

P.K.R Arts College for Women (Autonomous), Gobichettipalayam
B.Sc. Information Technology 2021-22

P.K.R. ARTS COLLEGE FOR WOMEN

(Accredited with 'A' Grade by NAAC)

An Autonomous Institution – Affiliated to Bharathiar University

No.21 Pariyur Road, Gobichettipalayam – 638476.



DEPARTMENT OF COMPUTER SCIENCE

Bachelor of Science – Information Technology

RULES AND REGULATIONS

SCHOLASTIC COURSES

AND

CO-SCHOLASTIC COURSES

For the candidates admitted from the Academic Year

2021-2022 and onwards

Under CBCS PATTERN



B.Sc – Information Technology
Programme Structure
CBCS – 2021-22 & Onwards
(For courses offering Part – I and Part - II for two semesters)

CATEGORY	COMPONENTS	NO. OF COURSES	CREDIT(S) / COURSE	TOTAL CREDITS	PROPOSED SEMESTER
Part – I	Tamil/Hindi/French/ Kanada/Malayalam/ Sanskrit	2	4	8	I – II
Part – II	English	2	4	8	I – II
Part - III	Core Courses: (Core Theory /Core Practical/ Core Allied/ Elective/ Open Elective/ Mini Project)	28	1/2/3/4/5	104	I-VI
Part –IV	A). Foundation Courses: i. Environmental Studies ii.Yoga and Ethics	1 1	2 2	4	I II
	B). Ability Enhancement Courses: i. Information Security ii. Consumer Rights	1 1	2 2	4	III IV
	C). Skill Enhancement Courses: i. Programming in PHP – Practical ii. Life Skills iii. Digital Marketing	1 1 1	2 1 2	5	IV V VI
	D). Non-Major Elective: i. Indian Women and Society/ Advanced Tamil	1	2	2	III
	Part – V	A).Proficiency Enhancement(Self Study) B).Competency Enhancement: i.NSS/YRC/RRC/CCC/ PHY.EDU/Others ii. Professional Grooming iii. Students Social Activity	1 1 1 1	2 1 1 1	5
Total :3700 Marks & 140 Credits					

UG SCHEME OF EXAMINATIONS 2021-22

(For students admitted in 2021-22 & onwards)

(For branches offering Part-I and Part-II for two semesters)

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B.Sc. Information Technology 2021-22



P.K.R Arts College for Women (Autonomous), Gobichettipalayam
B.Sc. Information Technology 2021-22
B.Sc - Information Technology
Programme Scheme and Scheme of Examinations
(For students admitted in 2021-22 & onwards)
(For branches offering Part-I and Part-II for two semesters)
Scholastic Courses

Category/Part	Component	Course Code	Title of the Course	Contact Hrs/ week	Exam hrs.	CIA	ESE	Total Marks	Credits
SEMESTER- I									
I	Language : I	21LTU01/ 21LHU01/ 21LFU01/ 21LKU01/ 21LMU01/ 21LSU01	Tamil- I/ Hindi-I/ French-I/ Kannada-I/ Malayalam-I / Sanskrit-I	6	3	50	50	100	4
II	English : I	21LEU01	English-I	6	3	50	50	100	4
III	Core : I	21ITU01	Programming in C	4	3	50	50	100	4
III	Core : II Practical : I	21ITU02	Programming in C-Practical	3	3	50	50	100	2
III	Core : III	21ITU03	Digital Computer Fundamentals	4	3	50	50	100	4
III	Core : IV Allied : I	21ITU04	Mathematical Structures for Computer Science	5	3	50	50	100	3
IV	Foundation : I	21FCU01	Environmental studies(Curriculum as recommended by UGC)	2	3	-	50	50	2
TOTAL				39				650	23
SEMESTER-II									
I	Language : II	21LTU02/ 21LHU02/ 21LFU02/ 21LKU02/ 21LMU02/ 21LSU02	Tamil- II/ Hindi-II/ French-II/ Kannada-II/ Malayalam-II/ Sanskrit-II	6	3	50	50	100	4
II	English : II	21LEU02	English-II	5	3	50	50	100	4
III	Core : V	21ITU05	Programming in Java	3	3	50	50	100	5
III	Core : VI Practical : II	21ITU06	Programming in Java -- Practical	4	3	50	50	100	2
III	Core : VII	21ITU07	Linux Administration	2	3	50	50	100	1
III	Core : VIII Allied : II	21ITU08	Discrete Mathematics	5	3	50	50	100	3
IV	Foundation : II	21FCU02	Yoga and Ethics	2	3	-	50	50	2
TOTAL				39				650	21

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SEMESTER-III									
III	Core : IX	21ITU09	Data Structures	6	3	50	50	100	6
III	Core : X	21ITU10	Web Technology	5	3	50	50	100	5
III	Core : XI Practical : III	21ITU11	Web Technology – Practical	5	3	50	50	100	3
III	Core : XII	21ITU12	Software Testing	6	3	50	50	100	5
III	Core : XIII Allied : III	21ITU13	PC Hardware	4	3	50	50	100	3
IV	Ability Enhancement : I	21AEU01	Information Security	2	3	-	50	50	2
IV	Non - Major Elective : I	21NMU01A/ 21NMU01B	Indian Women and Society/ Advanced Tamil	2	3	-	50	50	2
TOTAL				30				600	26
SEMESTER-IV									
III	Core : XIV	21ITU14	Relational Database Management Systems	6	3	50	50	100	6
III	Core : XV Practical : IV	21ITU15	SQL and PL/SQL - Practical	6	3	50	50	100	3
III	Core : XVI	21ITU16	Operating System	6	3	50	50	100	4
III	Core : XVII Allied : IV	21ITU17	Microprocessor and Assembly Language Programming	5	3	50	50	100	3
IV	Skill Enhancement : I Practical:V	21SEITU01	Programming in PHP – Practical	4	3	50	-	50	2
IV	Ability Enhancement : II	21AEU02	Consumer Rights(Curriculum as recommended by UGC)	3	3	-	50	50	2
TOTAL				30				500	20

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SEMESTER-V									
III	Core : XVIII	21ITU18	Programming in Python	6	3	50	50	100	6
III	Core : XIX Practical : VI	21ITU19	Programming in Python - Practical	6	3	50	50	100	3
III	Core : XX	21ITU20	Computer Graphics	6	3	50	50	100	4
III	Core : XXI	21ITU21	Mini Project	-	3	100	-	100	1
III	Core : XXII Elective : I	21ITU22A/ 21ITU22B/ 21ITU22C	Data Mining/ Multimedia Systems/ Cloud Computing Techniques	5	3	50	50	100	4
III	Core : XXIII Open Elective	****	(offered for students of other UG Programmes/Departments)	4	3	50	50	100	2
IV	Skill Enhancement :II	21SEU02	Life Skills (Jeevan Kaushal)(Curriculum as recommended by UGC)	3	3	50	-	50	1
V	Proficiency Enhancement	21PEITU01	Case Tools (Self Study)	-	3	-	100	100	2
TOTAL				30				750	23
SEMESTER-VI									
III	Core : XXIV	21ITU24	Mobile Computing	6	3	50	50	100	6
III	Core : XXV	21ITU25	Programming in VB.NET	6	3	50	50	100	5
III	Core : XXVI Practical : VII	21ITU26	Programming in VB.NET - Practical	6	3	50	50	100	3
III	Core : XXVII Elective : II	21ITU27A/ 21ITU27B/ 21ITU27C	Big data Analytics/ Network Security / Informatics	5	3	50	50	100	4
III	Core : XXVIII Elective : III	21ITU28A/ 21ITU28B/ 21ITU28C	Artificial Intelligence / Cluster Computing/ Green Computing	5	3	50	50	100	4
IV	Skill Enhancement :III	21SEITU03	Digital Marketing	2	3	50	-	50	2
TOTAL				30				550	24
V	Competency Enhancement		NSS/YRC/RRC/CCC/PHY.EDU/ Others	SEMESTERS I – VI					1
			Professional Grooming	SEMESTERS I – VI					1
			Students Social activity (Related to the Curriculum)	SEMESTERS I - VI					1
Total Marks:3700				Total Credits:140					

NOTE: CREDIT TRANSFERABILITY FOR ALL COURSES FROM UGC SWAYAM MOOC COURSES.

