

P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)

Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India

Website: www.pkrarts.org |E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC
2nd Cycle
Criterion I
Metric 1.1.3

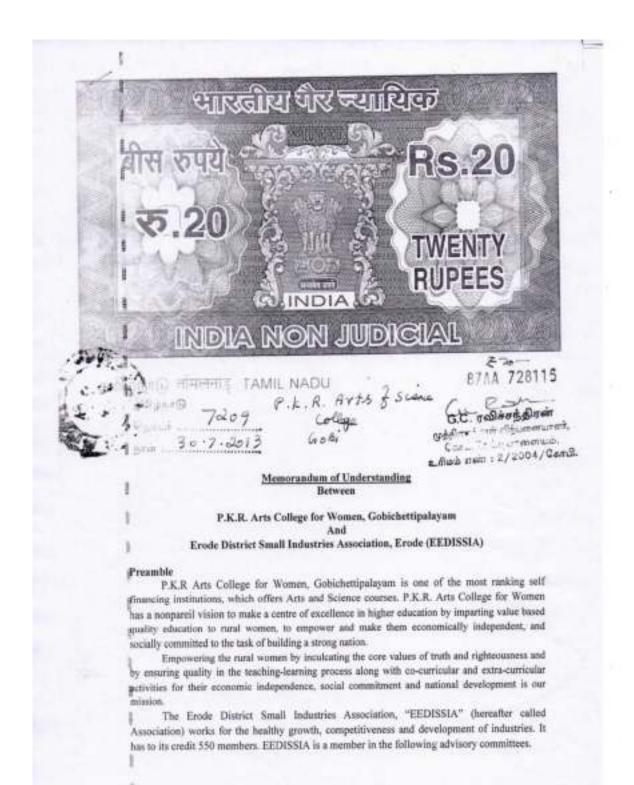
1.1.3 MoU's with relevant Organization for the activities on courses of the respective programme

Department of Management - MoU Documents

2017-2018 to 2021-2022

S.No	Name of the Institution/Industry/Organization
1	Erode District Small Industries Association (EDISSIA)
2	MYRADA
3	PALMS
4	WOLLO UNIVERSITY
5	QF4 TECH ASIA SDN BHD
6	International Journal of Research and Analytical Reviews (IJRAR)
7	Confederation of Indian Industry (CII)

Erode District Small Industries Association (EDISSIA)



EEDISSIA is participating in the following consultative committees:

- 1) District Collector Single Window Clearance for Industrial Development
- 2) District Level review committee for Banking Development
- 3) District Sales tax Advisory Committee
- 4) Local Town Planning Authority
- 5) District Town Planning Authority
- 6) Customs and Central Excise Advisory Committee
- 7) District Pollution Control Board Advisory Committee
- 8) Board of Governance of TB1 of Kongu Engineering College, Perundurai
- Board of Governance of TBI of Bannari Amman Institute of Technology, Sathyumangalam

Scope of Co-operation

Both the institution and the Association believe that close co-operation between the two would be of major benefit to education and industry.

Terms of Reference

After several meetings between the members of the institution and Association, it has been decided to sign a Memorandum of Understanding with the following objectives:

- Regular exchange of information and resources covering product innovation, technological development, management practices and updating of knowledge and skills for mutual benefit.
- Training of industrial personnel from the association in the institution in management, technical and computer skills.
- 3. Training of institution staff at the shop floor of the industries
- 4. Industrial training for students in project work and in-plant training
- Visit of industrial experts to the institution and institutional faculty and students to the member industries.
- 6. Placement service for the students in the industries
- Joint-venture programs in management, skill development and environment management
- 8. Joint programs on entrepreneurship for students and rural youth
- 9. Special emphasis on Women Entrepreneurs.
- Representation of EEDISSIA catering to the needs of entrepreneurs in and around Erode District.
- ii. Updating of the non-curricula of the institution with the assistance of the association
- 12. Identifying the areas of assistance as and when needed and render assistance.

