

P.K.R ARTS COLLEGE FOR WOMEN

Accredited with 'A' Grade by "NAAC"

Autonomous Institution - Affiliated to Bharathiar University

Gobichettipalayam - 638 476



EVEN SEMESTER

NEWS LETTER

DECEMBER 2018 - MAY 2019

Internal Quality Assurance Cell(IQAC)

DEPARTMENT OF ENGLISH

SOFT SKILLS

A Guest Lecture on 'Soft Skills' was arranged on 13th December 2018. The resource person of the day was Mr. J. P. Praveen Kumar, B.E., MBA., Zone Trainer, Director of Individual Development. He addressed the students on various soft skills like Time Management, Leadership Quality, Creativity, Self-confidence and Effective Communication.

EMPLOYABILITY SKILLS & CAREER ENHANCEMENT



A seminar on 'Employability Skills and Career Enhancement programme' was held on 19th December 2018. Mr. Sabari Raja, Assistant Professor, Department of English, SVS Engineering College, Coimbatore was the resource person. He gave some tasks for the students to make them understand the value of opportunities and the importance of communication in the competitive world. He also emphasized the job opportunities available to English literature students.

JOURNALISM



A Seminar on 'Journalism' was organized on 21st December 2018. Mr. U. Kumar, Reporter, Dinamani was the Chief Guest. He, in his speech focused on the need for better communication which is the basis for journalism. He highlighted the techniques used in the News paper and also emphasized the availabilities of job opportunities related to English literature and Journalism.

BUSINESS ENGLISH COMMUNICATION



A Two Day Workshop on 'Business English Communication(BEC)' was organized on 28th & 29th of January 2019. Dr. D. Martin Luther, Director, Blossoms Education, Coimbatore was the resource person. He addressed the audience about the importance of all the four skills including Listening, Reading, Speaking and Writing. He also stressed the needs of language fluency among the students. He highlighted the necessity of BEC Course and also exams related to BEC.

OVERVIEW OF LITERATURE



A Guest Lecture on 'Overview of Literature' was organized on 1st February 2019. Mr. K. Senthil Kumar, Assistant Professor, Department of English, Gobi Arts and Science College, Gobichettipalayam, was the resource person. He enlightened the students on the historical background of English Literature. He illustrated the works of great writers in English Literature and the societal & political background during their time.

LITERARY EXPO 2K19



The Department organized 'Literary Expo' 2K19 on 05th January 2019. Dr. K. S. Saradhambal, Assistant Professor & Head, Sri Vasavi College, Erode was the Chief Guest. The Chief Guest was astonished by the creativity and innovation of the students and appreciated their efforts. The Literature students were divided into five teams namely Pegasus, Ares, Griffin, Ansa and Alfreda. The expo was about Folklore Literature which amazed the Chief Guest and the students of other departments.

CRASH COURSE ON TALLY ERP 9.0



The Department organized a 'Crash Course on Tally ERP 9.0' on 7th February 2019. Ms. P.Vijayalakshmi, Software Engineer, CSG- Career Surfing Gateway, Coimbatore, was the resource person. The main objective of the programme was to equip the students to familiarize the basics of Accounting, Taxation and GST. The Session started with the introduction of the course by enabling the students to learn the basics of Accounting terms, Accounting Principles, Transaction on computers and generating reports.

ODYSSEY'19



'Odyssey'19', an Inter-Collegiate Meet was organized on 12th February 2019. Many colleges from in and around Tamilnadu took part in the events. There are 150 participants from various colleges in around Tamilnadu. Prof. Anu Smitha Sebastian, Assistant Professor, Department of English, Periyar EVR College, Trichy and Dr. Soukarja Ghosal, Associate Professor, Department of English, Dr. N.G.P. Arts and Science College (Autonomous), Coimbatore were the Chief Guests for the day .

CRASH COURSE ON PHOTOSHOP



The Department organized a 'Crash Course on Photoshop' on 7th March 2019. Ms. P.Vijayalakshmi, Software Engineer, CSG- Career Surfing Gateway, Coimbatore, was the resource person. The objective of the programme was to equip the students to familiarize the basics of Photoshop. The Session started with the introduction of the course by enabling the students to learn the basics of Website designing, Pamphlets, Special effects, Text effects and visiting card designing.

