

#### P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India

Website: www.pkrarts.org | E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC 2<sup>nd</sup> Cycle

Criterion I Metric 1.1.2

## **CRITERIA-I**

1.1.2. Department of Management (UG)

**Board of Studies - Constitution and Minutes of Meeting** 

Name of the Programme: BBA

S. No.	Academic Year	Minutes No	Minutes pp
1	2017 – 2018	1 <sup>st</sup> BoS Minutes	1-3
2	2018 – 2019	2 <sup>nd</sup> BoS Minutes	4-7
3	2019 – 2020	3 <sup>rd</sup> BoS Minutes	8-13
4	2020 - 2021	4 <sup>th</sup> BoS Minutes	14-18
5	2021 – 2022	5 <sup>th</sup> BoS Minutes	19-23

# **Board of Studies - Constitution and Minutes of Meeting**

#### 2017- 2018

Dale :	10 F1-20-51	BERS PRESENT VENUE : LARRY MONTH	of Monagamor
	CASEGLORIES	NAME & DESIGNATION	Steinigfur
	chairpennon	Dr. M. Velumani Associate Professor & Head (UG)	M w L
à.	Subject Bent :I	Dr. M. Viahwoonathan Autocrate professor a Hood Braces	
3-	Subject Export:II	MS. M. Amavani Associate Professor a Head	U-2-1211
4.	university Nomine	Dr. S. Krishnaraj Associate Puesessor Placement Cific	SX X
8.		MY. K.M. Shanmuga perumal Monaging Director	Ous C
	Mexidosloss Ofice Alumnac	Ms. R. Awini	8 Junio 1
	Member 1.1	Dr. V. Kovitha Associate Profession & Head (POL)	Vk
	Member : 2	Dr. S. Vidhya Assistant Professor	3 mil
3	Member:3	MS R. Gernath' Assistant Professor	Polyani
10.	Member: A	MS. P. Anchana wiruthi Ka Assistant Diotenor	& purp

Following one the minute of the Board of Studies meeting in Management Science (BBA) held on 12.08.2017 at 10.00 am in the Alepartment of Management Science (BBA) in the presence of Chairperson and the Board Members. The Jumpany of the discussions and decisions taxon on the agenda items during the meeting 1s as under: It was resched to:

1. Approve the rules and regulations for the students admitted in Backelor of Business Administration from the Academic year 2017-18 and onwords.

- Approve the course scheme and scheme of examination for all the six sensitive with the following suggestions:

  Since two Finance specialization papers were opted in Sementer II. the board recommended to shift come &: Financial Management course to Semester III as come Is.
- 3 Approve and adopt the defailed Ayllabi for fart: I Language courses (Tamil-I and Tamil-II) for semester: I and semester: I being offered by the deportment of Tamil.
- Approve and adopt the detailed sylleti for Port II English countries (English-I and English-II) for somethis: II and English to being offered by the Department of English
- 5. Approve the detailed cyllate for part: 111 care courses (subjects)

  6x Buchelor of Business Administration programme for sensitive and Semester: IT with the following suggested for ease in Fundamentals of Accounting in Semester II. the Board resommended to apt only one text book.

  ii) The board suggested to include few concepts in unit I

iii). The board auggisted to include few concepts in unit-I. core I : Economic Manifes For Managers.

- 6 Approv and adopt the detailed Syllabi for part: III Allied courses (Mothematics Fox Management I and II) for Sementer II and sementer: II being offered by the Separtment of Mathematics.
- Aclopt the Syllabus of Bharathiax University for past IV foundation course I: Environmental Studies shall be towns without any modification for the undergraduate Students admitted from the Academic year 2017-18 and onwords
- 8. Approve and adopt the syllabus for part IT Foundation course IT: yoga and Value Education prepared by the General Board and recommended by the curriculum development committee for its implementation for the undergraduale Students admitted from the Academic year sort-18 and onwards
- 9. Approve the Question paper paltern both for CIA and ESE.

  Theory and proxitical courses for the semester: I and semesters
- to Recommand the panel of Examinera for auestion paper celling and for the Amedical Examinations and control Valuation.

There being no other ilem, the meeting ended with

a Note of thanks to the chair.

