



**P.K.R. ARTS COLLEGE FOR WOMEN**  
(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore) Approved by  
Government of Tamil Nadu and Accredited by NAAC with 'A' Grade (2<sup>nd</sup> Cycle)  
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India  
Website: www.pkarts.org |E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC  
2<sup>nd</sup> Cycle

Criterion I

## CRITERIA-I

### 1.1.3. Department of Management (UG) –Minutes of Board of Studies

**Name of the Programme : BBA**

S. No.	Academic Year	Minutes No	Minutes pp
1	2017 – 2018	1 <sup>st</sup> BoS Minutes	1-3
2	2018 – 2019	2 <sup>nd</sup> BoS Minutes	4-7
3	2019 – 2020	3 <sup>rd</sup> BoS Minutes	8-13
4	2020 – 2021	4 <sup>th</sup> BoS Minutes	14-18
5	2021 – 2022	5 <sup>th</sup> BoS Minutes	19-23

2017-2018

Meeting of Board of Studies in Management Science (BSM)

MEMBERS PRESENT

Date: 12.08.17 Time: 10.00 am Venue: Department of Management

S.No	CATEGORIES	NAME & DESIGNATION	SIGNATURE
1.	chairperson	Dr. M. Velumani Associate Professor & Head (UG)	M.V. 12/8/17
2.	Subject Expert : I	Dr. M. Vishwanathan Associate Professor & Head BRACCA	M.Vi 12/8/17
3.	Subject Expert : II	Ms. M. Ammani Associate Professor & Head	M.A. 12/8/17
4.	University Nominee UG	Dr. S. Krishnaraj Associate Professor / Placement Officer	S.K. 12/8/17
5.	Industry Representative	Mr. K.M. Shanmugaperumal Managing Director	K.M.S. 12/8/17
6.	Meritorious UG Alumnae	Ms. R. Aswini	R.Aswini 12/8/17
7.	Member : 1	Dr. V. Kavitha Associate Professor & Head (PG)	V.K. 12/8/17
8.	Member : 2	Dr. S. Vidhya Assistant professor	S.V. 12/8/17
9.	Member : 3	Ms. R. Gomathi Assistant Professor	R.Gomathi 12/8/17
10.	Member : 4	Ms. P. Anchanakiruthika Assistant Professor.	P.Anchanakiruthika 12/8/17

S. I. 12/8/17

## MINUTES

Following are the minutes of the Board of Studies meeting in Management Science (BBA) held on 12.08.2017 at 10.00 am in the Department of Management Science (BBA) in the presence of chairperson and the Board Members. The summary of the discussions and decisions taken on the agenda items during the meeting is as under: It was resolved to :-

1. Approve the rules and regulations for the students admitted in Bachelor of Business Administration from the Academic year 2017-18 and onwards.
2. Approve the course scheme and scheme of examination for all the six semesters with the following suggestions:  
 => Since two Finance specialisation papers were opted in Semester IV, the board recommended to shift core X: Financial Management course to Semester III as core IX.
3. Approve and adopt the detailed syllabi for Part: I Language courses (Tamil-I and Tamil-II) for semester: I and Semester: II being offered by the Department of Tamil.
4. Approve and adopt the detailed syllabi for Part: II English courses (English-I and English-II) for semester: I and Semester: II being offered by the Department of English.
5. Approve the detailed syllabi for part: III core courses (Subjects) for Bachelor of Business Administration programme for semester: I and Semester: II with the following suggestions:
  - i). Since two text books were suggested for core III: Fundamentals of Accounting in Semester -II, the Board recommended to opt only one text book.
  - ii). The board suggested to include few concepts in unit: V

- iii). The board suggested to include few concepts in unit -I, core V : Economic Theories for Managers.
6. Approve and adopt the detailed syllabi for part : III Allied courses (Mathematics For Management I and II) for Semester : I and semester : II being offered by the Department of Mathematics.
  7. Adopt the syllabus of Bharathiar university for part IV Foundation course -I : Environmental Studies shall be taken without any modification for : the undergraduate students admitted from the Academic year 2017-18 and onwards.
  8. Approve and adopt the syllabus for part II Foundation course II : Yoga and Value Education prepared by the General Board and recommended by the curriculum development committee for its implementation for the undergraduate students admitted from the Academic year 2017-18 and onwards.
  9. Approve the Question paper pattern both for CIA and ESE - Theory and practical courses for the semester : I and semester II
  10. Recommend the panel of examiners for question paper setting and for the practical Examinations and central Valuation.