P.H.ew

Head, Department of Computer Science
P.K.R. Arts College for Women (Autonomous)
Gobichettipalayam - 638 476.

Syllabus

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : I	21ITU01	PROGRAMMING IN C	48	4

Contact hours per week: 4

Year	Semester	Internal Marks	External Marks	Total Marks
First	I	50	50	100

Preamble

To learn about the C programming language concepts.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basics of C Tokens, Operators, Array and Files	K1
CO2	Summarize the concepts of input and output functions, decision making and looping, string functions, and pointers	K2
CO3	Classify Arrays and functions	K3
CO4	Analyse the functions of Pointers, Structures and files	K4
CO5	Determine the usage of pointers and files	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	1	1
CO2	9	9	9	9	9	1	1
CO3	9	9	9	9	9	3	1
CO4	9	9	9	9	9	3	3
CO5	9	9	9	9	9	3	3
Total Contribution of COs to POs	45	45	45	45	39	14	9
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	3.76	1.19	0.87

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; - High correlation between COs and POs.

COURSE CONTENT:

UNIT I Overview of C (10 Hours)

History of C – Importance of C – Constants, Variables and Data Types – Character Set – C Tokens – Keywords and Identifiers – Constants - Variables – Data Types –Declaration of Variables – Declaration of Storage Class – Assigning values to Variables – Defining Symbolic Constants – Declaring Variable as Constant – Operators and Expressions – Managing Input and Output Operations.

UNIT II Control structures (6 Hours)

Decision Making and Branching – Decision Making and Looping – Sample programs.

UNIT III Arrays and Strings (10 Hours)

Introduction – OneDimensional Arrays – Declaration of One Dimensional Arrays - Initialization of OneDimensional Arrays - Two Dimensional Arrays – Initialization of Two Dimensional Arrays – Character Arrays and Strings – Declaring and Initializing String Variables – Reading and Writing Strings – String Handling Functions.

UNIT IV Function, Structure and Union (10 Hours)

User Defined Functions – Need for User defined function – Elements of User Defined Functions – Definition of Function – Category of Functions-Recursion –Structure and Unions –Defining a Structure – Declaring a Structure Variables – Accessing Structure Members – Structure Initialization – Unions.

UNIT V Pointers and Files (12 Hours)

Understanding Pointers – Accessing the Address of Variables – Declaring the Pointer Variable – Accessing a Variable Through its Pointer – Pointer Expression – Pointer and Arrays - File Management in C – Defining and Opening a File - Closing the File – Input and Output Operations on Files – Sample Programs.

TEXT BOOK:

1. E.Balagurusamy, Programming in ANSI C ,3rd Edition, Tata McGraw-Hill, 2004.

REFERENCE BOOKS:

- 1.Ashok N Kamthane, Programming with ANSI and Turbo C, Pearson, 2002.
- 2.EBalagurusamy, Computing Fundamentals & C Programming, Tata McGraw-Hill, Second Reprint 2008.

WEB REFERENCES:

1. <https://www.tutorialspoint.com/cprogramming/index.htm>
2. <https://www.w3schools.com/c/>
3. <https://www.programiz.com/c-programming/online-compiler/>
4. https://www.unf.edu/~wkloster/2220/ppts/cprogramming_tutorial.pdf
5. <https://techniyojan.com/2019/12/c-programming-basics-notes.html>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : II PRACTICAL : I	21ITU02	PROGRAMMING IN C- PRACTICAL	36	2

Contact hours per week: 3

Year	Semester	Internal Marks	External Marks	Total Marks
First	I	50	50	100

Preamble

To learn about the C programming language concepts.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Define the basics of arithmetic operations using C tokens.	K1
CO2	Choose the True/ False statements for checking ODD / EVEN numbers.	K2
CO3	Calculate simple interest, Employee pay Bill, area of shapes and factorial value	K3
CO4	Experiment matrix addition	K4
CO5	Validating the file operations	K5

K1 – Remember; K2 – Understand;K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	3	9	9	3	9
CO2	9	9	9	9	9	3	3
CO3	9	9	9	9	9	3	9
CO4	9	9	9	9	9	3	9
CO5	9	9	9	9	9	3	9
Total Contribution of COs to POs	45	45	39	45	45	15	39
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.43	2.99	4.34	1.28	3.75

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

Practical List

1. Evaluate the expression which performs all arithmetic operations in mixed mode.
2. Create a Program to calculate simple interest.
3. Evaluate and Check the given number is odd or even - using if else/switch case/conditional operator methods.
4. Construct a program to Print all prime numbers between any two given limit.
5. Design a Program to find the sum of the digits of a number.
6. Create a Program to calculate gross salary of an employee [using formula: gross Sal = basic_sal+hra+da].
7. Create a program to finding area of a square, rectangle, circle using switch case.
8. Generate a program to arrange the given set of numbers in ascending and descending order.
9. Create a program to calculating Matrix addition.
10. Generate a Mark list processing using Structure.
11. Create a program to Calculate the factorial value using recursive function.
12. Create a Program to perform various file operations – Add and Finding no of records in the file.

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : III	21ITU03	DIGITAL COMPUTER FUNDAMENTALS	48	4

Contact hours per week: 4

Year	Semester	Internal Marks	External Marks	Total Marks
First	I	50	50	100

Preamble

To understand the fundamentals behind digital logic design and the course includes fundamentals of Boolean algebra, Combinational, Sequential circuits, Input-Output organization and Memory organization.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basic computer components and micro-operations	K1
CO2	Explain number conversions, Boolean algebra and logic circuits	K2
CO3	Utilize the components of register, input/output and Flip flops	K3
CO4	Analyse the Boolean expressions using Boolean algebra	K4
CO5	Evaluate the storage concepts using digital logic	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	3
CO3	9	9	9	9	3	3	1
CO4	9	9	3	3	3	3	1
CO5	9	9	3	3	3	1	1
Total Contribution of COs to POs	45	45	33	33	27	25	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.06	2.19	2.61	2.13	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-IV	FOUNDATION : I	21FCU01	ENVIRONMENTAL STUDIES	24	2

Contact hours per week: 2

Year	Semester	Internal Marks	External Marks	Total Marks
First	I	-	50	50

Preamble

To bring about an awareness of a variety of environmental concerns and to create a pro-environmental attitude and a behavioural pattern in society that is based on creating sustainable lifestyle

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Define environment, ecosystem, biodiversity, environmental pollution and social issues.	K1
CO2	Explain the natural resources, types of ecosystem, geographical classification of India, causes of environmental pollution and the problems related to the society.	K2
CO3	Identify the information related to environment and the resources to protect it.	K3
CO4	Analyze the classification of natural resources, energy flow in the ecosystem, threats to biodiversity, disaster management and the role of information technology in environment and human	K4
CO5	Assess the environmental issues with a focus on sustainability.	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	3	3
CO2	9	9	9	9	3	1	3
CO3	9	9	9	9	1	1	3
CO4	9	9	9	9	1	1	3
CO5	9	9	3	3	1	1	3
Total Contribution of COs to POs	45	45	39	39	9	7	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.43	2.59	0.87	0.60	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I (4 Hours)

Environment: Definition, Components, Segments and Types. Natural Resources: Meaning, Components: (1. Forest-Meaning, Importance and Types 2. Water- Meaning, Types and Problems 3. Mineral- Meaning and Classification 4. Food-Meaning and Problems 5. Energy-Meaning, Forms and Types 6. Land- Meaning, Structure and Functions, Components), Classification: Renewable and Non-Renewable Resources, Role of an Individual in Conservation of Natural Resources.