CHAIR PERSON

M. u. [12-02-17]

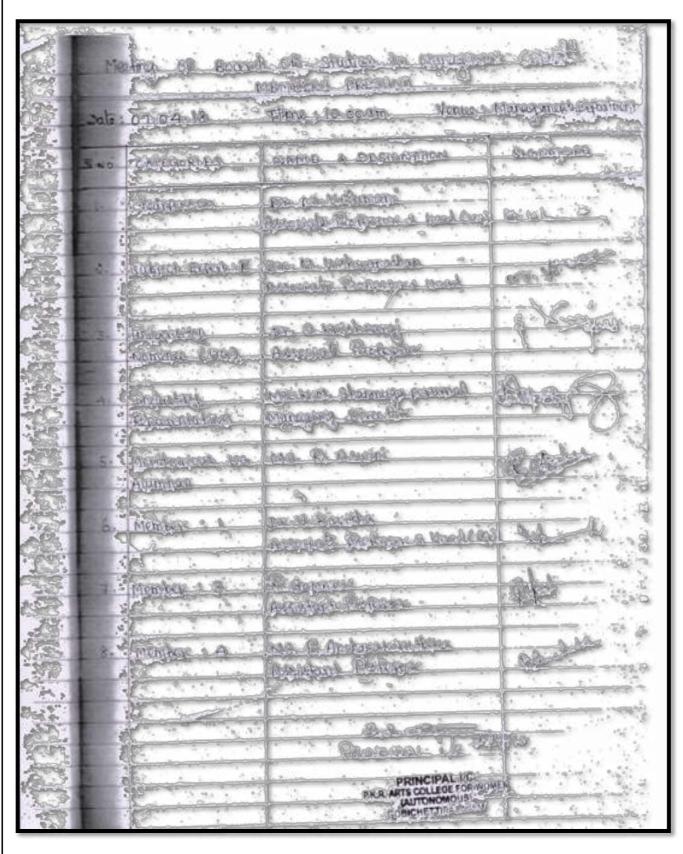
PKR. Arts College for Women.

Proposition by R. M. TRIFITS (R. GEMATH)

P.K.R. Arts College for Vill Gebickettipalisyum

Principal

Board of Studies - Constitution and Minutes of Meeting 2018-2019



Following and the minutes of the Board of Stations

Meeting is Majuryment (BBA) had on on on on early of the state of the Country of the Majuryment (BBA) in the Presence of the Chair person Dr. in Vellowing and the Board (Tembers)

The Zammury of the district of the American of the Country of the Country

Il conformed the minutes of the fixed modern of the

definited and approxime up the Action town which on the

Total the contribution on the course school in the Soft me

Apprice the Syllabor for my the country (Sullands) of amorter s to a offered to the Oa Shahnes of high the during the Academie years delicate with the filtre page 2 2 211992 John

The point supported to modify unit it and

The point supported to valence the Charles

The board suggested to

Promoted representation of American Services

Promoted representation and services are serviced as a service of the services o

in The board suggested to simplify the sillabut of the Elective of Elections during somether W some was recommended to Academic and the the subshit for all the courses Continues of S Acomic I to a organic to the Un Auchata adolphi Bernesber the Arabase year some 19 with the Augustions 1) The bound suggested to modify with ; 3 and unit : To Othe come: west commagnessed enformation system affected in something I li) The board suggested to rename the I andurbial Riving & Lahour Photos " as "Labour Walland & Deduction Resident . Car- Fil . B: High reban Adoption und profis (11) COM & N'NY True True True True Langue Comb as some as in core: xx Thingial reconstruct, the bound magazine to remodelly the contains in until the conscious sourcement warranted. IN) The board Arganish to simplify the sullabus for Olive Elective and course dutie senetice of Estamazara official west the same was recommended to exachanic ... Councel. B APRIONE the Qualtum Paper politica for both ora heard and BSE - Thomas and practical Employ & Landillusticited

# Board of Studies - Constitution and Minutes of Meeting ${\bf 2019\text{-}2020}$

Date	P105.40.PD:	Time: 10:00 om Venus: Ma	nagement Departmen
SI AID	CATEGORIES	NAME & DESIGNATION	SIGNATURE
1.	chair Person	Dr. M. Velumani Aspociate Professor & Head	m.u.L.
₫-	Subject Brookt : 1	Dr. M. Vishwanathan Associals Professor & Head	m. V:~~
3.	Industry Repusentative	my - K. m. Shanmuga Peruma! Managing Director	ON SY
A:	Meritorious UG Alumnas	ms. R. Aswini	R. Charles
5.	Member 11	Dr. V. Kavitha Associate Professor & Hood (B	a Marke
6.	member : &	Dr. S. Vidhya Allociate Professor	30XX
7-	member: 3	Ms. R. Gomathi Assistant Professor	Quanting.
		Juffer	

Following are the minutes of the Board of Studies meeting in Management (BBA) held on 09.04.2019 at 10.00 am in the Department of Management (BBA) in the Presence of Chatrperson Dr. M. Velumatus and the Bookerd members.