There being no other item, the meeting ended with a Vote of thanks to the chair.

CHAIR PERSON

M. V. L  
12.08.17

PK.R. Arts College for Women  
Gobichettipalayam

Prepared by,  
R. Gomathi  
12/8/17  
(R. GOMATHI)

PK.R. Arts College for Women  
Gobichettipalayam

Dr S. A. D  
Principal

2018-2019

Meeting of Board of studies in Management (BBA)<sup>33</sup>

MEMBERS PRESENT

Date: 07.04.18 Time: 10.00 am Venue: Management Department

S.No	CATEGORIES	NAME & DESIGNATION	SIGNATURE
1.	Chairperson	Dr. M. Velumani Associate Professor & Head (UG)	M. V.
2.	Subject Expert : I	Dr. M. Vishwanathan Associate Professor & Head	M. V.
3.	University Nominee (UG)	Dr. S. Krishnaraj Associate Professor	S. K.
4.	Industry Representative	Mr. K. M. Shanmuga perumal Managing Director	K. M. S.
5.	Meritorious UG Alumnae	Ms. R. Aswini	R. Aswini
6.	Member : 1	Dr. V. Kavitha Associate Professor & Head (PG)	V. K.
7.	Member : 3	R. Gomathi Assistant Professor	R. G.
8.	Member : A	Ms. P. Anchanakiruthika Assistant Professor	P. Anchanakiruthika

S.S. D.  
PRINCIPAL i/c 7/4/18

PRINCIPAL i/c  
P.K.R. ARTS COLLEGE FOR WOMEN  
(AUTONOMOUS)  
GOBICHETTIPALAYAM



## MINUTES

Following are the minutes of the Board of Studies meeting in Management (BBA) held on 07.04.2018 at 10.00am in the department of Management (BBA) in the presence of chairperson Dr. M. VELUMANI and the Board members.

The summary of the discussions and decisions taken on the agenda items during the meeting is as under:  
It was resolved to:

1. Confirm the minutes of the first meeting of the Board of Studies held on 12.08.17
2. Consider and approve of the Action taken report on the resolutions passed in the previous meeting held on 30.8.17
3. Ratify the revision on the course scheme and scheme of examinations of the Academic year 2017-18
4. Approve the syllabus for all the courses (subjects) of semester 3 to 6 offered to the OG students admitted during the Academic year 2017-18 with the following suggestions:
  - i) The board suggested to modify unit : I and unit : II in core : XI Management Information system.
  - ii) The board suggested to rename the Elective : II course "Industrial Relations & Labour Welfare" as "Labour Welfare & Industrial Relations."
  - iii) Since few concepts in unit : II core : XXIII Investment Management was as same in core : IX Financial management, the board suggested to remodify the core : XXIII Investment management unit : II.

iv) The board suggested to simplify the course syllabus of Elective III : E-Commerce offered during semester : VI

and the same was recommended to Academic Council.

5. APPROVE the syllabi for all the courses (subjects) of semester 1 to 6 offered to the UG students admitted during the Academic year 2018-19 with the following suggestions :

i) The board suggested to modify unit : I and unit : II in core : XIII Management Information system offered in semester : IV

ii) The board suggested to rename the Elective : II "Industrial Relations & Labour Welfare" as "Labour Welfare & Industrial Relations".

iii) Since Few concepts under unit : II in core : XXV Investment Management was as same as in core : XI Financial Management, the board suggested to remodify the contents in unit : II core : XXV Investment Management.

iv) The board suggested to simplify the syllabus for the Elective III course E-Commerce offered during semester : VI

and the same was recommended to Academic Council.

6. APPROVE the question Paper pattern for both CIA tests and ESE - Theory and practical / Project / Institutional



training etc. courses.

