



# **P.K.R. ARTS COLLEGE FOR WOMEN**

*Accredited by NAAC with 'A' Grade*

*Autonomous Institution Affiliated to Bharathiar University*

**GOBICHETTIPALAYAM**

## **SILVER JUBILEE YEAR**

**NEWS LETTER**

**JUNE-2018 - DECEMBER 2018**

## ORIENTATION PROGRAMME FOR FIRST-YEAR UG STUDENTS

An Orientation Programme for first-year UG students was organized on 14<sup>th</sup> & 18<sup>th</sup> June 2018. The Chief Guest of the Programme was Mrs. R. SasiPrabha, Co-ordinator, Center for Students' Support, P.K.R. Arts College for Women (Autonomous), Gobi. The focus of the programme was to encourage the students to grab every opportunity they get and be aware of the choices available to them in life.



## PLACEMENT ORIENTATION PROGRAMME

Placement Orientation Programme was conducted for all final year UG students in our college. in association with Core Aptitude Training Institution, Erode.



## STUDENT UNION INAUGURATION

The 25<sup>th</sup> Inaugural Function of the Students' Union 2018-2019 was organized on 9<sup>th</sup> July 2018. The chief guest of the programme was Swami Nirmaleshananda, Secretary, Sri Ramakrishna Mission Vidyalaya College of Arts and Science and Sri Ramakrishna Mission Vidyalaya School of Education, Coimbatore.





## PROFESSIONAL DEVELOPMENT PROGRAMME

The Professional Development Programme was organised by the Management on 14<sup>th</sup> July 2018 for the faculty of our college, Mrs. S. A Dhanalakshmi, Vice- Principal welcomed the gathering and introduced the Chief Guest Dr. V. Mohana Sundaram, Adviser, IQAC, PSG College of Arts and Science, Coimbatore.



## ANTI RAGGING AWARENESS PROGRAMME

Anti ragging awareness programme was organized by our college on 26<sup>th</sup> July 2018. Thiru.M .Selvam M.A., Deputy Superintendent of Police, Gobichettipalayam, was the chief guest who spoke on the ill-effects of ragging. Mrs.Chinna Thangam, Inspector of Police, Gobichettipalyam, spoke on Anti Ragging and it's law.



## INDEPENDENCE DAY CELEBRATION

The 72<sup>nd</sup> Independence Day was celebrated on 15<sup>th</sup> August 2018. Mr. K. Rajesh Kumar, CEO, Beacon Education & Technology Services (p) Ltd, Karur was the guest of honour.



## **CHESS TOURNAMENT**

P.K.R. Arts College for Women (Autonomous) and Amaze Chess Academy jointly organized the Erode District Chess Tournament on 26<sup>th</sup> August 2018. The competition was conducted under five categories: Under 9, Under 11, Under 13, Under 18 and Open Category. There were 520 members who actively participated in the tournament and cash prize were awarded for the winners. Mr. V. Vijayaragavan, Joint Secretary, Tamilnadu State Chess Association, in his inaugural address emphasized the importance of playing chess for the development of cognitive skills.



## **SILVER JUBILEE CELEBRATIONS INAUGURATION**

The silver jubilee celebrations inauguration along with founder's day celebrations was celebrated on 30<sup>th</sup> August 2018. The Chief Guest was Mr. Krishna Raj Vanavarayar, Chairman Bharathiya Vidhya Bhavan. The guest emphasised on the importance of women education and empowerment. He insisted that women should understand the importance of Home Science. He advices the students to follow the thoughts of Swami Vivekanandha.





## MARATHON

Marathon on the theme 'Save the Girl Child' was organized on 9<sup>th</sup> September 2018, in order to create awareness among the public on the importance of protecting the Girl child. The marathon covering a distance of 3,5,7 kms respectively was open to all. The honorable Educational Minister Mr. K.A. Sengottayan flagged off the marathon from P.K.R.Arts college for women Gobichettipalayam.



## FOUNDER'S MEMORIAL DAY

Founder's Memorial Day was commemorated on 12<sup>th</sup> September 2018 in our college campus. The Management, Principal Staff & Students payed homage to our founder correspondent late P.R.Natarajan ayya.



## SWAMI VIVEKANANDA AND SISTER NIVEDITA

### ONLINE QUIZ-FELICITATION CEREMONY

P.K.R.Arts College for Women, Gobichettipalayam and Sri Ramakrishna Mission Vidyalaya, Coimbatore, jointly organized a programme on 22<sup>nd</sup> September 2018, to celebrate the 125<sup>th</sup> anniversary of Swami vivekananda's historic speech at the parliament of world's religions in Chicago and to felicitate the winners of quiz competition.

conducted to commemorate sister Nivedita's 150<sup>th</sup> birth anniversary. Swami Suryathmananda of Sri Ramakrishna Mission Vidyalaya addressed the students and propagated the life and teachings of sister Nivedita. Swami Garishtanandha, Secretary, Sri Ramakrishna Mission Vidyalaya, gave a glimpse on the historic speech of Swami Vivekananda at the parliament of world's religions in Chicago.



## CULTURAL FEST

The college celebrated a cultural festival to honor the folklore of Tamil culture from 26<sup>th</sup> to 30<sup>th</sup> September 2018.



Thiru.C.Senthil Ganesh, Tmt.J.Rajalakshmi and Team (Nattupura Padalgal)



Dr.G.P. Nallasivam (Devara Padalgal)



Thiru.Ramachandran & Team (Panchala kuravanchi)



Thiru S.Saminathan & Team (Thudumbattam)





P.K.R. Students Cultural Performances



Thiru Mahendran, Kalaivalrmani  
Dr. Gomathi & Team

## GRADUATION DAY

'The Graduation day' was held on 6<sup>th</sup> October 2018 in the college premises. The Chief Guest Dr. P. Kolandaivelu, Vice Chancellor, Periyar University, Salem highlighted the necessity of education to women to face the challenges in the society. He distributed degrees to 770 students who had successfully completed their U.G and P.G degrees in 2017. Our college bagged 16 university ranks.



