MS.,(GeneralSurgery), M.Ch(Plastic Surgery), Consultant Laparoscopic , General Surgery & Plastic Surgery, Abhi S.K. Hospital, Gobichettipalayam.
12.	NSS	Observance of world cancer day	04.02.2018	NSS programme officers, P.K.R Arts college for women, Gobichettipalayam.
13.	Tamil	Uthamanatha puram swamynatha iyyar birthday celebration	19.02.2018	Mr.M.Shajahan, Tamil Teacher, Perks Matriculation Higher Secondary School, Kovai.
14.	Tamil	Language Day	21.02.2018	Dr.S.Sathiesh Kumar, Head and Assistant Professor, Bharathidhasan Arts and Science college, Erode.
15.	Computer Science	Seminar on Artificial Intelligence	15.02.2018	Mr.K.Jagadeeshkumar, Co-Founder of Autobots, Robotics Trainer, Programmer & Designer Autobots, Erode.
16.	Computer Science	Talent Hunt -2018	17.02.2018	Thiru.P.N.Venkatachalam, Secretary and Correspondent, P.K.R Arts College for Women, Gobichettipalayam.
17.	Computer Science	National Science Day	28.02.2018	Mr.Harish.A.Pandia, Assistant Professor in Physics, Chikkanna Government Arts College, Tirupur.
18.	Management	One day skill development programme on Maths Made Easy	26.02.2018	Dr.S.Murugaiyan, Associate Professor & Head, Department of Commerce, A.N.J.A College, Sivakasi.
19.	Management	Guest Lecture on Environment of Business	28.02.2018	Dr.R.Manohar, Associate Professor & Head, Department of Commerce, A.N.J.A College, Sivakasi.
20.	Management	Industrial Visit-Roots Industries, India Limited, Coimbatore.	14.02.2018	Staff and Students
21.	Management	One day trip to Ooty	21.02.2018	Staff and Students



### March-2018

Sl.No	Department	Proposal	Date of execution	Resource person(s)
1.	English	A guest lecture on “English through reading”	21.03.2018	Dr.V.Mathangi, Assistant Professor, Department of English, PSGR Krishnammal college for Women, Coimbatore.
2.	English	An awareness programme on NET/SET	21.03.2018	Dr.V.Mathangi, Assistant Professor, Department of English, PSGR Krishnammal college for Women, Coimbatore.
3.	English	Miss Literature	26.03.2018	Ms.R.Sasi Prabha, Assistant Professor, Department of Commerce, P.K.R Arts college for women, Gobichettipalayam.
4.	English	Inter-class dramatics and valediction	26.03.2018	Dr.K.Manju Kumari, , Assistant Professor, Department of English, Nirmala college for Women, Coimbatore.
5.	Commerce	Tally Examination	01.03.2018	Mr.R.Mylsamy, Centre Head, Sri Krishna I-Tech and Management solutions Pvt, Ltd., Coimbatore.
6.	Commerce	Valedictory Function	26.03.2018	Dr.P.Saminathan, Associate Professor and Head, Department of Commerce (CA), Gobi Arts and Science, Gobichettipalayam.
7.	Mathematics	Association valedictory	27.03.2018	Dr.P.Karthikeyan, Assistant Professor in Mathematics, SRI Vasavi College (Aided), Erode.
8.	Physics	Association Valedictory	23.03.2018	Dr.P.Dhanasekaran, Assistant Professor, Bharathiar University Arts and Science College, Modakkurichi.
9.	YRC	Deworming Day	01.03.2018	YRC Programme officers, P.K.R Arts college for women, Gobichettipalayam.
10.	YRC	Blood donation camp	08.03.2018	Dr.Anand, Dean and Doctor, Government Hospital, Gobichettipalayam.
11.	YRC & NSS	Awareness on Economic Offences	03.03.2018	1. Mr.S.Manoharan B.A., Deputy superintendent of Police, Economic offence wing, Erode. 2. Mr.P.Gunasekaran, B.A.,, Inspector of Polics, Economic offence wing, Erode.
12.	YRC & NSS	YRC Valediction	27.03.2018	Dr.P.Selvi M.A.,M.Phil.,Ph.D.,Assistant Professor, PG & Research,