7. Recommend Panel of members of op setting and panel of examiners for practical examinations and central valuation.

8. There being no other item, the meeting ended with a Vote of thanks to the chair.

Total Members : 10

No. of Members Present : 08

No. of Members Absent : 02

M. u L  
7.4.18  
CHAIR PERSON



Prepared by

P. Umal  
T. A. S.  
(R. Gomathi)

S. D. S.  
PRINCIPAL i/c #14118

PRINCIPAL i/c  
P.K.R. ARTS COLLEGE FOR WOMEN  
(AUTONOMOUS)  
GOBICHETTIPALAYAM.



2019-2020

49

Meeting of Board of Studies in Management (BBA)

MEMBERS PRESENT

Date : 09.04.2019

Time : 10.00 am

Venue : Management Department

Sl.No	CATEGORIES	NAME & DESIGNATION	SIGNATURE
1.	Chairperson	Dr. M. Velumani Associate Professor & Head (UG)	M.V. [Signature]
2.	Subject Expert : 1	Dr. M. Vishwanathan Associate Professor & Head	m. Vi [Signature]
3.	Industry Representative	MY. K. M. Shanmuga Perumal Managing Director	[Signature]
4.	Meritorious UG Alumnae	MS. R. Aswini	[Signature]
5.	Member : 1	Dr. V. Kavitha Associate Professor & Head (BA)	[Signature] 9/4/19
6.	Member : 2	Dr. S. Vidhya Associate Professor	[Signature]
7.	Member : 3	MS. R. Gomathi Assistant Professor	[Signature] 9/4/19

[Signature]  
9/4/19

Principal  
P.K.R. Arts College for Women  
(Autonomous)  
Gobichettipalayam - 638 476.  
Erode District.

## MINUTES

Following are the minutes of the Board of Studies meeting in Management (BBA) held on 09.04.2019 at 10.00 am in the Department of Management (BBA) in the presence of Chairperson Dr. M. VELUMATHI and the Board members.

The summary of the discussions and decisions taken on the Agenda items during the meeting is as under:  
It was resolved to:

1. Confirm the minutes of the meeting of the Board of Studies held on 7.4.2018.
2. Consider and approve of the Action taken report on the resolutions passed in the previous meeting held on 12.04.2018.
3. Ratify the revision on the course scheme and scheme of examinations of the Academic year 2017-18 and 2018-19.
4. Approve the syllabus for all the courses (subjects) with minor changes of semesters 5 and 6 offered to the UG students admitted during the academic year 2017-18 and 2018-19 and recommend to the academic council.
5. Approve the syllabi for all the courses (subjects) of semester 1 to 6 offered to the UG students admitted during the Academic year 2019-20 with the following suggestions:
  - i) The board suggested to modify unit: 7 in Proficiency Enhancement course titled Green Marketing offered during semester-V

## Meeting of Board of Studies in Management (BBA)

## MEMBERS PRESENT

Date : 09.04.2019

Time : 10.00 am

Venue : Management Department

Sl.No	CATEGORIES	NAME & DESIGNATION	SIGNATURE
1.	Chairperson	Dr. M. Velumani Associate Professor & Head (UG)	M. V. L
2.	Subject Expert : 1	Dr. M. Vishwanathan Associate Professor & Head	M. Vi
3.	Industry Representative	Mr. K. M. Shanmuga Perumal Managing Director	Mr. K. M. S.
4.	Meritorious UG Alumnae	Ms. R. Aswini	R. Aswini
5.	Member : 1	Dr. V. Kavitha Associate Professor & Head (BA)	V. Kavitha 9/4/19
6.	Member : 2	Dr. S. Vidhya Associate Professor	S. Vidhya
7.	Member : 3	Ms. R. Gomathi Assistant Professor	R. Gomathi 9/4/19

*[Signature]*  
9/4/19

Principal  
P.K.R. Arts College for Women  
(Autonomous)  
Gobichettipalayam - 638 476.  
Erode District.