Steering Committee

A steering committee will be constituted with equal members from the institution and association. This will review the progress and achievements of the objectives once in every two years and recommend the continuation of the tie-up.

For Association

- Mr. K.P. Ravichandar President
- Mr. R. Balasubramaniam Vice-President
- Mr. R. Subramaninan Immediate Past-President
- Mr. V. Saravanan Secretary

For Institution

- Mr. P.N. Venkatachalam Secretary & Managing Trustee
- Prof. Jagatha Lakshmanan Principal
- 3. Mr. M. Velumani HoD / Management
- Mrs. P.M. Gomathi HoD/ Computer Science

MOU

Both the institution and Association value the spirit of this MOU and would strive continuously develop its various features.

Signed at P.K.R. Arts College for Women on

For Association

مي Signature

Signature

Mr. K.P. Ravichandar

President, EEDISSIA, Erode. For Institution

√ Signature

Prof. Jagatha Lakshmanan Principal, P.K.R. Arts College for Women, Gobichettipalayam.

MYRADA

P.K.R. Arts College for Women, Gobichettipalayam

And

KrishiVigyan Kendra (KVK), MYRADA, Puduvulliampalayam, Gobichettipalayam

The Memorandum of Understanding (MoU) between the Department of Management of P.K.R.Arts college for Women, Gobichettipalayam and KrishiVigyan Kendra, Pudavalliampalayam, Gobichettipalayam for the introduction of Value added Courses, Skill training courses and to support for Institution Social Responsibility with the view to help management students and public.

P.K.R Arts College for Women, Gobichettipalayam is one of the autonomous Self-financing institutions, which offers Arts and Science courses P.K.R Arts College for Women has a nonpureil vision to make a centre of excellence in higher education by imparting value based quality education to rural women, to empower and make them economically independent, and socially committed to the task of building a strong nation.

Empowering the rural women by inculcating the core values of truth and righteonaness and by ensuring quality in the teaching- learning process along with co-curricular and extra-curricular activities for their economic independence, social commitment and national development is our mission.

The Department of Management functions with a vision of shaping entrepreneurs to build quality enterprises and its mission is imparting practical knowledge to imbibe managerial skills and confidence in students.

Mysore Resettlement And Development Agency(MYRADA) is the host organization of KRISHIVIGYAN KENDRA(KVK) was started in 1968. It has collaborated with Government, Bilateral and Multilateral programs, by contributing to program design and supporting implementation through regular training, exposure. MYRADA serves the rural farming community by organizing various capacity building programs in agricultural and allied activities through appropriate local level institutions.

KVK play a vital role in conducting On-farm testing with location specific agricultural technologies.

KVK conducts demonstrations to prove the potential of various crops at farmers' fields. Also conduct
need based training programmes for the benefit of farmers and farm women, rural youths. KVK creates
awareness about improved agricultural technologies through extension programmes. Critical and quality
inputs like seeds, planting materials, organic products, bio fertilizers and livestock are produced by the

KVK and made available to the farmers. KVK work/act as Resource and Knowledge Centre of
agricultural technology for supporting initiatives of public, private and voluntary sector for improving the
agricultural economy of the district.

Scope of Co-operation:

Both the institution and MYRADA believe that close co-operation between the two would be of major benefit to practical learning education.

Terms of Reference:

Based on discussions held, it has been decided to sign a Memorandum of Understanding with the following objectives:

- To organize training programmes for students and public based on need requirements.
- 2. To provide periodical information benefitting the growth needs of the students.
- The remuneration is to be paid by the institution for the technical session handled by designated staff of KVK on session basis Rs.1500/session(Rupees one thousand five handred only/session)
- In this regard, KVK will not be subjected to any financial commitment and the college will not be subjected to financial commitments other than teaching remuneration to the designated staff.
- This MoU will remain valid for one year from the date given below: The MoU to promote academic collaboration is subject to revision, renewal or cancellation by mutual consent and becomes effective upon completion of assignment.

This agreement comes in to force from 18th January 2018.

Dr.P.ALAGESAN
Senior Scientist & Head.

