

(Accredited with 'A' Grade by NAAC)

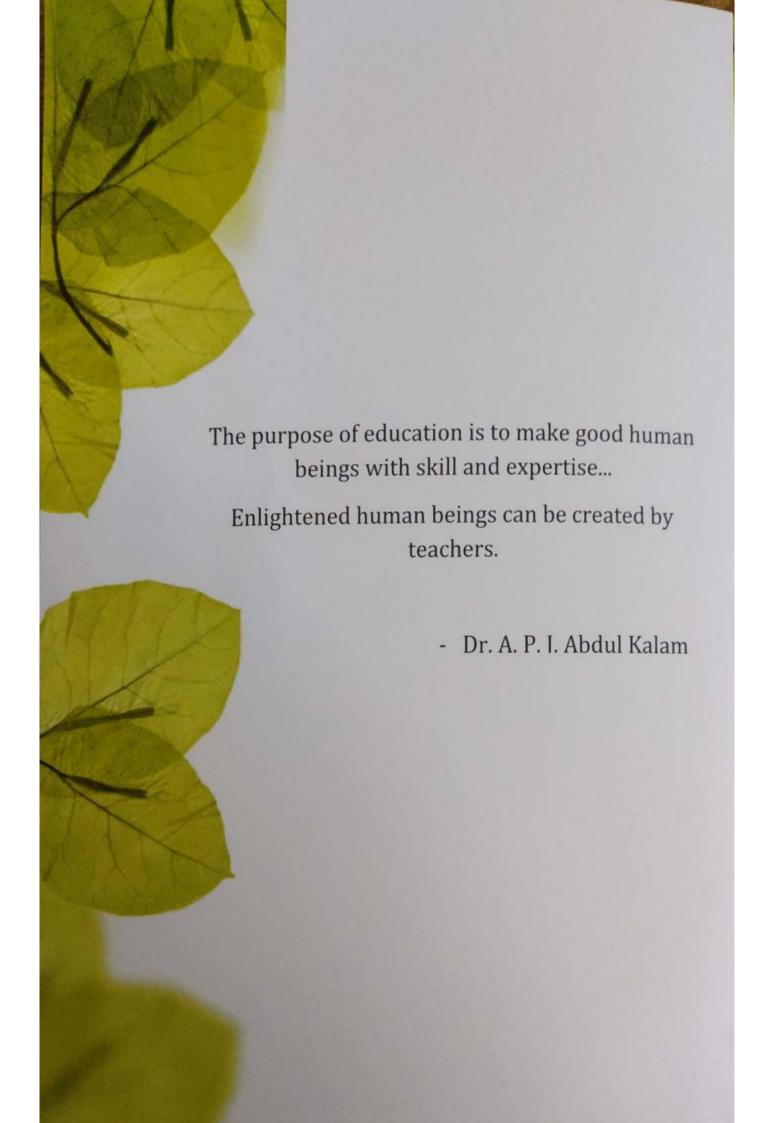
An Autonomous Institution – Affiliated to Bharathiar University

No.:21 Pariyur Road, Gobichettipalayam – 638476.

WEBSITE: www.pkrarts.org



NEWS LETTER NOVEMBER 2020 – MAY 2021



# REPUBLE DAY CELEBRATION - 26.01,2021

The 72<sup>od</sup> Republic Day of India was celebrated with pride and patriotic fervor by P.K.R. Arts College for Women on 26<sup>th</sup> January 2020. The celebration commenced with the unfurling of the National Flag by our Principal Dr.D.Mythili. It was followed by a powerful speech of Dr.P.Allirani, Director, Sardar Vallabhbhai Patel International School of textiles & Management, Coimbatore.



Flag Hoisting



Chief Guest Address Dr.P.Allirani

### ALUMNAE RE-UNION MEETING - 26.01.2021

The Management of P.K.R. Arts College for Women (Autonomous) organized an Alumnae Reunion on 26.01.2021 through Zoom. The programme began by evoking the blessings of the Almighty with the prayer song. Mrs. O.P. Uma Maheswari, President of Alumnae Association, welcomed the gathering. Mrs. Jagatha Lakshmanan, Chief Executive Officer, delivered the presidential address. The Chief Guest of the Day was Dr. D.Mythili, Principal, P.K.R. Arts College for Women (Autonomous), Gobichettipalayam.



**Alumnae Interaction** 

# WOMENS DAY CELEBRATION - 08.03.2021

International Women's Day was celebrated at P.K.R Arts College for Women on 8<sup>th</sup> March 2021. As a part of which different games, activites and a special debate was organised for increasing motivation and confidence of girl students as well as faculty members. The principal Dr.D.Mythili welcomed the gathering and introduced the Chief Guest Mrs.Hemalatha, Trainer of TNPSC & VAO, Founder (Employment for All).