# Meeting of Board of Studies in Management (BBA)

## MEMBERS PRESENT

Date : 09.04.2019

Time : 10.00 am

Venue : Management Department

SL NO	CATEGORIES	NAME & DESIGNATION	SIGNATURE
1.	Chairperson	Dr. M. Velumani Associate Professor & Head (UG)	M. V. [Signature]
2.	Subject Expert : 1	Dr. M. Vishwanathan Associate Professor & Head	m. Vi [Signature]
3.	Industry Representative	Mr. K. M. Shanmuga Perumal Managing Director	[Signature]
4.	Meritorious UG Alumnae	MS. R. Aswini	[Signature]
5.	Member : 1	Dr. V. Kavitha Associate Professor & Head (PG)	V. K. [Signature] 9/4/19
6.	Member : 2	Dr. S. Vidhya Associate Professor	[Signature]
7.	Member : 3	MS. R. Gomathi Assistant Professor	[Signature] 9/4/19

[Signature]  
9/4/19

Principal  
P.K.R. Arts College for Women  
(Autonomous)  
Gobichettipalayam - 638 476.  
Erode District.

## MINUTES

Following are the minutes of the Board of Studies meeting in Management (BBA) held on 09.04.2019 at 10.00 am in the Department of Management (BBA) in the presence of Chairperson Dr. M. VELUMANI and the Board members.

The summary of the discussions and decisions taken on the Agenda items during the meeting is as under:  
It was resolved to:

1. Confirm the minutes of the meeting of the Board of Studies held on 7.4.2018
2. Consider and approve of the Action taken report on the resolutions passed in the Previous meeting held on 12.04.2018
3. Ratify the revision on the course scheme and scheme of examinations of the Academic year 2017-18 and 2018-19.
4. Approve the syllabus for all the courses (subjects) with minor changes of semesters 5 and 6 offered to the UG students admitted during the academic year 2017-18 and 2018-19 and recommend to the academic council.
5. Approve the syllabi for all the courses (subjects) of semester 1 to 6 offered to the UG students admitted during the Academic year 2019-20 with the following suggestions:
  - i) The board suggested to modify unit: I in Proficiency Enhancement Course titled Green Marketing offered during semester-V

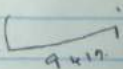


ii) The board suggested to modify unit - V in core - xv Taxation Law & Practice offered during Semester - IV

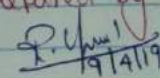
and the same was recommended to Academic Council.

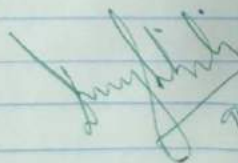
6. Approve the Question Paper Pattern for both CIA tests and End Semester Examinations - theory and Practical / Project / Institutional training etc., courses
7. Recommend fresh panel of members for question paper setting and panel of examiners for practical examinations and central valuation.
8. There being no other item, the meeting ended with a Vote of thanks to the chair.

Total Members : 10  
 No. of Members Present : 7  
 No. of Members Absent : 3

CHAIR PERSON : M. U. 



Prepared by  
  
 9/14/19  
 (R. GOMATHI)

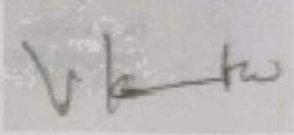
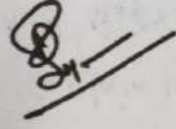
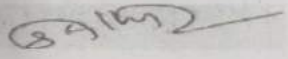
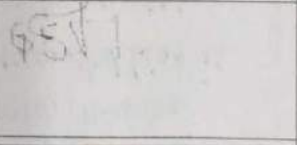
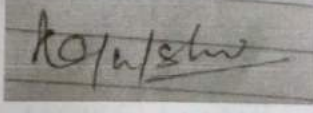
  
 9/14/19


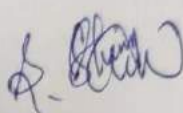


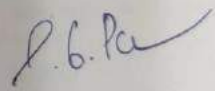
Principal  
 P.K.R. Arts College for Women  
 (Autonomous)  
 Gobichettipalayam - 638 476.  
 Erode District.



