



# **P.K.R. ARTS COLLEGE FOR WOMEN**

Accredited with 'A' Grade by NAAC

Autonomous Institution – Affiliated to Bharathiar University

Gobichettipalayam

**NEWS LETTER**

**DECEMBER 2017 - MAY 2018**

## GENERAL FUNCTIONS

### ALUMNAE MEET

P.K.R.Arts College for Women, organized the 19<sup>th</sup> Alumnae Meet on 26<sup>th</sup> January 2018. Mrs. O. P. Uma Maheshwari, Associate Professor, Department of Computer Science was the Guest of Honour.



### REPUBLIC DAY

The Institution celebrated 69<sup>th</sup> Republic Day on 26<sup>th</sup> January 2018. The programme was graced by Mr. S.H. Mohammad Imran, National Trainer, JCI India, Industrialist, Gobi.



### SPORTS MEET



The 24<sup>th</sup> Annual Sports Meet was held on 24<sup>th</sup> February 2018. The Chief Guests were Mr. P. R. Velumani, Correspondant, Bharathi Vidhayalaya Group of Institutions, Gobichettipalayam Mr. K.Kandappan, Dean, Sri Ramakrishna Mission Vidhyalaya Arts & Science College, and Mr. Palaniswamy Deputy Superintendent of Police, Sathyamangalam.

### COLLEGE DAY

The College Day was celebrated on 7<sup>th</sup> March 2018. Shri. A. Kaliyamurthy, Former Superintendent of Police, Tiruchirapalli was the Chief Guest for the function.



## WOMEN'S DAY



Women's Day was celebrated in the college premises on 8<sup>th</sup> March 2018. The Chief Guest of the day was Mr. Sivakumar, Superintendent of Police, Erode District.

## UNION VALEDICTION

P.K.R.Arts College for Women organized Union Valediction' on 19<sup>th</sup> March 2018. The Chief Guest of the day was Dr. K.A. Chinnuraju, Secretary, Kovai Kalaimagal College of Arts and Science, Coimbatore.





## NATIONAL SERVICE SCHEME

### HIV AWARENESS RALLY



NSS volunteers of P.K.R.Arts College for Women in collaboration with Government Hospital, Gobichettipalayam, organized a Mass Awareness Rally on HIV for the public on 29<sup>th</sup> Decmber 2017. In order create awareness the students walked from Gobi bus stand to Government Hospital. The rally was conducted on the issues about myths related to HIV and AIDS.The rally was flagged-off by Dr.Anand,Dean, Government Hospital, Gobi.

### YOUTH EMPOWERMENT PROGRAMME- 'ARISE'

To commemorate the birthday of Swami Vivekananda, the NSS Units of P.K.R. Arts College for Women conducted a Youth Empowerment Programme - 'Arise' on 12<sup>th</sup> January 2018. Mr.Ramesh , Zonal Incharge and Mr.S.Sundaramoorthy B.A.,B.L,Trainer from Heartfulness Institute , Erode were the Chief Guests of the programme. Mr.Ramesh, motivated the students on simple yet effective relaxation and meditation techniques that help them develop calmness leading to reduced stress and anxiety, improved focus, and overall well being. Mr.S.Sundaramoorthy suggested some simple practical exercises,and the importance of self-observation which offers relaxation, introspection and meditation.



## SISTER NIVEDITA RATH YATRA-2018

As part of 150<sup>th</sup> birth anniversary celebrations of Sister Nivedita, an ardent disciple of Swami Vivekananda a Rath yatra was flagged off on 22<sup>nd</sup> January 2018 from



Coimbatore and the chariot visited 27 districts of Tamilnadu covering 3,000 km in 30 days and reach Chennai on 22<sup>nd</sup> February. The chariot reached P.K.R Arts College for Women, on 24<sup>th</sup> January 2018. The Yatra propagated a spirit of

sacrifice and patriotism through Sister Nivedita's teachings for the students. The Chief Guest of the day was Mr. Srikanth Karunesh, News Reader, Chennai delivered a lecture about the life and teachings of Sister Nivedita.

## VOTERS DAY CELEBRATION

In order to encourage more young voters to take part in the political process, Government of India has decided to celebrate January 25<sup>th</sup> as National Voters Day every year. The NSS Volunteers took out a rally, to spread the importance of exercising one's franchise. The students walked from Gobi Taluk Office to Gobi Bus Stand to create awareness about the importance of voting among people.





## OBSERVANCE OF WORLD CANCER DAY

The NSS units of the college observed the World Cancer Day on 7<sup>th</sup> February 2018. A short speech was delivered by one of the NSS student Secretaries on the importance of observing the World Cancer Day and how to diagnose cancer at an initial stage and the measures to be taken to avoid cancer. It was followed by the cancer awareness pledge taken by all the students and faculty members. Faculties from all the departments and students were present in the programme.