## SPORTS DAY CELEBRATION - 20.03.2021

To inculcate the spirit of sports P.K.R. Arts College for Women conducted 27th Sports Meet on 20th March 2021. Chief Guest was Prof. Dr. Ch. VST. Saikumar, Principal & Secretary, Sri Ramakrishna Mission Vidyalaya Maruthi College of Physical Education, Coimbatore.



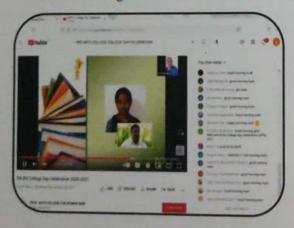


Chief Guest Lighting the Olympic Torch

Pyramid Performed by our Sports students

### **COLLEGE DAY CELEBRATION - 24.04.2021**

The College day was celebrated virtually on 24.04.2021. Chief Guest was Thiru.D. Venkateswaran, Managing Partner, Venbro Polymers, Erode. The proficiency winners were appreciated during the function. The Faculty members and Students joined the function through Youtube and Zoom. Cultural events were performed through online.



Chief guest Special Address Thiru.D.Venkateswaran



**Cultural Performances** 

## National Service Scheme

Flag Day

The National Service Scheme of P.K.R. Arts College for Women celebrated Armed Forces Flag Day celebrated on 7th December 2020. The objective of the programme is to collect the funds from people for the betterment of the Armed Forces Staff by selling Indian flags, batches, stickers and other items. Ms. A. Senthamizhselvi, NSS Programme Officer, welcomed the gathering and introduced the Chief Guest. Dr. E. Uvarani, Motivational Speaker addressed the NSS volunteers on the importance of Armed Forces Flag Day and said that the day is meant to honour martyrs, and the brave soldiers that serve this country.53 students were participated and benefitted from this programme.





The National Service Scheme of P.K.R. Arts College for Women in collaboration with Women Development Cell delighted to host a Webinar on "Cyber Crime and Women Harassment" on December 7th, 2020, from 11.00 a.m. to 12.00 Noon. Mrs.S.Lakshmi, Secretary, Erode District Legal Services Commission was the Chief Guest of the webinar. In her address, she emphasized that Digital Space opened its doors to cyber criminals and their target was women. The webinar aimed to bring together some of the most distinguished luminaries who are professionals responsible for combating varied forms of cyber-crimes to provide practical information, using current statistics, newest ideas, and most successful intervention strategies. 78 students were participated and benefitted from this programme.

The NSS unit of P.R.R. Arts College for Women provided 30 Volunteers to count the Hundiyal Money at Pachamalai Muragan Temple under the supervision of committee members on 16th December 2020. The Temple committee members appreciated the students and awarded them with Certificate as a token of Appreciation



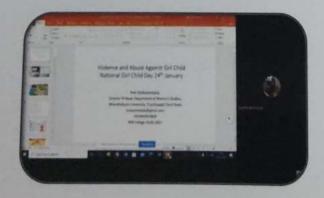


**Hundiyal Counting by NSS Students** 

In connection with Road Safety Week, National Service Scheme, P.K.R. Arts College for Women, Gobichettipalayam conducted an Awareness Rally on Wearing Helmet on 13th January 2021. Prof. Jagatha Lakshmanan, CEO, P.K.R. Arts College For Women flagged off a two wheeler rally on the Premise of Gobichettipalayam – Karattur Arch. The Rally reached the Gobichettipalayam-Shanthi theatre Arch covering Gobichettipalayam Bus Stand and Gobi Daily Market.Mr. P. N. Venkatachalam, Secretary & Correspondent, Dr.D.Mythili, Principal, P.K.R. Arts College for Women, Mr.S.Karthikeyan, President of Rotary Club and Dr.S.Santhosh Kumar, Chairman of Rotary Club joined hands to make awareness among the general public. It is an initiative taken up to give an alert call and to remind the value of life. 96 staff members and Government officials were involved in this activity.

#### National Girls Child Day

By observing the National Girls Child Day, the National Service Scheme of P.K.R. Arts College for Women in collaboration with Women Development Cell of P.K.R. Arts College for Women conducted a Webinar on Prevention of Girl Child against men on 24th January 2021 from 11.00 a.m. to 12.00 p.m. Dr. N. Manimekalai, Director & Head, Department of Women's Studies, Bharathidasan University, Trichy was the Chief Guest. In her address, she explained about the injustices inflicted on women and she stressed the atrocities such as gender discrimination with appropriate evidence. 84students were participated and benefitted from this programme.