INTERCLASS DRAMATICS & MISS LITERATURE



'Interclass Dramatics' was organized on 12th March 2019. Ms. Miruthulavarshini, freelancer and Soft skill trainer, Coimbatore was the resource person. The Inter-Class Dramatics included Freeze Zone, Literary Parade and Drama. It helped to develop students' dramatic skills and to promote their acting ability. The event was graced with the presence of Mrs. R. Sasi Prabha, Assistant Professor, Department of Commerce, P.K.R. Arts College for Women. The title of Miss Literature 2019 was bagged by Ms.S.Megasri of III B.A English Literature. All the students of our department enthusiastically participated in all the competitions.

VALEDICTION OF ENGLISH LITERARY ASSOCIATION



A valediction of English Literary Association was conducted on 21st March 2019, The function was graced by the Chief Guest Dr. Sushil Mary Mathews, Head, Department of English, PSGR Krishnammal College for Women. The dignitaries of the day released the department magazine 'Oyster'. The Chief Guest in her address wherein she wanted the students to utilize all opportunities to acquire knowledge to experience the benefits later in the life. She emphasized that education should be delinked from employment and money and it should open up the vision for future and self-confidence.

DEPARTMENT OF TAMIL

PONGAL FESTIVAL



The Pongal festival was celebrated in the campus on 15th January 2019. The programme was headed by Principal and Secretary of the Institution. The students of Tamil department performed the traditional events like Kummi, kolatam, etc. All the students and faculty members were participated in the celebration.

U.VE.SWAMINATHA IYER'S BIRTH ANNIVERSARY

U.Ve.Swaminatha Iyer's 163rd Birth Anniversary was celebrated by the Tamil Department on 19th February 2019. Dr.M.Thulasimani, Associate Professor, Vasavi college, Erode was the chief guest. She appreciated the dedicated services of U. Ve. Sa's.



MOTHER TONGUE DAY

The Tamil Department observed the 'Mother Tongue Day' on 21st February, 2019. The chief guest of the day was Dr.S.Sathish Kumar, Associate Professor & Head Department of Tamil, Bharathidasan Arts & Science College, Ellespettai. The chief guest elucidated the speciality at present of Tamil Language



THEATER FESTIVAL

The Department organized 'Theater Festival' on 13th March 2018. The chief guest of the day was Dr.N.Chandra, Head & Associate Professor, Department of Tamil, P.K.R.Arts College for Women,Gobi. The Head and the faculty members of Tamil witnessed the function and act as the judges for the performances of the students.



TAMIL ILLAKIYA MANDRA NIRAIVU VIZHA

The valedictory function of the 'Tamil Illakiya Mandram' was conducted on 22nd March 2019. The Department faculty members students participated in the function. The chief guest of the day was Dr.Viswanathan, Assistant Professor, Department of Tamil, CNC College, Erode.



DEPARTMENT OF MANAGEMENT



A workshop on 'Neuroscience and Consumer Behaviour' was assisted by Mr. Logesh Kumar, Asst Prof, Dept of Management, Vellalar College of Engineering and Technology Erode on 13th December, 2018.

A workshop on 'Managerial Intelligence' was bestowed by Dr. P. Leena, Technology Architect, Cognizent technology solutions, Chennai on 14th December, 2018.



A workshop on 'Organic Farming' was conducted by Mr. C. Mani, Managing Director, EROFAR AGRO Products Pvt Ltd, Erode on 17th December, 2018.

A workshop on 'Stimulating Start-Ups' was escorted by Mr. P. Nandakumar, managing partner, Maya Bazaar Restaurant, Erode on 18th December, 2018.



A workshop on 'Entrepreneurial Talk' was escorted by Mr. M. Ragupathi, Managing Partner, Visalatchi Traders, Tirupur on 9th January, 2019.

A Industry Institute Connect Programme- 'Instilling Creativity' was offered by Mr. Yogesh Kumar, Joint Director, Trinity Colour India (P) Ltd, Karumathampatti, Coimbatore on 25th January, 2019.



Awareness on 'Online Courses' was rendered up by Ms. P. Karthika, Assistant Professor, Department of Computer Science, P.K.R. Arts College for Women, Gobichettipalayam on 20th February, 2019.

ACME-2019

'Inter Collegiate Meet-ACME' was conducted on 8th February 2019. Nearly 175 participants from 15 institutions actively participated and showcased their talents in various events like short film contest and dance competitions.



EXTENSION ACTIVITIES

College Bazaar, a mega event for self-help groups on 1st January, 2019. Mr.A.Srinivasan, Project officer, Erode and Mr. C.Kadhiravan IAS, District Collector, Erode district were the chief guests.