## AWARENESS ON ECONOMIC OFFENCES

An Awareness on Economic Offences Programme was conducted by NSS and YRC Units of P.K.R.Arts College for Women, Gobi in collaboration with the Economic Offences Wing, Erode, on 3<sup>rd</sup> March 2018. Mr.P.Gunasekaran, B.A., Inspector of Police, Economic Offences Wing, Erode, was the Chief Guest for the programme. He explained to the students how fraudulent firms cheat the public with attractive gift schemes and promising high interest rate.



## AWARENESS ON SEXUAL HARRASMENT

NSS Units of P.K.R. Arts College for Women organized an awareness programme on sexual harassment on 12<sup>th</sup> March 2018. Mr.R.Karrupusamy, Director of READ and Mr.N.Maheswaran, Project Manager of READ were the Chief Guests. They advised the students to be aware of the safety measures to be taken in their workplaces in future. They also stressed on the importance of protecting them selves by knowing their limitations in all the fields. A drama on Sexual Harassment was enacted upon. More than 250 NSS Students participated and benefited out of the programme.



## ROAD SAFETY AWARENESS PROGRAMME

An Awareness Programme on Road Safety was organized by the NSS units of the college on 28<sup>th</sup> March 2018. Mr.N.Palanivelu, Regional Transport Officer, Gobichettipalayam and Mr.Mugunthan, Motor Inspector, were the Chief Guests of the programming. Mr.Mugunthan, spoke on the importance of creating awareness on road safety in the young minds. Mr.N. Palanivelu, reiterated that the main motive behind spreading awareness in educational institutions, is to reduce the number of young victims in road accidents.



## NSS & YRC VALEDICTION

NSS & YRC Valediction Programme was organized on 27<sup>th</sup> March 2018. Dr.P.Selvi, Assistant Professor, PG & Research, Department of English, Vellalar College for Women, Thindal and Mrs.R.Sasiprabha, Assistant Professor, Department of Commerce, P.K.R.Arts College for Women were the Guests of the day. Mrs.R.Sasiprabha, shared her experiences as a NSS Volunteer come Programme officer and inspired the NSS volunteers. She motivated them by professing that serving others will pave the way for a happy, peaceful and meaningful life. Dr.P.Selvi, appreciated the sincere efforts taken by the management and the various activities carried out by entire NSS and YRC teams throughout the year.





## YOUTH RED CROSS

### RALLY ON AIDS AWARENESS PROGRAMME

The Youth Red Cross organized a rally on Aids Awareness programme on 12<sup>th</sup> December 2017. The rally conducted by the Health Administrator started from Gobi Bus stand to Government Hospital Gobi.



### COMPETITION ON VOTERS DAY



The Youth Red Cross conducted various competitions like essay writing, elocution on the theme of Voters Day on 24<sup>th</sup> January 2018. More than 60 students participated and won various prizes.

### RALLY ON VOTERS AWARENESS PROGRAMME

The Youth Red Cross organized a rally from Taluk office to Gobi Bus Stand to create awareness on Voters Rights on 25<sup>th</sup> January 2018.



### AWARENESS ON HYGIENE AND PAEDIATRICIAN



The Youth Red Cross conducted a programme on Hygiene and Paediatrician on 31<sup>st</sup> January 2018. Dr. Sudha MBBS, DCH, Primary Health and Paediatrician, Ramachandra Hospital was the Chief Guest. She elucidated on gave many tips on hygiene and child care.

## BLOOD GROUPING AND HEMOGLOBIN

The Youth Red Cross organized a blood grouping and hemoglobin programme on 23<sup>rd</sup> February 2018. The blood group and the hemoglobin level of the students were identified on that day. Nearly 150 students got benefited through this programme.



## DEWORMING DAY

The Youth Red Cross organized a Deworming Day on 26<sup>th</sup> February 2018. Deworming tablets were distributed to the students, through proper prescription from the doctors. Nearly 500 students benefited through the camp.



## BLOOD DONATION CAMP

The Youth Red Cross organized a blood donation camp on 08<sup>th</sup> March 2018. Dr. Anand, Dean, Government Hospital, Gobi, was the Chief Guest. Around 25 units of blood was donated by the students.





# WOMEN DEVELOPMENT CELL

## LEGAL AID CLINIC

Legal AID Clinic by Taluk Legal Service Committee was held on 25<sup>th</sup> January 2018, The Chief Guests were Mrs.V.Anuradha, Sub Judge, and Chairman of Taluk Legal Service Committee, and Mr. Vadivelu, Advocate who addressed the gathering.



## MENSTRUAL HYGIENIC AND NUTRITION PROGRAMME



Menstrual Hygienic and Nutrition Programme was held on 31<sup>st</sup> January 2018. The Chief Guest of the day was Dr. Sudha, Physician & Pediatrician, Ramachandra Hospital, Gobi.

## ARUVI MOVIE

A Tamil movie Aruvi was screened on 13<sup>th</sup> February 2018 for the students of P. K. R. Arts College for Women, in order to create awareness on the issue of HIV.





## DEPARTMENT OF TAMIL

### BHARATHIAR DAY

The Department Celebrated the Bharathiar's birthday on 11<sup>th</sup> December 2017. The Chief Guest of the day was Dr. M. Ayyanar who gave a speech about Bharathiar.



