

P.K.R. ARTS COLLEGE FOR WOMEN

(Accredited with 'A' Grade by NAAC)

An Autonomous Institution - Affiliated to Bharathiar University,
Gobichettipalayam - 638 476. Erode District, Tamilnadu.

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NEWS LETTER

JUNE 2017 - NOVEMBER 2017





Learning Gives Creativity,
Creativity Leads to Thinking,
Thinking Provides Knowledge,
Knowledge makes You Great.

- Dr. A.P.J. Abdul Kalam



GENERAL FUNCTIONS

P.K.R. Arts College for Women, Gobichettipalayam, was incepted in the year 1994 by the Founder Correspondent Late. Thiru. P.R.Natarajan, with the noble vision of Empowering the Rural Women, with the mission of generating knowledge with discipline and providing qualitative education at affordable cost for the rural area students. The College became Autonomous in June 2017.

FACULTY DEVELOPMENT PROGRAMMES



With a view to orient the faculty of the college on autonomy Faculty Development Programme was organised on 'Experiment and Explore Autonomous' on 8.6.2017. The Chief Guest of the day was Dr.K.Karunakaran, Principal & Secretary, S.N.R. Sons College, Coimbatore. He elaborated the Bloom's Taxonomy and Outcome Based Education. The second session was taken over by Mrs. R. Sasiprabha, Assistant Professor, Department of Commerce, P.K.R Arts College for Women who focused on Psychoanalytic Theory

'Transactional Analysis' (TA).

FDP on 'The Need & Importance of Quality Education' was conducted on 9.6.2017. The Chief Guest of the day was Dr.Muthaiah, Retired Principal, Sri Ramakrishna Educational Institution. He suggested some effective methods to improve the quality of teaching.



FDP on 'Outcome Based Education (OBE) and its Implementation' was conducted on 12.6.2017. Dr.N.Muthumani, Associate Professor in Computer Applications, S.N.R Sons College, Coimbatore, was the resource person. She explicated on Outcome based education and its implementation. She explicated the process towards Outcome Based Education.

STUDENT'S ORIENTATION PROGRAMME

The Student's Orientation Programme for science students was conducted on 15.6.2017 and for arts students on 18.6.2017. All the first year students attended the session. The Chief Guest was Mrs.R.Sasiprabha, Assistant Professor, Department of Commerce, P.K.R Arts College for Women. In the programme, few techniques on how to develop self-confidence, decision making and positive attitude in their personality. were taught by the chief guest.



UNION INAUGURATION

Union Inauguration for the Student Council was organised on 6.7.2017. The Chief Guest of the day was Swamiji Garishthanandha Secretary, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore. He emphasized on the importance of education by stating instances from the children. He advised the students to use their knowledge and practically apply it for the welfare of the society. The student secretaries took charges for their position in the Student Council. An MoU between Sri Ramakrishna Mission Vidyalaya and P.K.R Arts College for Women, was signed on the same day.



WORKSHOP

A workshop on 'Question Paper Setting based on Bloom's Taxonomy' was conducted for the teaching faculty members of faculty on 8.7.2017. They gained a broad and thorough knowledge of setting a valid question paper for academic growth and Assessment. The staff members were given training to set question paper for the autonomy syllabus based on six levels of Bloom's Taxonomy.



RESEARCH AWARENESS PROGRAMME

'Research Awareness Programme' was conducted on 26.7.2017. Dr. K. Ramachandran, Associate Professor Department of Physics, Bharathiar University, Coimbatore was the chief guest. He listed a few funding agencies such as DST and BRNS. He emphasized the importance of quality research.



AWARENESS ON PLAGIARISM

FDP on 'An Awareness on Plagiarism' was held on 28.7.2017. The Chief Guest of the programme was Dr. A. Selvaraj, Associate Professor and Head, Department of Commerce, Gobi Arts and Science College. He delivered a speech on plagiarism and importance of English language in writing a research paper.



INDEPENDENCE DAY

P.K.R. Arts College for Women celebrated 71st Independence Day. The Chief Guest of the day was Dr. V.C. Thangavelu, Controller of Examinations, P.S.G. Technology, Coimbatore. The Chief Guest suggested students to select a specialization (an area of interest) and work on it. Dr. Senthilnathan, Controller of S.K. Abhi Hospital, Gobi, addressed the students and stressed the need to cultivate good habits.