UNIT II (5 Hours)

Ecosystems – Definition, Features, Structure and Function of an Ecosystem, Producers, Consumers and Decomposers, Energy Flow in the Ecosystem (Water, Carbon, Nitrogen, Oxygen and Energy), Food Chains, Food Webs and Ecological Pyramids.

Introduction Types, Characteristics Features, Structure and Function of the following Ecosystem:

- Forest Ecosystem
- Grassland Ecosystem
- Desert Ecosystem
- Aquatic Ecosystems (Ponds, Streams, Lakes, Rivers, Ocean, Estuaries)

UNIT III (5 Hours)

Biodiversity and its Conservation-Introduction – Definition – Genetic, Species and Ecosystem Diversity, Bio geographical Classification of India -Value of Biodiversity – Consumptive Use, Productive Use, Social, Ethical, Aesthetic and Option Value- Biodiversity at Global, National and Local Levels- India as a Mega-Diversity Nation- Hot-Spots of Biodiversity- Threats to Biodiversity – Habitat Loss, Poaching of Wildlife, Man-Wildlife Conflicts- Endangered and Endemic Species of India Conservation of Biodiversity – In-situ and Ex-situ and Conservation of Biodiversity.

UNIT IV (5 Hours)

Environmental Pollution: Definition, Causes, Effects, control measures and Prevention Acts for Air, Water, Soil, Noise, Thermal Pollutions and Nuclear Hazards. Solid Waste Management: Meaning, Causes, effects and control measures of urban and industrial wastes. Disaster Management: Meaning, Types of Disasters: floods, earthquake, cyclone and landslides. Environmental Ethics: Issues and possible solutions- Climate change, global warming, acid rain, ozone layer depletion, nuclear - accidents and holocaust. Consumerism and waste products, Public Awareness.

Unit V (5 Hours)

Social Issues and the Environment: From Unsustainable to Sustainable development- Urban problems related to energy- Water conservation, rain water harvesting, watershed management- Resettlement and rehabilitation of people; its problems and concerns.

Human Population and the Environment: Population growth and distribution- Population explosion – Family Welfare Programme-Environment and human health- HIV/AIDS- Role of Information Technology in Environment and human health- Medical transcription and bio-informatics.

REFERENCE BOOKS

1. Agarwal, K.C. 2001 Environmental Biology, Nidi Publ. Ltd. Bikaner.
2. Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad
3. Brunner R.C., 1989, Hazardous Waste Incineration, McGraw Hill Inc. 480p
4. Clark R.S., Marine Pollution, Clarendon Press Oxford (TB)
5. Cunningham, W.P. Cooper, T.H. Gorhani, E & Hepworth, M.T. 2001,
6. Environmental Encyclopedia, Jaico Publ. House, Mumbai, 1196p
7. De A.K., Environmental Chemistry, Wiley Eastern Ltd.
8. Down to Earth, Centre for Science and Environment (R)
9. Gleick, H.P. 1993. Water in crisis, Pacific Institute for Studies in Dev.,
10. Environment & Security. Stockholm Env. Institute Oxford Univ. Press. 473p
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12. History Society, Bombay (R)
13. Heywood, V.H & Weston, R.T. 1995. Global Biodiversity Assessment, Cambridge Univ. Press 1140p.
14. Jadhav, H & Bhosale, V.M. 1995. Environmental Protection and Laws, Himalaya Pub. House, Delhi 284 p.
15. McKinney, M.L. & School, R.M. 1996. Environmental Science systems & Solutions, Web enhanced edition. 639p.
16. Mhaskar A.K., Matter Hazardous, Techno-Science Publication (TB)
17. Miller T.G. Jr. Environmental Science, Wadsworth Publishing Co. (TB)
18. Odum, E.P. 1971. Fundamentals of Ecology. W.B. Saunders Co. USA, 574p
19. Rao M N. & Datta, A.K. 1987. Waste Water treatment. Oxford & IBH Publ. Co. Pvt. Ltd. 345p.
20. Sharma B.K., 2001. Environmental Chemistry. Geol Publ. House, Meerut
21. Survey of the Environment, The Hindu (M)
22. Townsend C., Harper J, and Michael Begon, Essentials of Ecology, Blackwell Science (TB)

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : V	21ITU05	PROGRAMMING IN JAVA	60	5

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
First	II	50	50	100

Preamble

To understand the basic programming constructs of Java Language.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Outline the basic concepts of Java Programming Language	K1
CO2	Explain the concepts of tokens, control structures and looping, arrays, applet programming and Exception handling	K2
CO3	Apply java programming for practical solutions	K3
CO4	Analyze wide range of Applications by using java programming	K4
CO5	Determine the usage of all given concepts in the development of programming solutions	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	3	9
CO5	9	9	9	9	9	3	3
Total Contribution of COs to POs	45	45	45	45	33	33	39
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	3.19	2.82	3.75

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : VI PRACTICAL : II	21ITU06	PROGRAMMING IN JAVA -PRACTICAL	48	2

Contact hours per week: 4

Year	Semester	Internal Marks	External Marks	Total Marks
First	II	50	50	100

Preamble

To understand the basic programming constructs of Java Language.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Outline the basic concepts of Java Programming Language	K1
CO2	Explain the concepts of Arrays and String	K2
CO3	Summarizes the concepts of Inheritance	K3
CO4	Demonstrate the interface and threads.	K4
CO5	Applying the java programming techniques in graphics and applets.	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	3	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	3	9
CO5	9	9	9	9	9	3	3
Total Contribution of COs to POs	45	45	45	39	33	33	39
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.59	3.19	2.82	3.75

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

Practical list

1. Design a Java Program to define a class, define instance methods for setting and Retrieving values of instance variables and instantiate its object
2. Demonstrate a Java Program to demonstrate use of subclass
3. Create a Java Program to implement array of objects
4. Construct a Java program to practice using String class and its methods
5. Apply a Java program to practice using String Buffer class and its methods
6. Design a Java Program to implement multilevel inheritance by applying various access controls to its data members and methods
7. Generate a program to demonstrate use of implementing interfaces
8. Apply a program to Implementing Thread based applications
9. Create a program using Applet to display a message in the Applet
10. Design an applet program working with Colors and Fonts
11. Construct a program using Applet for configuring Applets by passing parameters
12. Design programs for using Graphics class
 - to display basic shapes and fill them
 - draw different items using basic shapes
 - set background and foreground colors

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : VII	21ITU07	LINUX ADMINISTRATION	24	1

Contact hours per week: 2

Year	Semester	Internal Marks	External Marks	Total Marks
First	II	50	50	100

Preamble

To understand the basic concept of linux administration

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the shortcuts of bash	K1
CO2	Outline the steps of linux installation	K2
CO3	Train User management in Linux	K3
CO4	Analyse the Linux operating system functionalities	K4
CO5	Examine the Linux operating system functionalities	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	9	9	9
CO4	9	9	9	9	9	9	9
CO5	9	9	9	3	9	9	9
Total Contribution of COs to POs	45	45	45	42	45	45	45
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.79	4.34	3.84	4.33

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Overview of Linux (4 Hours)

Overview of Linux: What are Linux Distributions and GNU? –Understanding the difference between Windows and Linux.Installing Linux in a Server Configuration: Hardware and Environment – Server Design – Dual-Booting – Methods of installation – installing softwares: RPM and Debian – Compile and install GNU softwares.