Department of Management gave opportunity to students to participate in Community Development Projects. Mr.Eswaramoorthy, Community organizer, Gobichettipalayam Municipality addressed students on 5th January, 2019.

'Entrepreneurial Motivational Programme' was bestowed to stimulate student's start-up ideas on 8th February, 2019. Dr. C.P.Rosy Fernando was the resource person.



ACTIVITIES ON INTELLECTUAL PROPERTY RIGHTSa



Department of Management escorted sensitisation workshop on 'Intellectual Property Rights' on 10th December, 2019 at P.K.R. Arts College for Women, Gobichettipalayam. The session was handled by Ms.R.Gomathi, Assistant Professor, Department of Management.

An International seminar on Intellectual Property Rights and Leading Edge Technology in IT Industry was delivered by Ms.Puvenesvari Subramaniam, Chief Executive Officer, QF4 Tech Asia sdn Bhd , Selangor, Malaysia on 28th December, 2018.



A Facebook live session on 'Intellectual Property Rights for Students and Faculty' was bestowed by Mr. Shwetasree Majamder, Principal, FIDUS Law Chamber, Bangalore on 10th January, 2019.

A workshop on 'Intellectual Property Rights and Issues' was handled by Dr.Madhan Sankar, Associate Professor & Head, Department of Bio-Technology, PSG College of Arts and Science, Coimbatore on 9th January, 2019.



Department of Management Association Valediction held on 29th March 2019. Ms.Sujatha Arunkumar, Managing Trustee, Yatindra Educational and charitable trust, Salem was the chief guest.

INDUSTRY TO INSTITUTE CONNECT ACTIVITIES

A Facebook live session on 'Smart India Hackathon 2019' by Dr.Mohit Gambhir, Innovation Director, MHRD Innovation Cell on 20th December, 2018.



A Facebook live session on 'India's First Leadership Talk Series' by MHRD's Innovation Cell by Mr.Anand Mahindra, Chairman, Mahindra Group on 8th January, 2019.

A Facebook live session on 'Leadership Talk Series on Planning for Career' by Dr.Anand Deshpande, Founder, Chairman & Managing Director, Persistent system Ltd on 24th January, 2019.



MEMORANDUM OF UNDERSTANDING

Department of Management has signed an MoU with QF4 Tech Asia sdn Bhd , Selangor , Malaysia, in the academic year 2018-19 to share best practices, resources and acquaint knowledge regarding Intellectual Property Rights.



DEPARTMENT OF MATHEMATICS

The Department of Mathematics has organized a programme on 'SET/NET Coaching' on 15th December 2018. Mr.R.Vimal Kumar, Assistant Professor, Department of Mathematics, Kaamadhenu Arts and Science College, Sathiyamangalam was the resource person.



A Two Day 'Workshop on Research Analysis with SPSS' was held on 18th & 19th December, 2018. Dr.R. Karuppasamy, Director, Department of Management Studies, Nehru Institute of Technology, Coimbatore and Mrs.N.Subha, Assistant Professor, Department of Management Studies, Nehru Institute of Technology, Coimbatore were the resource persons.



'Ramanujan Day' was celebrated on 21st December 2018. Dr.S.Sampath Kumar, Professor & Head, Sociology and Population Studies, Bharathiar University, Coimbatore was the chief guest. The life story of Srinivasa Ramanujan was prepared in the form of Enniyalin Jambavan Ramanujan and released by the resource person and also screened to the students.



A seminar on 'Tremendous Applications of Graph Theory in Real Life' was organised on 3rd January 2019. The resource person for the seminar was Dr.G.Mahadevan, Professor, Department of Mathematics, Gandhigram Rural University, Gandhigram, Dindigul.



A One Day Workshop on 'Complex Analysis' has been organised on 7th January 2019. The chief guest of the day was Dr. M.Marudai, Honorary Professor, Department of Mathematics Bharathidasan University, Thiruchirappalli.



Departments of Computer Science, Mathematics and Physics of P.K.R. Arts College for Women (Autonomous), Gobichettipalayam jointly organized a Guest Lecture on Cyber Security on the "National Science Day" on 28th February, 2019. Dr.R.Ravi, Director (R&D), Francis Xavier Engineering College, Thirunelveli and Dr. N. Kala, Assistant Professor & Director i/c, Centre for Cyber Forensics and Information Security, University of Madras, Chennai were the Chief Guests.