				Department of English, Vellalar college for Women (Autonomous), Thindal.
13.	Tamil	Nadaga Vizha	15.03.2018	Dr.N.Chandra, Head and Associate Professor, P.K.R Arts college, Gobichettipalayam.
14.	Tamil	Association Valedictory	26.03.2018	Dr.Tamilarasi, Assistant Professor in Tamil, Gobi Arts and Science college, Gobichettipalayam.
15.	Computer Science	Awareness on certificate course	01.03.2018	Mr.Mayilsamy, Centre Head and Trainer, Sri Krishna I-Tech and Management solutions Pvt.,Ltd,Coimbatore.
16.	Computer Science	Association valedictory	27.03.2018	Dr.P.Karthikeyan, Assistant Professor in Mathematics, Sri Vasavi College (Aided), Erode.
17.	NSS	Awareness on sexual harassment	12.03.2018	Mr.R.Karuppusamy, Director, READ, Municipal office, Gobichettipalayam.
18.	NSS	Awareness on Road safety	28.03.2018	Mr.N.Palanivelu, Regional transport officer, Gobichettipalayam and Mr.Mugunthan, Motor Inspector , Gobichettipalayam.
19.	Management	Guest Lecture on self development	09.03.2018	Ms.V.Prabavathi, Head and Assistant Professor, Department of Management studies ,TERF'S Academy College of Arts and Science.
20.	Management	College Bazaar	06.03.2018 - 08.03.2018	Mr.B.Anbalagan, Project Officer, Erode, Tamil Nadu Corporation for Development
21.	Management	Guest lecture on how to start business on-line	05.03.2018	Mr.Amith Kumar and Ms.Namita Bhatia, Mentor, TEDX and JOSH Talks.
22.	Management	Value added course – Agripreneurship	05.03.2018 - 10.03.2018	Mrs.M.Shiva, Co-Ordinator, Myrada, Gobichettipalayam.
23.	Management	Association Valedictory	23.03.2018	Ms.Nagalakshmi Karthikeyan, Senior Manager –HR,Tata Consultancy Services, Chennai.

**April-2018**

Sl.No	Department	Proposal	Date of execution	Resource person(s)
	Commerce	Tally- placement for Final year B.Com students	06.04.2018	Mr.Pradeep Subramaniam, Agency Leader, IDBI Federal Life Insurance Ltd, Coimbatore, Tamil Nadu.

## ANNEXURE – II

### FEEDBACK FROM STAKEHOLDERS

Following are the stakeholders of the college.

- Learners
- Teachers
- Parents
- Alumnae
- Prospective employers.

IQAC periodically collects feedback from the stakeholders mentioned above and the following is an analysis of their feedback.

#### **Learners feedback is the composition of three sets of information:**

1. Students feedback about the quality of teaching to the concerned Heads.
2. Student representatives feedback about the performance of teachers to the Principal in the class committee meetings held twice in a semester.
3. Students performance in the continuous internal assessment tests and end- semester examinations.

Students' feedback in these three formats set the tone of teaching methodology followed by teachers and the level of understanding made by students. If the gap between the two is wide, it is the responsibility of the teachers to make the methodology learner friendly. Students feedback should never be construed as a fault finding exercise. Instead it gives an opportunity to teachers to make a change in the teaching methodology for the benefit of students.