## VOLLEY BALL TOURNAMENT

P.R.Natarajan memorial state level volley ball trophy was organized by our college from 8<sup>th</sup> to 10<sup>th</sup> October 2018. Teams from various institutions had participated in the competition. Mr. Louis Alex, Director and Principal, St. Mary's Higher Secondary School



inaugurated the competition, Mr.G.E.Sridharan, Coach, Indian Volley Ball team was the guest of honour.

### **CAREER GUIDANCE AND MOTIVATIONAL PROGRAMME**

Career guidance and motivational programme was organized by P.K.R. Arts College for Women on 10<sup>th</sup> November 2018 for +2 students. The Resource persons were Shri. R. Balamurali M.A., B.Ed., Chief Educational Officer, Erode District and Dr.C. Sylendra Babu, IPS, Additional Director General of Police, Railways, Tamilnadu.





## CENTRE FOR WOMEN DEVELOPMENT

The inauguration ceremony of Centre for Women Development was held on 17<sup>th</sup> July 2018. Mrs.Nagalakshmi Shanmugam, writer and motivational speaker, Mumbai was the Chief Guest.



## WORKSHOP ON ENTREPRENEURIAL AWARENESS & SKILL DEVELOPMENT FOR WOMEN IN SELF-HELP GROUP

Workshop on Entrepreneurial Awareness & Skill Development for Women in Self-Help Group in Association with Society Enlightenment Trust was organized by the CWD of P.K.R. Arts College for Women on 16<sup>th</sup> July 2018. The Chief Guests of the day were Mrs.Nithiya Subramaniam CEO-Nithiya Masala, Athani & Dr.G.Ravindran Founder-SET, Gobichettipalayam.



## HEALTH AWARENESS PROGRAMME

Breast feeding awareness programme was organized by the Centre for Women Development of P.K.R. Arts College for Women. Dr. Anbumalar, MD, DCH...,Pediatrician, Gobi, was the Resource Person.



## TAMIL DEPARTMENT

The Department of Tamil Conducted a "Translation Training Program" on 16<sup>th</sup> July 2018 in this programme Mrs. Nagalakshmi Shanmugam was the Chief Guest. She highlighted the importance and needs of translation. Students benefitted from this programme.



### INAUGURATION

The Department of Tamil, P.K.R. Arts College for Women, organized an inaugural ceremony on 21<sup>st</sup> July 2018. The CEO Mrs. Jagatha lakshmanan, Correspondent and the Secretary Mr. P.N. Venkatachalam, Principal Dr. D. Mythili and the Vice-Principal Mrs. S.A. Dhanalakshmi presided over the function. Mrs. Chandra head, department of Tamil, welcomed the gathering. The Chief Guest of the day was Dr. N. Sankararaman who emphasizes on the pronunciation of the words and the importance of meanings.



### WORKSHOP ON POETRY

On behalf of P.K.R Arts College for Women, department of tamil organized a "Workshop on Poetry" on 28<sup>th</sup> july 2018. The chief guest was Dr. R. Viswanathan, a writer, and a lyricist from Covai, who made the session more effective. He spoke about the origin and way of writing poem.





## WORKSHOP ON DRAMA

On behalf of P.K.R Arts College for Women, department of Tamil organized a "Workshop on Drama" on 24<sup>th</sup> August 2018. The Chief Guests were V. Parthiban and V.Ram Ph.D Reserch scholars. They spoke about drama and its extinction.



## BHARATHIAR DAY

The department of Tamil organized the Bharathiar day on 11<sup>th</sup> September 2018. In this program Dr. K. Pancerselvam was the chief guest. He spoke about Bharathiar's life and his poem.

## KAVIN KALAI VIZHLA

The department organized Kavi Kalai Vizha an Inter-Collegiate meet on 23<sup>rd</sup> January 2018. Students from various colleges participated in the meet. The chief guest of the programme was Dr. K. R. Subramaniam, Government Arts and Science College, Komarapalayam. He gave the keynote address and distributed the prizes



## GUEST LECTURE

The department of Tamil organized a Guest Lecture programme on 28<sup>th</sup> August 2018. Dr. Anandh was the Chief Guest of this programme. He emphasis on the women's development and the current situation of the women . He spoke about the women freedom fighters.



## DEPARTMENT OF ENGLISH

### INAUGURATION

The Inauguration programme of the “English Literary Association” was conducted on 18<sup>th</sup> July 2018. The Chief Guest of the day was Dr.R.Dharani, Associate Professor & Head, Department of English, Government Arts and Science College, Avinashi. She in her speech focused on the Eco – Literature. She stressed on the speciality of Literature that makes the learners understand the life skills.



### WRITING TECHNIQUES

The Department organized a guest lecture on Writing Techniques on 20<sup>th</sup> July 2018. The Chief Guest Mrs. Nagalakshmi Shanmugam, Writer & Motivational speaker, Mumbai, addressed the students on the different writing techniques used by the famous writers around the world and motivated the students to have her unique writing style.





## READING STRATEGIES

The Department organized a guest lecture on the "Reading Strategies" on 21<sup>st</sup> July 2018. The Chief Guest of the day was Dr. V. Krishnan, Head & Associate Professor, Department of Tamil, Government Arts College, Udumalpet, addressed the gathering. He in his speech highlighted that books, guide and strengthen the imaginative powers, and allow the readers to enter new worlds and expand their horizons.



## VANITY OF TRANSLATION

The Department organized a Guest Lecture on "Vanity of Translation" on 10<sup>th</sup> August 2018. The Chief Guest Dr. M.R. Kumarasamy, Assistant Professor, Department of English, Gobi Arts and Science College, Gobichettipalayam addressed the gathering. He illustrated the problems faced by a translator to retain the original version to the readers.