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PRINCIPAL P.K.R. Arts College For women

PRINCIPAL I/C PKR. ARTS COLLEGE FOR WOMEN (AUTONOMOUS) GOBICHETTIPALAYAM.

PALMS





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Memorandum of Understanding

Between

Department of Management

P.K.R. Arts College for Women, Gobichettipalayam

and

Pearleity Academy for Leadership and Management Skills, Tuticorin

Preamble:

P.K.R Arts College for Women, Gobichettipalayam is one of the top ranking selffinancing institutions, which offers Arts and Science courses. P.K.R. Arts College for Women has a nonpareil vision to make a centre of excellence in higher education by imparting value based quality education to rural women, to empower and make them economically independent, and socially committed to the task of building a strong nation.

Empowering the rural women by inculcating the core values of truth and righteousness and by insuring quality in the teaching-learning process along with co-curricular and extracurricular activities for their economic independence, social commitment and national development is our mission. The Department of Management functions with a vision of shaping entrepreneurs to build quality enterprises and its mission is imparting practical knowledge to imbibe managerial skills and confidence in students.

Pearleity Academy for Leadership and Management Skills (PALMS) is a non - profit educational trust providing vital training support in the areas of management and self development, for Individuals, Corporate houses and Students.

Scope of Co-operation: Both the institutions believe that close co-operation between the two would be of major benefit to education and industry.

Terms of Reference: Based on the discussions held between the institutions, it has been decided to sign a Memorandum of Understanding with the following objectives:

- To organize Industrial Visit and Port Visit in Thoothukudi.
- To periodically conduct soft skills/ employability enhancement training programmes at the college premises.
- To organize Outbound training programmes for students/ teachers, based on requirements.
- To provide periodical information benefitting the growth needs of the students.
- To provide free of cost, 10 copies of PALMS PLUS our monthly in-house journal
 with useful articles and tips for enhancing personal and managerial effectiveness. This
 could be used for internal circulation among the members of faculty and students and
 to be placed in department library.

Steering Committee: A steering committee will be constituted with equal members from the institution and association. This will review the progress and achievements of the objectives once in every two years and recommend the continuation of the tie-up.

For Pearlcity Academy for Leadership

and Management Skills

- Mr. D. SenthilKannan
 Managing Trustee
- Mr. K. PonVenkatesh Trustee
- Mr. S. Angappan Trustee

For P.K.R Arts College for Women

- Prof. Jagatha Lakshmanan
 Principal
- 2. Mr. P.N. Venkatachaiam Secretary & Managing Trustee
- 3. Dr.K. Natarajan Director/ Management

MOU: Both the institutions value the spirit of this MOU and would strive continuously to develop its various features.

For Pearlcity Academy for Leadership and Management Skills

Signature

Mr. D. SenthilKannan

Managing Trustee,

PALMS, Tuticorin

For P.K.R Arts College for Women

Jaratha Leluburan Signature

Prof. Jagathalakshmanan

Principal,

P.K.R. Arts College for Women,

Gobichettipalayam

WOLLO UNIVERSITY



कार्याक्राति तमिलनाइ TAMIL NADU

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மக்கிரைக்காள் விற்பகையா**ளர்.** Carmina anomub. உரிமம் என் : 2/2004/Card

Department of Management, P.K.R. Arts College for Women, Gobichettipalayam

Wollo University, Ethiopia

Preamble:

P.K.R Arts College for Women, (herein after called COLLEGE) Gobichettipalayam founded in 1994 is an unaided autonomous Arts and Science College located at no. 127, Paniyur road, Gobichettipalayam, Erode, Tamil Nadu - 638476. The Department of Management (herein after called DEPARTMENT) started its journey towards imparting a whole some management education in the year 1995. With an objective of motivating and fascinating budding managers, the department has been involved in developing student centric course curriculum and industry based learning methodologies. The Post-graduate

Associate Frotesser-D ent of Management College of Business and Economics, (Volle University, Ethiopis.