The summary of the dissouscions and decisions taken on the Agenda Items during the meeting is as under:

It was recoved to:

- 1 Confirm the minutes of the meeting of the Board of Studies held on 7.4.2018
- of consider and approve of the Action tower report on the resolutions passed in the Previous meeting held on 12.04.2018
- 3 Ratify the revision on the course scheme and scheme of examinations of the Academic year sorths and 2018-19.
- Approve the syllabus for all the courses (subjects) with mires changes of semathers 5 and 6 offered to the UG Students admitted during the academic year soll-18 and soll-19 and recommend to the academic council.
- 5. Approve the syllabi for an the courses (subjects) of semester 1 to 6 offered to the wor students admitted during the Academic year 2019-20 with the following suggestions:
  - i) The board suggested to modify unit: 7
    in proficiency Enhancement course titled
    green marketing offered during semester V

Member: 3	Associate Professor  Ms · R. Gomathi  Assistant Professor	q. trains.
Member a		00/30
	Dr. S. Vidhya	90.86
Member : 1	Dr. V. Kavitha Associate Professor & Head (Bi	Ve ala
Mexitoxious UG Alumnae	MS. R. Aswini	R. China
Industry Repusentative	My. K. M. Shanmuga Penuma! Managing Director	May
Subject Breat : 1	Dr. M. Vishwanathan Associals Phofessor & Head	m. V.~
chair ferson	Dr. M. Velumani Associate Professor a Headin	m.u.L.
CATEGORIES	NAME & DESIGNATION	SIGNATURE
: 09.04.2019	Time: 10.00 om Venus: Mano	agement Deposition
ing of Board o		9 (0)
	CATEGORIES  Chairpennon  Subject Brent: 1  Industry  Repusentative  Mexitorious UG  Alumnas	MEMBERS PRESENT  OP. 04.2019 Time: 10.00 am Venue: Many CRIEGORIES NAME & DESIGNATION  Chairperson Dr. M. Velumani Associate Professor & Head Co.  Subject Exert: 1 Dr. M. Vishwanathan Associate Professor & Head  Productry Managing Director  Meritorious Usi Ms. R. Aswini  Alumnae  Member: 1 Dr. V. Kavitha

			49
Mo	elling of Board	of Studies in Management Cas	CAL
	-0 00 0010	MEMBERS PRESENT	James Language
Dale	P10% - 40 - P0 :	Time: 10,00 on Venus: Mat	Acres mount
31,800	categories	NAME & DESIGNATION	SIGNISTURE
1	chair Person	Arrocrate Professor a Head Co	o m in L
2	subject Spect of	Dr. M. Vikhwanathan Associals Photestor & Head	m. V. ~
3.	Industry	my - K. m. Shanmuga Peruma!	0 6
	Rementative	Managing Directors	348 M
4	Mexitoxious Us. Alumbas	ms - R - Aswini	R. Charles
ę.	member 11	Arrocate Balesson a Hood (R)	We de Alvilla
6.	Member : 4	Dr. S. Vidhypa Amociati Professor	80X
7:	Member : 3	Mr. R. Gamathi Assistant Professor	Pitalani.
		Judkel 19	
-		P.K.R. Arts College for Women (Autonomous) Gebichettipaleyam - 5 to 476 Erode Cistrer	

mosting in management (BBA) held on 09.04.2019 at 10.00 om in the Department of Monagement (BBA) in the Presence of Chairperson Dr. M. Verumani and the Board members.

on the Agenda thems during the moeting is as under:

- 1 confirm the minutes of the meeting of the Broad of Studies held on 7.4 2018
- e consider and approve of the Action tower report on the resolutions proved in the Provious meeting held on 12,09,0008
- 3 Ratify the revision on the course scheme and scheme of examinations of the Academic year Boits and 2018-19.
- Approve the syllabor for an the courses (subjects) with minor changes of semisters 5 and 6 offered to the UG students admitted during the academic year sort-18 and sole-19 and recommend to the academic council.
- 5. Approve the syllabi for an the courter (subjects) of Semaster 1 to 6 offered to the wor students admitted during the Academic year 2019-20 with the following suggestions:
  - i) The board suggested to modify unit ? I in Proficency Enhancement course titled green many ting offered during generated . I

(i) The board suggested to medify unit - I in core - av Taxation Law & practice officed during something - IV

and the same was recommended to Academic

- 6 Approve the Question Paper Pattern For both CIA Ests and End Semater Examinations - theory and Practical 1 Deject 1 Institutional training lete. Lourier
- 7. Recommend fresh panel of members for Question paper setting and panel of examiners for practical examinations and central Valuation
- 8. There being no other item the meeting ended with a vote of themas to the chair.