### BHARATHIAR DAY EXHIBITION

The Department conducted an exhibition on 13<sup>th</sup> December to commemorate Bharathiar Day. The programme was headed by the Principal and the Secretary of the institution.



### PONGAL FESTIVAL



Pongal festival was celebrated in the campus on 13<sup>th</sup> January 2018. The programme was headed by Principal and Secretary of the Institution. The Department of Tamil conducted traditional events like Kummi and Yurri. Faculty members of all the Departments and students participated in the function.

## KAVI KALAI VIZHA

The department organized Kavin Kalai Vizha, an Inter-Collegiate meet on 23<sup>rd</sup> January 2018. Students from various colleges participated in the meet. The Chief Guest of the programme Dr. K. R. Subramaniam, Associate Professor of Tamil, Government Arts and Science College, Komarapalyam gave the keynote address and distributed the prizes.



## U. VE. SWAMINATHA IYER'S BIRTH ANNIVERSARY CELEBRATION



U. Ve. Swaminatha Iyer's 163<sup>rd</sup> Birth Anniversary was celebrated by the department on 19<sup>th</sup> February 2018. The Chief Guest, M. Shajahan, Perks Matriculation Higher Secondary School, Coimbatore,

exemplified U. Ve. Swaminatha Iyer's excellent service to Tamil.

## MOTHER LANGUAGE DAY

The department observed Mother Language Day on 21<sup>th</sup> February 2018. Dr. C. Sathish Kumar, Assistant Professor, Department of Tamil, Bharathidasan College of Arts and Science, Ellispettai, was the Chief Guest. In his address, he elucidated the importance and the present condition of Tamil Language.



## THEATER FESTIVAL



The Department of Tamil organized Theater Festival on 15<sup>th</sup> March 2018. The Head and the faculty members of Tamil Department judged the performance of the students.

## VALEDICTION

The Department conducted Tamil Illakiya Mandra Niraivu Vizha. The Head of the Department, the faculty members and the students participated in the function.





## DEPARTMENT OF ENGLISH

### GUEST LECTURE ON CHILDREN'S LITERATURE

A Guest Lecture on Children's Literature was organized by the department on 17<sup>th</sup> January 2018. The Chief Guest was Mrs. S.S. Saranya, Assistant Professor & Head, PG & Research Department of English, Srimad Andavan Arts and Science College, Trichy.



### GUEST LECTURE ON ENGLISH THROUGH READING

A Guest Lecture on English through Reading and an Orientation Programme on NET/SET was organized on 21<sup>st</sup> March 2018. Dr.V.Mathangi, Assistant Professor, Department of English, PSGR Krishnammal College for Women, Coimbatore was the Chief Guest.



### MISS LITERATURE

The department organized MISS LITERATURE programme on 26<sup>th</sup> March 2018.



The programme provided a platform for the students to showcase their literary talent. The Chief Guest of the day was Mrs.R.Sasi Prabha, Assistant Professor, Department of Commerce, P. K. R. Arts College for Women. The title Miss Literature was won by D.Priyadharshini of III B. A. English.

## INTER-YEAR DRAMATICS AND VALEDICTION

The Inter- Year Dramatics and the Valedictory function was held on 26<sup>th</sup> March 2018. Dr. Manju Kumari, Assistant Professor, Nirmala College for Women, Coimbatore, was the Chief Guest. The Chief Guest released the Department Magazine 'OYSTER'. Prize for the best outgoing students of the academic year was given to G. Dhivya of II M. A. English and S. Sivapriyadharshini of III B. A. English.



## DEPARTMENT OF MATHEMATICS

### RAMANUJAN DAY CELEBRATION

The Department celebrated the Ramanujan Day on 22<sup>nd</sup> December 2017. Mr.A.K.Abdul Hakeem, Assistant Professor, SRMV College of Arts & Science, Coimbatore, was the resource person.



### APTITUDE TRAINING

The Department organized a Aptitude Training Programme on 29<sup>th</sup> December 2017. The Chief Guest of the day was Mr. J. Thangavel Raj, CEO/Consultant Profile Trainer, Life Skills Coach, Corporate Trainer, Erode.



### SET/NET COACHING



The Department conducted a SET/NET Coaching Programme on 5<sup>th</sup> January 2018. Mr.R.Vimal Kumar, Assistant Professor, Department of Mathematics, Kaamadhenu Arts & Science College, Sathy, was the Chief Guest.



## CONCEPT AND APPLICATIONS OF MATHEMATICS IN REAL LIFE



A One-Day Seminar on Concept and Applications of Mathematics in Real Life was organized on 10<sup>th</sup> January 2018. Dr.M.Harikrishna, Assistant Professor, Department of Mathematics, Kongu Engineering College, Erode was the resource person of the day.

## APPLICATIONS OF ALGEBRA

A guest lecture on Applications of Algebra was organized on 18<sup>th</sup> January 2018. Dr.M.Velrajan, Adithanar College of Arts, Tiruchendur, was the Chief Guest of the day.