UNIT II Managing Users (5 Hours)

Managing Users: What Exactly Constitutes a User? – User management tools –Users and access permissions – Pluggable Authentication Module – Commands: useradd, groupadd, usermod, groupmod, userdel and groupdel.

UNIT III Command line (5 Hours)

The command line: An introduction to BASH – Command-line shortcuts – Documentation Tools – Understanding file listings, ownerships and permissions – File management and manipulations – Moving a user and its home directory – Miscellaneous tools – Editors.

UNIT IV Booting and Shutdown (5 Hours)

Booting and Shutdown: Boot Loaders – The init Process – rc scripts – Enabling and disabling services – Odds and ends of booting and shutdown.

UNIT V File Systems (5 Hours)

File Systems: The makeup of File Systems – Managing File Systems – Adding a new disk – volume management – Creating file systems-Networking:DHCP, DNS, Squid, Apache, Telnet, FTP and Samba.

TEXT BOOK:

1. Linux Administration: A Beginner's Guide by Steve Shah and Wale Soyinka, Tata McGraw-Hill Publishing Company Ltd.

REFERENCE BOOKS :

1. UNIX and Linux System Administration Handbook by Evi Nemeth, Garth Snyder, Trent R. Hein and Ben Whaley, Pearson.
2. Linux Administration by Kiran Gurbani, Himalaya Publishing House.

WEB REFERENCES :

1. <https://www.geeksforgeeks.org/what-is-linux-system-administration/>
2. <https://www.youtube.com/watch?v=o5OcdAJLbPM>
3. <https://www.slideshare.net/Harish1983/linux-administration-presentation>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-IV	FOUNDATION : II	21FCU02	YOGA AND ETHICS	24	2

Contact hours per week: 2

Year	Semester	Internal Marks	External Marks	Total Marks
First	II	-	50	50

Course Objective

To enable the learners to acquire the knowledge on basic yogasanas and values and practice them in real life.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recollect the basic terminologies in yoga and value education	K1
CO2	Demonstrate the importance of yoga, mental exercises, principles of life and components of values.	K2
CO3	Apply the techniques of dynamic & mental exercises and philosophical values in real life	K3
CO4	Classify the different types of asanas, stages of mind, analysis of thought, ethical values and social values.	K4
CO5	Evaluate how the yoga and value education make a person strong both physically and mentally	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	3	1	1	3
CO2	9	9	9	3	3	1	3
CO3	9	9	9	3	3	3	3
CO4	9	9	9	3	3	3	3
CO5	9	9	9	3	3	3	3
Total Contribution of COs to POs	45	45	45	15	13	11	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	1.00	1.25	0.94	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : IX	21ITU09	DATA STRUCTURES	72	6

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
Second	III	50	50	100

Preamble

This Paper offers the basic understanding and knowledge of different data structures, sorting algorithms and symbol tables.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall various data structures, algorithms and sorting methods	K1
CO2	Describe the basic concepts of data structures, sorting and symbol table	K2
CO3	Use appropriate data structures for varied problems	K3
CO4	Examine different data structures and algorithms to find best solution for the real time applications	K4
CO5	Recommend a specific data structure and sorting algorithm for an application.	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	9
CO2	9	9	9	9	3	9	9
CO3	9	9	9	9	3	3	9
CO4	9	9	9	9	3	3	9
CO5	9	9	9	9	3	3	9
Total Contribution of COs to POs	45	45	45	45	15	27	45
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	2.30	4.33

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Introduction and Elementary Data Structure (15 Hours)

Introduction - Data structure- Overview - Definition - How to create a program – Arrays - Ordered List – Sparse Matrices - Representation of Arrays - Stacks and Queues – Fundamentals - Evaluation of Expressions.

UNIT II Linked List and Tree (15 Hours)

Linked Lists - Singly Linked List - Linked Stacks and Queues – Polynomial Addition - Doubly Linked Lists and Storage Management. Trees: Basic Terminology - Binary Trees - Binary Tree Representation - Binary Tree Traversal.

UNIT III Graph and its applications (14 Hours)

Graphs-Introduction – Definition and Terminology - Graph Representation – Traversals - Connected components and spanning Trees - Shortest path - Transitive Closure.

UNIT IV Internal Sorting (14 Hours)

Internal Sorting- Insertion sort - Quick sort - Merge sort - Heap sort – Sorting on Several Keys.

UNIT V Symbol Tables (14 Hours)

Symbol Tables - Static Tree Tables - Dynamic Tree Tables - Hash Tables - Hashing Functions -Overflow Handling.

TEXT BOOK:

1. Ellis Horowitz, Sartaj Shani, (1994), Fundamentals of Data Structures, First Edition, Galgotia Publication.

REFERENCE BOOKS:

1. Seymour Lipschutz , Data Structures , Tata McGrawhill, Year 2006.
2. D. Samanta, “Classical Data Structure”, Prentice Hall India.
3. G A V PAI, Data Structures and Algorithms Concepts, Techniques Applications, McGraw Hill Education, New Delhi.

WEB REFERENCES

- 1.<https://www.geeksforgeeks.org/data-structures/>
- 2.<https://www.javatpoint.com/data-structure-tutorial>
- 3.https://www.youtube.com/watch?v=DFpWCl_49i0

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : X	21ITU10	WEB TECHNOLOGY	60	5

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
Second	III	50	50	100

Preamble

To enable the students to learn the concepts of web technologies

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basic terms in HTML, XML and PHP	K1
CO2	Explain the various HTML tags to develop a web page	K2
CO3	Apply the CSS to HTML and make your web page more attractive	K3
CO4	Analyse the usage of script languages in HTML program to make the webpage dynamic	K4
CO5	Examine the needs of XML and how it differs from HTML	K5

K1 – Remember; K2 – Understand;K3 – Apply;K4 – Analyze;K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	3	3	9	3
CO4	9	9	3	3	3	3	1
CO5	9	9	3	3	3	9	1
Total Contribution of COs to POs	45	45	33	27	27	39	23
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.06	1.79	2.61	3.33	2.21

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

COURSE CONTENT:

UNIT I Introduction to Web (12 Hours)

Introduction: What is Internet? – History – Internet Services and Accessibility – Uses of the Internet – Protocols – Web Concepts. Internet Protocols: Internet Protocols – Host Names – Internet Applications and Application Protocols.

UNIT II Web Programming (12 Hours)

HTML: Introduction – SGML –Outline of an HTML Document – Head Section – Body Section – HTML Forms. Dynamic HTML: Introduction – Cascading Style Sheets (CSS) – Event Handling.

UNIT III Adding Script Language (12 Hours)

Javascript: Introduction – Language Elements –Objects of Javascript – Other Objects. VBScript: Introduction – Embedding VBScript Code in a HTML Document – Comments – Variables – Operators – Procedures – Conditional Statements – Looping Constructs – Objects and VbScript – Cookies.

UNIT IV XML (12 Hours)

XML : Introduction- HTML vs XML – Syntax of XML Document – XML Attributes – XML Validation – XML DTD – Building Blocks of XML Documents – DTD Elements –DTD Attributes – DTD Entities – DTD Validation – XSL – XSL Transformation – XML Namespace – XML Schema.