## FEMINISM AND PSYCHOLOGY - A MILLENNIAL PERSPECTIVE

The Department organized a Guest Lecture on “Feminism and Psychology - A Millennial Perspective” on 14<sup>th</sup> August 2018. The Resource person, Mr. A. Gowtham, Civil Psychologist, Scientist B (DRDO), Selection Center Central Bhopal delivered his speech on feminism and psychology. He spoke about the difficulties faced by women of the millennium and suggested preventive measures to be taken when any harassment occurs to them.



## RECENT TRENDS IN ENGLISH LANGUAGE TEACHING

The Department organized a Workshop on “Recent Trends in English Language Teaching” on 3<sup>rd</sup> September 2018. The Chief Guest was Ms. D. Anita, Assistant Professor and Head, Kongu Arts and Science College, Erode. She stressed that gamification of learning is emerging as a way to make language learning more engaging and relevant to the younger generation.





## ORIENTATION PROGRAMME ON COMPETITIVE EXAMINATIONS

The Department organized an "Orientation Programme on Competitive Examinations" on 04<sup>th</sup> September 2018. The Resource Person Mr. J. Thiyagarajan Competitive Exam Co-Ordinator P.K.R. Arts College for Women (Autonomous) Gobi. He explained about the importance of competitive exams and highlighted about the importance of current affairs. He emphasised on reading the newspaper.



## TECHNOLOGY AIDED LEARNING

The Department organized a Workshop on "Technology Aided Learning" on 8<sup>th</sup> September 2018. The Chief Guests of the day were Mr.N.S.Bharath, Director and Mr.K.R.Kaviarasu, Programme Analyst, Insight Consultancy India, KCT Tech Park, Coimbatore. The Chief Guest Mr.K.R.Kaviarasu addressed the audience about the importance of technology in teaching and thereby enhancing the knowledge of the students. Mr.N.S.Bharath stressed on the need of technological awareness among the students and highlighted the significant technological learning resources available in online sources which provide multiple employability.



## PERSONALITY DEVELOPMENT PROGRAMME

The Department of English organized a Guest Lecture on Personality Development on 11<sup>th</sup> September 2018. The Chief Guest Dr. Hemasri Kumar, Associate Professor & Head, Department of Economics, Providence College, Coonoor stressed the importance of setting goals and overcoming obstacles to achieve them. Students were told about goals and how to overcome anxieties related to them. The Guest also gave examples from her personal life related to goal setting and achieving them.



## NET/SET

The Department of English organized a One Day Workshop for the students of English Literature on NET/ SET PAPER-I on 26<sup>th</sup> September 2018. The Chief Guest of the day was Mr. R. Vimal Kumar, Assistant Professor, Department of Mathematics, Kaamadhenu Arts and Science College, Sathyamangalam. The first session was on Teaching Aptitude and Reading Comprehension. He gave a detailed explanation of paper I of NET/ SET examination. The second session was on solving problems based on Group Theory and Analysis.





## COMPARATIVE LITERATURE

The Department of English organized a Guest Lecture on 27<sup>th</sup> September 2018. The Chief Guest of the day was Dr.J.Anbazhagan Vijay, Associate Professor, Department of English, Government College of Technology, Coimbatore. He started the session with defining the meaning of literature. The chief guest said that the Comparative literature is the study of interrelationships among literary texts, themes, periods, theories, and genres without specific regard for national or linguistic boundaries.



## DEPARTMENT OF MATHEMATICS

The Department of Mathematics , Department of computer Science and Department of Physics jointly conducted the “Science Association Inauguration” on 16<sup>th</sup> July 2018. Dr.K.Kumaravel, Professor and Head, Department of Computer Science,Dr.N.G.P. Arts and Science College(Autonomous), Coimbatore was the Chief Guest on that day.



Department of Mathematics organized a workshop on Shortcut Techniques in Calculations and Aptitudes on 19<sup>th</sup> July 2018. The Resource person of the day was Dr. M. Harikrishnan, Assistant Professor, Department of Mathematics, Kongu Engineering College, Erode.





The Department of Mathematics organized a One Day Workshop on “Real Analysis” on 31<sup>st</sup> July 2018. The Chief Guest of the day was Prof.G.P.Yuvaraj, Former Director and Head, Ramanujan Institute for Advanced Study in Mathematics, University of Madras,Chennai.



The Department of Mathematics organized a One Day Programme on “Personality and Career Development Skills” on 11<sup>th</sup> August 2018 in the college premises. The Chief Guest of the day was Prof. Mrs.G.Chitra M.A.,M.Phil.,B.Ed,PGDCA, Assistant professor (Sr.G),Department of English, Kongu Engineering College, Perundurai.



The Department of Mathematics organized a One Day Seminar on “Mathematics for Management Science” on 13<sup>th</sup> August 2018. The Chief Guest of the day was Dr.P.Mariappan Associate Professor in Mathematics ,Bishop Heber College ,Tiruchirappalli.



Department of Mathematics organized a One Day “Seminar on Statistical and Techinques with SPSS” on 16<sup>th</sup> August 2018. The Resource persons of the day were Dr. Karuppasamy Ramanathan, Director, Department of Management Studies, Nehru Institute of Technology, Coimbatore and Mrs.N.Subha, Associate Professor, Department of Management Studies, Nehru Institute of Technology, Coimbatore.





The Department of Mathematics & Physics jointly organized a One day seminar on "COMPUTATIONAL FLUID DYNAMICS" on 20<sup>th</sup> August 2018. The chief guest for the first session was Dr.S.Pranesh, Professor and Co-ordinator, Department of Mathematics, Christ University(Deemed to be University), Bangalore. The chief guest for the second session was Dr.K.Ramachandran, UGC- Associate Professor, Department of Physics, Bharathiar University, Coimbatore. The chief guest for the third session was Dr.S.Sivasankaran, Associate Professor, Department of Mathematics, King Abdulaziz University, Jeddah, Saudi Arabia.