The Department of Mathematics organized a workshop on 'Fundamentals of Algebra' on 31st January 2019 in the college premises. The Resource person of the day was Thiru. T. Tamizh Chelvam, Senior Professor, Department of Mathematics, Manonmaniam Sundaranar University, Tirunelveli.



The Department of Mathematics, Physics and Computer Science jointly organized Valedictory Function of the Association on 23rd March 2019 .The chief guest of the function was Mrs.S.Sangeetha, Sub Registrar (Grade 2), District Registrar office, Gobichettipalayam.

DEPARTMENT OF PHYSICS

An inter collegiate meet 'Spectra' was Conducted on 27th December 2018 by Department of Physics. It was inaugurated by Prof. D.Manivannan, Associate Professor & Head, Department of Physics, Erode Arts and Science College, Erode. Around 300 students from various colleges of Erode, Coimbatore, Trichy, Trippur, Salem and Namakkal Districts took active part in various competitions. Dr. V.Ponnuswamy, Principal, Sri Ramakrishna Mission Vidyalaya College of Arts & Science (Autonomous), Coimbatore gave the valedictory address.



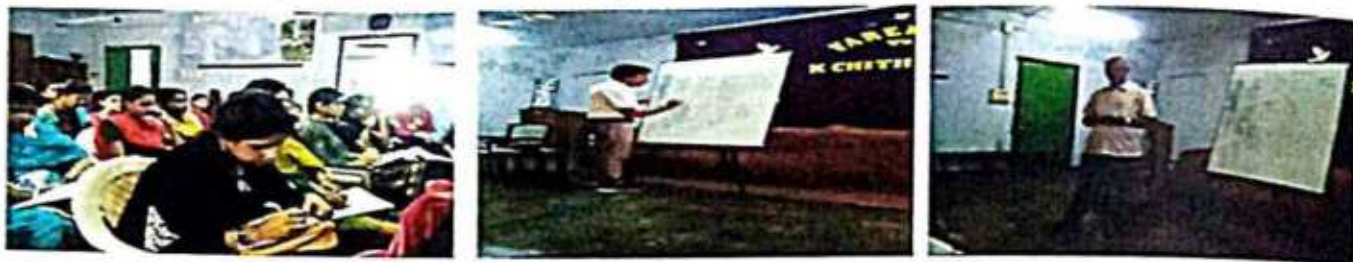
Department of Physics organized a Workshop on 'NET/ SLET Preparation for PG Students' on 31st December 2018. Dr.M.Balaji Prasad, Assistant Professor, Department of Electronics, L.R.G Govt Arts College For Women, Tirupur was the resource Person.



Department of Physics organized an Extension Activity for B.Sc(Physics) students on 'Shedding, Sharpening, Sharping' on 9th January 2019. Ms.R.Sasiprabha, Assistant Professor, Department of Commerce, P.K.R. Arts College for Women, Gobichettipalayam was the Chief Guest.



Department of Physics organized an Institutional training for M.Sc Students on 4th & 5th February 2019. The Training was given by “BSNL-STR”, Coimbatore.



Department of Physics organized a One day workshop on ‘Scope of Nanomaterials for Energy Applications’ on 6th February 2019. The Resource Person for the first session was Dr.B.Nalini, Assistant Professor of Physics, Avinashilingam Institute, Coimbatore. She gave a lecture on the topic ‘Lithiumion Battery & its Applications’.



The Resource Person for the second session was Dr. P.Christopher Selvin, Professor & Head i/c, Department of Medical Physics, Bharathiar University, Coimbatore. He delivered a lecture on the topic ‘Scope of Nanomaterials for Energy Applications’.



Department of Physics organized a Guest Lecture on ‘Small is Different’ on 14th February 2019. Dr.Moorthi Pichumani, DST Inspire Faculty, Associate Professor, Department of Nanoscience & Technology, Sri Ramakrishna Engineering College, Coimbatore was the Chief Guest. He emphasized the importance and benefits of Nanotechnology.



Department of Physics celebrated the 'National Science Day also Science Expo 2019' on 28th February 2019. The Resource Person for the first session was Dr. R. Ravi, Director (R&D), Francis Xavier Engineering College, Tirunelveli. The Resource Person for the second session was Dr. N. Kala, Assistant Professor & Director i/c, Centre for Cyber Forensics and Information Security, University of Madras, Chennai. They gave a lecture on 'Importance of Cyber security'.