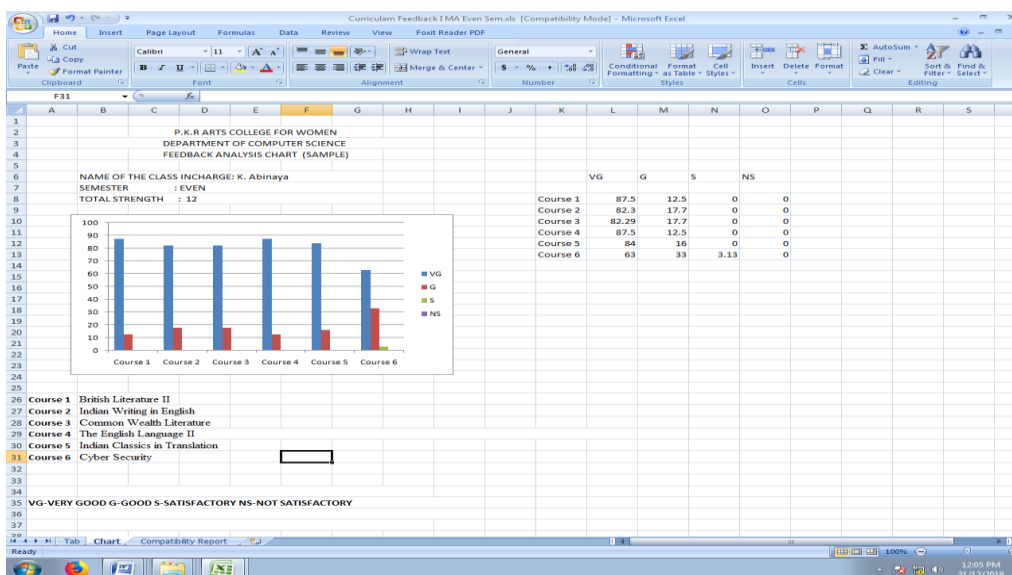
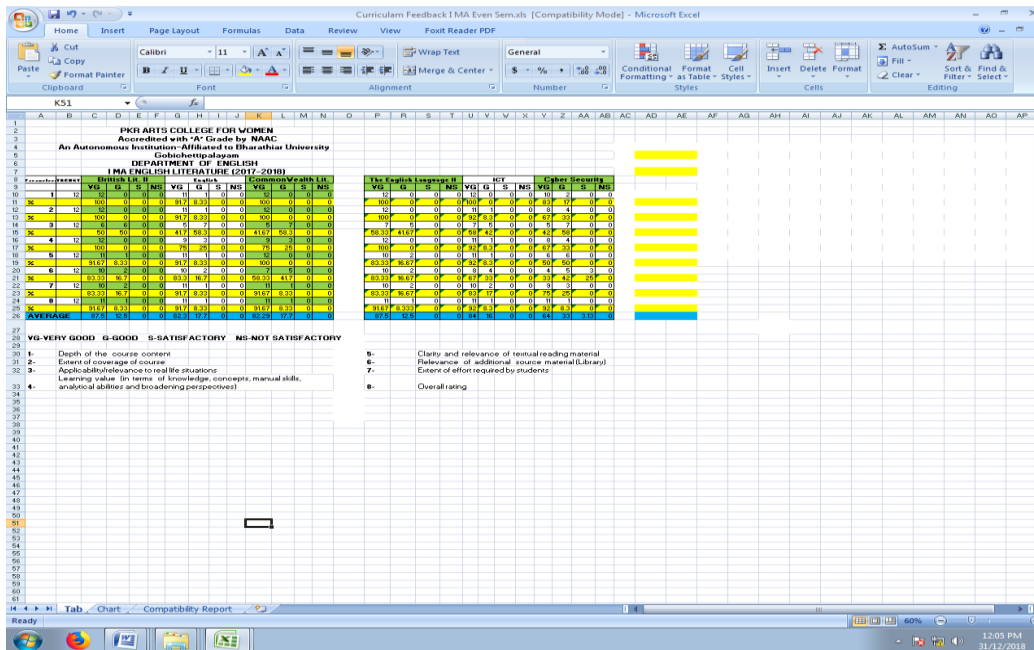
Alumnae express their experiences in the campus and the expectations of employers in their periodical meets. Their feedback is helpful to draw the academic plans of the institution. Such plans include the programmes to be launched, add-on programmes to be designed, and the value addition to be given in the existing programmes.