2020 – 2021

**ATTENDANCE OF MEMBERS OF BOARD OF STUDIES IN  
MANAGEMENT(UG&PG)  
Academic Year: 2020-21**

S.No.	CATEGORY	NAME AND DESIGNATION	SIGNATURE
1.	Chairperson	<b>Dr. V.Kavitha Ph.D.,</b> Associate Professor & Head Department of Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 99715532793 Email: kavichida@yahoo.com	
2.	Subject Expert – I	<b>Dr. A.G.V.Narayanan,</b> Director, DJ Academy for Managerial Excellence, Coimbatore. Mobile No. 9487811006 Email: directordjame@djacademy.ac.in	
3.	Subject Expert – II	<b>Dr. V.G.Sumathy,</b> Assistant Professor, Department of Management Science, Kongu Arts & Science College, Erode – 638 052 Mobile No. 9842843366 Email: sumathyvg@gmail.com	
4.	University Nominee	<b>Dr.K.MalarMathi</b> Professor, BSMED, Bharathiar University, Coimbatore. Mobile No.9486805197 Email: mathijj@yahoo.com	malar mathi -mathijj@yahoo.com> to me < Go ahead. Sent from Yahoo Mail on Android Oct 1, 2020, 2:57 PM
5.	Industry Representative	<b>Mr.Elangkavi,</b> Managing Director HitechCommunications, Erode. Mobile No.9942955265 Email: elangkavi@gmail.com	
6.	Meritorious MBA Alumnae	<b>Ms. NagalakshmiKarthikeyan,</b> Assistant General Manager-HR, Tata Consultancy Services, Chennai. Mobile No. 9884497782 Email: naga.karthik@tcs.com	
7.	Member : 1	<b>Mr.M. Ramasamy M.A., B.L.,</b> Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476	ABSENT

S.No.	CATEGORY	NAME AND DESIGNATION	SIGNATURE
8.	Member : 2	<b>Dr. S. Vidhya Ph.D.,</b> Associate Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 9042089028 Email: vidhyasivakumar@pkrarts.org	
9.	Member : 3	<b>Mrs. S. Subathara Devi M.B.A., M.Phil.,</b> Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 9965159213 Email: subhathradevis@pkrarts.org	
10.	Member : 4	<b>Mrs.R.Gomathi</b> Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 7010380375 Email: gomathir@pkrarts.org	
11.	Member : 5	<b>Mrs.K.Radhamani</b> Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 8012860615 Email: radhamanik@pkrarts.org	
12.	Member : 6	<b>Ms. G.K.Pooranee</b> Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 8838125271 Email: pooranee@pkrarts.org	



## Minutes of the meeting

The summary of discussions and decisions taken on the agenda items during the meeting of the Board of Studies in Management (B.B.A. & M.B.A.) held on 1.7.2020 at 4.00 p.m. on Gmeet in the presence of the Chairperson **D.V. KAVITHA** and the other members of the board are as under:

It was resolved to,

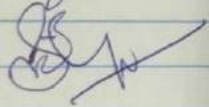
1. Confirm the minutes of the meeting of Board of studies held on 09.4.2019.
2. Approve the action taken on the resolutions passed in the previous meeting held on 13.04.2019.
3. Approve and adopt the revised course structure, course scheme and scheme of examinations of the BBA programme from the academic year 2020-2021 and onwards.
4. Approve and adopt the detailed syllabi for all the courses in semesters I to VI of the BBA programme from the academic year 2020-2021 and onwards.
5. Approve the revision of guidelines for courses under Part: III, Part: IV and Part: V of the BBA programme from the academic year 2020-2021 and onwards.
6. Approve the introduction of value added course Wealth Management for BBA and its syllabus to be incorporated from the academic year 2020-2021 and onwards.
7. Ratify the revisions in the course scheme, syllabus and scheme of Examination of MBA for the academic year 2019-2020, as under:
  - 1) To introduce "Part V: B) Student start-up venture, and C) Capstone project and Viva-voce" under Competency enhancement.