(Autonomous) Gobichettipalayam - 638 476 Erode District.

management programme was started in 1997 and the same was recognized by AICTE and the Government of Tamil Nadu and affiliated to Bharathiar University, Coimbatore. The main objective of the MBA programme is to bring out the professional skills of the students and to keep them fit for the professional demands of the corporate. The Department of Business Administration envisions on shaping entrepreneurs to build quality enterprises with a mission to impart practical knowledge to imbibe managerial skills and confidence. On one part,

and

Wollo University, Ethiopia (herein after called UNIVERSITY) located at Dessie in the Amhara region of South Wollo, Ethiopia was founded in 2005. Officially accredited and/or recognized by the Ministry of Education, Ethiopia, Wollo University is a coeducational higher education university established with a vision to impart quality education to the Ethiopian community to cater to their upliftment and to accelerate the industrial and social development of the country. Wollo University is envisioned to be one of the top leading University in Ethiopia and in East Africa at large in the following decade. Thus, it strives for quality education, research, technology transfer and community service. On the other part,

are desirous of entering into an agreement of mutual co-operation (hereinafter called as parties) and they desire to draft their terms of agreement in writing. Now, thereof, it is herby agreed as follows:

1. Commencement and duration:

The agreement will commence on the date of the latest signature and shall remain in full force and effect until terminated by mutual written consent of both the parties or by one party giving 30 days written notice to the other party.

2. Purpose / Objective of the Agreement :

In consideration of the mutual aims and desires of the parties to this agreement and in recognition of the common benefits to be derived from effective implementation of the activities, the parties undertake to jointly work together to achieve the following:

> i. To establish a platform for mutual sharing of resources on collaborative research and consultancy at the department/university.

> > Principal P.K.R. Arts College for Women

(Autonomous) Gobichettipatayam 838 47s

Eroow Distinct

Associate Fill assor-Department of Manageme-College of Business and Economics, World University, Ethic

- ii. To involve in strategic discussions for improvising academic inputs and any other inputs as is required for updating the curriculum design of the programmes offered by the department / university.
- iii. To involve faculty at the department and the university in handling classes for a short period for U.G. / P.G. / Doctoral students as visiting professors.
- iv. To render any form assistance in organizing and attending international interactions, student exchange programmes, faculty exchange programmes and in such similar activities.
- To participate in seminars, conferences, symposiums and meetings to ensure proficiency enhancement amongst faculty and students.

3. Exchange of Information:

Wherever possible, both the parties agree to establish regular reciprocal exchange of publications to evaluate the existing trends and to further develop networking.

4. General Provisions:

The parties understand that each should be able to fulfill its responsibilities under this agreement in accordance with the provisions of the rules and regulations that govern their activities. Nothing in this agreement is intended to negate or otherwise render ineffective any such provisions or operating procedures. The participants under this initiative assume full responsibility for their performance under the terms of this agreement.

5. Terms of reference:

Following are the terms of reference:

- Travel expenses for the visiting professors shall be borne by the college / university to which they belong.
- The host institution should look after the boarding and lodging facilities (Hotel / Guest House).
- Both, college / university in collaboration will organize conferences / faculty development programmes in their respective venues.
- No registration fee should be charged for delegates to participate or attend seminars, workshops and conferences, on either side.
- The learners, who visit under exchange programmes will have to meet their own travel expenses and accommodation for these students should be arranged by the concerned host.

DER MANJU SHEE

Associate Professor-Onjumment of Panagement College of Business and Economics, Wollo University, Ethiopia.

P.K.R. Arts College for Women (Autonomous) Gobichettipalayam - 638 476 Erode District.

6. Amendment and Cancellation:

The agreement may be amended / cancelled at any time in writing and by mutual consent by both the parties.

7. Approved:

The undersigned parties bind themselves to the faithful performance of this agreement. Both the parties value the spirit of this agreement and would strive continuously to develop its various features. It is mutually understood that this agreement shall become effective upon approval by both the parties, whichever is later.