UNIT V PHP (12 Hours)

Introduction – Installing PHP – PHP Tags – Print and Echo Statements – Variables – Data Types – Constants – Operators – Control Statements – Looping Constructs – String Functions Numeric Functions – Arrays – User-defined Functions – Working with Forms – MySQL : Introduction to Database Systems –Accessing the Database with PHP.

TEXT BOOK:

1. N.P. Gopalan, J.Akilandeshwari "Web Technology A developers perspective ", PHI learning private Limited, Second Edition 2014.

REFERENCE BOOK:

1. Jon Duckett, "Beginning HTML, XHTML, CSS, Javascript " Wiley India.

WEB REFERENCES:

1. https://books.google.co.in/books?id=qh2BAAAQBAJ&pg=PA1&source=gbs_toc_r&cad=3#v=onepage&q&f=false
2. <https://www.youtube.com/watch?v=x3c1ih2NJEg>
3. <https://www.youtube.com/watch?v=x3c1ih2NJEg>
4. https://www.youtube.com/watch?v=iE_kY2LVBKA
5. https://www.tutorialspoint.com/vbscript/vbscript_tutorial.pdf
6. <https://www.sathyabama.ac.in/sites/default/files/course-material/2020-10/UNIT4.pdf>
7. https://www.academia.edu/36373769/Web_Development_Using_PHP

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XI PRACTICAL : III	21ITU11	WEB TECHNOLOGY – PRACTICAL	60	3

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
Second	III	50	50	100

Preamble

To enable the students to learn the concepts of web technologies

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Create a simple webpage using HTML, XML and PHP	K1
CO2	Design a dynamic webpage using various functions	K2
CO3	Apply the script languages to make your webpage more attractive	K3
CO4	Analyse the difference between the XML, XML and PHP language	K4
CO5	Develop real time web applications using HTML, XML and PHP	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
	CO1	9	9	9	9	9	9
CO2	9	9	9	9	3	3	3
CO3	9	9	3	3	3	3	3
CO4	9	9	3	3	3	3	1
CO5	9	3	3	1	1	1	1
Total Contribution of COs to POs	45	39	27	25	19	19	17
Weighted Percentage of COs Contribution to POs	2.58	2.31	1.68	1.66	1.83	1.62	1.63

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

Practical List

1. Design a web page for your college containing a description of the courses, departments, library, etc., (use formatting, links and list tags).
2. Create a student feedback form (use Textboxes, Radio buttons, Checkboxes, Select box and so on).
3. Create a web page using frame. Divide the page into two parts with navigation links on left hand side of page (width = 20%) and content in right hand side page (width = 80%). On clicking navigation the content should be shown on right side.
4. Design a web page of your home town with attractive background color, text, image, font etc (use internal CSS).
5. Create your resume using HTML tags and format it using inline CSS.
6. Develop a simple calculator using Javascript.
7. Write a code for various mouse handling events using VBScript.
8. Create a XML file to store student information like rollno, name, marks for various subjects.
9. Create a DTD for a XML file of employee details.
10. Construct a PHP program to display today's date in dd-mm-yyyy format.
11. Develop a PHP script for login authentication.
12. Create a student Registration in PHP and Save and Display the student Records using MySQL.

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XII	21ITU12	SOFTWARE TESTING	72	5

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
Second	III	50	50	100

Preamble

To learn about the software testing concepts.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basics concepts of software testing	K1
CO2	Explain the different software testing methods	K2
CO3	Develop various testing levels for different domains	K3
CO4	Classify various testing techniques that can be used for software testing	K4
CO5	Decide test plans for real time applications	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	3	3	3
CO4	9	9	9	9	3	3	3
CO5	9	9	9	9	1	3	1
Total Contribution of COs to POs	45	45	45	45	25	27	25
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	2.41	2.30	2.40

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

COURSE CONTENT:

UNIT I **Life Cycle Models** **(15 Hours)**

Software Development Life Cycle Models: Requirements Gathering and Analysis - Quality, Quality Assurance, and Quality Control- Testing, Verification, and Validation. White Box Testing: What is White Box Testing? - Static Testing - Static Testing by Humans - Static Analysis Tools -Structural Testing - Unit/Code Functional Testing - Code Coverage Testing - Code Complexity Testing - Challenges in White Box Testing.

UNIT II **Black Box Testing:** **(14 Hours)**

What is Black Box Testing? -Why Black Box Testing?- When to do Black Box Testing? - How to do Black Box Testing? - Requirements Based Testing - Positive and Negative Testing - Boundary Value Analysis - Decision Tables - Equivalence Partitioning - State Based or Graph Based Testing - Compatibility Testing - User Documentation Testing - Domain Testing.

UNIT III **Integration Testing** **(14 Hours)**

What is Integration Testing? - Integration Testing as a Type of Testing - Integration Testing as a Phase of Testing - Scenario - Defect Bash.

UNIT IV **System and Acceptance Testing** **(14 Hours)**

System Testing: Why is System Testing Done?- Functional System Testing- Non-Functional Testing- Acceptance Testing:Acceptance Criteria-Selecting Test Cases for Acceptance Testing-Executing Acceptance Tests.

UNIT V **Performance Testing and Regression Testing** **(15 Hours)**

Performance Testing : Introduction Factors Governing Performance Testing Methodology for Performance Testing -Collecting Requirements - Writing Test Cases - Automating Performance Test Cases - Executing Performance Test Cases - Analyzing the Performance Test Results - Performance Tuning - Performance Benchmarking - Capacity Planning -Tools for Performance -Testing Process for Performance Testing. Regression Testing: What is Regression Testing? - Types of Regression Testing - When to do Regression Testing?- Best Practices in Regression Testing.

TEXT BOOK

1.SrinivasanDesikan. Gopaldaswamy Ramesh “Software Testing Principles and Practices” Pearson Education

REFERENCE BOOKS

1. B. Beizer, “Software Testing Techniques”, II Edn., DreamTech India, New Delhi, 2003.
2. K.V.K. Prasad , “Software Testing Tools”, DreamTech. India, New Delhi, 2005.

WEB REFERENCES:

1. <https://www.geeksforgeeks.org/types-software-testing/>
2. <https://www.ibm.com/in-en/topics/software-testing>
3. <https://www.guru99.com/software-testing-introduction-importance.html>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE: XIII ALLIED : III	21ITU13	PC HARDWARE	48	3

Contact hours per week: 4

Year	Semester	Internal Marks	External Marks	Total Marks
Second	III	50	50	100

Preamble

To understand the basic components of computer system.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the Hardware Components of a Computer System.	K1
CO2	Explain the functions of Hardware Components of a Computer	K2
CO3	Identify the peripheral devices outside computer.	K3
CO4	Classify the Hardware Components	K4
CO5	Examine the accurate components of Computer System	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	3	3	3	3	3
CO2	9	9	3	3	3	3	3
CO3	9	9	3	3	3	3	3
CO4	9	9	3	1	3	3	3
CO5	9	9	3	1	3	3	3
Total Contribution of COs to POs	45	45	15	11	15	15	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	0.93	0.73	1.45	1.28	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Central Processing Unit and Ram (10 Hours)

Central Processing Unit: What is CPU? – Function of the CPU – Identifying the Right CPU for any Motherboard. RAM: Types of RAM Technologies – RAM Packages.

UNIT II Components of PC and Motherboard (14 Hours)

Components of PC: Major Components of PC – Internal Components of PC- Motherboards: Features of Motherboard – Types of Motherboard.