8. Approve and adopt the revised Course structure, course scheme and scheme of examinations of the MBA programme from the academic year 2020-2021 with the following suggestions:
- i). Regulations of the community engagement initiative to be rephrased, thus, enabling the learners to practice it as a subjective research with a motto of community engagement / social commitment.
  - ii). Introduce an elective stream on "ANALYTICS" instead of "SYSTEMS" in the light of better employability for the learners, with courses on PEOPLE ANALYTICS, ANALYTICS FOR FINTECH, SOCIAL MEDIA ANALYTICS, BUSINESS INTELLIGENCE, HEALTHCARE ANALYTICS and BIG DATA.
  - iii). Introduce the concept of WEALTH MANAGEMENT in the course FINANCIAL MANAGEMENT.
  - iv). Introduce DIGITAL MARKETING, as a course/concept whichever is possible.
  - v). Modify the syllabi of the course - MARKETING, MANAGEMENT and give room to introduce the concept of MARKETING 4.0.
  - vi). Consider rephrasing the syllabus of INTERNATIONAL FINANCIAL REPORTING STANDARDS, SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT and INTERNATIONAL FINANCIAL MANAGEMENT.
9. Approve and adopt the detailed syllabus for all courses in semesters I to IV of the MBA programme from the academic year 2020-2021 and onwards.
10. Approve the revision of guidelines for courses under Part: ii), Part: iv) and Part: v) of the MBA programme from the academic year 2020-2021 and onwards.

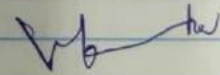
11. Approve the introduction of a Value added course; to be incorporated from the academic year 2020-2021 and onwards. for MBA and the syllabus
12. Recommend fresh panel of members for OP setting and panel of examiners for practical examinations and central valuation.
13. There being no other item, the meeting ended with a vote of thanks to the chair.

Prepared by



Dr. S. Visalhye  
(Associate Professor in  
Management)

Chairperson



Dr. V. Karantha  
(Head & Associate Prof.  
in Management)



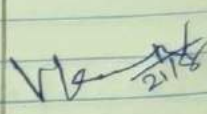
## Meeting of the Board of Studies in Management - Members Present -

Date: 21.8.21

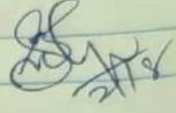
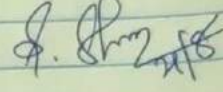
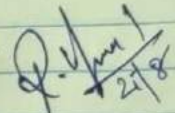
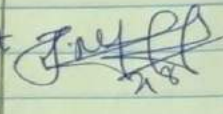
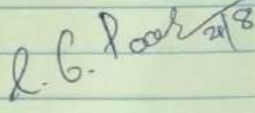
Time: 11:00 a.m.

Platform: Gmeet

meet.google.com/aqp-fkld-dnk

S. No.	CATEGORY	NAME & DESIGNATION	SIGNATURE
1.	CHAIR PERSON	Dr. V. KAVITHA PH.D. Associate Prof. & Head Department of Management P.K.R. Arts College for Women Gobi	 21/8
2.	SUBJECT EXPERT I	Dr. A.G.V. NARAYANAN Director - DJ Academy for Managerial Excellence Coimbatore	Online
3.	SUBJECT EXPERT II	Dr. V.G. SUMATHY Assistant Prof., Dept. of Management Science, Kongu Arts & Science College Gobi.	Online
4.	UNIVERSITY NOMINEE	Dr. K. MALARMATHI Professor, BS MED, Bharathiar University Coimbatore	Online
5.	INDUSTRY REPRESENTATIVE	Mr. Elangudi, Managing Director Hi-tech Communications, Erode	Online



S.No.	CATEGORY	NAME & DESIGNATION	SIGNATURE
6.	MERITORIOUS ALUMNAE	Ms. NAGALAKSHMI KARTHIKEYAN Assistant General Manager Tala Consultancy Services Chennai.	Online
7.	Member: 2	Dr. S. VIDHYA Ph.D., Associate Professor in Management P.K.R. Arts College for Women Gobi.	
8.	Member: 3	Mrs. S. Subalthara Devi Assistant Professor in Management P.K.R. Arts College for Women Gobi	
9.	Member: 4	Mrs. R. Gomathi Assistant Professor in Management P.K.R. Arts College for Women Gobi	
10	Member: 5	Mrs. K. Radhamani Assistant Professor in Management P.K.R. Arts College for Women Gobi	
11.	Member: 6	Ms. G.K. Pooranee Assistant Professor in Management P.K.R. Arts College for Women Gobi.	