### Awareness on Road Safety

An awareness Programme on Road Safety was organized by NSS units of P.K.R. Arts College for Women on 25<sup>th</sup> January, 2021 to observe the Road Safety Week. The NSS Programme Officer, Ms. S. Priyadharshini, Assistant Professor, Department of Physics welcomed the gathering and introduced the Chief Guest. Mr. N. Palanivelu, Regional Transport Officer, Gobichettipalayam was the Chief Guest of the day. The Guest insisted to wear ISI Marked Helmet while riding two wheelers. He stressed the advantages of wearing helmet and the disadvantages of not wearing the helmet.





#### **Integrity Day**

The National Service Scheme units of P.K.R. Arts College for Women and Junior Chamber International India (JCI) jointly organized an Integrity Day on 02.02.2021. The objective of celebrating the integrity day is to provide an opportunity to children, youth and individuals, by introducing themselves to values and principles.JCI Gobichettipalayam felt privileged to conduct the Integrity Day at our institutions for passing the messages of brotherhood and unity to the future generation through a beautifully crafted Integrity oath. Students of our Institution contributing to more than 50 numbers took the following oath."To Accept the Lifelong Responsibility of Upholding the Highest Levels of Honesty, Personal Integrity and Respect for Others". The oath was also taken by 15 faculties of our college including NSS programme Officers and faculties of Physics department. 33 students were participated and benefitted from this programme.



The Chief Executive Officer of the Institution Prof. Jagatha Lakshmanan, Principal of the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution, Dr.D.Mythili, NSS Programme Officers, and Faculty Members of various the Institution of the Ins





Oath Taking on Serfage Eradication



The NSS units of P. K. R. Arts College for Women conducted a rally on "COVID VACCINATION AWARENESS" Vellalapalayamon 12th February 2021, from 5.00 P.M. to 6.30 P.M. The Chief Guest of the awareness programme was Ms. V. Sathyabama, President, Vellalpalayam. The President flagged off the rally to create awareness on Covid Vaccination. More than 40 students of our Institution participated in the Rally. A Street play was performed by the students to create awareness about COVID. The play

depicted the importance of social distancing and wearing masks to the general public.

The NSS units of P.K.R. Arts College for Women conducted a rally on Covid Vaccination Awareness at Nanjagoundanpalayam village on 22<sup>nd</sup> February 2021 from 7.00 A.M. to 9.00 A.M. The Chief Guests were Ms. C. Kiruba, President, Nanjagoundanpalayam and Mr. Boopathi, Vice-President, Nanjagoundanpalayam. The President of the Village Ms.C.Kiruba flagged off the rally to create awareness on Covid Vaccination. More than 50 students of our Institution participated in the Rally. A drama was enacted on the theme COVID



Awareness. The Students carried banners to create awareness among village people on Covid Virus. The Guest applauded the students who took part in the rally and drama.



The NSS units of P.K.R Arts College for Women and Panchayat of Thottipalayam Village-Pariyur jointly organized an awareness programme on Indian Postal Service Scheme on 23rd February 2021. This awareness programme was conducted to public .5 students of our Institution participated in the Programme. The Guest was Ms. Satyabama, President, Thottipalayam. The Guest welcomed the Gathering. The Guest was honored by the Postal Officers as a token of Appreciation. The Postal Officers Mr.Rajesh Mr.Manimurugan explained the importance of various types of postal saving scheme for girl children. The Schemes like Post office Savings Account, Selva Mahal Scheme, Senior Citizen

Savings Scheme Account, where they expressed the importance of All Saving Scheme with Students and public.

The Indian Postal Service organized an "Aadhar Enrollment Camp" Nanjagoundanpalayam on 19th February 2021 & 20th February 2021 which was especially conducted to reach out to the extremely poor and backward community. The programme was organized under the guidance of NSS units of our Institution. The Village Authorities Ms.C.Kiruba President and Mr. Boopathi, Vice-President, Nanjagoundanpalayam, were kind enough to provide necessary facilities and assistance. A sum of 100 people successfully got enrolled for AADHAAR and they prepared themselves eligible to receive government facilities. The



name, address, date of birth and photograph of the public are corrected and verified in the camp and the relevant documents were submitted to the authorities.