PARENTS - TEACHERS MEETING

The College organised 'Parents - Teachers Meeting' to create a rapport among the stake-holders of the college. The meeting was conducted in the college premises on 19.8.2017. Around 500 parents attended the programme.



FOUNDER'S DAY

'Founder's Day' was celebrated in the remembrance of the Founder and Correspondent, late Thiru P. R. Natarajan on 28.8.2017. Mr. T. Stalin Gunasekaran, Head, Makkal Sinthanai Peravai, Erode, was the chief guest. He showered his pearls of wisdom on women education, self awareness of will power by saying that " The man is a hunter and woman is a gatherer ". The Students were given scholarships for their achievements in board examinations and sports.



GRADUATION DAY

'The Graduation Day' was organised on 9.9.2017 for the passed out students of 2016. The Chief Guest of the day, Dr. G.Bhaskaran, Vice- Chancellor, Tamil University, Thanjavur, gave the address. He spotlighted on the fact that education serves as weapon for women. He suggested women to break the shackle imposed on them by the patriarchal society. He distributed the Degree Certificates to more than 770 students of U.G and P.G in 2016.



FACULTY DEVELOPMENT PROGRAMMES

Faculty Development Programme on 'FOSS Through Spoken Tutorial' was organised on 9.10.2017. The Chief Guest of the day was Dr. E.S. Samundeeswari, Associate Professor, Department of Computer Science, Vellalar College for Women, Erode. She acquainted the Free and Open Source Software (FOSS) with the teachers and gave the website address to channelize our search for materials. She briefly illustrated on the online course Spoken Tutorials and Its usage in training and testing the students.



Faculty Development Programme entitled 'Funds Provided by Various Agencies' was organised on 3.11. 2017 . The Chief Guest of the day was Dr.P.Kolandaivel, BSR Research Fellow, Bharathiar University, Coimbatore. He focused on the various ways to approach the funding agencies and writing proposals to get funds for innovative research articles of an individual.



NATIONAL SERVICE SCHEME

THE NSS AND YRC INAUGURATION

NSS and YRC Units serving with the motto "Not me but you" were inaugurated on 31.7.2017. The chief guest for the programme was Mr.Vimal Nishanth, Associate Professor and Head, Department of Management studies, Excel Business School, Komarapalayam.



VOTER ID AWARENESS PROGRAMME

Voters ID awareness programme was jointly organised by NSS & YRC Units on 23.6.2017. The Chief Guests Mr.P.Uthiraswamy, Deputy Thasildar of Election Committee and Mr.E.Suresh ,AC Taluk Officer explained the importance of possessing Voter ID to the students.



HUNDIAL COUNTING

Around 60 NSS Volunteers were involved in hundial counting at Pariyur Amman Temple, Gobi, on 27.06.2017 and 04.10.2017. Similarly around 40 NSS Volunteers were involved in Hundial Counting at Pachamalai Murugan Temple, Gobi on 28.06.2017 and 27.09.2017. Activities were conducted under the supervision of NSS Programme Officers and the Committee members of the temple.



DENGUE AWARENESS PROGRAMME

'An Awareness Programme on Dengue' was conducted by NSS on 12.7.2017. As a preventive measure, a herbal drink 'Nilavembu Kashayam' was distributed to the students by the NSS Volunteers. The NSS Volunteers cleaned the campus as the initiative of Clean and Healthy Environment.

DENGUE - AWARENESS AND PREVENTION

To Control Dengue fever, which was spreading rapidly, the Management of P.K.R. Arts College for Women provided 'Nilavembu Kashayam' to the students and members of faculty at free of cost twice per day for three days from 25-07-2017 to 27-07-2017. The chief guest for the programme was Dr.G.P.Dhanapal, Doctor(retd), Government Hospital,Gobi,for the first day, Mr.K.M.Pachiappan, Former LIC Development Officer, Gobi was the resource person for the second day and Mr.Ramachandran, Assistant professor, Nandha Arts and Science College was the chief guest for the third day.