The Department of Mathematics has conducted an Inter Collegiate Meet called "SIGMA" on 23<sup>rd</sup> August 2018. Around 140 students from 19 colleges participated in this event. Dr.M. Parimala, Assistant Professor(S.G), Department of Mathematics, Bannari Amman Institute of Technology, Sathy inaugurated the meet and addressed the students. She gave awareness about Prathama Manthri Green India concept .



Dr.S.Nagarajan, Associate Professor & Head, Department of Mathematics, Kongu Arts & Science college(Autonomous) Erode, gave the valedictory address and distributed the prizes for the winners.The overall trophy was bagged by AVP Arts and Science College, Tirupur. Saplings were given to all the participants.



The Department of Mathematics organized a One Day Seminar on MATLAB on 4<sup>th</sup> September 2018 in the college premises. The Resource Person of the day was Dr.A.K.Abdul Hakeem, Associate Professor, Department of Mathematics, Sri Ramakrishna Mission Vidhyalaya College of Arts & Science, Coimbatore.





## DEPARTMENT OF COMPUTER SCIENCE

The department organized an Orientation Programme for UG and PG students on 19<sup>th</sup> June 2018 led by Mr. A. Gowri Shankar, Executive Director, Adroit Technologies, IBM, Coimbatore. He gave a glimpse on range of courses available in IBM and expectations of IT market. He also gave soft skill training to students.



The department organized the Science Association Inaugural Function on 16<sup>th</sup> July 2018. The Chief Guest was Dr. K. Kumaravel, Professor and Head, Department of Computer Science, Dr. N.G.P Arts and Science College (Autonomous), Coimbatore. He took the students a tour on diverse trends in science and technology. He also explained how recent hardware and software technologies would have an impact on near future.



The department organized a seminar on Introduction to Node.Js on 28<sup>th</sup> July 2018. Mr. D. Senthil Kumar, Node.js developer, Infinijith Applications and technologies Pvt., Ltd., Gobichettipalayam offer a talk on basics of Node.Js for the UG final year and PG students.

The department organized a Seminar on Data Science and Applications on 10<sup>th</sup> August 2018. Mrs. N. Valarmathi, Assistant Professor PG & Research, Department of Computer Science, Pioneer College of Arts and Science, Coimbatore was the Resource person. She delivered lecture on data science and its applications with real time examples to the UG final year and PG students.



The department organized a one day International Conference on Recent trends in computing technologies, ICRTCT '18 on 16<sup>th</sup> August 2018. The Conference comprised of three technical sessions. Dr. S. Manoharan, Assistant Professor Department of Computer Science, Institute of Technology, Ambo University (Awaro Campus), Ambo, Ethiopia inaugurated the conference and he was the Resource person for Technical Session I. He addressed on the topic Recent Trends in Medical Image Retrieval for Health Care and Information System.





Dr. S. C. Punitha, Assistant Professor, Department of Computer Science, Institute of Technology Ambo University (Awaro Campus), Ambo, Ethiopia was the resource person for Technical Session II. She gave a talk on the topic "Recent Technologies in Data Center".



Mr. Kumar Subramaniam, Digital Marketing Technologist, Hitachi Data Systems, San Francisco, Bay Area, California, USA was the resource person for Technical Session III. He delivered a talk on the topic Block Chaining and Crypto Currency and also he had a discussion on recent trends in global scenario.



The department organized an Intercollegiate meet Edify-2K18 on 21<sup>st</sup> August 2018 inaugurated by Dr.L. Velmurugan, Professor in Computer Science, Ambo University, Ethiopia. The department magazine SPAIS TIMES was released by the chief guest. He kindled the students towards doing real time projects in android platform and also preparing themselves to face the challenges in the global job market.



Edify-2K18 ended with the valedictory function which was lead by Dr. D. Mythili , Principal P.K.R. Arts College For Women (Autonomous), Gobichettipalayam. She congratulated the participants and distributed prizes for the winners. About 160 students participated from various colleges and the overall rolling trophy was prevailed by Kongu Arts and Science College, Erode.

The department organized a National Seminar on Soft Computing and its Applications on Robotics on 25<sup>th</sup> August 2018. Mr. D. Chandrasekhar Rao, Assistant Professor Department of Information Technology, Veer Surendra Sai University of Technology, Burla, Sambalpur, Odisha inaugurated the seminar and released the book on Information Security compiled by Faculty of Computer Science. He explored on cooperative and navigation planning for multi-robot using intelligent water drop algorithm.





The online session was carried over by Dr. Prabhir Kumar Jena, Assistant Professor Department of Mechanical Engineering, Veer Surendra Sai University of Technology, Burla, Sambalpur, Odisha. He explained the basics of soft computing techniques. Faculty and Research scholars from various institutions presented papers and the selected papers were published in the conference proceedings.



On the same day a Faculty Development Programme on Theory of Computation was organized in the afternoon Mr. D. Chandrasekhar Rao, Assistant Professor Department of Information Technology, Veer Surendra Sai University of Technology Burla, Sambalpur, Odisha was the Resource person . He illustrated spectrum of formal computational models.



## FACULTY EXCHANGE PROGRAMME

A Faculty Exchange Programme was organized for three days from 05<sup>th</sup> to 7<sup>th</sup> September 2018 Dr. C.R. Sakthivel, HOD, Mr. G. Dinesh, Assistant Professor Mr. G. Ragupathy, Assistant Professor of Sri Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore handled the subjects Data Structures, Digital Fundamentals and Dot Net Programming respectively.



Simultaneously Mr. S. Sampath, Associate Professor, Ms. O.P. Uma Maheswari, Assistant Professor and Ms.M. Indira, Assistant Professors acted as the Resource persons during the same period at Sri Ramakrishna Mission Vidhyalaya Arts and Science College, Coimbatore and handled the subjects Operating System, Database Management System and Data Mining respectively.