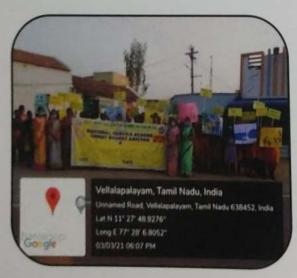


The Indian Postal Service organized an "Aadhaar Enrollment Camp" at Vellalapalayam Village – Gobichettipalayam on 4th March 2021 & 5th March 2021, which was especially conducted to reach out to the extremely poor and backward community. A total of 300 people successfully got enrolled for AADHAAR which enabled them to avail numerous government facilities. The corrections including name, address, date of birth and photograph were done at the camp

and relevant proofs were submitted to the authorities. The awareness programme was organized under the guidance of NSS units of our Institution. The President of the Village, Ms. V. Sathyabama, was kind enough to provide necessary facilities and assistance.

Unnat Bharat Abhiyan Cell of P.K.R. and Indian Postal Department jointly orgained Aadhar Camp in adopted villages Pariyur, Nanjaigopi and Vellalapalayam. Mr. Sivakumar, Post Master, Mr. T. Suresh, Assistant Post Master of Head Post Office, Gobi and their team arranged to issue new Aadhar card for the needy people at free of cost and make changes in Aadhar cards like address, name, phone number etc. More than 500 people used this service. Village Presidents Mrs. Kirupa, Pariyur, Mr.A. Gopalan, Nanjaigopi and Mrs. V. Sathya Bhama, P.Vellalapalayam supported in organising the camp.





The NSS units of P.K.R. Arts College for Women organised a rally on "WASTE MANAGEMENT AWARENESS RALLY "at the Village Vellalapalayam on 3rd March 2021, from 5.30 P.M. to 6.15 p.m. Ms.V.Sathyabama, President, Vellalpalayam was the Guest. She flagged off the rally from Vellalapalayam village to create awareness on waste management. More than 50 students of our Institution participated in the Rally. The students were carrying placards that screamed messages about the need to segregate garbages. She insisted that the proper waste

management would aid the work of conserving water resources. The Guest appreciated the students who took part in the rally.

The NSS unit of P.K.R. Arts College for women celebrated Nature week from 1st march 2024 to 04th March 2021by conducting Essay Writing Competition, Poem Writing Contests and Speech competition entitled "Power Of Nature is the Power of Life" to students throughout the week. The Nature week was an initiative to sensitize and make our students aware of the Nature. The students enjoyed the competitions and learnt many new things about the Nature. The entire week was

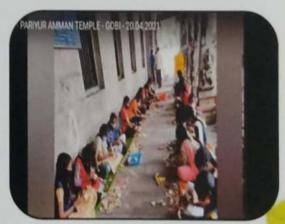


eventful. The students looked forward to the activities each day, participating, learning and working together.



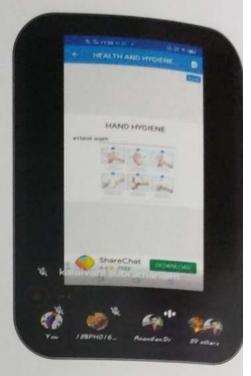
An awareness programme on "Life Skills For Youth" organised by Red Ribbon Club of the NSS unit jointly with Tamil Nadu Aids Control Society on 9th March 2021. The NSS student secretary, Hemamalini of II B.Sc. computer Science welcomed the gathering, Mr.S.Sridhar, ICTC Counsellor, GPHC – Siruvalur was the chief guest. He emphasized that RRC was created to give awareness and to induce the spirit among youth to help and support people living with HIV AIDS.

The NSS unit of P.K.R.Arts College for Women provided 30 Volunteers to count the Hundiyal Money at Pariyur Amman Temple under the supervision of committee members on 20th April 2021. The Temple committee members appreciated the students and awarded them with Certificate as a token of Appreciation.



#### YOUTH RED CROSS

The Youth Red Cross of P.K.R. Arts College for Women in collaboration with National Service Scheme hosted a webinar on 'Health and Hygiene' on December 17 th 2020 from 11.00 a.m. to 12 noon. The NSS president welcomed the gathering. Dr. P. N. Ananthan & Dr. S. Kalaivani, Government Hospital, Gobichettipalayam were the Guests of the day. Dr. Ananthan advised and insisted the students to take iron rich foods to increase their HB count. He stated that the young generation girls are not taking proper nutritional diet. Dr. KalaivaniSubramaniyam shared her views through Power Point Presentation. The Presentation built the students to visualize the ideas about their health and personal hygiene. She also suggested the students to maintain hygiene during menstrual cycles to avoid menstrual cramps, infections. 110 students were participated and benefitted through this programme.