## SEMINAR ON APPLICATIONS OF STATISTICS



The department organized a one-day seminar on Applications of Statistics on 29<sup>th</sup> January 2018. The Chief Guest of the day was Dr.S.Rita, Department of Mathematics, Bharathiar University, Coimbatore.

## OPERATIONS RESEARCH IN FUZZY DOMAIN

The Department of Mathematics conducted a seminar on Operations Research in Fuzzy Domain on 14<sup>th</sup> February 2018. The Chief Guest of the day was Dr.S.Narayanamoorthy, Assistant Professor, Department of Mathematics, Bharathiyar University, Coimbatore.



## NATIONAL SCIENCE DAY

The Department of Mathematics, Department of Physics and the Department of Computer Science, jointly organized National Science Day on 28<sup>th</sup> February 2018. Dr.Haresh M Pandya, Associate Professor, Chikkana Government Arts College, Tiruppur, was Chief Guest of the day.



## ASSOCIATION VALEDICTION

The Department of Mathematics and Department of Computer Science, jointly organized the Association Valediction on 27<sup>th</sup> March 2018. The Chief Guest of the day was Dr.P.Karthikeyan, Associate Professor, Sri Vasavi College (Aided), Erode.





## DEPARTMENT OF PHYSICS

### FACULTY DEVELOPMENT PROGRAMME

The Department organized a 'Faculty Development Programme' on 3<sup>rd</sup> November 2017 entitled Funds Provided by Various Agencies. Dr. P. Kolandaivel, BSR Research Fellow, Bharathiar University, Coimbatore was the Chief Guest.



### NATIONAL CONFERENCE

A National Conference on 'Higher Energy Physics' was held in the college on 20<sup>th</sup> December 2017. The main objective of this Conference was to discuss the recent developments in the field of Higher Energy Physics. About 96 students and 6 faculties from various universities and institutions participated in the Conference. Dr.B.Manoj, Associate Professor of Physics, Christ University, Bengaluru and Dr.K.P.Santhosh, Associate Professor & Head, Department of Physics, Kannur University, Kerala were the resource persons. The main event of the seminar was paper presentation. Totally 12 Research papers were presented by the students, Faculties and Research Scholars from various universities and institutions took part. In the valedictory session cash prizes was awarded to the best paper presenters.





## OPTICAL FIBER SYSTEMS

The Department organized a Guest Lecture on 'Optical Fiber Systems' on 06<sup>th</sup> January 2018. Mr. N. V. Vishnu, Junior Telecom Officer, BSNL – STR, Coimbatore, was the resource person.



## OUT REACH PROGRAMME

The Department organized an Out Reach Programme on 31<sup>st</sup> January 2018. This programme was inaugurated by Mr.P.N.Venkatachalam B.E, Secretary & Correspondent of P.K.R. Arts College for Women.



A Super Moon, Blue Moon, Red Moon and a full lunar eclipse was seen on the evening of 31<sup>st</sup> January 2018. The students & the public were very much interested to see lunar eclipse through telescope. They appreciated the college for conducting such innovative Programmes.

## SOLAR PHOTOVOLTAICS

The Department of Physics organized a guest lecture on Solar Photovoltaic on 05<sup>th</sup> January 2018. Prof.R.Murugesan, Head (Retd.), Department of Physics, Vivekananda College, Madurai was the resource person.



## INTER-COLLEGIATE MEET – ‘SPECTRA-2K18’

The Department organized an Inter- Collegiate meet ‘SPECTRA-2K18’ on 20<sup>th</sup> February 2018. Students from various colleges participated in the meet. Dr. L. Usha, Head & Associate Professor, Vellalar College for Women, Erode was the Chief Guest and gave a talk on Subtleties of UV-Radiation its nature, characteristics, uses and applications of UV-Radiations.



Mrs. L. Chandra, Head & Associate Professor of Physics, Chikkaiah Naicker College, Erode gave the valedictory address. In the Valediction, the Chief Guest addressed the students with motivational speech and also distributed the prizes and certificates to the prize winners and the participants. The girls team from Bharadhidhasan College of Arts and Science secured first place in miming competition. Sri Ramakrishna Mission Vidhyalaya College of Arts & Science, Coimbatore secured first prize and Vellalar College for Women, Erode secured second prize in Just a Minute event.





## NATIONAL SCIENCE DAY CELEBRATION

The Department celebrated National Science Day jointly organized with Department of Computer Science and Department of Mathematics, on 28<sup>th</sup> February 2018. The Chief Guest of that day was Dr. Haresh M. Pandya, Associate Professor & Head, Department of Physics, Chikkanna Government Arts College, Tirupur.



## DEPARTMENT VALEDICTION

The valediction of the Physics Department for the academic year 2017-2018 was held on 23<sup>rd</sup> March 2018. Dr.P.Dhanasekaran M.Sc.,M.Phil.,Ph.D., Assistant Professor, Department of Physics, Bharathiar University Arts and Science College, Modakkurichi was the Chief Guest.





## PARENTS TEACHER'S MEET

The Department arranged a Parents Teacher Meet on 02<sup>nd</sup> April 2018 for the parents of the final year physics students. The meeting came to an end with the appreciation of the best performing students of the Department for the activities PEARL. The III B.Sc. Physics and II M.Sc. Physics students and parents were honoured with small mementos.