UNIT III BIOS, Harddrive and CD Media (9 Hours)

BIOS: System BIOS - Harddrive: How Hard Drive Store Data - CD media: Understanding CD Media Technologies.

UNIT IV Input Devices (7 Hours)

Installing a Keyboard – Installing and Configuring a Mouse – Identifying Less Common Input Devices – Maintaining and Troubleshooting Input Devices.

UNIT V Video and Sound (8 Hours)

VIDEO: Selecting the Right Monitor – Selecting the Right Video Card. SOUND: How Sound Works in a PC – Choosing the Right Sound Card.

TEXT BOOK

1. Mike Meyers, “Introduction to PC Hardware and Troubleshooting” Tata McGraw-Hill Edition

REFERENCE BOOKS

1. Zacker C. and Rourke J, PC Hardware the Complete reference, Tata MC Graw Hill Publishing Company Ltd, Newdelhi, 2006.
2. Mathivanan N, Microprocessor, PC Hardware and Interfacing, Prentice - Hall of India Pvt Ltd, Newdelhi, 2005

WEB REFERENCES:

1. <https://www.youtube.com/watch?v=zlTgXvg6r3k>
2. <https://www.tutorialsworld.com/computers/pc-motherboard.htm>
3. <https://www.javatpoint.com/what-is-bios>
4. <https://study.com/academy/lesson/computer-troubleshooting-definition-terminology.html>
5. <https://www.javatpoint.com/what-is-a-sound-card>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-IV	ABILITY ENHANCEMENT : I	21AEU01	INFORMATION SECURITY	24	2

Contact hours per week: 2

Year	Semester	Internal Marks	External Marks	Total Marks
Second	III	-	50	50

Preamble

To learn about the basics of Information Security.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the fundamental concepts of Information Security, Risk and Security policies	K1
CO2	Discuss the concepts of Risks, vulnerabilities, ethical and privacy issues	K2
CO3	Apply the ideas in security planning and construct the policies	K3
CO4	Categorize the Privacy, Ethical Issues, Laws, Software Issues and Crimes	K4
CO5	Summarize Cryptography, cipher text and threats in information security	K5

K1 – Remember; K2 – Understand;K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	3
CO3	9	9	9	9	3	3	3
CO4	9	9	9	9	3	3	3
CO5	9	9	9	9	3	1	1
Total Contribution of COs to POs	45	45	45	45	27	16	19
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	2.61	1.37	1.83

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Introduction to Information Security (5 Hours)

Information Security: Principles, Concepts and Definitions - The need for Information Security - Benefits of Information Security. The Security Problem in Computing: The Meaning of Computer Security - Computer Criminals.

UNIT II Information Risk (4 Hours)

Information Risk: Threats and Vulnerabilities of Information Systems – Introduction to Risk Management. Information Security Management Policy, Standards and Procedures.

UNIT III Security Planning (5 Hours)

Administering Security: Security Planning - Security Planning Team Members - Assuring Commitment to a Security Plan - Business Continuity Plan - Incident Response Plan - Organizational Security Policies, Physical Security.

UNIT IV Privacy and Ethical Issues in Information Security (5 Hours)

Legal Privacy and Ethical Issues in Information Security: Protecting Programs and Data - Information and the Law - Rights of Employees and Employers - Software Failures - Computer Crime - Ethical Issues in Information Security.

UNIT V Cryptography (5 Hours)

Cryptography: Introduction to Cryptography -What is Cryptography – Plain Text – Cipher Text – Substitution Ciphers - Transposition Ciphers.

TEXT BOOK:

1.Sumitra Kisan and D.ChandrasekharRao, Information Security Lecture Notes, Department of Computer Science and Engineering & Information Technology, Veer Surendra Sai University of Technology (Formerly UCE, Burla) Burla, Sambalpur, Odisha.

REFERENCE BOOK:

1.Andy Taylor (Editor), David Alexander, Amanda Finch & David Sutton, Information Security Management Principles An ISEB Certificate, The British Computer Society, 2008.

WEB REFERENCES:

1. <https://www.imperva.com/learn/data-security/information-security-infosec/#:~:text=Information%20security%20protects%20sensitive%20information,financial%20data%20or%20intellectual%20property>.
2. <https://www.geeksforgeeks.org/what-is-information-security>
3. <https://www.techtarget.com/searchsecurity/definition/information-security-infosec>
4. <https://www.exabeam.com/information-security/information-security>
5. <https://www.sans.org/information-security>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-IV	NON - MAJOR ELECTIVE :I	21NMU01A	INDIAN WOMEN AND SOCIETY	24	2

Contact hours per week: 2

Year	Semester	Internal Marks	External Marks	Total Marks
Second	III	-	50	50

Preamble

To familiarize students with the specific cultural contexts of women in India

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Know women status in Indian society as an academic discipline	K1
CO2	Interpret the various roles of women, challenges and issues faced by them in the society	K2
CO3	Find out solutions to their legal issues and protect themselves from the violence against women emphasize on women entrepreneurship for their empowerment	K3
CO4	Critically analyze the lifestyle and challenges of women	K4
CO5	Discuss the importance of women health and issues related to women in general	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	0	0	0
CO2	9	9	9	9	3	0	3
CO3	9	9	9	9	9	9	9
CO4	3	3	3	9	9	9	9
CO5	3	3	1	1	1	9	9
Total Contribution of COs to POs	33	33	31	37	22	27	30
Weighted Percentage of COs Contribution to POs	1.89	1.96	1.93	2.46	2.12	2.30	2.88

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Historical Background (5 Hours)

History of Women's status from Vedic times, Women's participation in India's Pre and Post Independence movement and Economic Independence, fundamental rights and importance of women in Modern Society

UNIT II Role of Women (Challenges & Remedies) (5 Hours)

Women in Family, Agriculture, Education, Business, Media, Defense, Research and Development, Sports, Civil Services, Banking Services, Social Work, Politics and Law

UNIT III Women and Health (5 Hours)

Women and health issues, Malnutrition, Factors leading to anemia, Reproductive maternal health and Infant mortality, Stress

UNIT IV Issues of Women (5 Hours)

Women's issues, Dowry Related Harassment and Dowry Deaths, Gender based violence against women, Sexual harassment, Loopholes in Practice to control women issues

UNIT V Women Empowerment (4 Hours)

Meaning, objectives, Problems and Issues of Women Empowerment, Factors leading to Women Empowerment, Role and Organization of National Commission for Women, Central and State Social Welfare Board for Women Empowerment, Reality of women empowerment in the era of globalization

REFERENCE BOOKS

S.No	Authors	Title	Publishers	Year of Publication
1	Mala Khullar	Writing the Women's Movement: A Reader	Zubaan	2005
2	IAWS	The State and the Women's Movement in India	IAWS, Delhi	1994
3	Kosambi, Meera	Crossing Thresholds: Feminist Essays in Social History	Permanent Black	2007
4	TRowbotham, Sheila	Hidden from History: Women's Oppression and the Fight against It	Pluto Press, London	1975
5	Susheela Mehta	Revolution and the Status of Women	Metropolitan Book co.pvt ltd, New Delhi	1989

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE: XIV	21ITU14	RELATIONAL DATABASE MANAGEMENT SYSTEMS	72	6

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
Second	IV	50	50	100

Preamble

This course covers the basic concepts of database systems, relational database, queries and database design. It is designed to provide solutions related to the strategies for storing data and transaction management.