The Department of Physics, Mathematics and Computer Science jointly organized a Science Association Valedictory Function on 23rd March 2019. The chief guest for this function was Mrs.S.Sangeetha, Sub Registrar (Grade 2), District Registrar office, Gobichettipalayam.

DEPARTMENT OF COMPUTER SCIENCE

Faculty Development Programme on 'ICT Enabled Teaching' held on 4th December 2018. The resource person for this programme was Ms. R. Anyshiya, Assistant Professor, Department of Computer Science, P.K.R. Arts College for Women.



The Department organized a Skype seminar on 'Emerging trends in IT & Operating System: The Present and Future' on 19th December 2018. The chief guest was Ms.D.Ambika, Software Consultant, London.

Personality Development Programme was conducted on 'Employability Skills' on 20th December 2019. The resource person was Mr. M.B.S. Anand Prasanth, Amazon Development Center, Customer Service Associate, Coimbatore.



The Department has organized a seminar on 'E-waste - A Threat or an Opportunity' on 21st December 2018. The chief guest was Mr. Prasanth Omanakuttan, Founder, Managing Partner, Green Era Recyclers, Coimbatore was the resource person.

A 'Professional Development Programme' was held on 27th December 2018. Ms. Puvanesvari Subramaniam, Chief Executive Officer, QF4 TECH ASIA SDN BHD, Selangor, Malaysia was the resource person.

The Department organized a one-day International seminar on 'Intellectual Property Rights & Leading-Edge Technologies in IT Industry' on 28th December 2018. The chief guest was Ms. Puvanesvari Subramaniam, Chief Executive Officer, QF4 TECH ASIA SDN BHD, Selangor, Malaysia.



The Department organized a seminar on 'Career Guidance Programme' on 28th December 2018. The chief guest of the day was Mr. N. Venkatachalam, Technology Head/Operation, Manager, Infosys Ltd., Bangalore.



The Department of Computer Science and Tamil jointly organized a one day International Workshop on The Role of Computer Technology in Tamil Language on 03rd January 2019. The chief guest of the Inaugural function was Mr. G. Karivaradharajan, President, Santham Ulagatamil Valarchi aaivu Maiyam. The sessions were handled the topics 'Digitalized Publishing', 'Language and Computer', 'Tamil e-Media in Educational Applications' and 'Developing Andriod Tamil Apps'.

The guests were Mrs. Suganthi Nadar, Founder & President, Tamil Unlimited (USA), Prof. A. Kamatchi, CAS in Linguistics, Annamalai University, Prof. Lakshmi Karmegam, Post Doctoral Fellow, Dept of Tamil studies, Gandhigram Rural University and Dr .R. Gunaseelan HOD, Department of Tamil, KSR College of Arts and Science for Women, Tiruchengode.

The Department organized a Skype seminar on 'Implement Coding Skills' on 5th January 2019. The chief guest of the day was Ms. Ranjana, Microsoft, Hyderabad.



The Department organized a Skype seminar on 'Career Building for IT Graduates - International Perspective' on 8th January 2019. The chief guest of the day was Mr. Pongobinath Sivashanmugam, Engineering Manager - Bloomberg New York, USA.



The Department of Computer Science, Mathematics and Management jointly organized a workshop on 'Intellectual Property Rights & Issues' on 25th January 2019. The chief guest of the day was Dr. S. R. Madhan Shankar, Associate Professor & Head, Department of Biotechnology, PSG Arts and Science College, Coimbatore.

The Department of Computer Science and Tamil jointly organized a workshop on 'Internet and Its Usage' on 30th January 2019. The chief guest was Dr.R.Gunaseelan, Associate Professor & Head, Department of Tamil, KSR Arts and Science College for Women, Tiruchengode.

The Department of Computer Science and Management organized the social welfare programme on 'Drug Free India by Art of Living' in connection with AICTE on 19th February 2019 at MBA Seminar Hall. Ms.Vijayalakshmi, Teacher, Art of Living gave an introduction about Sri Sri Ravishankar Ji and art of living. She gave some basic breathing exercises to our students.

The Department organized a seminar on 'Applications of Computers' on 26th February 2019.The chief guest was Mr.G.R.Viswanathan, B.E., M.S., Rtd., Research Scientist, IBM Research Lab, Yorktown Heights, New York.

The Department of Computer Science, Mathematics and Physics jointly organized the Science day celebration on 28th February 2019.The chief guest of the day were Dr. R.Ravi, Director(R&D), Francis Xavier Engineering College, Tirunelveli and Dr. N.Kala, Asst Professor & Director i/c, Department of Forensics and Information technology, University of madras, Chennai.