INDEPENDENCE DAY

On 15.08.2017 the NSS Volunteers were enthusiastically involved in distributing the flags to the public outside the campus. Along with NSS programme officers Dr.Senthilnathan, Abi Hospital, Gobi and Mr.P.N.Venkatachalam, Secretary & Correspondent of P.K.R. Arts and Science College for Women were present.

LEGAL AWARENESS PROGRAMME

'Legal Awareness Programme' was conducted by NSS in collaboration with Women Development Cell on 22-09-2017. The Chief guests Mrs.V.Anuradha, Sub Judge / Chairman, Taluk Legal Service Committee, Gobi, Mrs.K.Bharathi ML, Judicial Magistrate No1, Gobi, explained the legal laws in Indian constitution that exist in support of women.



NSS DAY CELEBRATION

'The NSS Day Celebration' and 'The Inauguration of WOW' (Well being Out of Waste) club were held on 25.9.2017. The chief guest of the day was Mr.P.S.R.Kannan, WOW coordinator in ITC. He insisted on the idea 'MY WASTE, MY RESPONSIBILITY' and informed the students that he expects our campus to be waste free green campus in near future.

BREAST CANCER AWARENESS PROGRAMME

'Breast Cancer Awareness Programme' was organised by NSS on 7.10.2017. The chief guest of the day was Dr.N.Sudhakar Consultant Medical Oncologist, American Oncology Institute, Royal Care Super speciality hospital, Coimbatore. He explained the causes and preventive measures for breast cancer.



RALLY ON SWACHHTA HI SEWA AND MISSION INDRADHANUSH

'Mass Awareness Creation on Immunization of Children and Pregnant Mothers' in the adopted village Kuhalur, was done on 24.10.2017. Awareness Rally and Street plays on Mission Indradhanush were organised to generate widespread knowledge on the importance of immunization of Children and Pregnant women.



NSS units conducted various activities on 'Swachhta Hi Sewa' in the month of October 2017 in the adopted village, Kuhalur. Activities such as removal of polythene bags, dirty materials and fencing the plantation site were carried out by the NSS Volunteers at Kattuvalavu Middle School campus. Rally was organised in the adopted village, Kuhalur, with around 30 volunteers.

SPECIAL CAMP ACTIVITIES

“We can't help every one, but every one can help someone”

Our NSS Units conducted the special camp at Kuhalur Panchayat from 08.08.2017 to 14.08.2017.

On 08.08.2017 and 09.08.2017, Thaneerpanthal Puthur elementary school and Kuhalur Middle School Campus were cleaned.

On 10.08.2017 apart from Campus cleaning and planting Saplings, basic usages of computer were taught by our NSS Volunteers to the students at Gandhi Kalvi Nilayam, Kuhalur.

On 11.08.2017 the indoor and environmental cleaning was done at Mathyapureeshwar temple by our NSS Volunteers. Mr. Sundra Mahalingam, Sidha doctor, Primary health centre gave speech on the topic “Turn to Traditional food”.

On 12.08.2017 saplings were planted by our NSS Volunteers at Karunkaradu area in the morning session. Around 50 volunteers planted nearly 80 saplings in that area.

On 14.08.2017 the herbal drink ‘Nilavembu Kashayam’ was distributed to the public as the preventive measure for Dengue by our NSS Volunteers at Kuhalur Panchayat.

As an appreciation for the work done by the NSS Volunteers in the special camp, shields were given at Thaneerpanthal puthur and Sakkaraipalayam Elementary Schools on Valedictory function on 14.08.2017.



YOUTH RED CROSS

BLOOD GROUPING PROGRAMME

The Youth Red Cross, P.K.R Arts College for Women conducted a 'Blood Grouping Camp' at the college premises on 14.07.2017. Dr.S.Kumaresan., M.B.B.S., M.S.,(General Surgery) presided over the camp. Around 650 students were benefited by this camp.



NSS AND YRC INAUGURATION

On 31.7.2017, Youth Red Cross Inauguration was organised at P.K.R Arts College for Women. Dr.R.Vimal Nishant.,M.com.,M.phil.,Phd.,PGDCA., DCHMNA,MISTE., Associate Professor & Head, Department of Management studies, Excel Business school, Komarapalayam, was the Chief Guest on the occasion. He delivered a speech on the importance of the duties of NSS & YRC volunteers. Around 250 Volunteers were benefited by the programme.