The Youth Red Cross of P.K.R. Arts College for Women (Autonomous) has organized an awareness programme on Cognitive and Physical Health 27th February 2021. Dr.Kavitha Balancing on MBBS. DPM. Psychiatrist, Subramaniyam, Govt. Hospital, Anthiyur was the Chief Guest of that day. All UG Second Year Students have attended the Programme. The Doctor gave the awareness on the most common cause of nutritional anemia is iron deficiency. The Doctor suggested with various foods to raise the Physical Health Balancing and asks the students to take more water. She suggested the students to do Yoga to keep their mind peaceful and



fresh. She also focused to psycho educate our students about mental illnesses and how to manage and recover from that. Prevention incorporates ways to learn coping strategies of various stressors they face in their day to day life.



#### DEPARTMENT OF TAMIL

The Pongal festival was celebrated in the campus on 12<sup>th</sup> January 2021. The programme was headed by Principal and Secretary of the Institution. All the Department faculty members and students was participated in the function





U.Ve. Swaminatha Iyer's 165<sup>th</sup> Birth Anniversary was celebrated by the Department on 22 February 2021. The Chief Guest of the programme was Dr.C.Amsaveni, Associate professor, Department of Tamil, Hindustan Arts & science college, Coimbatore. Exemplified U. Ve. Sa's excellent Service to Tamil.

Thai Moli Thinam was celebrated by the Department on 22 February 2021. Mr. Kaniyan Balan Erode Was the Chief Guest of the programme.





The Department of Tamil organized a webinar on 27<sup>th</sup> March 2021. The Chief Guest of the programme was Dr.T.Kannan, Head of the department Tamil University, Tanjore.

The Department of Tamil celebrated a programme on 'Illakiya Mandra Niraivu Vizha' the Chief Guest of the programme was Dr.K. Sivapragasm Assistant professor, Department of Tamil, Government Arts College, Dharmapuri.





The Department of Tamil and NSS organized 'Covid 19 Awareness programme' on 28th May 2021. Dr. S. Mahesraja, CC covid Hospital, Erode. Was the Chief Guest of the programme.

#### DEPARTMENT OF ENGLISH

The Department of English organized a National Level Webinar on Re-Searching the Livelihood of Tribes in Chhattisgarh - Cultural Perspective on 29th April 2021. Shri Rajat Bansal IAS, Collector & District Magistrate, Bastar Dt, Chhattisgarh was the Chief Guest.





The Department of English organized a One day Workshop on A Stylistic Approach to Selected Poems on 10<sup>th</sup> March 2021. The Chief Guest of the Workshop was Ms. A. Divyabharathi, Assistant Professor, Department of English, Srimad Andavan Arts and Science College, Trichy.

The Department of English organized Professional Development Programme on NET PAPER I – An Overview and Preparation Strategies on 13<sup>th</sup> March 2021. The Chief Guest of the programme was Ms. A. Divyabharathi, Assistant Professor, Department of English, Srimad Andavan Arts and Science College, Trichy.





#### DEPARTMENT OF MATHEMATICS

The Department of Mathematics P.K.R Arts College for Women and Sri Ramakrishna Mission Vidhyalaya College of Arts and Science Coimbatore jointly organized a Four Days Webinar On "Convergence And Divergence" on 14<sup>th</sup> to 17<sup>th</sup> December, 2020 as a part of "A Collaboration of Knowledge Exchange" between two institutions, Faculty Exchange Programme. The Resource Person was Dr. M.Sivabalan, Assistant Professor, Department of Mathematics Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore.



The Department of Mathematics, P.K.R. Arts College for Women celebrates a "National Mathematicians Day" to recognize and celebrate the works of Srinivasa Ramanujan on 22<sup>nd</sup> December, 2020. The Department organized an "Online Quiz" to commemorate the centenary of the celebrated Indian mathematician.



The Department of Mathematics, P.K.R. Arts College for Women and Sri Ramakrishna Mission Vidhyalaya College of Arts and Science Coimbatore jointly organized a "One Day Workshop On Basics Of Latex – Hands On Training" on 30<sup>th</sup> January, 2021. The Resource Person of the day was Dr. M.Sivabalan, Assistant Professor, Department of Mathematics, Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore.

The Department of Mathematics, P.K.R. Arts College for women, Gobi organized a "Professional Development Programme" on 04<sup>th</sup> February, 2021. The Resource person for the program was Dr.K. Thiyagu, Assistant Professor, Department of Education, Central University of Kerala, Kerala.



Arts College for Women, Organized a Guest lecture on "Applications of Statistical Tools in Research" on 05th February, 2020 through Google meet. The Resource Person of the day was Dr. Amar Kumar Mishra, Professor, Department of Management Studies, Graphic era Deemed to be University, Dehradun.