Departments invite entrepreneurs and employers to ascertain their views about the present day students. Their feedback makes the teachers to concentrate much on promoting communication ability of students and exposing learners to practical assignments rather than mere teaching in the class.

Though the opportunities (Departmental staff meetings, Alumnae meets, Parents meets, Employers meets) to get the feedback from stakeholders to enrich the curriculum are many, their fruition is minimum as the university depends much on the views of the concerned Boards of Studies.

It is the routine in the college that the outgoing students have to fill a feedback form bringing out the overall experience of the learners in the campus. From the experience of the institution, the feedback is dependable to take the follow-up action.

Sample copies of analytical reports of the department regarding autonomous syllabus.



## **ANNEXURE – III BEST PRACTICES I & II**

**BEST PRACTICES:** Teachers of the institution have unanimously chosen the following two as the best practices among the practices prevailing within the campus:

- (a) Value Education
- (b) Women Empowerment

### **BEST PRACTICE I – VALUE EDUCATION**

#### **VALUE EDUCATION AS A BEST PRACTICE:**

##### **1) Objective of the practice:**

1. Classroom sessions are academically oriented. But a real life situation has orientation towards values. Hence value education assumes importance. Values have an intrinsic worth to the possessor. Values are principles, standards or qualities considered worthwhile. To be precise, values are guiding principles to an individual.

Value education sessions attempt to achieve the following objectives:

- Highlight the importance of value based education,
- Identify the human values like sisterhood, friendship, empathy, compassion, love, openness, listening, welcoming, acceptance, recognition, appreciation, honesty, fairness, loyalty, sharing, solidarity, civility, respect, consideration and the like,
- Suggest means to develop such values,
- Understand the impediments while attempting to uphold values,
- Suggest measures/methods to overcome impediments,
- Create an impact in the young minds that life based on certain values never fails by elucidating number of live cases,
- Highlight the role of the family/society in inculcating values,

The underlying principle behind the objectives cited is the teachers who preach values to practice as role models.

## **2) Needs addressed and the context:**

Value education sessions are arranged with the following contextual features. In other words, challenging issues cited below are responsible for designing the value education sessions.

- Ignorance of traditional values and beliefs
- Fading national and patriotic spirits
- Diversified cultures and cultural mismatches
- Increasing social evils
- Family disintegration
- Nuclear families replacing joint families
- Religious controversies
- Ailing interpersonal relationship
- Gender inequity
- Education is yet to empower women
- Issues concerning women's health
- Wealth related disputes between members of families
- Fading reading and writing habits
- Declining values in politics
- Lack of interest in politics
- Need for gender sensitization
- Lack of knowledge concerning grooming habits
- Misuse of mobile phones
- Influence of western culture

Dual responsibility of parents make the children clueless

## **3) The practice:**

The student strength of the college is divided into groups of 20-30 each and each group has a staff advisor. Every week, value education sessions are organised on Saturdays for an hour. Cultural eroticism and its influence on the younger generation assist the coordinator of value education to identify the 'value' to be discussed in a session. A brief outline about the chosen 'value' to be deliberated in the forthcoming session is prepared and circulated among all staff members in advance to make the session as an oriented

dialogue. As the staff advisor never indulges in monologue and ever encourages the students to speak in the language in which they are comfortable, students come out openly and make these sessions an outlet to release their inner feelings freely and understand that ‘disciplined way of life’ is not something enforced on them but it is inherent. Some of the value oriented topics discussed in the sessions are given as ‘additional information’.