DEWORMING DAY

The Youth Red Cross, P.K.R Arts College for Women observed 'Deworming Day' at the college premises on 10.08.2017. Deworming pills were distributed to the students. Around 600 students were benefited by the camp.



CANCER AWARENESS PROGRAMME

The Youth Red Cross, P.K.R Arts College for Women organised a 'Cancer Awareness Programme' at the college premises on 07.10.2017. Dr.N.Sudhakar, Consultant Medical Oncologist, American Oncology institute, Royal Care Super Specialty hospital, Coimbatore was guest of the day. He advised the students that they could protect themselves by taking high fiber content products such as fresh fruits and vegetables in their daily food. He concluded by saying that its a social responsibility of YRC students to spread awareness about cancer in the society.



DEPARTMENT OF ENGLISH

INAUGURATION OF LITERARY ASSOCIATION

The inauguration programme of the English Literary Association was conducted on 26.7.2017. The Chief Guest of the day was Dr. N. Vijayadurai, Associate Professor and Head, Chikkaiah Naicker College, Chithode.



LITERARY THEORY

The department organised a Seminar on 'Literary Theory' on 27.9.2017. The Chief Guest of the day was Dr. B. Padmanabhan, Assistant Professor, Department of English and Foreign Languages, Bharathiar University, Coimbatore.

THE PROGRAMME OF TRANSCENDENTAL MEDITATION

The Programme on 'Transcendental Meditation' was organised for five days from 14.9.2017 to 19.9.2017. Participants were 200 in number. Both teachers and students from various departments including the Principal and The Controller of Examinations, participated in the programme. The resource persons were Mrs. Latha Raju, TM Teacher & TM Siddhi Administrator, Chennai and Mr. M. K. Kishore, Dr. Aruna Kishore and Mr. R. Shiva Kumar.



A TALK ON WHY LITERATURE MATTERS?

The Department organised a One Day Seminar on ' A Talk On Why Literature Matters? ' on 26.10.2017 Dr. J. Manjula, Former Principal and Director, Sri G.V.G. Visalakshi College for Women, Udumalpet was the chief guest for the seminar.

She initiated the session by emphasizing the beauty of literature and stressed the students on the necessity to enrich themselves in the field of literature.



DEPARTMENT OF TAMIL

TAMIL INAUGURATION

The Department of Tamil, organised an inaugural ceremony on 24.07.2017. The Correspondent and Secretary, Mr. P.N.Venkatachalam and the Vice-Principal Mrs. S.A.Dhanalakshmi presided over the function. Dr. N. Chandra, Head, Department of Tamil, welcomed the gathering. The chief guest of the day was Kavimamani T.M. Abdul Khaddar, who emphasized on the pronunciation of the words and the importance of meanings.



GUEST LECTURE



The Department of Tamil, organised a Guest Lecture on 'Tamilzhle Uyirae Vanakkam' on 09.08.2017. The Correspondent and Secretary Mr. P.N.Venkatachalam and the Vice Principal Mrs. S.A.Dhanalakshmi presided over the function. Dr.N. Chandra, Head, Department of Tamil, welcomed the gathering. The chief guest of the day was Dr.K.P. Nallasivam, Professor, Philosophy centre, Tamil University, Tanjavur. He gave an interesting speech on the importance of Tamil and Dravidian Culture with the sense of humour.

BHARATHIAR DAY

The Department of Tamil, organised a Guest Lecture on 'Bharathiar Day' on 11.09.2017. The Correspondent and Secretary Mr. P.N.Venkatachalam and the Vice Principal Mrs. S.A.Dhanalakshmi presided over the function. Dr.N. Chandra, Head, Department of Tamil, welcomed the gathering. The chief guest of the day was Dr. K.Saraswathi ,Asst.Professor, Navarasam Arts College for Women,Arachaloor.



WORKSHOP - PANNSAI PAYILARANGAM

The Department of Tamil, organized a programme on 'Tamil Pannisai Payilarangam' on 07.10.2017, in the college premises. The Correspondent and Secretary. Mr. P.N. Venkatachalam, The Principal Mrs. Jagatha Lakshmanan and The Vice Principal Mrs. S.A.Dhanalakshmi, presided over the function. Dr. K.P.Nallasivam, Professor, Philosophical Centre, Tamil University, Tanjavur, was the chief guest for the programme. He taught 'Devaram songs' through music to the students and made the session interesting.