8. Signatory approval:

Signed at P.K.R. Arts College for Women in witness whereof, the parties bereto have executed this agreement on the Twenty first day of August, Two Thousand Eighteen.

For Wollo University

Signature with date

For P.K.R Arts College for Women

Signature with date

Associate Professor – Department of Management College of Business and Economics,

Walle University, Ethiopia.

Dr.R.MANJU SHEEE
Associate Profession-Department of WarCollege of Business and Economics,
Wello University, Ethiopia.

P.K.R. Arts College for Womes Gobichettipulayam.

Principal
P.K.R. Arts College for Womes.
(Autonomous)
Gobichettipalayam - 638-476
E rode District.

QF4 TECH ASIA SDN BHD



centric course curriculum and industry based learning methodologies. The Post-graduate management programme was started in 1997 and the same was recognized by AlCTE and the Government of Tamil Nadu and affiliated to Bharathiar University, Coimbatore. The main objective of the programmes is to bring out the professional skills of the students and to keep them fit for the professional demands of the corporate. The Department of Management envisions on shaping entrepreneurs to build quality enterprises with a mission to impart practical knowledge to imbibe managerial skills and confidence. On one part,

and

QF4 Tech Asia SDN BHD is located at Cyberjaya (a town with a science park as the core forming a key part of the Multimedia Super Corridor) in Sepang District, Selangor in Malaysia. QF4 Tech Asia SDN BHD (herein after called ORGANISATION) involves in skilled/certified training focused on cutting edge technologies like Agile/Blockchain/IOT/Big Data/Artificial Intelligence as well as Consulting and Software Development. QF4 delivers training solutions to corporate, government agencies, public sectors, multinational organisations and private individuals. The primary focus is delivering training in a wide range of areas from IT Technical, Personal Development, Human Resources and Management courses to Project, Programme and IT Service management. On the other part,

are desirous of entering into an agreement of mutual co-operation (hereinafter called as parties) and they desire to draft their terms of agreement in writing. Now, thereof, it is herby agreed as follows:

1. Commencement and duration :

The agreement will commence on the date of the latest signature and shall remain in full force and effect until terminated by mutual written consent of both the parties or by one party giving 30 days written notice to the other party.

2. Purpose / Objective of the Agreement :

In consideration of the mutual aims and desires of the parties to this agreement and in recognition of the common benefits to be derived from effective implementation of the activities, the parties undertake to jointly work together to achieve the following:

> To establish a platform for resource utilisation, collaborative research and consultancy with the organisation thus enabling industry-institute connect.

TUVANESVARI SUBRAMANIAM
Chief Esscutive Officer



Principal

P.K.R. Arts College for Women
(Autonomous)
Gobiche historian and (38-476)
Lives Disposit

- To involve in discussions with the strategists of the organisation to obtain curriculum feedback for improving the curriculum design based on changing needs of the industry.
- To be resourceful in facilitating short-term or full-term employment, entrepreneurship and innovation oriented courses at the department.
- iv. To render any form assistance in organizing and attending international interactions, internship programmes, faculty development programmes, professional development programmes and in such similar activities.
- v. To deliver pre-placement training and recruitment support as is possible.

3. Exchange of Information:

Wherever possible, both the parties agree to establish regular reciprocal exchange of publications to evaluate the existing trends and to further develop networking.

4. General Provisions:

The parties understand that each should be able to fulfill its responsibilities under this agreement in accordance with the provisions of the rules and regulations that govern their activities. Nothing in this agreement is intended to negate or otherwise render ineffective any such provisions or operating procedures. The participants under this initiative assume full responsibility for their performance under the terms of this agreement.

5. Terms of reference:

Following are the terms of reference:

- 1. Travel expenses for the visitors shall be borne by the college/organisation.
- The host (college/organisation, as the case applies) should look after the boarding and lodging facilities (Hotel / Guest House).
- Both, college / organisation in collaboration will organize programmes in their respective venues and bear the expenditure thereon.
- Concessions may be availed on the registration fee for delegates who
 facilitate, participate or attend seminars, workshops, conferences and any
 such programmes, on either side.
- The learners, who visit for internship programmes will have to meet their own travel and accommodation expenses.