The Department organized a Technical Exhibition 'Techno Splash' on 28th February 2019 in which students exhibited and explained their models on various domains and emerging trends.Dr.R.Ravi, Director(R&D), Francis Xavier Engineering College, Tirunelveli was the chief guest and encouraged the students.



The Department organized a seminar on 'Business Accounting' on 18th March 2019. The chief guest of the day was Dr.D.Anbupriya, Assistant Professor in Commerce, Kongu Arts and Science College, Erode.

ACTIVITIES OF ACADEMIC AND NON-ACADEMIC CELLS

The academic cell comprised of Communication, C, C++ coding, Photoshop, Animation and Hardware & Networking cells. The non-academic cell comprised of Azolla cultivation, Rose cultivation, Mushroom cultivation, Organic farming and paper bag making cells.

Hardware Training Conducted on 19th December 2018 by Mr.S.Sampath and Mr.Ra.Pojaraj under Scholastic enhancement cell.

Field work on Mushroom Cultivation and Organic Farming organized on 19th December 2018 by Dr.V.S.Lavanya and Ms.T.B. Saranya Preetha under Green House cell.



The Department of Computer Science and Mathematics jointly organized the Department Association Valedictory function on 26th March 2019 and chief guest was Ms.Sangeetha, Sub-Registrar, Gobichettipalayam.

DEPARTMENT OF COMMERCE



'Personality Development Programme for Students' was Conducted on 20th & 21st December 2018. Mrs.R.Sasiprabha Assistant Professor in Commerce, P.K.R Arts College for Women, Gobichettipalayam was the resource person.



A training session on 'Data analysis via SPSS' was held on 28th December 2018. Dr.R.Parvathi, Associate Professor and Head, Department of Mathematics, Vellalar College for Women, Erode was the trainer.



A One day Seminar on 'One day Seminar on Women in Business World' was conducted on 25th January 2019. Dr.R.Nirmala, Correspondent ,Coimbatore Public School, Coimbatore, Mrs. Nithya Subramaniam, Founder, Nithiya Masala, Athani were the resource persons.



A Seminar on 'Emerging trends in banking' was held on 27th February 2019. Mr.M.Chandrasekaran, Lead District Manager, Canara Bank, Erode, Dr.K.SivaMurugan, Assistant Professor, Department of Commerce(PG). St. Clart College, Bengaluru and Mr.Aluddin Allah Baksh , Founder and Director, Banana Tree Inc, Salem were the resource persons.



The Department of Commerce Organized Valedictory Function of the Association on 13th March 2019.

AN AWARENESS PROGRAMME ON 2011 EDUCATION SCHOLARSHIP FOR FARMER'S CHILDREN

An awareness programme on '2011- Education scholarship for Farmers children under Chief Minister' s Farmers Protection Scheme' was organised on 14th December 2018 to create an awareness amongst the students about the government scholarships that can benefit them to a great extent. Ms.R.P.Prabavathy , Special Deputy Collector, Erode and Ms.S.Asia , Tahsildar, Social Security Scheme, Gobichettipalayam were the Chief Guests of the programme. Ms.S.Asia, explained about the eligibility criteria for applying the scholarship. She listed out the documents to be enclosed along with the application



DRUG REHABILITATION RALLY



NSS & YRC Wings of P.K.R. Arts College for Women and Tamil Nadu Government Commissionerate of Prohibition and Excise Department jointly organised an Awareness Rally Against Drug Abuse on 27th December 2018. The Volunteers carried the placards urging people to stay away from from illicit drugs and appealed them to join hands to wipe out the menace from the state. The students walked from Gobichettipalayam Taluk Office to the Main bus stand.

VOTERS DAY CELEBRATION

In order to encourage more young voters to take part in the political process, Government of India has decided to celebrate January 25 every year as 'National Voters Day'. The NSS Volunteers of P.K.R. Arts College for Women participated in a rally on 25th January 2019 to spread the importance of exercising one's voting rights on National Voters Day. The students walked from Gobichettipalayam Taluk office to Gobichettipalayam bus Stand and made people aware about the importance of voting.



REPUBLIC DAY CELEBRATION



On 26th January 2019 around 15 NSS Volunteers were enthusiastically involved in distributing the flags to the public outside the campus in the presence of 2 NSS programme officers and Mr.P.N.Venkatachalam, Secretary & Correspondent, P.K.R. Arts College For Women.