Course Outcomes

On successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Explain the basic concepts of database system.	K1
CO2	Explain Normalization and Query language.	K2
CO3	Apply appropriate SQL queries and PL/SQL Programs for database application.	K3
CO4	Analyze different normal forms to design effective database design.	K4
CO5	Verify data in tables against appropriate constraints.	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	9
CO2	9	9	9	9	3	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	9	9
CO5	9	9	9	9	3	9	9
Total Contribution of COs to POs	45	45	45	45	15	45	45
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	3.84	4.33

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Introduction to Database System (12 Hours)

Database Concepts: A Relational approach: Database – Relationships – DBMS – Relational Data Model – Integrity Rules – Theoretical Relational Languages. Database Design: Data Modeling and Normalization: Data Modeling – Dependency – Database Design – Normal forms – Dependency Diagrams - Denormalization – Another Example of Normalization.

UNIT II Oracle9i and Oracle Tables (15 Hours)

Oracle9i: Overview: Personal Databases – Client/Server Databases – Oracle9i an introduction – SQL *Plus Environment – SQL – Logging into SQL *Plus - SQL *Plus Commands – Errors & Help – Alternate Text Editors - SQL *Plus Worksheet - iSQL *Plus.

Oracle Tables: DDL: Naming Rules and conventions – Data Types – Constraints – Creating Oracle Table – Displaying Table Information – Altering an Existing Table – Dropping, Renaming, Truncating Table – Table Types – Spooling – Error codes.

UNIT III Working with Table (15 Hours)

Working with Table: Data Management and Retrieval: DML – Adding a new Row/Record – Customized Prompts – Updating and Deleting an Existing Rows/Records – Retrieving Data from Table – Arithmetic Operations – Restricting Data with WHERE clause – Sorting – Revisiting Substitution Variables – DEFINE command – CASE structure. Functions and Grouping: Built-in functions – Grouping Data. Multiple Tables: Joins and Set operations: Join – Set operations.

UNIT IV PL/SQL (15 Hours)

PL/SQL: A Programming Language: History – Fundamentals – Block Structure – Comments – Data Types – Other Data Types – Declaration – Assignment operation – Bind variables – Substitution Variables – Printing – Arithmetic Operators. Control Structures and Embedded SQL: Control Structures – Nested Blocks – SQL in PL/SQL – Data Manipulation – Transaction Control statements. PL/SQL Cursors and Exceptions: Cursors – Implicit & Explicit Cursors and Attributes – Cursor FOR loops – SELECT...FOR UPDATE – WHERE CURRENT OF clause – Cursor with Parameters – Cursor Variables – Exceptions – Types of Exceptions.

UNIT V PL/SQL Composite Data Types (15 Hours)

PL/SQL Composite Data Types: Records – Tables – Varrays. Named Blocks: Procedures – Functions – Packages – Triggers – Data Dictionary Views.

TEXT BOOK:

1. DATABASE SYSTEMS USING ORACLE – Nilesh Shah, 2nd Edition, PHI.(UNIT-I: Chapters 1 & 2, UNIT-II: Chapters 3 & 4, UNIT-III: Chapters 5 & 6, UNIT-IV: Chapters 10 & 11, UNIT-V: Chapters 12, 13 & 14).

REFERENCE BOOKS:

1. Abraham Silberschatz, Henry F.Korth, S.Sudarshan, Database System Concepts, 5th Edition, TMH.
2. Alexis Leon, Mathews Leon, Fundamentals of Database Management Systems, VijayNicole Imprints Private Limited.

WEB REFERENCES:

1. <https://www.astera.com/type/blog/relational-database-management-system/>
2. https://docs.oracle.com/cd/A97630_01/server.920/a96524/toc.htm
3. <https://www.youtube.com/watch?v=vs04JXcRwkY>
4. <https://www.oracletutorial.com/plsql-tutorial/>
5. <https://www.youtube.com/watch?v=xofpqdU3cD4>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XV PRACTICAL : IV	21ITU15	SQL AND PL/SQL - PRACTICAL	72	3

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
Second	IV	50	50	100

Preamble

This course covers the basic concepts of database systems, relational database, queries and database design. It is designed to provide solutions related to the strategies for storing data and transaction management.

Course Outcomes

On successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basic concepts of database system.	K1
CO2	Demonstrate the use of Queries.	K2
CO3	Apply appropriate SQL queries and PL/SQL Programs for database application.	K3
CO4	Examine different looping structures to design effective program	K4
CO5	Assess the data in tables against appropriate constraints.	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	9
CO2	9	9	9	9	3	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	9	9
CO5	9	9	9	9	3	9	9
Total Contribution of COs to POs	45	45	45	45	15	45	45
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	3.84	4.33

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

Practical List

1. Construct a table Department with Dept Id as primary key, Dept name and Location name. Create a table Employee with Employee Id as primary key, Employee Name, Designation, Gender, Age, Date of Joining, Dept Id as foreign key and Salary and insert data in both the tables.
2. Extract queries using Comparison, Logical, Set, Sorting and Grouping operators to retrieve required data from the Employee table created in Question 1.
3. Write queries using aggregate functions to summarize the data from the Employee table created in Question 1.
4. Extract Query to
 - A. Display the Employee id, employee name for all employees who earn more than the average salary.
 - B. Display the employees who have the highest salary
 - C. Display all employees who belong to a particular location
5. Construct tables for the library management system which demonstrate the use of primary key and foreign key. Master table should have the following fields: Accno, Title, Author and Rate. Transaction table should have the following fields: User id, Accno, Date of Issue and Date of Return. Create a Report(Select verb) with fields Accno, Title, Date of Issue for the given Date of Return with column formats
6. Create a Student table with following fields and Constraints.
 - Regno - Primary key
 - Name - Not null
 - Marks - Check marks between 0 to 100
 - Gender - Default value of Female
 - Aadhar card number -Unique
7. Write a PL/SQL program
 - A. To check whether a given character is letter or digit.
 - B. To convert a temperature in scale Fahrenheit to Celsius and vice versa.
8. Create a program in PL/SQL
 - A. To check whether a number is prime or not using goto statement with for loop.
 - B. To print the prime numbers between 1 to 50.
9. Create a PL/SQL to update the rate field by 20% more than the current rate in the inventory table which has the following fields: Prono, ProName and Rate. After updating the table a new field (Alter) called for Number of item and place for values for the new field without using PL/SQL block
10. Write a PL/SQL to split the student table into two tables based on result (One table for Pass and another for Fail). Use a cursor for handling records of the student table. Assume necessary fields and create a student details table
11. Create a database trigger on master and transaction tables which are based on an inventory management system for checking data validity. Assume the necessary fields for both tables
12. Construct a PL/SQL program to raise an Exception in the Bank Account Management table when the deposit amount is zero.

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XVI	21ITU16	OPERATING SYSTEM	72	4

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
Second	IV	50	50	100

Preamble

To learn about the basic building blocks to understand the Operating System in detail.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the fundamental concepts of operating system	K1
CO2	Demonstrate the functions of deadlock and storage management	K2
CO3	Utilize the policies of scheduling	K3
CO4	Analyze memory management	K4
CO5	Evaluate the concepts of storage management	K5

K1 – Remember; K2 – Understand;K3 – Apply;K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	3
CO2	9	9	9	9	9	9	3
CO3	9	9	9	9	3	9	1
CO4	9	9	9	9	9	3	3
CO5	9	9	9	9	9	3	1
Total Contribution of COs to POs	45	45	45	45	33	33	11
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	3.19	2.82	1.06

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Introduction (14 Hours)
What is an Operating System? – Process Concepts – Introduction – Definition of Process – Process States – Process State Transitions – The Process Control Block – Operations on Process – Suspend and Resume – Interrupt Processing.