Principal
P.K.R. Arts College for Women
(Autonomous)
Gobichettipalayam - 638 476
Erode District.

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6. Amendment and Cancellation:

The agreement may be amended / cancelled at any time in writing and by mutual consent by both the parties.

6. Approved:

The undersigned parties bind themselves to the faithful performance of this agreement. Both the parties value the spirit of this agreement and would strive continuously to develop its various features. It is mutually understood that this agreement shall become effective upon approval by both the parties, whichever is later.

7. Signatory approval:

Signed at P.K.R. Arts College for Women in witness whereof, the parties hereto have executed this agreement on the Twenty Seventh day of December, Two Thousand Eighteen.

For QF4 TECH ASIA SDN BHD Signature with date

PUVA.vESVAR/ SUBRAMANIAM

Charl Executive Officer

OF4 Tech Asia Son Bhd (1275973-D)

J-8-1, Jalan GC 11, Glomac,

Cyberlave - 63000, Selannor, Malasiya.

For P.K.R Arts College for Women Signature with date

Principal
P.K.R. Arts College for Women
(Autonomous)
Gobichettipalayam - 838 478
Erode District.

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International Journal of Research and Analytical Reviews (IJRAR)



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முத்திரைந்தான் விற்பானமாகர். கோபிசெட்டியாளையும். உரிமம் என் : 2/2004/கோபி.

Memorandum of Understanding entered into by and between

Department of Management, P.K.R. Arts College for Women, Gobichettipalayam, Erode Dt., Tamilnadu India.

and

IJRAR (www.ijrar.org) International Journal of Research and Analytical Reviews (IJRAR) UGC and ISSN Approved Journal

Preamble:

P.K.R Arts College for Women, (herein after called COLLEGE) Gobichettipalayam founded in 1994 is an unaided autonomous Arts and Science College located at no. 127, Pariyur road, Gobichettipalayam, Erode, Tamil Nadu - 638476. Department of Management (herein after called DEPARTMENT) started its journey towards imparting a whole some management education in the year 1995. With an objective of motivating and fascinating budding managers, the department has been involved in developing student centric course curriculum and industry based learning methodologies. The Post-graduate management programme was started in 1997 and the same was recognized by AICTE and the Government of Tamil Nadu and affiliated to Bharathiar University, Coimbatore. The main objective of the MBA programme is to bring out the professional skills of the students and to keep them fit for the professional demands of the corporate. The Department of Business Administration envisions on shaping entrepreneurs to build quality enterprises with a mission to impart practical knowledge to imbibe managerial skills and confidence. On one part,

and

International Journal of Research and Analytical Reviews (IJRAR) (herein after called ORGANISATION), an International Peer Reviewed, Open Access Journal aims to explore advances in research pertaining to applied, theoretical and experimental Technological studies. The goal is to promote scientific information interchange between researchers, developers, engineers, students, and practitioners working in and around the world. Research Papers, Survey Papers, Study Papers, Subjective Papers, Experimental Result Papers, Analysis Study Research Papers, Informative Article, Comparison Papers, Case Studies Papers, Review Papers, Comparative Studies, Dissertation Chapters, Research Proposals or Synopsis, Working Projects, New Innovation & Idea, Prototypes and Models are the types of articles in the main stream. IJRAR is a Refereed, Peer reviewed and Indexed Journal with E-ISSN 2348-1269, P- ISSN 2349-5138, Impact Factor of 5.75, UGC and ISSN Approved. On the other part,

are desirous of entering into an agreement of mutual co-operation (hereinafter called as parties) and they desire to draft their terms of agreement in writing. Now, thereof, it is herby agreed as follows:

1. Commencement and duration :

The agreement will commence on the date of the latest signature and shall remain in full force and effect until terminated by mutual written consent of both the parties or by one party giving 30 days written notice to the other party.