## EXTENSION ACTIVITY 1

As an extension activity, the Department conducted experiments such as Solid Prism, Refractive Index of Grating, Logic Gates, Sonometer and Potentiometer. The experiments were demonstrated to the students of +2. The students were given the opportunity to do the experiments. Nearly 26 students from 'A' Section and 20 students from 'B' Section from Municipal Girls School, Muruganpudur were the beneficiaries.



## EXTENSION ACTIVITY 2

An Extension activity was conducted for 78 girl students from Government Girls Higher Secondary School, Anthiyur. A career guidance programme was held in MBA seminar hall. The students were given a demonstration for spectrometer, Logic Gates and Sonometer experiments. The beneficiaries were the +2 students. The First M.Sc., students of Physics Department gave the demonstration.



## EXTENSION ACTIVITY 3

An Extension activity was conducted for 30 girl students from Municipal Girls Higher Secondary School, Muruganpudur. A Career Guidance programme was held in MBA Seminar Hall. The students were given a demonstration for spectrometer, Logic Gates and Sonometer experiments. The beneficiaries were the +2 students. The First M.Sc., students of Physics Department gave the demonstration.





## DEPARTMENT OF COMPUTER SCIENCE

### Activities

The Department organized a Workshop on Cyber Security on 7<sup>th</sup> December 2017 for the faculty members. Ms. M. Indira, and Dr. D. Karthika, Assistant Professor of Computer Science gave awareness on Cyber Security and explained the I and II units of the paper respectively.

The Department organized a One Day workshop on Presentation on Software Requirements Specifications (SRS) on 11<sup>th</sup> December 2017 for PG students. Mr. Gowri Sankar, Executive Director, Adriot Technologies, Coimbatore, explained various project ideas on SRS Preparation.

A One Day seminar was organized on 03<sup>rd</sup> January 2018. Mr. Sivaramakrishnan, Co-ordinator & Mr. Deepak, IBM Trainer, IBM, Coimbatore addressed on the topic Project ideas into action for both the UG and PG students. The students were well grounded in creating their own projects and SRS reports.

The Department organized a One Day seminar on Competitive Examinations held on 19<sup>th</sup> January 2018. Ms. Bhuvaneshwari, of I M.A. Tamil explained and explored various examinations conducted by Government of Tamil Nadu, Examination contents and formats, group discussion and personal interview.





The Department organized a One Day Workshop on ICT Enabled Teaching Techniques on 21<sup>st</sup> January 2018 for the faculty members. Ms. N. Jayachandra, Head & Associate Professor, Department of Computer Science, Lady Doak College, Madurai was the resource person. She demonstrated how to prepare video lectures using Ice cream Recorder Software and how Google Classroom can be utilized for teaching/learning process.



The Department organized a Guidance Workshop on NET/SET for Paper I on 24<sup>th</sup> January 2018. Mr. R. Vimal Kumar, Assistant Professor, Mathematics, Kaamadhenu Arts and Science College, Sathy provided glimpses on areas covered by Paper I- General Awareness. He also explained how to Solve Aptitude, Reasoning and Data interpretation problems in a fast and easy way.



The Department organized a One Day seminar on Recent Trends in Data Mining on 29<sup>th</sup> January 2018. Mr. M. Raj Kumar, MCA., M.Phil., (Ph.D), Assistant Professor, Department of Computer Science, Sri Vasavi College(SFW), Erode, trained the students in Data Mining Techniques and its Applications.



The Department organized a Seminar on Artificial Intelligence on 15<sup>th</sup> February 2018. Mr. Jagadeeshkumar, B.E., Co-founder, Robotics Trainer, Programmer and Designer, Autobots, Erode was the resource person. He took a tour on applications of Artificial Intelligence in various areas like NLP, Expert Systems, Robotics and Speech Recognition. He demonstrated a robotic car.



The Department organized a one day Talent hunt -2018 on 17<sup>th</sup> February 2018. The students exposed their various art talents and won prizes. The Department organized National Science Day on 28<sup>th</sup> February 2018. Dr. Haresh M. Pandiya, Associate Professor & Head in Physics, Chikkanna Government Arts College,



Tirupur gave a talk on the topic Ideas that have shaped the World. He gave many real time examples of Innovations in Science.

The Department organized a programme on Awareness on Certificate Course on 01<sup>st</sup> March 2018. Mr. Mayilsamy, Centre Head and Trainer, Sri Krishna I-Tech and Management Solutions Pvt. Ltd., Coimbatore provided clear idea about various certificate courses offered and job opportunities.



The Department organized a Valedictory function along with Department of Mathematics on 27<sup>th</sup> March 2018. Dr. P. Karthikeyan, Associate Professor in Mathematics, Sri Vasavi College, Erode motivated the students with his own achievements. Also he enlightened the students with new technologies.