HEALTH AWARENESS PROGRAMME

Women Development Cell, NSS and YRC Units of P.K.R. Arts College had organized a programme for the students about Personnel Hygiene. The Programme focused on the healthier way to live better with proper care. Precaution about breast cancer and symptoms recognition was guided in these sessions. Prevention of Cervical cancer through HPV vaccination for children above the age of 10 was also advised .Menstrual Hygiene was emphasized. Dr.Deepika Naidu MS[OG] and Dr.Devi Pushparaj DNB.MRCOG., Motherhood Women & Childrens hospital, Coimbatore were the chief guests.



HOMAGE TO MAHATMA GANDHI ON HIS DEATH ANNIVERSARY



The NSS units of P.K.R. Arts College For Women paid homage to Father of the Nation Mahatma Gandhi on his 71st death anniversary on 31st January 2019.The day is also observed as Martyrs' Day. He was assassinated on this day in 1948.All the students and faculty members from all the departments paid tribute to Mahatma Gandhi in the morning General Assembly. Dr.E.Uvarani, Associate Professor, Department of Tamil, delivered a speech on Gandhiji's eternal values of truth and non-violence and his life as an eloquent expression of true humanism.

DEMONSTRATION OF EVM(ELECTRONIC VOTING MACHINE)

On 1st March 2019, Staff members of Taluk Office, Gobichettipalayam presented a live demo on EVM and insisted how to vote using EVM. They also insisted how polling is much fast and more reliable than ballot papers, by preventing bogus voting to a great extend. The EVMs saves considerable time, money and manpower. It also helps in maintaining the secrecy of individual voting. At the end of polling, just press a button and there you have the result. The students got benefited out of the programme.



YRC

The Youth Red Cross of P.K.R. Arts College for Women (Autonomous) has organized a 'Young People and Mental Health in a Changing World' an awareness programme for the students on 13th February, 2019. Dr.E.S.M.Saravanan, M.B.B.S., DPM., DNB (Psychiatry), Erode was the Chief Guest of the day. He focused to psycho educate our students about mental illnesses and how to manage and recover from them when they fall prey to the upcoming technologies.



The Youth Red Cross of P.K.R. Arts College for Women (Autonomous) has organized a 'National Deworming Day' on 8th and 14th February, 2019. As per doctor prescription YRC volunteers distributed deworming pills to the first year and second year UG students. Around 1500 students benefitted by the camp.

YRC programme officers and YRC secretaries participated and made the event a grand success.



NSS & YRC Wings of P.K.R. Arts College for Women and Tamil Nadu Government Commissionerate of Prohibition and Excise Department jointly organised an Awareness Rally Against Drug Abuse on 27th December 2018. The Volunteers carried the placards

urging people to stay away from from illicit drugs and appealed them to join hands to wipe out the menace from the state. The students walked from Gobichettipalayam Taluk Office to the Main bus stand. Volunteers also distributed pamphlets about the ill-effects of drug abuse and the various ways to avoid addiction to drugs.



YRC Units of P.K.R. Arts College had organized a programme for the students about Personnel Hygiene on 28th January 2019. The Programme focused on the healthier way to live better with proper care. Precaution about breast cancer and symptoms recognition was guided in these sessions. Prevention of Cervical cancer through HPV vaccination for children above the age of 10 was also advised. Menstrual Hygiene was emphasized. Proper food diet was listed. Dr.Deepika Naidu MS[OG] and Dr.Devi Pushparaj DNB.MRCOG..were the guests.



GENERAL FUNCTIONS

GURU DARSHAN

A program felicitating the past and the present staff of our institution was held on 29th December 2018.

COLLEGE BAZAAR

An Annual bazaar showcasing the talents of self help groups was organized in our college campus on 4th January 2019.

REPUBLIC DAY

The 70th Republic Day was celebrated on 26th January 2019. Mr. Erode Kathir, Writer and Orator, Erode was the chief guest.

COLLEGE BAZAAR

An Annual bazaar showcasing the talents of self help groups was organized in our college campus on 4th January 2019.

SILVER JUBILEE ALUMNI MEET

Silver Jubilee Alumni Meet was held on 26th January 2019.

SPORTS DAY

The Silver Jubilee Annual Sports meet was held on 16th February 2019, with great zeal, excitement and frolicsome in the college grounds. Sri Vasudevan Baskaran, a renowned personality in the field of hockey and being conferred with the fourth highest civilian awards Padma Shri and Arjuna Award was the Chief Guest.