No of Members Pasent : 7
No of Members Absent : 3

CIPIR PERSON . N. W. ANN



Planned by

Plantalla

CR. GOMMINI

Principal

PKR Arts College for Women

[Autonomous]

Gobichethpalayam - 638 476

Frode District

## **Board of Studies - Constitution and Minutes of Meeting**

## 2020 - 2021

		MANAGEMENT(UG&PG) Academic Year: 2020-21	
S.No.	CATEGORY	NAME AND DESIGNATION	SIGNATURE
1.	Chairperson	Dr. V.Kavitha Ph.D., Associate Professor & Head Department of Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 99715532793 Email: kavichida@yahoo.com	VE
2.	Subject Expert – I	Dr. A.G.V.Narayanan, Director, DJ Academy for Managerial Excellence, Coimbatore. Mobile No. 9487811006 Email: directordjame@djacademy.ac.in	8/
3.	Subject Expert – II	Dr. V.G.Sumathy, Assistant Professor, Department of Management Science, Kongu Arts & Science College, Erode – 638 052 Mobile No. 9842843366 Email: sumathyvg@gmail.com	@2/1005
4.	University Nominee	Dr.K.MalarMathi Professor, BSMED, Bharathiar University, Combatore, Mobile No.9486805197 Email: mathiji@yahoo.com	General Sense of Sens
5.	Industry Representative	Mr.Elangkavi, Managing Director HitechCommunications, Erode. Mobile No.9942955265 Email: elangkavi@gmail.com	981
6.	Mentorious MBA Alumnae	Ms. NagalakshmiKarthikeyan, Assistant General Manager-HR, Tata Consultancy Services, Chennai. Mobile No. 9884497782 Email: naga karthik@tes.com	topulst
7.	Member: I	Mr.M. Ramasamy M.A., B.L., Professor in Management, P.K.R. Arts College for Women, Gobichettipalavam – 638 476	ABSENT

S.No.	CATEGORY	NAME AND DESIGNATION	SIGNATURE
8.	Member : 2	Dr. S. Vidhya Ph.D., Associate Professor in Management, P.K.R. Arts College for Women, Gobichempalayam - 638 476 Mobile No. 9042089028 Email: vidhyasivakumar@pkrarts.org	Sh
9	Member : 3	Mrs. S. Subathara Devi M.B.A., M.Phil., Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 9965159213 Email: subhathradevis@pkrarts.org	& Stew
10.	Member : 4	Mrs.R.Gomathi Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 7010380375 Email: gomathir@pkrarts.org	Que!
11.	Member : 5	Mrs. K.Radhamani Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 8012860615 Email: radhamanik@pkrarts.org	distant.
12.	Member: 6	Ms. G.K.Pooranee Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 8838125271 Email: pooraneegk@pkrarts.org	96.Pa

51 Appears and adopt the revised course thucture. course scheme and scheme of enomination of the MBA programme from the academic your 2020-2021 with the following suggestions: i) Regulations of the community engagement initiative to be regramed thus, enabling the learners to peactive it as a subjective remarch with a notto les community engagement / social commitment if Introduce an elective stream on "ANALYTICS" instead of SYSTEMS in the light of better employability for the clearners, with couler of PEOPLE ANSWER ANALYTICS FOR FINTECH, SOCIAL HEDIA MIALYTICS, BUSINESS INTELLIGENCE, HEALTHCARE AVALYTICSAND BIG DATA 11) Introduce the concept of WEALTH MANAGEMENT inthe course FINANCIAL MANAGEMENT iv) Introduce DIGITAL MARKETING are complement esticherer is possible. i) Modify the stelling of the course - MARKETING MANAGEMENT and give woom to introduce the concept of MARKETHIS 4.0. in framing the syllabur of INTERNATIONAL FINANCIAL REPORTING STANDARDS, SECOKITY ANALYS AND PORTFOLIO MANAGEMENT and INTERNATIONAL FINANCIAL MANA GEMENT.