2. Purpose / Objective of the Agreement :

In consideration of the mutual aims and desires of the parties to this agreement and in recognition of the common benefits to be derived from effective implementation of the activities, the parties undertake to jointly work together to achieve the following:

- The department shall appoint a liaison for coordinating the work of the special issue of the journal on their own and communicate the same to IJRAR.
- The sole right of selection for paper will lie with the department.
- The selection of papers, Review and Plagiarism checking will be done by the department.

- The selected and processed papers will then be sent to IJRAR (in word format as per IJRAR format) to http://ijrar.org/submitonline.php and soft copy of the paper to IJRAR.
- The selected research papers reviewed and checked for Plagiarism by the department will be published in the Special Issue of URAR.
- 6. URAR will charge online maintenance fee as Rs 900/- per paper.
- 7. URAR will provide ISSN to the special issue and Publish paper.
- 8. IJRAR will provide DOI for special issue without any extra charges.
- After sending all Papers the department will complete all payment due before publication.
- To involve in discussions for improving the curriculum design with due feedback on existing curriculum based on the changing needs of the industry/academia.
- To promote research acumen amidst the students, research scholars and faculty of the department by collaborating for research.
- 12. To render any form assistance in organizing and attending national and international interactions, internship programmes, faculty development programmes, professional development programmes and in such similar activities.

3. Exchange of Information:

Wherever possible, both the parties agree to establish regular reciprocal exchange of publications to evaluate the existing trends and to further develop networking.

4. General Provisions:

The parties understand that each should be able to fulfill its responsibilities under this agreement in accordance with the provisions of the rules and regulations that govern their activities. Nothing in this agreement is intended to negate or otherwise render ineffective any such provisions or operating procedures. The participants under this initiative assume full responsibility for their performance under the terms of this agreement.

5. Terms of reference:

Following are the terms of reference:

- Any kind of expenses benefitting the party, shall be borne by the parties themselves.
- Concessions may be availed on the registration fee for delegates who publish papers on account of seminars, workshops, conferences and any such programmes organised.

6. Amendment and Cancellation:

The agreement may be amended / cancelled at any time in writing and by mutual consent by both the parties.

7. Approved:

The undersigned parties bind themselves to the faithful performance of this agreement. Both the parties value the spirit of this agreement and would strive continuously to develop its various features. It is mutually understood that this agreement shall become effective upon approval by both the parties, whichever is later.

8. Signatory approval:

Signed at P.K.R. Arts College for Women in witness whereof, the parties hereto have executed this agreement on the *Thirteenth day of July, Two Thousand Eighteen*.

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For International Journal of Research and Analytical Reviews

Signanure

For P.K.R Arts College for Women

Signature

Principal
P.K.R. Arts College for Women
(Autonomous)
Gobichettipalayam - 638 476
Erode District.



Confederation of Indian Industry (CII)





Memorandum of Understanding

This memorandum of understanding is made and entered into on the 11.07.2019 between Confederation of Indian Industry, Young Indians (hereinafter referred as CII-Y1) and Department of Management, P.K.R. Arts College for Women, Gobichettipalayam (hereinafter referred to as parties)

Whereas

P.K.R. Arts College for Women is an educational institution founded by Dhandapani Rural Charitable Trust in 1994, is an unaided autonomous Arts and Science College located at no. 127, Pariyur road, Gobichettipalayam, Erode, Tamil Nadu - 638476. Department of Management started its journey towards impurting a whole some management education in the year 1995. With an objective of motivating and fascinating budding managers, the department has been involved in developing student centric course curriculum and industry based learning methodologies. The Post-graduate management programme was started in 1997 and the same was recognized by AICTE and the Government of Tamil Nadu and affiliated to Bharathiar University, Coimbatore. The main objective of the MBA programme is to bring out the professional skills of the students and to keep them fit for the prufessional demands of the corporate. The Department of Management envisions on shaping entrepreneurs to build quality enterprises with a mission of impurting practical knowledge to imbibe managerial skills and confidence.