IQAC

The Internal Quality Assurance Cell of the college organized a Seminar on Quality Initiatives and Quality Sustenance: Beyond Metrics on 14th July 2018. The resource person was Dr. V. Mohana Sundaram, Member, Adviser –IQAC, PSG Arts and Science College, Coimbatore.

Professional Development Programme was organized for Non-Teaching staff members on 14th July 2018. The resource person was Dr. V. Mohana Sundaram, Member, Adviser –IQAC, PSG Arts and Science College, Coimbatore.

A One day Seminar on Intellectual Property Rights: Legal and Economic Challenges & Opportunities for Development was jointly organized by IQAC and the Department of Commerce on 25th July 2018. The Chief Guests were Ms. G. Nagamani, Assistant Manager (Legal), Hyundai Mobis, Chennai. Mr. K. Narasimhan, Director, The HOPE Overseas Educational Consultants and IPR Consultant, Tamil Nadu. Dr. Karuppasamy Ramanathan, Director, Management Studies, Nehru Institute of Technology (NIT), Coimbatore.

A programme on Health and Hygiene was organised on 7th August 2018 for Support Staff members, Dr. Anbumalar, Paediatrician, Government Hospital, Gobichettipalayam, addressed them on Maintaining proper health and steps for Hygiene.

Road Safety Awareness Programme for Bus Drivers of our college was organized on 18th August 2018. Mr. N. Palanivelu, Regional Transport Officer, Gobichettipalayam was the guest speaker.

A Programme on Interpersonal Relationship was organised for Administrative staff members on 19th September 2018. Mrs. R. Sasi Prabha, Assistant Professor in Commerce, P.K.R. Arts College for Women, Gobichettipalyam addressed the gathering.

An Orientation Programme for NAAC (SSR Preparation) was chaired by Dr. M.G. Sethuraman Associate Professor in Chemistry Gandhigram Rural University, Dindigul on 14th October 2018.

An Orientation Programme for NAAC was organized for the staff members on 15th October 2018. Dr. V. Chitra, Assistant Professor of Computer Science, IQAC Coordinator, CMS College, Coimbatore was the resource person.

A One Day Workshop on Intellectual Property Rights & Innovations was organised on 22nd February 2019. Dr. M. Kantha Babu, Director, Centre for Intellectual Property Rights, College of Engineering, Guindy, Anna University, Chennai was the guest speaker.

A National Seminar on Progressive Initiatives by NAAC for Quality in Higher Education Institutions was organized on 1st March 2019. Dr. Sheela Ramachandran, Pro-Chancellor, Atmiya University, Rajkot, Gujarat, spoke on the importance of IQAS and its Mainstay of Progressive Quality of HEI's in the current scenario. Dr. Priya Narayanan, Assistant Advisor, NAAC, Bangalore spoke on 'Quality Assurance, Sustenance & Enhancement in HEIs'. Dr.S mita Asthana, IQAC Coordinator, St. Ann's College for Women (Autonomous), Telegana, Hyderabad spoke on the various Challenges & Opportunities of Revised Accreditation Framework (RAF).

WOMEN'S DAY

'International Women's day' was celebrated on 08th March 2019 in the college premises. The Honorable Member of Parliament Mrs. Sathya Bama, Ms. Baby Shalini, Assistant Manager, Reservation Inbound and Outbound tour, Akbar Travels and Holidays, Coimbatore, Ms. Shaalini Captain, Indian Volleyball Women's Team, Dr. Nandhitha, Abhi S.K. Hospitals, and Ms. Deepika, Social Activist were the chief guests. Cultural fest and competitions were also organized on the occasion. In the afternoon session, Ms. Madhumitha and Mr. Hariharan from Super Singer entertained the Students and Staff members by their lively performance.

INTERNATIONAL WOMEN'S DAY

As part of womens day celebrations we have a live orchestra where super singers of Vijay TV Ms. Madhumitha and her brother Hariharan entertained the staff and students.

SILVER JUBILEE COLLEGE DAY CELEBRATIONS

The 25th College day and Silver Jubilee Celebration was celebrated with great pomp and enthusiasm on 16th March 2019 in the college premises. The chief guest for the day was Ms. Swarnalatha, Founder & Managing Trustee Swarga foundation, Coimbatore.

“Education is the most powerful
weapon which you can use to
change the world”

-APJ. Abdul Kalam