## Minutes of the meeting:

The summary of discussions and decisions taken on the agenda items during the meeting of the Board of studies in Management (B.B.A & M.B.A - U.G. & P.G.) held on 21.8.2021 at 11.00 a.m. on Gmeet in the presence of the Chairperson **Dr. V. KAVITHA** and the other members of the board as under:

It was resolved to,

1. Confirm the minutes of the fourth meeting of the Board of studies held on 04.07.2020

2. Approve the action taken on the resolutions passed in the previous meeting of the academic Council held on 26.11.2020.

3. Approve and adopt the <sup>changes in</sup> scheme of examinations, syllabus and guidelines of BBA programme, for the students admitted during 2020-21 and onwards. Hence, ratified.

4. Approve and adopt the programme structure, programme scheme, syllabus, scheme of examinations of BBA and MBA programmes, for the students admitted during 2021-22 and onwards.

5. Approve and adopt the detailed syllabi of the SCHOLASTIC COURSES: CORE COURSES of BBA and MBA programmes along with the mapping of CO and PSO statements to be incorporated from the academic year 2021-2022 and onwards with the following recommendations from the board:

BBA Programme:

- a) To discard Comprehension in Management (I-VI) courses and the credits allotted for them, as they are part of CORE COURSES and do not have any syllabus to be taught separately.



b) To consider OPEN ELECTIVE under PART-IV instead of PART-III so that the score obtained will not be accounted for CGPA calculation.

c) To offer PROJECT as a CORE COURSE and not as an elective/<sup>choice</sup> under PART-III and these were recommended to the academic council.

### MBA Programme:

a) To discard Comprehension in Management (I-IV) courses and the credits allotted for them, as they are part of CORE COURSE and do not have any syllabus to be taught separately.

b) To offer PROJECT in semester IV to enhance employability and these were recommended to the academic council.

6. Approve and adopt the detailed syllabi of the SCHOLASTIC COURSES: OPEN ELECTIVE course(s) offered by the department of Management to students of other UG/PG programmes along with mapping of CO and PSO statements to be incorporated from the academic year 2021-2022 and onwards.

7. Approve and adopt the detailed syllabi of SCHOLASTIC COURSES: SKILL ENHANCEMENT, PROFICIENCY ENHANCEMENT, ABILITY ENHANCEMENT AND COMPETENCY ENHANCEMENT courses of BBA and MBA programmes along with mapping of CO and PSO statements to be incorporated from the academic year 2021-2022 and onwards.


8. Approve and adopt the detailed syllabi of



CO-SCHOLASTIC COURSES (BOTH MANDATORY AND OPTIONAL COURSES) to be incorporated from the academic year 2021-2022 and onwards.

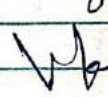
9. Approve and adopt the distribution of marks and question paper pattern for various courses under PART-III, PART-IV and PART-V of BBA and MBA programmes to be incorporated from the academic year 2021-2022 and onwards.
10. Recommend fresh panel of members of QP setting and Panel of Examiners of BBA and MBA programmes for practical examinations and central valuation.
11. Approve and adopt the detailed syllabi of Foundation course - I (ENVIRONMENTAL STUDIES), Foundation course - II (YOGA AND ETHICS), Non-Major Elective (INDIAN WOMEN AND SOCIETY), Ability Enhancement Course - II (CONSUMER RIGHTS), Skill Enhancement Course - II (LIFE SKILLS) common to all UG programmes along with mapping of CO and PSO statements for the academic year 2021-2022 and onwards.
12. There being no other items, the meeting ended with a vote of thanks to the chair.

Prepared by

  
21/08/21

Dr. S. Vidhya  
Associate Professor in  
Management

Chairperson

  
21/08/21

Dr. V. Kavitha  
Head & Associate  
Professor in Management