DEPARTMENT OF COMPUTER SCIENCE



The College Union Inauguration was held on 06.07.17 and Swami Karishkanandha, Secretary, Ramakrishna Mission Vidhyalaya College, Coimbatore was the Chief Guest. An MoU was signed with Sri Ramakrishna Mission Vidyalaya College of Arts and Science (Autonomous), Coimbatore on the same day. The Dean and Head of Various departments visited their respective departments and discussed about various academic improvements.

INAUGURATION

The Science Association was inaugurated on 13.07.17. The Chief Guest was Dr. B. Nalini, Assistant Professor in Physics, Avinashilingam Institute for Home Science, Coimbatore. She delivered a talk on 'Nano Science' to the I year PG students.



ORIENTATION PROGRAMME

The Department of Computer Science organised an Orientation Programme for first year UG students on 15.07.2017. The Chief Guest was Mr. Udhaykrishna, Co-founder & Creative Designer of Mypromovideos and Co-founder of Paul, Coimbatore. He motivated the students by giving examples from his real time experiences.

EDIFY2K17

The Department organised EDIFY 2K17, an Intercollegiate Meet, on 29.08.17. The Chief Guest for the Inaugural function was Dr. G. Sudha Sathasivam, M.E., Ph.D., Professor and Associative Head, Department of Computer Science & Engineering, PSG College of Technology, Coimbatore. The Department magazine SPAIS TIMES was released by the Chief Guest. She motivated the students on various areas like critical thinking, communication skills, practice based learning, creative criticism and social relationship. Around 120 students in and around Gobi participated and various technical events were conducted. The Chief Guest for the Valedictory function was Mr. T. Mani, Managing Director, Kalapatharu Software Ltd, Coimbatore, explored the current IT scenario. He released the Department News Letter and distributed prizes and certificates to winners and

participants. The overall rolling trophy was won by Kongu Arts and Science College, Erode.



NATIONAL SEMINAR ON "DATA MINING APPLICATIONS AND TRENDS"

The Department organised a National Seminar on 'Data Mining Applications and Trends' on 13.09.17 which comprised of two sessions. The Chief Guest for the Forenoon session Dr. M. Hanumanthappa, Professor and Chairman, Department of Computer Science & Applications, Bangalore University, Bangalore addressed the gathering. He discussed the future developments in Computer Science such as DNA computing, Cloud computing, Clone computing and Data mining applications. He gave a glimpse on Web Mining and suggested some project ideas for the PG and M.Phil Scholars.

The Chief Guest of the afternoon session, Dr. S. Gladston Raj, Head, Department of Computer Science, Nedumangad, Kerala, addressed the students on the topic 'Data Mining – A New Perspective View'. He emphasized the importance of Pattern Identification Process in data mining with abundant real time scenarios.



ONE DAY SEMINAR

The Department organised a One Day Seminar on 'Career through Social Media' on 27.09.17. The Chief Guest Was Mr. K.S. Siddesh Ram, Senior HR Consultant KRDS, Chennai. He explained about how to make use of social media in prolific way to lay their career platform for the final UG and PG students. First year UG students visited Science Exhibition at Gobi Arts and Science College, Gobi on 04.09.17.



ONE DAY WORKSHOP

The Department organised a one day Workshop on 'MATLAB and its Applications' on 06.09.17. Dr. R. Sridhar, Director, Sri Ramakrishna Mission Vidyalaya College of Arts and Science (Autonomous), Coimbatore, he delved into the applications of MATLAB and demonstrated how it is vital in various fields.



DEPARTMENT OF MATHEMATICS

SCIENCE ASSOCIATION INAUGURATION

The Department of Mathematics and The Department of Computer Science inaugurated the 'Science Association Inauguration' on 13.07.2016. Dr.B.Nalini Assistant Professor of Physics, Avinashilingam Institute for home Science & Higher Education for Women(Deemed University), Coimbatore was the chief guest of the day.



A ONE - DAY SEMINAR

The Department of Mathematics had organised a One-Day Seminar on 'Differential Equations And Its Applications of Satellite Control Problems' on 14.07.2017. The Chief Guest of the day was Dr.K.Sakthivel, Professor, IISA-DST, Department of Mathematics, IIST, Trivandrum.