The Board of Studies (BoS) meeting was held on 07<sup>th</sup> April 2018 in the department headed by the Chair person Dr. P.M. Gomathi, Dean and Head. The members of UG BoS Mr.S. Sampath, Ms. V.S. Lavanya, Ms. M. Prema and Ms. S.Krithika and PG BoS Members Ms. G.S. Kausalya, Ms. O.P. Umamaheswari, Ms. M. Indira and Ms. C. Thangamani attended their respective BoS meeting.

## **Extension Activity**

The Department of Computer Science organized an Extension activity on 29<sup>th</sup> December 2017 for Vemandamplayam school. The Higher Secondary students were trained on computer lab set programs.



## **Parents Meeting**

The Department of Computer Science conducted a Parents Meeting for final UG students on 27<sup>th</sup> January 2018.

## **Activities by Faculty**

Ms. O.P. Umamaheswari and Ms. P. Vijayalakshmi participated in Two Day NAAC sponsored National Seminar on The Promise of ICT Usage for Quality Improvement in Higher Education on 07<sup>th</sup> and 08<sup>th</sup> December 2017.

Ms. O.P. Umamaheswari, Ms. M. Indira, Ms. V.S. Lavanya and Ms. P.Vijayalakshmi participated in National Seminar on Setting Technological Standards and Strategy for Higher Education organized by Christ, Deemed to be University, Bengalure on 1<sup>st</sup> & 2<sup>nd</sup> February 2018.

Ms. C. Thangamani and Dr. G. Dheepa participated in 2 day DBT funded FDP on Cloud computing with Amazon Web Services conducted by Department of Computer Science, Vellalar College for Women, Erode on 21<sup>st</sup> & 22<sup>nd</sup> February 2018.

Ms. C. Thangamani, Dr.G. Dheepa, Ms. P. Vijayalakshmi and Ms. M. Logapriya conducted a session on Cyber security to the faculty members of other departments. The session covered III, IV and V units of Paper on Cyber security.

Dr. D. Karthika acted as a Chair Person for the paper presentation in a National Conference on Emergining Trends in Soft Computing at Ramakrishna Mission Vidhyalaya Arts and Science College,Coimbatore on 16<sup>th</sup> March 2018.

Ms. M. Indira and Ms. P. Karthika attended a workshop on Digital Action Plan – SWAYAM at Bharathiar University on 20<sup>th</sup> March 2018.

Ms. C. Thangamani was a member of the Board of Studies for Computer Science at Selvamm Arts and Science College, Autonomous, Namakkal on 02<sup>nd</sup> May 2018.



## DEPARTMENT OF COMMERCE



A One Day Workshop on Speed Maths for Competitive Examination was held on 28<sup>th</sup> January 2018, Thiru. J. Thangavel Raj, the Chief Trainer and Consultant, Erode was the Chief Guest.

An Awareness Programme on Entrepreneurial Development was held on 10<sup>th</sup> January 2018. Mr. J. Bala Singh, MBA, Managing Director, Jagan Metal Mart, Gobi, was the Chief Guest.



The department conducted an Inter-Collegiate Meet 'Rhapsody 2017-2018' on 30<sup>th</sup> January 2018. The Chief Guest of the day was Dr. V. R. Uma, Assistant Professor of Commerce, Research Co-ordinator, Centre for Research, Christ University, Bengaluru. JC R.S. Prabhu, National Trainer, and Past Executive Vice-President JCI India gave the presidential address.

A Two - Day Workshop on Research Conclave was conducted on 5<sup>th</sup> & 6<sup>th</sup> February 2018. Dr. R. Karuppasamy, Director of Management Studies, Nehru Institute of Technology, Coimbatore, was the Guest of Honour.



A One - Day Skill Development Programme on Maths Made Easy was held on 26<sup>th</sup> February 2018. The Chief Guest Dr. S.Murugayan, Associate Professor & Head, Department of Commerce (UG) A.N.J.A. College, Sivakasi, trained the students-



Guest Lecture on Environment of Bussiness was held on 28<sup>th</sup> February 2018. Dr.R.Manohar, Associate Professor & Head of Commerce (PG), ANJA College, Sivakasi gave a lecture on the current scenario prevailing in business arena.



Valediction of Commerce Association was conducted on 26<sup>th</sup> March 2018. Dr.P.Saminathan, Associate Professor and Head Department of Commerce (CA), Gobi Arts and Science College, Gobi, delivered the valedictory address.





## DEPARTMENT OF MANAGEMENT



A Guest Lecture on Marketing Challenges was delivered by Mr. Vijayachithra, Associate Professor of Management, Government Arts College, Karur on 14<sup>th</sup> December 2017.

An overview of Current Trends in Internet Marketing was explained by Ms. Brindha, Ph.D Scholar, P.K.R. Arts College for Women, Gobi on 13<sup>th</sup> December 2017.



A special address on 'GST' was delivered by Mr. P. Somasundaram, Chartered Accountant and Overseas Consultant, Coimbatore on 28<sup>th</sup> December 2017.

A Training on Aptitude and Software Skills was given by Mr. Thangavel Raja, CEO and Consultant, Profile Trace, Erode on 30<sup>th</sup> December 2017.