Mentoring is yet another channel for value education. Here a brief note about mentoring mechanism assists one to understand the inseparable relationship between values and mentors’ attitude. The ‘mentor’ is the second layer in the counseling process (the first layer being the class-in-charge who has comprehensive information about her wards) under whom a batch of 20-30 students is allotted. Most of the personal problems and the academic impediments are taken care of by the mentor. As the mentor is maintaining a close rapport with the wards, even the unrepresented problems of learners could also be identified by mentors to resolve. Mentoring is a mutual effort wherein student’ feedback assumes greater significance as mentors encourage students to react.

**The UNIQUENESS** of this practice is the mutual involvement of both learners and teachers to the core. Learners geared up through value education and mentoring sessions have shown their vigour in their academic pursuits. Eventually teachers feel happy as their efforts yielded good results. In short, this practice results in a win-win situation.

Though the benefits of this practice are note-worthy, there are certain

#### **CONSTRAINTS:**

- Junior teachers found it difficult to cope with this practice as many of them did not have this practice in their alma mater.
- Young teachers found it difficult to draw illustrations from their limited exposure to impress upon learners on the chosen issues as the issues are life centered.
- As participation in value education sessions has no say in academic evaluation, some students do not take these efforts seriously.

#### **4) Evidence of success:**

Quantifying the impact of value education is not possible as the practice aims at qualitative improvement. The qualitative improvement in the chosen endeavour can be gauged only through feedback from the participants. Participants are learners and teachers as the value education/mentoring sessions are initiated first by the learners unlike class room sessions. Setting targets/benchmarks for this effort is not practically possible. But periodical reviews are made by the Principal in association with the secretary, vice-principal and the coordinators of this exercise. Learners enjoy value education sessions as they have an outlet to pour their feelings and to interact with matured minds. Teachers are happy as counseling takes place in these sessions. Observations focusing the evidence of success of value education sessions are given as additional information.

#### **5) Resources:**

An activity without problems is a pipedream. As such imparting value education encounters certain **PROBLEMS**:

- ✓ Allotting an hour for value education every week in a 5 days week is not possible as the curriculum coverage requires optimum time for academic assignments. Hence the college functions 6 days a week.
- ✓ Many colleges do not have value education sessions. Hence those people assuming positions of teachers here from those institutions are expected to be trained to handle value education sessions. As the teachers' turnover rate is more in self-financing colleges, making the teacher fit enough to handle value education classes is a daunting affair for the college administration.

The value education sessions require RESOURCES like human power (teachers), infrastructure (class rooms) and print outs of chosen issues for the week. Teachers are willingly undertaking this responsibility and this hour of work every week is addition to the teaching workload. All class rooms are utilized for this purpose. Literature print-outs are made by the college management and the cost is absorbed by them.

## 6) The Institution:

Name : P.K.R. Arts College for Women,  
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### **BEST PRACTICE II – WOMEN EMPOWERMENT**

#### 1) Objectives of the practice:

- ❖ **Empowering rural women** for their economic independence, social commitment, and national development
- ❖ Providing **access to higher education** to rural women who do not have the benefit of their urban counterparts
- ❖ Providing **quality education** to empower rural women
- ❖ Providing **opportunities** to develop the overall personality of rural women students to enable them to face life's challenges.

#### 2) Needs addressed and the context:

- 3) Parents, especially in rural areas, are hesitant to send their girl children to pursue their higher education. This attitude acts like a block to economic independence of women.
- 4) In some families young women are well educated to make themselves eligible to adorn executive positions or to undertake entrepreneurial ventures. But other members of the family playing the decisive role may not permit her to take up such assignments. Eventually her economic independence is challenged.
- 5) Indian corporate sector gives room for young women to assume many assignments at different departments. Though they are moving in the ladder of hierarchy, the number of women executives in the Indian corporate sector is minuscule. In other



words, young women are not aspiring for executive cadres as they are burdened with family responsibilities – a hurdle for empowerment.