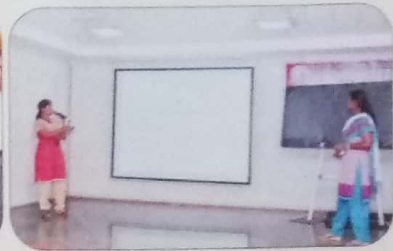
COMPUTATIONAL FLUID DYNAMICS

The Department of Mathematics & Physics' jointly organized a seminar on 'Computational Fluid Dynamics' on 26.07.2017. The Chief Guest of the day was Dr.K.Ramachandran, UGC-Associate Professor, Department of Physics, Bharathiar University, Coimbatore.

NATIONAL CONFERENCE ON "PURE AND APPLIED MATHEMATICS"

The Department conducted a 'National Conference on Pure and Applied Mathematics' on 01.08.2017. The Chief Guest for the first session was Dr. G.Chandhini, Assistant Professor, Department of Mathematics, Computational Science, National Institute of Technology, Karnataka who gave inaugural address. The chief guest Dr. C. Selvaraj, Professor and Head of the Department of Mathematics, Periyar University, Salem, was the chief guest of the second session.





The chief guest for the third session was Dr. R. Sakthivel, Professor of Mathematics, Bharathiar University, Coimbatore.

INTER COLLEGIATE SIGMA

The Science Association of P.K.R. Arts College, for Women organised an Inter Collegiate Meet 'SIGMA' on 23.08.2017. Around 172 students from 21 colleges participated in this event. Dr.K. Kanagarajan, Assistant Professor Department of Mathematics, Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore, inaugurated the meet and addressed the students. He gave many ideas on the applications of Mathematics in various fields. Dr.P.Karthikeyan, Assistant professor Department of Mathematics, Sri Vasavi College (aided), Erode, gave the valedictory address. The overall trophy was bagged by AVP Arts and Science College, Tirupur.



SEMINAR APPLICATIONS OF GRAPH THEORY

On 19.9.2017, the Department of Mathematics conducted a seminar on 'Applications of Graph Theory'. Dr.S.Parvathi, Associate Professor and Head, Department of Mathematics, Vellalar Arts College for Women, Erode, was the chief guest for that day.



DEPARTMENT OF PHYSICS

INAUGURATION OF THE SCIENCE ASSOCIATION

The Science Departments inaugurated the 'Science Association' on 13.07.2017 by Dr. B. Nalini, Assistant Professor of Physics, Avinashilingam Institute for Home Science & Higher Education for Women (Deemed University), Coimbatore. The chief guest delivered the inaugural address and gave an enlightening speech on "Miniaturisation of Nanomaterials".



SEMINAR COMPUTATIONAL FLUID DYNAMICS



The Department of Mathematics and Physics jointly organised a Seminar on 'Computational Fluid Dynamics' on 26.7.2017 in the college premises. The Chief Guest of the day was Dr. K. Ramachandran, UGC-Associate Professor Department of Physics, Bharathiar University, Coimbatore.

Dr.A.P.J. ABDUL KALAM'S MEMORIAL DAY

The Department of Physics & Department of Tamil jointly organised ' Dr.A.P.J. ABDUL KALAM'S Memorial Day ' on 27.07.2017 Dr.M.Ramachandran, Assistant Professor, Department of Tamil, Nandha Arts and Science College, Erode, was the chief guest.



APPLICATIONS OF NANOTECHNOLOGY IN INDUSTRIES

The Department of Physics, organised a One - Day Seminar on 'Applications of Nanotechnology in Industries' on 29.08.2017. Prof. Dr. V. RAJENDRAN, Professor and Director, K.S.R. Educational Institutions, Thiruchengode, was the resource person.



RECENT TRENDS IN NANO PHOTONICS

The Department of Physics, organised a One-Day Seminar on 'Recent Trends in Nano Photonics' on 02.08.2017. Dr. K. B. Rajesh, Assistant Professor, Department of Physics, Chikkanna Government Arts College, Coimbatore, was the resource person. The main aim of this seminar was to enable the students to understand the development and applications of nano technology in the field of photonics.