One day seminar on "CLOUD ACCOUNTING PROGRAMME" was held on 28<sup>th</sup> June 2018 for Technical Session - I, Mr.Rameez Faizal Sales and Business Development Manager Zoho Corporation- Chennai was the Resource person.



The Resource person for Technical Session II was given by Mr.Arun Royan, Director- Planning,ITK Education Service Private Education. Technical Session - III on Practical Aspect of Cold Accounting was chaired Mr.Joel Andrew ZBCA Education Service Private Ltd., Coimbatore.



“Chartered Accountants’ Day” was celebrated on 03<sup>rd</sup> July 2018 a special address was delivered by CA.P.Somasundaram Chartered Accountant, Coimbatore.



“Inauguration of Commerce Association.” was held on 17<sup>th</sup> July 2018 Dr.H.Vasudevan Associate Professor and Head Department of Commerce (CA), Kongu Arts and Science College, Erode was the Chief Guest.





Welcome Address by Dr.P.Natesan, Head and Dean, Department of Commerce in the "One Day Seminar on Intellectual Property Rights: Legal and Economic Challenges and Opportunities for Development" was held on 25<sup>th</sup> July, 2018. TECHNICAL SESSION I on "Legal Framework of Intellectual Property Rights in India" was given by Ms.G.Nagarani,Assistant Manager (Legal), Hyundai Mobis,Chennai.



TECHNICAL SESSION II :Dr. R. Karuppasamy, Director of Management Studies, Nehru Institute of Technology, Coimbatore delivers a talk on " IPR Protection in the Context of Global Standard Setting Process".





One Day Seminar on “Recent Trends in Banking” was held on 27<sup>th</sup> Jul 2018. Technical Session I on “Recent Trends in Banking with reference to RBI” was given by Mr.V.Sethuraman, Assistant General Manager, Reserve Bank of India, Chennai.



Technical Session II: Mr.M.Chandrasekaran, Lead Bank District Manager, Erode delivers a talk on “Recent Banking Concepts”.





A Guest Lecture on "Taxation" was conducted on 13<sup>th</sup> and 14<sup>th</sup> August 2018. Dr.N.Natarajan, Associate Professor (Retd), Government Arts College, Salem was the speaker for the two days.



A Guest Lecture on "Research an Overview" was conducted on 23<sup>rd</sup> August 2018 and Dr.Karuppasamy, Director, Department of Management Studies, Nehru Institute of Technology, Coimbatore was the speaker.



Dr. V. Vijayaganesh, Assistant Professor & Head, Department of Commerce CA, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, conducted class on Banking Law and Practices on Faculty Exchange Programme on 05<sup>th</sup> September 2018.



Dr. A. Balagurusamy, Assistant Professor, Department of Commerce CA, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore conducted class on "Applied Cost Accounting" on 07<sup>th</sup> September 2018.



One Day Seminar on “ Digitalization – Opportunities and Challenges” was held on 12<sup>th</sup> September 2018. The Chief Guest Prof. Dr. S. Nakkiran, Professor of Co-operative Management, Ambo university, Ambo, Ethiopia delivered a talk related to “On Growth and Transformation of Digitization”.



Technical Session –II: on “Prospects and Problems of Digitalization” was chaired by Dr. S. Sivakumar PG Program Coordinator, School of Governance and Development Studies, Hawassa University, Ethiopia.



Technical Session –III:“ Role of Digitalization in Trade and Business” was chaired by Dr.S.Saravana Kumar, Assistant Professor, Department of Business Administration, Government Arts College, Salem



Prof.S.Mala, Professor in Commerce, Presidency College, Chennai inaugurates the “Inter Collegiate Meet Rhapsody 2018-2019” on 28<sup>th</sup> September 2018.



Valedictory Address was delivered by Dr.A.Vetrivel, Chief Operating Officer , NIMBARK Fashions Ltd, Mumbai for “Inter-Collegiate Meet Rhapsody 2018-2019”.





## DEPARTMENT OF MANAGEMENT



Department Association Inauguration was held on 17<sup>th</sup> July, 2018 Ms. Sindhu Arun, Co-Founder, Chief Food Care officer at Agripro Industries, Udumalpet was the Chief Guest.

A workshop on "Self Awareness Through Psychometric Test" was handled by Dr. M.E. Vijaya Lakshmi, Principal Consultant, Psychometric Assessment consultancy, Chennai on 17<sup>th</sup> July, 2018.



A workshop on "Tools and Techinques in Environmental Analysis" was delivered by Mrs. Indumati, Associate Professor SSM College of Engineering, Komarapalayam on 24<sup>th</sup> July, 2018.



A workshop on "Innovative Mangement" was handled by Mr. Ananda Ponnusamy, Engineering Specialist, Hydraulics-Cylinder solution, Joliet, United States on 1<sup>st</sup> August, 2018.



A workshop on "Share Trading" was handled by Mr. Ravi Prasad, Senior Sales Executive, Sharekhan Ltd, Erode on 7<sup>th</sup> August, 2018.



A seminar on "Human Excellence : Contribution from the Field on Psychology to Management" was delivered by Mr.A.Gowtham, Psychological scientist in Defence research and development organization, Ministry of Defence on 14<sup>th</sup> August 2018.

An International Conference on "Cross Cultural Diversity in Workplace" was delivered by Dr. R.Manjushree, Associate Professor, Department of Management , College of Business and Economics, Wollo University, Ethiopia, East Africa on 21<sup>st</sup> August, 2018.



A National Conference on Research Avenues in Social Science was organized on 27<sup>th</sup> August, 2018. Technical Session I was chaired by Dr. V.Mohanasundharam, Member IQAC, Associate Professor and Head, Department of Economics (Un-Aided), PSG Arts and Science College, Coimbatore.