The Department of Mathematics P.K.R. Arts College for Women organized a One Day Workshop On "Applications of Mathematics in Mechanical Engineering" on 6th February, 2021. The Resource Person of the day was Dr. A. S. Krishnan, Associate Professor, Department of Mechanical Engineering. Coimbatore institute of Technology, Coimbatore.

The Department of Mathematics, P.K.R. Arts College for women, Gobi organized a "Webinar On Calculus Of Residues" on 11<sup>th</sup> February, 2021. The Resource person for the seminar was Dr. M.Balamurugan, Assistant Professor and Head, Department of Mathematics, K.R.College of Arts and Science, Kovilpatti.

The Department of Mathematics of P.K.R Arts College for Women, Organized a "Webinar on Fuzzy Mathematics in Various Research Fields" on 20<sup>th</sup> February, 2021 through Google meet. The Resource Person of the day was Dr.N.Uma, Professor and Head, Department Mathematics, Sri Ramakrishna College of Arts and Science, Coimbatore.



The Department of Mathematics organized a "One Day Extension Activity on Preparation of Masala Powders for Rural Women" on 03<sup>rd</sup> March, 2021. The programme resource persons of the day were Ms. M.SIVA, Scientist (Home Science), KVK-MYRADA and Ms.VIDHYA, Master Trainer, Food industry.



The Department of Mathematics, P.K.R. Arts College for women, Gobi organized a Webinar entitled "Intellectual Property Rights & Entrepreneurship" on 27.03.2021. The Resource person of the webinar was Dr.D.Kesavan, Assistant Professor (Chemistry) & Head, Department of Basic Sciences, College of Fisheries Engineering, Tamil Nadu Dr.J.Jayalalitha Fisheries University, Vettar River View Campus, Nagapattinam.

The Department Of Mathematics Of P.K.R. Arts College For Women Organized An International Webinar On Biostatistics And Its Applications On 09.04.2021 In The ZOOM Platform. The Resource Person Of The Day Was Dr.R.Ramachandran,Postdoctoral Fellow,Laboratory Of Functional Molecules And Materials School Of Physics And Optoelectronic Engineering Shandong University Of Technology Zibo Campus Shandong Province, P.R.China.



The Department of Mathematics, Department of Computer Science and Department of Physics jointly organized the National Science Day On Future Of Science, Technology And Innovation: Impacts On Education, Skills And Work" on 26<sup>th</sup> February, 2021. The chief guest of the day was Dr.S.Kavitha, Associate Professor, Department of Chemistry, Vellalar College for women, Erode.





## DEPARTMENT OF PHYSICS

Department of Physics was organized a
National Webinar on "Fibre Optic
Communication" at 10.12.2020 and Mr. V.
Mohankumar, Divisional Engineer (Retd),
Southern Telecom Region, BSNL, Race Course,
Coimbatore was acting as a resource person.

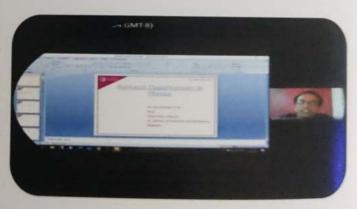


Our students were took an Oath on National Integrity Day on 2.2.2021. Gobi JCI President Dr. Captain P. Karthi, the member of JCI Mr. Baskaran and Vice Principal madam Mrs. Dhanalakshmi, Head of the Tamil Department Dr. Chandra and our Department HOD Dr. V. Radhika, NSS members, Faculty of our Department have participated.





Our Department has organized a PDP on Research Opportunities in Physics at 07.2.2021 ,Dr. M. R. Suresh Kumar, Head, Department of Physics, RV Institute of Technology and Management, Bengaluru was the resource person.

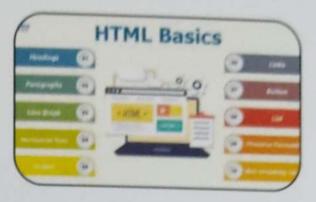


Our department has organized an Extension Activity on "Additional Practical Experimental for Science Students" at 25.02.2021. The resource person was R. Krupananda, State President, BETA Tamilnadu, All India Vice president, Tip and Dot Electronics System.

#### DEPARTMENT OF COMPUTER SCIENCE

The Department of Computer Science organized five days hands on workshop on The Web Development Path from 07.01.2021 to 12.01.2021 through online mode for PG students. The chief guest of that day was Mr. Vijay, Web Developer, Chennai who demonstrated real time applications of web development.