9. Approve and adopt the delailed syllabus for all course in timesters I to iv of the MBA programme from the academic year 2020-2021 and ompards.

b Approve the newesion of guidelines for courses whole Part: in, Part: in and Part: v of the MBA programme from the academic year 2020-2021 tond emwards.

# Board of Studies - Constitution and Minutes of Meeting $2021-2022 \label{eq:constitution}$

gesti	my of the b	Board of Studies in	Management
gote.	21,821 Sime:	11.00 an Platform: Equi	lago-friends
10 NB	CATEGORY	NAME & DESIGNATION	SIGNATURE
1	CHAILPERSON	Dr. V KANGTHA Ph.D.  PRECIONAL Prof. of Head  Department of Management  P.K.R. Acts. Edilog. For  Golia	VI st
2	SUBJECT EXPENT	Dr. A.G. V NAR AVANAN Director - D.T. Academy Ja Managerial Excellent Chimbetone	Online
3	SUBJECT EXPENTS	Dr V G. SUMATHY Attackent Prek. Dept of Management Science Konga Arts & Science Gollege	Online
14-	UNIVERSTO NOMINEE	Professor, BEMED. Beharathian University Combolone	Online
5	REPERSON THE LAND	He Elangkani, Managine Kente Ke tech Communications, Ende	Online

			73
SNo	CATEGORY	NAME & DESIGNATION	SIGNATURE
1	MERITORIDUS ALUMNAE	Mr. NAGALAKSHMI Dissistant General Manager Tala Consultancy Services Chennai	Online
1	Member: 2	DE S. VIDHYA Ph. D., Desociate Profess in Hamagond P.K.R. Acts College for Women	Shirt
2	Hember : 3	Mrs. S. Subalture Deri Assistant Professor in Management P. K. R. Asts College for Women	8. 8-2 nt
3	Hamber: 4	Dissistant Professa in Hangut P.K.R. Acts College for Women	Q. Vista
10	Hembox: 15	Mrs. K. Radhamani Desistant Profess in Management P.K.R. Acts College for Women Gobi	ant le
II.	Member: 6	Me-Gr.K. Pochance  Professor in Hangemant P. K. R. Acts College for Women	2.6. Pools

65 Minutes of the meeting: The summary of discussions and alecisions taken on the agenda items during the meeting of the Board of studen in Management (B.B.A & M.B.A - U.G. & P.G.) on 21.8.2021 at 11.00 am. on Greet in the presence of the Chairperson DX. V. KAVITHA and the other Thembers of the board as under: I confirm the numeter of the fourth meeting of the Board of Studies held on 04.07.2026 2. Approve the action taken on the resolutions passed in the previous meeting of the academic council held 3. Approve and adopt the schone of examinations, syllab and guidelines of BBA programme, for the students admitted during 2020-21 and orwards. Herke, hatified 4. Approve and adopt the peogram-structure, peogramme scheme, syllabus, scheme of examinations of BBA and MBA programmes, for the stredents admitted during 2021 22 and onwards. 5. Approve and adopt the detailed syllabi of the SCHOLASTI COURSES: CORE COURSES OF BBA and MBA along with the mapping of co and RSO statements be incorporated from the academia year 2021-2 and omwards with the following renommen from the board: BBA Brogramme: a) To discard Comprehension in Management (1-v) comes and the coldite allotted for them, as they are part of CORE COURSES and do not have any syllabure to be laught sparately

- b) To consider OPEN ELECTIVE under PART-IV instead of PART-III so that the score obtained will not be accounted for CGPA calculation
- c) To offer PROJECT as a CORE COURSE and not as an elective under PART-III and these were recommended to the academis council.

# MBA Programme:

- a) To discard Comprehension on Hangement (1-12) courses and the credit allotted for them, as they are part of CORE COURSE and do not have any syllabus to be taught separately.
- b) To offer PROJECT in semester in to enhance employability and these were recommended to the academic council
- 6. Appeare and adopt the detailed syllabi of the SCHOLASTIC COURSES! OPEN ELECTIVE Course (s) offered by the department of Management to students of other UG/PG, programmes along with mapping of CO and PSO statements to be incorporated from the academic year 2021-2022 and onwards.
- ABBROVE and adopt the detailed syllabi of SCHOLOGIE COURSES: SKILL ENHANCEMENT, PROFICIENCY ENHANCEMENT ABILITY EN HANCEMENT AND COMPETENCY EINHANCEMENT courses of BBA and MBA programmes along with mapping of CO and PSO statements to be timeorporated from the academic year 2021-2022 and onwards.
- 8. Appeare and adopt the detailed syllabi of