Technical Session II was chaired by Dr. Sangeetha Associate. Professor, Department of Management Studies ,Christ University, Bengaluru.



Technical Session III was chaired by Dr. S.A.Senthilkumar, Associate Professor and Head, Department of Management, Pondichery University, Karaikal.



A workshop on "Swatchh Bharat Mission" was handled by Mr. M. Senthil Kumar ,Sanitary Inspector Gobichettipalayam Municipality on 20<sup>th</sup> September, 2018



A workshop on "Importance on Insurance Sector" was chaired by Mrs.P.Shantha, Training Manager, Coimbatore Zone, Star health & Allied Insurance, Coimbatore and Mr.S.C.Balakrishnan, Divisional **Manager**, Gobi Branch on 10<sup>th</sup> October, 2018.

An Awareness Program on "Government Examinations" was chaired by Mr.T.K.Kribaharan, Founder & Chairman, Vivekanandha, I.A.S. Academy, Gobichettipalayam on 12<sup>th</sup> October,2018.



## EXTENSION ACTIVITIES



Department of Management organized a workshop on "Personality Development Programme" held on 11<sup>th</sup> September, 2018. Mr.M.S.Vijayaragavan, was the Chief Guest.

## MEMORANDUM OF UNDERSTANDING

Department of Management has signed an MoU with QF4 Tech Asia sdn Bhd , Selangor , Malaysia, in the academic year 2018-19 to share best practices, resources and acquaint knowledge regarding Intellectual Property Rights.



## INDUSTRIAL VISIT – MBA



R.K. FRUIT JUICES AND BEVERAGES, Erode 10-07-2018



R.R. AQUA INDUSTRIES, KULUR,  
MODAKURUCHI 10-07-2018



NATURE CARE CARTON, Gobi 24-07-2018



SAKTHI ANIMAL FEEDS, Gobi 24-07-2018



K.R. BAKERS 24-07-2018



TEXVALLEY, ERODE 11-08-2018



PROZONE HYGIENE INDIA LLP, Erode 18-09-2018



## WEEKLY CLUB ACTIVITIES OF MBA

In order to enhance the planning and organizing abilities of students various club activities were conducted. The activities included Team Building, Group discussion, Mock Advertisements, Product Launch, Debates and Case Analysis.



HR CLUB



MARKETING CLUB



FINANCE CLUB



## DEPARTMENT OF PHYSICS

Department of Physics organized an Extension Activity on Maintenance & Fault Finding of Home Appliances for staff members of P.K.R on 28<sup>th</sup> June 2018. Mr. S. Ramesh Kumar, Proprietor, Chipdronic Circuit Solutions, Erode was the Chief Guest. He explained about the functioning and maintenance of mobile phones and various household appliances like mixer and grinder.



The “Science Association Inauguration” was organized by Department on 16<sup>th</sup> July 2018. The Chief Guest of the Programme was Dr.K.Kumaravel, Professor & Head, Department of Computer Science, Dr.N.G.P.Arts & Science College,Coimbatore. This programme was to encourage the students to get awareness on the current trends in Science and Technology.





Department of Physics organized an Extension Activity on "Maintenance & Fault Finding of Home Appliances for SHG Women" on 21<sup>st</sup> July 2018. Mr. S. Ramesh Kumar, Proprietor, Chipdronic Circuit Solutions, Erode was the Chief Guest. He explained about the functioning and maintenance of mobile phones and various household appliances like mixer and grinder.



Department of Physics organized a One day International Seminar on Computational Fluid Dynamics on 20<sup>th</sup> August 2018. The Resource Person for the first session was Dr.S.Pranesh, Professor and Co-ordinator, Department of Mathematics, Christ University (Deemed to be University), Bangalore. He delivered a lecture on the topic Fluid Mechanics: History and Applications.



The Resource Person for the second session was Dr.K.Ramachandran, UGC-Associate Professor, Department of Physics, Bharathiar University, Coimbatore. He delivered a lecture on the topic Computational Fluid Dynamics and its Applications.



The Resource Person for the third session was Dr.S.Sivasankaran, Associate Professor, Department of Mathematics, King Abdulaziz University, Jeddah, Saudi Arabia. He delivered a lecture on the topic Convective Flow and Heat Transfer in Enclosures.





Department of Physics organized a Symposium on "Organic Materials" on 30<sup>th</sup> August 2018. The Resource persons are Dr. Kumar Palanisamy, Research Scientist, R&D, Intercomet S.L., Madrid, Spain and Dr. Abhirami Murugavel, Research Scientist, R&D, Intercomet S.L., Madrid, Spain. They gave a talk on Organic Solar Cells and Liquid Crystals respectively.



Department of Physics organized an Extension Activity on "Solid Waste Management" on 12<sup>th</sup> September 2018. Mr. D.Srinivasan, Block Resource Teacher Educator, Sarva Siksha Abhigyan, Anthiyur Block was the Chief Guest. He explained about the Solid Waste Management in detail which includes the methods of preparing the manures like Panchagavya, Jeevamrutham and Composting.



Department of Physics organized an Extension Activity on Believe In Yourself on 22<sup>nd</sup> September 2018. Ln.K. Vetrivel, Corporate Trainer, Gobichettipalayam was the Chief Guest. He explained basic methods of Listening and few Listening tips.



Department of Physics organized a NET/SLET Coaching Class for PG Students on 22<sup>nd</sup> September 2018 & 29<sup>th</sup> September 2018. Dr. S.S. Naina Mohammed, Assistant Professor, Department of Physics, Govt. Arts College, Udumalpet was the resource Person.

Department of Physics organized an Extension Activity on 27<sup>th</sup> October 2018 for 12<sup>th</sup> Standard Students of Municipal Girls higher Secondary School, Muruganpudur on “12<sup>th</sup> Physics Practical”.