FACULTY DEVELOPMENT PROGRAMME

The Department of Physics organised a 'Faculty Development Programme' on 3.11.2017 entitled 'Funds Provided by Various Agencies'. Dr. P. Kolandaivel, BSR Research Fellow, Bharathiar University, Coimbatore, was the chief guest.



DEPARTMENT OF MANAGEMENT

Management Association (ACME) was inaugurated on 14.07.2017 by Ms. Deepa Muthukumarasamy - Founder & CEO, Some More Food Products, Tirupur and Ms. Timple Luloo, Managing Director, Fuglepharma, Coimbatore. An induction programme to I MBA students was given by Mrs. Manju Anandh, Freelancer, Erode on 17.07.2017.



ORIENTATION PROGRAMME

The Department conducted an Orientation Programme on 20.07.2017 for I MBA students. The Chief Guest of the day was Ms. Sasi Prabha, Assistant Professor, Department of Commerce, P.K.R. Arts College for Women.

GUEST LECTURE

A guest lecture on 'Overview of Stock Exchange' was given by Mr. M.P. Prabhakaran, Proprietor, Bairavi Thennai Illam & Business Partner IFCI, SHAREKHAN, Gobi, on 27.07.2017



INTERNATIONAL SYMPOSIUM

An International Symposium on 'Challenges In Work Place Relationships' was organized on 07.08.2017, by Dr. S. Porkodi, Associate Professor, Ministry of Manpower colleges, Higher college of Technology Muscat, Oman.

GUEST LECTURE

A guest lecture on 'Technical Analysis' was given by Mr. M.P. Prabhakaran, Proprietor, Bairavi Thennai Illam & Business Partner IFCI, SHAREKHAN, Gobi, on 28.08.2017.

A One-Day Seminar on 'Performance of NBFCs in India'. The chief guest was Mr. S. Ramesh Kumar, Secretary, TiE Global, Coimbatore on 31.08.2017.



NATIONAL CONFERENCE



The Department organised a National Conference on 'Winning The Marketing War: Challenges & Responses' on 15.09.2017. Mr.Srinivasan Ramasamy, Global Practice Head, Technosoft Corporation, Bangalore, was the chief guest for inaugural session. Mr.R.D.Madhusudhana Rao, Regional Manager-Career Education, Software Group - India/SouthAsia, was the chief guest for the valedictory session.

GUEST LECTURE

A guest lecture on 'Secondary Market' was delivered by Dr.R.Karuppaswamy, Director of Management Studies, Nehru Institute of Technology, Coimbatore on 13.9.2017



RECENT TRENDS IN MARKETING

A guest lecture on 'Recent Trends in Marketing' was delivered by Mr. J.Bala Singh, Proprieter, Jagan group of companies, Gobi, on 27.09.2017.

BEGIN TO THINK LIKE VISIONARY

A guest lecture on 'Begin To Think Like Visionary' was delivered by MS.Subha, Assistant Professor, Nehru Group of Institutions, Coimbatore, on 12.10.2017.



PARENT-TEACHERS MEETING

Parent-Teacher's meeting was conducted for I & II year MBA students on 17.7.2017, to discuss the academic performance of the students along with their parents.

DEPARTMENT OF COMMERCE

CA AWARENESS PROGRAMME

The Department conducted CA Awareness Programme on 29.6.2017, Subashini Eswar, Chartered Accountant, was the resource person.



INAUGURATION OF COMMERCE ASSOCIATION



'Inauguration of Commerce Association' was held on 14.7.2017. Dr.R.Sangeetha, Associate Professor, Management Studies, Christ University, Bangalore, inaugurated the activities of the department.

WOMEN EMPOWERMENT

A guest lecture on 'Women Empowerment' was given by Dr.R.Manohar, Associate Professor & Head, Dept of Commerce; ANJACollege (Autonomous), Sivakasi was the resource person on 21.7.2017.



A ONE DAY WORKSHOP ON LEADERSHIP SKILLS TO LEAD



A One Day Workshop on 'Leadership Skills to Lead' was conducted on 24.7.2017. Mrs.R.Sasiprabha, Assistant Professor, Department of Commerce, P.K.R. Arts College for Women, Gobi was the resource person.