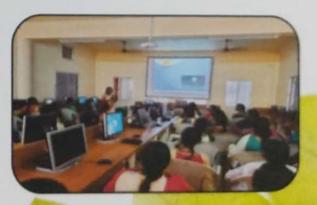


The Department of Computer Science organized two days webinar on Professional Development Programme on 12.02.2021 and 13.02.2021 for faculty and research scholars of computer science. The chief guest of that day was Ms. Anupama Harshal W, Consultant, Science Communication and Public Engagement, Manay – Human Atlas Initiative, IISER, Pune. She highlighted the topics such as basics of research, how to do research and how to apply research proposals for getting grant from the reputed institutions.





The Department of Computer Science organized a workshop on 3D Max from 23.02.21 to 26.02.21 for UG students in connection with the syllabus. Mr. P. Ramakrishnan, Centre Head, LIVEWIRE, Erode and Mrs. P. Rajeswari Mahendran, Managing Partner, LIVEWIRE covered the practical aspects of 3D Max.



The Department of Computer Science organized a webinar on Machine Learning — Simplified on 05.03.21. The chief guest of that day was Dr. D. Devakumari, Assistant Professor, Department of Information Technology, Government Arts College, Coimbatore who gave glimpses on data mining, machine learning and deep learning. She also explained how machine learning will be used in different applications and its importance in research in the current scenario.

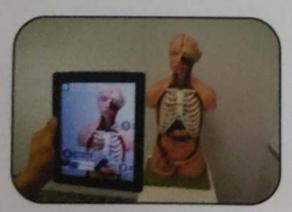




The Department of Computer Science organized a workshop on Android on 04.03.21 and 05.03.21 for seecond year UG students in connection with the syllabus. Mr.S.Dharmaseelan, LIVEWIRE Tech, Trainer, Erode who taught the basics of android programming concepts and practical list of programs.

The Department of Computer Science and Mathematics organized a webinar entitled Intellectual Property Rights & Entrepreneurship on 27.03.2021. The Resource person of the webinar was Dr. D.Kesavan, Assistant Professor (Chemistry) & Head, Department of Basic Sciences, College of Fisheries Engineering, Tamil Nadu Dr.J.Jayalalitha Fisheries University, Vettar River View Campus, Nagapattinam. He addressed about the applications of Intellectual Property Rights and Entrepreneurship.





The Department of Computer Science organized a webinar on Basics of Augmented Reality on 03.04.21. The resource person of the day was Ms. M. Prema. Assistant Professor, Department of Computer Science, P.K.R. Arts College for Women, Gobichettipalayam. She explored the concepts and real world applications of augmented reality.

The Department of Computer Science organized a Faculty Exchange Programme for three days from 01.03.2021 to 03.03.2021 in online mode. Dr.J.Yesudoss, AP, Computer Applications and Mr. R. Ravi kumar, AP, Science, Dr J.M. Daya Shankar, AP, Computer Applications and Mr. R. Ravi kumar, AP, Information Technology of Sri Ramakrishna Mission Vidhyalaya College of Arts and Information Technology of Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore handled the subjects Research Methodology, Data Structures and Advanced Operating System respectively for the UG students of P.K.R. Arts College for Women, Gobichettipalayam.





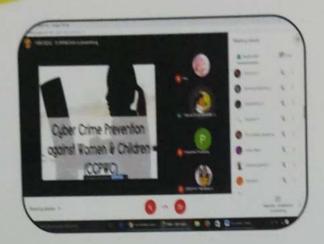
In connection with that Ms.M. Prema, AP, Ms.S. Kiruthika AP and Ms. T.B.Saranya Preetha, AP of Computer Science, P.K.R. Arts College for Women, Gobichettipalayam handled the subjects .Net Programming and Data Mining during the same period for the UG students of Sri Ramakrishna Mission Vidhyalaya Arts and Science College, Coimbatore.

The Department of Computer Science organized a virtual workshop on CO and PO Mapping on 17.05.2021 headed by Dr. G.Yogeswaran, Assistant Professor, Department of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi. He demonstrated and explained CO-PO mapping and Articulation Matrix. Also he clarified all the doubts of faculty members regarding co-po mapping.





The Department of Computer Science organized a Cyber security awareness programme to second year UG students of all the departments of P.K.R. Arts College for Women. Gobichettipalayam and school students in and around Gobichettipalayam in the month of March and April 2021.