And Whereas

Confederation of Indian Industry (CH) is a Society registered under Society Registration Act having its office at MantoshSondhi Centre,23 Institutional Area, Lodi Road, New Delhi 110003 Young Indians (Yi) is an initiative and integral part of the CII formed with an objective of creating a platform for Young Indian's to realize the dream of a developed nation. It has over 2500 direct members in 42 city chapters, and indirect membership of 15000 through its Yuva. "To become the Vosce of Young Indian's Globally" being the vision of Yi, it reaches out to the global Indians wherever they are to make them an integral part of the Indian Growth Story.

And Whereas

The CII-Yi Yuva platform is one of the most active focus areas within Young Indians by which Yi members engage students from across the country in various initiatives that the students conceptualize, plan and execute. The objective is to create a bridge, a platform for the students to work in cross functional teams with a broad objective of enhancing their leadership skills and giving back to the nation. In the process, the students work in leadership roles while operationalizing projects that are based on self-development, skill building, community service and nation building.

It is hereby mutually agreed to by both parties as follows:

In tune with the Yuva vision to influence inapire and motivate millions of students across the country, Yi will work with P.K.R. Arts College for Women by forming a Yi Yuva.

Through the CII Yi Yuva, Yi intends to provide anopportunity to start thinking and work for India, Sowing the seeds of thinking about India and its growth at schools and colleges, an invaluable motivation for young minds to see how other young achievers are making a difference, bridging potential with achievement, a unique networking

@ P & C Towers, 3" Floor,

140, Perundural Main Road, Erode - 638 911

+91 424 2219060

El vi.erode@cii.in

www.youngindians.net

www.cil.in

①/Youngindians.Yi

@/YITweets

opportunity with peers across the country, developing leaders for tomorrow, an experience on leadership and team building and an opportunity to volunteer / participate in Yi events at the chapter and national level.

The role of the institution would be to enroll a minimum of 50 students at the beginning of the year and increase the same substantially through the years that follow; that their contact details will be given on the day of their sign-up; that it undertakes to follow the charter (attached), that it will depute a faculty/ teacher coordinator for the Yi Yuva whose role has been defined in the charter, that the students will be given the motivation and opportunities to engage in activities and initiatives that they conceptualize, that these students are to make reports regularly on their activities to the Yi Executive Member (also mentioned in the annexure) and that the students will be allowed to participate in the Yi National& Chapter events in other cities like the summit (finer details to be worked in coherence with the institution's policies).

The role of Yi will be to nominate a member from within its membership (called as Yuva Chair) who will be a mentor to the Yuva.

Funding:

Unless otherwise specifically agreed to in writing by the Parties, each Party will bear on their own the respective costs of carrying out the obligations under this MOU. In the event of any consequential financial obligations arising out of any initiative of the parties under this MoU, the parties would take appropriate decision by mutual consultation and consent through the separate documents(s) on a case to case basis. Taxes if any will be charged extra and withholding tax if any will be deducted by respective party on any financial transaction as per applicable laws.

Termination:

Yi may terminate this MoU forthwith in the event of any breach of the terms mentioned in this MoU or in the attachments. This termination will be on mutual basis by either party giving the other a prior written notice of one month in writing.

Each party will be entitled to receive / obligated to pay prorata funds to the other party for the activities mentioned under the MOU upto the date of termination if any agreed upon.

Miscellaneous:

The partners or their representatives or the volunteers will not project or represent in any manner CII because this is a voluntary organisation and has nothing to do with the other activities of the CII and its associates. The Memorandum either directly or indirectly will not confer any right on any partner or volunteer to claim any amount from CII either suffered on account of any accident or loss caused because of any activity or on any account."

Both parties hereby agree that the terms and conditions for the above individual activities shall be mutually agreed and reviewed and updated from time to time.

This Agreement will be in force for an initial period of one year and may be extended for further periods before the expiry of this Agreement.

This agreement shall become effective from today, the Eleventh day of July, Two thousand Nineteen upon signing of this agreement.

Yi Yuva Chair

Yi Co-chair

8.57+1

Aur College for Woman Vi (Executive Member)