AWARENESS ON SELF EMPLOYMENT PROGRAMME

The Department conducted an Awareness Programme on Self Employment on 1.7.2017. Mr.R.Subramanian, Director, Emes extiles (P) Ltd., Erode trained the students on employability skills.



GUEST LECTURE ON E-BANKING

A Guest lecture on 'E-Banking' was given by Dr.C.Lucia Vanitha, Assistant Professor of Commerce; Fatima College, Madurai, was the resource person on 11.08.2017.



A WORKSHOP ON TALLY



'A Workshop on Tally' was organised by the Department on 18.09.2017. Mr.M.Andrews, Business Development Officer, Software Training Division, Sri Krishna I-Tech and Management Solutions (P) Ltd., Coimbatore, was the resource person.

ONE -DAY SEMINAR ON GST : BOON or BANE

'A One-Day Seminar on GST : BOON or BANE' was organised on 26.09.2017. The resource persons Mr.P.Somasundaram, Chartered Accountant Coimbatore; Mr.K.M.Shanmugaperumal, Managing Director, Sri Pariyur Amman Craft Papers (Pvt) Ltd SIPCOT, Perundurai, Erode and Dr.S.Balamurugan, Assistant Professor PRIMS, Periyar University, Salem, gave a special lecture on GST.



MoU WITH SRI - KRISHNA I-TECH



An MoU with Sri Krishna I - Tech and Management Solutions Pvt, Ltd was signed on 25.10.2017. The Secretary & Correspondent Mr. P. N.Venkatachalam, The Principal Mrs. Jagatha Lakshman, P.K.R. Arts College for Women, Dr.K.Sundararaman, CEO, Sri Krishna I-Tech and Management Solutions Pvt, Ltd, CBE and Mr. M. Meyyappan, Gandhi, Regional Manager (Tamilnadu). Tally Education Pvt, Ltd, CBE, presided over the occasion of signing MoU with Tally Training Programme.

SPORTS

KABADDI - UNIVERSITY / ALL INDIA UNIVERSITY LEVEL TOURNAMENTS

In the Bharathiar University Inter - Kabaddi tournament held at Sri Narayana Guru College, Coimbatore on 09.10.2017 & 10.10.2017, our college Kabaddi Team secured first place with rolling trophy, certificates, for 20 years consecutively.

Kabaddi Team Participated in South Zone Inter University Kabaddi tournament held at Alvas college of physical education, Mangalore University from 16.11.2017 to 19.11.2017.



POWER LIFTING

In the Bharathiar University Inter - Collegiate Power Lifting Competition held at Erode Arts & Science College, Erode on 18.09.2017, our college Power Lifting Team secured second place with rolling trophy, certificates.

In the Bharathiar University Inter – Collegiate Weight Lifting Competition was held on 19.09.2017, our college Power Lifting Team secured third place with certificates.

VOLLEYBALL UNIVERSITY / ALL INDIA UNIVERSITY LEVEL TOURNAMENTS

In the Bharathiar University Inter Collegiate Volleyball tournament held at Sri Ramalinga Sowdambikai College, CBE on 09.08.2017 & 10.08.2017, our college Volleyball Team secured the first



place with rolling trophy. Certificates and medals, for 9 years Consecutively.

The Volleyball team participated the in South Zone Inter-University Volleyball tournament held at Kannur University, Kerala from 20.10.2017 to 25.10.2017 for six days.

HOCKEY - UNIVERSITY / ALL INDIA UNIVERSITY LEVEL TOURNAMENTS

In the Bharathiar University Inter - Collegiate Hockey tournament held at Vidyasagar College of Arts and Science, Udumalpet, on 14.12.2017 & 15.12.2017, our college Hockey Team secured the first place with rolling trophy and certificates.



The Hockey Team Participated in South Zone Inter-University Hockey tournament held at Annamalai University, Chithambaram.

BHARATHIAR UNIVERSITY INTERCOLLEGIATE SOUTH ZONES TOURNAMENT

In the Bharathiar University, an Inter-Collegiate Football tournament was held at Vellalar College for Women, Erode on 15.09.2017 & 16.09.2017, our college Football team secured the third place with certificates.

The Football team participated in the South Zone Inter-University Football Tournament held at Annamalai University, Cithambaram from 28.10.2017 to 01.11.2017 for five days.