## NATIONAL SOCIAL SERVICE (NSS)

### SWACHH BHARAT SUMMER INTERNSHIP INAUGURATION

Silver Jubilee year celebration of any institution is not merely only an occasion for introspection of the past but an opportunity for looking forward. To kindle the interest of serving society around 350 undergraduate students were made to enroll themselves in the Swachh Bharat Summer internship training programme on 13<sup>th</sup> June 2018. Mrs.R.Sasiprabha , Coordinator, Centre for students support, P.K.R Arts College for Women was the chief guest of the programme.

### SWACHH BHARAT SUMMER INTERNSHIP

Around 350 NSS Volunteers of P.K.R. Arts College for Women were involved in the Swachh Bharat Summer Internship activity from 13<sup>th</sup> to 29<sup>th</sup> June 2018 in 42 teams. Ms.T.G.M.Lavanya, Assistant Professor & NSS Programme Officer Department of English was the Nodal Officer for the activity. Ten villages Nathipalayam, Pariyur, Kullampalayam, Polavakkalipalayam, Kadukkampalayam, Nanjai Gobi, Mevani, Pomanayakanpalayam, Modachoor and Vellalapalayam were adopted under Gobichettipalayam block. All the students were involved in 100 hours experiential programme. The activities such as Toilet Construction, Survey, Pamphlet distribution, Rally, Street play/ Mime, Door To Door Campaign, Wall Painting /Poster making, Screening Videos, Awareness Programmes and Cleaning Public places were carried out effectively by the students.





## **INTERNATIONAL YOGA DAY CELEBRATION**

To commemorate the International Yoga Day the NSS Units of P.K.R. Arts College for Women organized a programme on 21<sup>st</sup> June 2018 on Raja Yoga Meditation for Mental Development of the students . Various members from Prajapita Brahma Kumaris Ishwariya Vishwa Vidhyalaya, participated as Resource Persons highlighting the benefits of Raja Yoga Meditation. The programme was initiated by Ms.Deepika, Software Engineer, who has 15 years of experience in Raja Yoga Meditation. She addressed the students on the importance of practicing Raja Yoga Meditation to lead a healthy and peaceful life.

## **WORLD POPULATION DAY**

To commemorate the World Population day the NSS Units of P.K.R. Arts College for Women organized a programme on 11<sup>th</sup> July 2018. Our Principal Dr.D.Mythili , was the Resource Person highlighting the issues caused by over population and explained about the reason behind the World Population day. Mr.Chidambaram, Research Coordinator , P.K.R. Arts College for Women pointed out that qualities which the students need to develop .The programme came to an end by the vote of thanks proposed by the NSS Programme Officer Ms.M.Logapriya.



## SWACHH BHARAT SUMMER INTERNSHIP VALEDICTORY PROGRAMME

The Chief Guest of the day, Dr. M. Balaganesh, Project Director, District Rural Development Agency, Erode, began his speech by highlighting the vision of Hon'ble Prime Minister of India about Swachh Bharat Mission. He stressed on the importance of sanitation and the need to create awareness among the public. He appreciated the dedicated work of the NSS students for doing such noble activity for the welfare of the public. He suggested that such great drives and social activities carried out by the institution will definitely transform the face of our country. The chief guest concluded his speech by quoting the words of Swami Vivekanandha "Arise! Awake! and stop not until the goal is reached".



## BREAST FEEDING AWARENESS PROGRAMME

World Breastfeeding Week is celebrated every year from 1<sup>st</sup> to 7<sup>th</sup> August to encourage breastfeeding and improve the health of babies around the world. Breastfeeding is the best way to provide infants with the nutrients they need. World Health Organization recommends exclusive breastfeeding starting within one hour after birth until a baby is 6 months old. Nutritious complementary foods should then be added while continuing to breastfeed for up to 2 years or beyond.



## INDEPENDENCE DAY FLAG DISTRIBUTION

On Independence Day around 15 NSS Volunteers were enthusiastically involved in distributing the flags to the public outside the campus in the presence of 2 NSS programme officers and Mr.P.N.Venkatachalam, Secretary & Correspondent, P.K.R. Arts College For Women.



## ROAD SAFETY AWARENESS PROGRAMME

An Awareness Programme on Road Safety was organized by NSS units of P.K.R Arts College for Women, Gobi on 28<sup>th</sup> March 2018. Mr.N. Palanivelu, Regional Transport Officer, Gobichettipalayam and Mr.Mugunthan, Motor Inspector were the chief guests of the programme. Ms.M.Logapriya, NSS Programme Officer, welcomed the gathering. Mr.Mugunthan spoke about the importance of creating awareness on road safety in the young minds. He pointed out how public often don't respect laws and create hazards for themselves and other road users. He advised the students to be aware of traffic rules and drive their vehicles by following Road safety measure.





## NSS SPECIAL CAMP (2018-2019)

The special camp for the academic year 2018-2019 was conducted at Kugalur from 06<sup>th</sup> to 12<sup>th</sup> September 2019. All the five NSS units of P.K.R. Arts College For Women participated. the camp was held at Kugalur Panchayat covering villages such as Sakkaraiyalayam, Thaneerpanthalputhur, Kugalur, Kasthoori bhai street and Thazhaikonputhur . As per the instructions given by the Bharathiar University the camp was conducted at Kugalur village for the second time.



## NSS DAY CELEBRATION

NSS day was celebrated at P.K.R. Arts College for Women on 24<sup>th</sup> September 2018. Speech Competition, Poster making and Slogan writing competitions with the theme “ Clean India” were conducted in the morning session. Around 150 students participated in each competition. Dr.D.Mythili, Principal and Mrs.Jagatha Lakshmanan , Chief Executive Officer, P.K.R. Arts College for Women were the Chief Guests and Mrs.E.Uvarani, Assistant professor, Department of Tamil was the special invitee of the programme conducted in the afternoon session. More than 300 first year Undergraduate students participated in the programme.