Dr.G.Dheepa received the Guru Drona Awards - 2021 from Masters Professional Academy in association with Rathinam College of Arts & Science College, Coimbatore,







## DEPARTMENT OF COMMERCE

Department of Commerce P,K.R Arts College Department of Gobichettipalayam organized an extension of women, Gobichettipalayam organized an extension Program on "Postal Saving Schemes" On 06<sup>th</sup> February Program





The Department of commerce organized a Professional Development Programme on 10<sup>th</sup> February 2021 to all the faculty members of the Commerce Department. Dr.A.Damodaran, Business Analyst, L&T Smart world, Larsen & Toubro Limited, Chennai acted as resource person for the program. In his address, he stated the importance of secondary data in the field of research.

The PG and Research Department of Commerce has organized a one day seminar on "Research Methodology and Data Analysis" for I and II M.Com students on 1st March 2021. Dr D Kumaresan, Principal, Laxminarayana Arts and Science College for Women, Dharmapuri was the resource person.







The Department of Commerce organized a Quiz Programme on 2nd March 2021. Participants were Team A: 1. Abinaya.T 2. Sara Hingis.R Team B: 1. Sowmiya.S 2. Bhuvaneswari.S Team C: 1. Suganya.M 2. Jayapriya.G.Judges was 1. Dr.N.Surega Assistant Professor in Commerce P.K.R.Arts College for Women Gobichettipalayam 2.Mrs.K.Chitra Assistant Professor in Commerce P.K.R.Arts College for Women Gobichettipalayam.Winners College for Women Gobichettipalayam.Winners was: 1. Suganya.M 2. Jayapriya.G Runnerswere: 1. Sowmiya.S 2. Bhuvaneswari.S

PG and Research Department of Commerce P.K.R Arts College for Women, Gobichettipalayam organized a program for World Consumer Rights Day on 15<sup>th</sup>March 2021. Thiru.R.Balasubramanian Secretary, Erode District Consumer Protection Centre, Erode, Thiru.S.Radhakrishnan, President, Consumer Protection Centre, Gobi, Thiru.K.R.Arunachalam, Vice-President, Consumer Protection Centre, Gobi and Thiru.R.Jegadeesan, Secretary, Consumer Protection Centre, Gobi were the resource persons.

The PG & Research Department of Commerce organized a programme to Exchange an MoU with Risk Free Investment Service, Erode on 17<sup>th</sup> March 2021 (Wednesday). Mr. M. Sethu Shankar, Head in Human Resource Department, Colour Funds Insurance Broking Pvt. Ltd., Erode, was the chief guest. An MoU was signed between P.K.R. Arts College for Women and Risk Free Investment Service (Authorised person of Motilal Oswal Financial Services Limited) and agreed to enter into a collaboration for mutual benefit.

PG and Research Department of Commerce & Security Exchange Board of India (SEBI) jointly organized a two day webinar on Securities Market on 23<sup>rd</sup>& 24<sup>th</sup> March 2021. In view of celebration of Global Money Week, the SEBI sponsored a program to the students of PKR ARTS COLLEGE FOR WOMEN, GOBICHETTIPALAYAM. Dr.K.Prabhakaran, MBA, Ph.D, Certified Financial Education trainer, SEBI was the resource person.

#### DEPARTMENT OF MANAGEMENT

A Webinar with National Commission For Women On "Mental Helath And Quality Of Life Of Married Working Women In Education Sector In India" was held on 09-12 2020 by Session 1:Dr. Vijila Kennedi, Principal, Kumaraguru College Of Arts And Science, Coimbatore, Session2:Ms.R.Sasiprabha, Founder And Psychologist (Marriage Counseller), Manas Foundation, Erode, Session 3:Ms.P.Latha, Founder And Chief Life Skill Coach, Life By Design, Coimbatore, Session 4: Dr.N.Manimekalai, Director And Head, Women's Study, Bharathidasan University, Trichy





An "Investor Awareness Program (AXIS - IAP)" on "Details of Effective ways of Wealth Creation" (online) was organized by our department and Axis Mutual Fund held on 09.02.2021 by Mr. K. Thangaraj, Faculty of AMF, Mumbai.

A Guest lecture on "Refining the Mind set in Growing Youth" programme was organized by our department and Young Indian Chapter held on 24.02.2021 by Mrs. Sheetal Savio, Proprietor, D.S. Marketing Agency and S.D. Distributors ,Erode Mrs.Gomathi Srikalyan, Proprietor Srikalyan Export, Managing Director, The Cotton Country, Erode.





A Professional Development Programme held on 27.02.2021 by Dr.Rupa Gunaseelan, Professor, BSMED, Bharathiar University Coimbatore.

ACME was organised by Department of Management as intra departmental activity on 8.03.2021