A Guest Lecture on Banking- past, present and Future was delivered by Mr. Arulmurugan, Manager, Pallavan Grama Bank, Thiruchengode, on 10<sup>th</sup> January 2018.

A special talk on Farming in Indian Context was given by Dr. T. Alagesan, Senior Scientist and Head, MYRADA, Krishi Vigyan Kendra (KVK) on 18<sup>th</sup> January 2018.





A Guest Lecture by Dr.S.Murugaian, Associate Professor and Head, Department of Commerce(UG), ANJA College, Sivakasi entitled Maths Made Easy on 26<sup>th</sup> February, 2018.

A special talk was given by Dr.R. Manohar, Associate Professor and Head, Department of Commerce, ANJA College, Sivakasi on the title Environment of Business on 28<sup>th</sup> February, 2018.



A Guest Lecture on Self Development was delivered by Mrs.V.Prabavathi, Associate Professor and Head, Department of Management, TERF's Academy College of Arts and Science College on 9<sup>th</sup> March, 2018.

The Department's Valedictory was held on 23<sup>rd</sup> March, 2018. Mrs.Nagalakshmi Karthikeyan, Senior Manager-HR, TATA Consultancy Services, Chennai was the Chief Guest.



### ACME-2018

An Inter Collegiate Meet-ACME was conducted on 24th January 2018. Nearly 200 participants from 15 institutions actively participated and showcased their talents in various events viz., business connection, facial painting and dance competitions.





## EXTENSION ACTIVITIES



Department of Management has organized a Career Guidance Programme on 24<sup>th</sup> January 2018. Dr. Jayaprakash Gandhi, Career Consultant and Analyst, Salem, was the Chief Guest.



The Department of Management organized an Entrepreneurship Awareness Camp on 30<sup>th</sup> January 2018. Ms. J. Devi, founder Auarra Home Mate Products, Coimbatore was the Chief Guest.

As an act of dispensing life to the entrepreneurial dream of our students, an entrepreneurship development programme was given by Mr. Namitha Bhatia, Campaign Manager, Josh talks, New Delhi and Mr. Amithkumar, TEDX and Josh Talk speaker.



### VALUE ADDED COURSE

An one week of Agripreneurship was course 5<sup>th</sup> to 10<sup>th</sup> March 2018 was organised by the department based on a tie up with Krishi Vigyan Kendra (KVK), MYRADA, Gobichettipalayam. Students have learnt to do many organic food items like Fruit Jam, Masala Powders, Milk Sweets etc.



The students of MBA visited MYRADA, at Gobi and attended a special programme on Protection of plant varieties and Farmers Rights authority of India on 17<sup>th</sup> March 2018.



'College Bazaar', A mega event for Self-Help Groups was organised by the department in the college premises on 6<sup>th</sup> March 2018.



## MEMORANDUM OF UNDERSTANDING

Department of Management signed an MoU with Krishi Vigyan Kendra (KVK), MYRADA, Pudukkottai, Gobichettipalayam during the year 2017-18. The MoU aimed at sharing the best practices and resources to gain placement opportunities, and to start-up entrepreneurial ventures for the welfare of the students.





# LIBRARY

## BOOK FAIR 2018



The Library organized a book exhibition for three days from 14<sup>th</sup> to 16<sup>th</sup> February 2018. The exhibition aimed at enlightening the students about the abundance of book available on recent trends and technologies and the need for developing reading habits. The Exhibition was inaugurated by Mr.P.N.Venkatachalam, Secretary and correspondent, and Mrs.S.A.Dhanalakshmi, Principal In-charge, P.K.R. Arts College for Women. The New Century Book House Publisher had exhibited around 5,000 books which included Literature, History, Management, Science, Classics and Current affairs. It was a grand feast for the enthusiastic readers. The response was tremendous and many a spiring young readers benefited out of the exhibition.

## CITATION DATABASES, CITATION ANALYSIS and IMPACT FACTOR



The Library organized a One Day National Seminar on Scholarly Communication and Citation Databases, Citation Analysis and Impact Factor on 27<sup>th</sup> March 2018. The Chief Guest was Ms. D. Mercy Lydia, SALIS Chairman, Assistant Professor, PG and Research Department of Library and Information Science and the Resource Person was Dr. Ranganathan, Assistant Professor, PG and Research Department of Library and Information Science Bharathidasan University, Tiruchirappalli.





## SPORTS

\* The sports students of P. K. R. Arts College for Women secured 1<sup>st</sup> place in the District Level Volleyball Championship held at Salem from 30th November to 4<sup>th</sup> December 2017. The Erode District Level CM Trophy was held at Erode on 4<sup>th</sup> December 2017. Team A won the 1<sup>st</sup> prize with a cash prize of Rs. 12,000 and Team B won the 2<sup>nd</sup> prize with a cash prize of Rs. 9,000. The Volleyball team secured 3<sup>rd</sup> prize along with a Trophy, Certificates and Medals in the 67<sup>th</sup> Senior State Volleyball Championship for Men & Women held at Chennai from 11<sup>th</sup> to 17<sup>th</sup> December 2017.