## INTERCOLLEGIATE & DEPARTMENTAL RECYCLING CHAMPIONSHIP

2018-2019 BY WOW CLUB 03.10.2018 & 04.10.2018

NSS Units of P.K.R. Arts College For Women in collaboration with "Well-being Out of Waste" WOW club focused on creating scalable solutions for spreading awareness about recycling, encouraging students to segregate and dispose waste responsibly and creating sustainable livelihoods for people working as rag pickers. As a part of recycling process the dry wastes such as waste notebooks and old newspapers were collected from the students on 3<sup>rd</sup> and 4<sup>th</sup> October 2018. In order to create an impact on the students mind the programme was conducted as the Intercollegiate Programme.



## NATIONAL INTEGRATION CAMP

NSS Secretary Ms.K.Akalya of II B.Sc. Physics has been selected to participate in the National Integration Camp organized by the Regional Directorate of Thiruvananthapuram held at Sri Sathya Arts & Science College, Saigramam, Thonnakkal, Kerala from 10<sup>th</sup> to 16<sup>th</sup> December 2018.



## YOUTH RED CROSS

### AWARENESS TO SCHOOL CHILDREN ABOUT CLEANLINESS AND TO THE PUBLIC ABOUT HOUSEHOLD CLEANLINESS

Swachh Bharat Mission (SBM) or Clean India Mission is a campaign in India that aims to clean up the streets, roads and infrastructure of India's cities, smaller towns, and rural areas. On 18<sup>th</sup> June 2018, YRC unit of P.K.R Arts College for Women created awareness to school children about cleanliness and the public about household cleanliness in Mevani village.



### BLOOD GROUPING AND HEMOGLOBIN ESTIMATION

The Youth Red Cross of P.K.R. Arts College for Women has conducted a Blood Grouping and Hemoglobin Estimation camp at the college premises on 19<sup>th</sup> June 2018, Dr.S.Kumaresan Plastic Surgery presided over the camp. Around 780 students were benefitted through this camp.



## INTERNATIONAL YOGA DAY CELEBRATION

The YRC, P.K.R. Arts College for Women has organized an International Yoga Day on 21<sup>st</sup> June 2018, P. Aboorva B.Sc., has taught the yoga exercises to Palaniyappa Primary School, Nangakavundanpalayam.



## EYE SCREENING CAMP

The Youth Red Cross of P.K.R. Arts College for Women organized a five days special eye screening camp from 4<sup>th</sup> to 8<sup>th</sup> September 2018. Mr. K. Kalishvignesh, Branch Manager, Titan Eye Plus, Gobichettipalayam was the Chief Guest. Mr. J. Joseph, Titan Eye Plus, Chennai and Mr. Gowtham, Titan Eye Plus, Gobi screened and was involved in checking the vision of the students





## SPORTS ACHIEVEMENTS

### VOLLEY BALL



19<sup>th</sup> Asian Women's Under 19 Volleyball championship held from 10<sup>th</sup> to 17<sup>th</sup> June 2018 at Vietnam. Our student S. Shaalini had represented our Indian team as a Captain.

Our Student S. Shaalini had won Silver medal in BRICS Games 2018 was held at Johannesburg, South Africa from 17<sup>th</sup> July to 22<sup>nd</sup> July 2018.



➤ Secured 1<sup>st</sup> Place in Bharathiar University Inter Collegiate Volleyball Tournament held at Sri Ramalinga Sowdambikai College, Coimbatore from 3<sup>rd</sup> to 6<sup>th</sup> September 2018.

➤ Secured 2<sup>nd</sup> Place and Cash Price Rs.45000 in Tamilnadu Inter University Volleyball Championship held at Chennai from 23<sup>rd</sup> & 24<sup>th</sup> October 2018.

➤ Secured 2<sup>nd</sup> Place in South Zone Inter University Volleyball Tournament held at Andhra Pradesh from 27<sup>th</sup> to 31<sup>st</sup> October 2018.

➤ Secured 1<sup>st</sup> Place in Open State Level Volleyball Tournament held at Chennai from 12<sup>th</sup> to 15<sup>th</sup> July 2018

Our Hockey Team Secured 1st place in Bharathiar University Inter Collegiate Hockey Tournament held at Vidyasagar College, Udumalpet from 27<sup>th</sup> & 28<sup>th</sup> September 2018.



## KABADDI



- Our Kabaddi Team had won in Kerala Kabaddi league held at Kerala from 11<sup>th</sup> to 15<sup>th</sup> October 2018.
- Our Kabaddi Team secured the 3<sup>rd</sup> Place in Open State Level Kabaddi Tournament held at Naththakadaiyur, Palani from 28<sup>th</sup> to 29<sup>th</sup> July 2018.

➤ Secured the 1<sup>st</sup> Place in District level Isha Yoga Kabaddi Tournament held at Erode on 18<sup>th</sup> November 2018.

Secured 1<sup>st</sup> Place Bharathiar University Inter Collegiate Kabaddi Tournament held at Sree Narayana Guru College, Coimbatore from 10<sup>th</sup> to 12<sup>th</sup> September 2018.

➤ Secured 3<sup>rd</sup> Place in Tamilnadu Inter University Kabaddi Tournament held at Coimbatore 27<sup>th</sup> & 28<sup>th</sup> October 2018.

## POWER LIFTING AND WEIGHT LIFTING

➤ Sports Students of P.K.R Arts College For Women, won 1<sup>st</sup> Place in Senior State Level Power Lifting tournament held at Salem on 19<sup>th</sup> August 2018.

➤ Secured 2<sup>nd</sup> place in Bharathiar University Inter Collegiate Power Lifting and Weight Lifting Tournament held at Nirmala College, Coimbatore on 8<sup>th</sup> & 9<sup>th</sup> October 2018.