- 6) Statutorily Indian companies are expected to have atleast one woman director in the board. But still many companies including PSUs are not adhering this. Discrimination of this nature at all levels works against women empowerment.

## 7) The practice:

Women empowerment initiatives are practised through curriculum, departmental seminars, departmental projects, club activities, entrepreneurial ventures, sports, governance practices and cultural activities.

- **Through curriculum:** By utilizing the opportunity of autonomous status, the college has introduced a course on ‘Indian Women and Society’ in all UG programmes as a compulsory one. The Commerce department has ‘Women in Business’ in B.Com and the Management department has ‘Women and Leadership’ in MBA.
- **Through Departmental seminars:** Departments on their part also contributed their might in the organization of seminars and workshops on women related issues like ‘Human Rights and Women Empowerment in India’, ‘Rural Women Empowerment’, ‘Rural Women Entrepreneurship and Skill Development in India’, ‘Women Entrepreneurship’, and ‘Leadership skills to be honed by Women Entrepreneurs’.
- **Through Departmental Projects:** Project preparation is an inbuilt component of all PG curricula. Many students have chosen projects concerning women empowerment.
- **Through Club Activities:** The College has 21 clubs. These clubs are meant for developing skills, building confidence and imbibing creativity among learners. Club activities facilitate identification of resources, optimum utilization of resources, identification of hidden talents, skill development, integration of knowledge and skill, better time management, identification of income generation ventures, enhancement of employability, and development of techno savvy attitude among youngsters. The first year UG and PG students and the second year UG students have to associate

themselves with any one of the clubs. They have full freedom in the selection as their innate skills should go in line with club activities.

- **Through Entrepreneurial Ventures:** Management, Commerce and Computer Science departments arrange for part time jobs for those students opting for it. For the remaining students suitable entrepreneurial ventures like tailoring and retailing are recommended and arrange for required facilities.
- **Through Sports:** The institution is wedded to sports culture. The prevailing sports culture makes the women students physically and mentally strong.
- **Through Governance Practices:** College students' council has full of students' representation. Similarly there are number of committees supporting the day today administration of the institution. The college has a cooperative store which is managed by adhering the principles of cooperation.
- **Through Cultural Activities:** Cultural activities are part and parcel of all celebrations wherein students participate. Participants imbibe qualities like total involvement, team spirit, healthy competitive spirit, and performance orientation.

#### **8) Evidence of success:**

- Courses on women empowerment facilitate interactive mechanism between learners and teachers resulting in conceptual clarity to learners.
- Departmental seminars explore successful empowerment strategies.
- Departmental projects facilitate an in-depth analysis of empowerment initiatives through case studies.
- The club members meet on every Saturday afternoon for 2 hours. The activities of the club are monitored by the teachers volunteered and designated. In case of need, the club is permitted to avail the expertise available outside the college. All these clubs are contributing to women empowerment.
- Skills imbibed by the clubs offer part time employment opportunities to learners and some of them are generating income while learning.

- As learners get opportunities to exhibit their talents through these clubs, their efforts are rightly channelized. Hence both knowledge and skills of learners are rewarded.
- Many alumnae used to say that they are self-reliant today because of the skills developed through these clubs.
- Many parents are happy as their daughters are comfortable in cooking, tailoring, painting, embroidery and computer operation.
- Learning work-culture and business-culture as student entrepreneurs assist to develop their personality.
- Qualified women with sports credentials succeed in securing placements in reputed organizations.
- Participation in the college governance mechanism make the students as successful administrators of tomorrow.
- Organizing cultural events facilitate personality development of participants and engage others in productive endeavours.
- Learners' empowerment, through the efforts mentioned above, has positive correlation with placement rate.
- Women Development Cell was created in the year 2011 for contributing towards women empowerment. The cell was rechristened as Centre for Women Development. The CWD has undertaken number of activities to fulfill its objectives.

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