\* Bharathiar University Inter- Collegiate Hockey Tournament was held at Vidyasagar College of Arts and Science, Udumalpet on 14<sup>th</sup> & 15<sup>th</sup> December 2017. The students secured 1<sup>st</sup> place along with Certificates and Rolling Trophy.



\* All India (VAAJBAI) Volleyball Tournament was held at Bengaluru from 20<sup>th</sup> to 26<sup>th</sup> December 2017 and the students won the 2<sup>nd</sup> place with a cash prize of Rs. 20,000 along with the Trophy. Kerala Kabaddi League was held at Kollam, Kerala on 22<sup>nd</sup> to 24<sup>th</sup> December 2017. The students won 2<sup>nd</sup> place with cash prize of 40,000 along with Certificates and Rolling Trophy.

\* The 7<sup>th</sup> Junior State Hockey Championship was held at Salem from 26<sup>th</sup> to 28<sup>th</sup> December 2017, The students won I place with Trophy, Certificates and Medals.

\* Open State Level Kabaddi Tournament was held at Thirumayam, Pudukottai on 28<sup>th</sup> & 29<sup>th</sup> December 2017. The students won 2<sup>nd</sup> place with a cash prize of Rs. 30,000 along with Certificates and Rolling Trophy.

\* Open State Level Kabaddi Tournament was held at Thirunelveli on 16<sup>th</sup> & 17<sup>th</sup> January 2018. The students won 3<sup>rd</sup> place a cash prize of Rs.10,000.

\* Open State Level Kabaddi Tournament was held at Chennai on 20<sup>th</sup> January 2018. The students won 2<sup>nd</sup> place with a cash prize of Rs. 8,000 along with Certificates and Rolling Trophy.



\* Open State Level Kabaddi Tournament was held at Thirunelveli on 31<sup>st</sup> January 2018. The students won 2<sup>nd</sup> place with a cash prize of Rs. 5,000 and Trophy.



- \* The 18<sup>th</sup> Senior State Beach Volleyball Championship for Men & Women was held at Chennai from 9<sup>th</sup> to 11<sup>th</sup> February 2018. Team 'A' won the 1<sup>st</sup> prize with a Trophy and Team 'B' won prize with a Trophy.
- \* PSN Trophy – State Level Hockey Tournament was held at Thirunelveli from 15<sup>th</sup> to 17<sup>th</sup> February 2018. The students won the 1<sup>st</sup> place along with Trophy, Certificates and Medals.
- \* The Volleyball Team Secured 1<sup>st</sup> place with a cash prize of Rs. 14,000 in Open State Level Tournament that was held at Thirunelveli from 15<sup>th</sup> to 17<sup>th</sup> February 2018.
- \* PNS Trophy – State Level Kabaddi Tournament was held at Thirunelveli from 15<sup>th</sup> to 18<sup>th</sup> February 2018 and won the 1st place with a cash prize of Rs.15,000 and a Trophy.
- \* In the CM Trophy – State level Kabaddi Tournament held at Karur on 24<sup>th</sup> February 2018 the team secured 2<sup>nd</sup> place with a cash prize of Rs. 5,25,000 along with a Trophy.
- \* CM Trophy – State Level Hockey Tournament was held at Trichy from 21<sup>st</sup> to 27<sup>th</sup> February 2018. The students secured 1st place with a cash award of Rs. 6,00,000.
- \* Secured 1<sup>st</sup> place with a cash prize and Trophy in the State Level Avinashilingam Ayya Trophy held at Coimbatore on 24<sup>th</sup> February 2018.
- \* Secured 3<sup>rd</sup> place with a cash prize of Rs. 7,000 and Trophy at the Open Level Tournament held at Madurai on 3<sup>rd</sup> & 4<sup>th</sup> March 2018.

\* The 18<sup>th</sup> Senior National Beach Volleyball Championship was held at Chennai from 05<sup>th</sup> to 07<sup>th</sup> March 2018. 'A' Team Yogeshwari and G. Jenifer won the 1<sup>st</sup> place, 'B' Team S. Shaalini and Subraja won the 2<sup>nd</sup> place.



- \* Secured 1<sup>st</sup> place with a cash prize of Rs. 15,000 in the State Level P N S Volleyball Tournament which was held at Tanjore from 9<sup>th</sup> to 11<sup>th</sup> March 2018.
- \* Secured 1<sup>st</sup> place with a cash prize of Rs. 5,555 and a Trophy in the Open State Level Volleyball Tournament which was held at Erode on 10<sup>th</sup> & 11<sup>th</sup> March 2018.
- \* Secured 1<sup>st</sup> place with a cash prize of Rs. 10,000 along with Trophy in the Open State Level Kabaddi Tournament held at Kumarapalayam on 25<sup>th</sup> March 2018.
- \* Secured 1<sup>st</sup> prize with a cash prize of Rs. 9,00,000 along with the CM Trophy which was held at Tanjore.
- \* Secured 3rd place with a cash prize of Rs. 4,000 in Open State Level Kabaddi Tournament held at Rasipuram on 9<sup>th</sup> & 10<sup>th</sup> May 2018.