UNIT II Deadlock (15 Hours)
Introduction – Examples of Deadlock – Resource Concepts - Four Necessary Conditions for deadlock – Major Areas of Deadlock Research – Deadlock Prevention-Deadlock Avoidance and the Banker’s Algorithm – Deadlock Detection – Deadlock Recovery.

UNIT III Storage Management (14 Hours)
Storage Organization – Storage Management – Storage Hierarchy – Storage Management Strategies-Contiguous vs. Noncontiguous Allocation- Single User Contiguous Allocation-Fixed Partition Multiprogramming – Variable Partition Multiprogramming – Multiprogramming with storage swapping.

UNIT IV Virtual Storage Organization & Management (14 Hours)
Virtual Storage:Basic Concepts – BlockMapping – Paging Basic Concepts- Segmentation-Virtual Storage Management Strategies – Page Replacement Strategies- Locality - Working Sets – Page Fault Frequency Page Replacement – Demang Paging – Page Release – Page Size.

UNIT V Job and Processor Scheduling (15 Hours)
Preemptive Vs. NonPreemptive Scheduling – Priorities – Deadlock Scheduling-First- In-First Out(FIFO)Scheduling-Round Robin Scheduling-Quantum Size – Shortest Job First (SJF) Scheduling - Shortest Remaining Time(SRT) Scheduling-HighestResponseRatioNext(HRN) Scheduling-Fair Share Scheduling.

TEXT BOOK:

1. H.M. Deitel, Operating Systems, 2nd Edition, Addison-Wesley Publishing Company 2003

REFERENCE BOOKS:

1. DeitelChoffnes, Operating Systems, 3rd Edition, Pearson Education, 2003.
2. Stuart E. Madnick, John J.Donovan. Operating Systems, 3rd Edition, Tata McGraw Hill,2003.

WEB REFERENCES :

1. [https://drive.uqu.edu.sa/_/mskhayat/files/MySubjects/2017SS%20Operating%20Systems/Abraham%20Silberschatz-Operating%20System%20Concepts%20\(9th,2012_12\).pdf](https://drive.uqu.edu.sa/_/mskhayat/files/MySubjects/2017SS%20Operating%20Systems/Abraham%20Silberschatz-Operating%20System%20Concepts%20(9th,2012_12).pdf)
2. <https://www.youtube.com/watch?v=mXw9ruZaxzQ>
3. https://mrcet.com/downloads/digital_notes/CSE/II%20Year/OPERATING%20SYSTEMS%20%20NOTES%20R18.pdf
4. <https://www.tutorialspoint.com/operating-system-design-and-implementation>
5. <https://github.com/dalmia/Operating-Systems>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XVII ALLIED : IV	21ITU17	MICROPROCESSOR AND ASSEMBLY LANGUAGE PROGRAMMING	60	3

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
Second	IV	50	50	100

Preamble

To learn about the basic components of microprocessor

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the fundamental concepts of microprocessor	K1
CO2	Demonstrate the functions of 8085	K2
CO3	Identify the internal organization and operation of microprocessors/microcontrollers.	K3
CO4	Analyse the functions of Program 8085 Microprocessor	K4
CO5	Evaluate the microprocessors/microcontrollers-based systems	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	9	9	9
CO4	9	9	9	9	9	9	9
CO5	9	9	9	9	9	9	9
Total Contribution of COs to POs	45	45	45	45	45	45	45
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	4.34	3.84	4.33

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

COURSE CONTENT:

UNIT I 8085 Microprocessor Architecture & Microcomputer System (14 Hours)

8085 Microprocessor Architecture & Microcomputer System: Evolution of Microprocessor, Microprocessor Architecture and its operations, Memory, Buses, Input/Output devices, ALU, Timing and Control Unit, registers, Pin Configuration, Instruction Cycle, Timing Diagram.

UNIT II Introduction Set of Intel 8085 microprocessor (13 Hours)

Introduction Set of Intel 8085 microprocessor: Instructions Classification, Instruction and Data Formats, Addressing Modes, Opcode and Operands, Instruction Word Size, Static and Dynamic Debugging.

UNIT III Introduction to 8085 Instructions (13 Hours)

Introduction to 8085 Instructions: Counters and Time delays, Stack, subroutine, Restart, Conditional Call and Return Instructions, Advanced subroutine concepts.

UNIT IV Assembly Language Programming (10 Hours)

Assembly Language Programming: Assembly Language, High-Level Language, Low-Level Language, Machine Language. Operations, Arithmetic Operations related to Memory, Logic Operations, and Branch. BCD to Binary and Binary to BCD Conversion, BCD Addition, BCD Subtraction, Multiplication.

UNIT V Other Microprocessor (10 Hours)

Other Microprocessor: Brief introduction of Intel Microprocessor: 80186, 8080, 80188, 80386, 80486. Microprocessor: Z80, Z800, Z8000.

TEXT BOOK:

1. Microprocessor Architecture, Programming and Applications with 8085/8080A – Ramesh S. Gaonkar, Wiley Eastern Limited.

REFERENCE BOOK

1. Fundamentals of Microprocessor and Microcomputers--B.RAM, Dhanpat Rai Pub.

WEB REFERENCES :

1. https://www.tutorialspoint.com/microprocessor/microprocessor_overview.htm
2. <https://www.javatpoint.com/microprocessor-introduction>
3. <https://www.geeksforgeeks.org/introduction-of-microprocessor/>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-IV	SKILL ENHANCEMENT : I PRACTICAL : V	21SEITU01	PROGRAMMING IN PHP –PRACTICAL	48	2

Contact hours per week: 4

Year	Semester	Internal Marks	External Marks	Total Marks
Second	IV	50	-	50

Preamble

To learn about the basic components of PHP

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basic concepts of PHP variables	K1
CO2	Illustrate the concepts of control statements, looping statements, arrays	K2
CO3	Build applications using functions, class	K3
CO4	Analyze the usage of scripts	K4
CO5	Examine the use of database connectivity	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	9	9	9
CO4	9	9	9	9	9	9	9
CO5	9	9	9	9	9	9	9
Total Contribution of COs to POs	45	45	45	45	45	45	45
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	4.34	3.84	4.33

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

Practical List

1. Demonstrate variables in php using different datatypes
2. Illustrate conditional statement
3. Create loop in php
4. Demonstrate Arrays in php
5. Develop a php program using string operations
6. Create functions
7. Construct php program using Java Script
8. Design a form components in php
9. Develop a php program using class
10. Construct a php program to demonstrate database connectivity

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-IV	ABILITY ENHANCEMENT : II	21AEU02	CONSUMER RIGHTS	36	2

Contact hours per week: 3

Year	Semester	Internal Marks	External Marks	Total Marks
Second	IV	-	50	50

Preamble

This paper seeks to familiarize the students with their rights and responsibilities as a consumer, the social framework of consumer rights and legal framework of protecting consumer rights.

Course Outcomes

On the successful completion of the course, students will be able to:

CO Number	CO Statement	Knowledge Level
CO1	Memorize the procedure of redress of consumer complaints, and the role of different agencies in establishing product and service standards	K1
CO2	Explain the Consumer Protection Law in India	K2
CO3	Impart sound practical grounding about the practice of consumer law and the procedure Followed	K3
CO4	Evaluate the regulations and legal actions that helps to protect consumers	K4
CO5	Analyse the knowledge and skills needed for a career in this field	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	1	0	1
CO2	9	9	9	9	1	0	1
CO3	9	9	9	3	3	1	1
CO4	9	3	1	1	3	3	3
CO5	9	1	3	0	9	9	9
Total Contribution of COs to POs	45	31	31	22	17	13	15
Weighted Percentage of COs Contribution to POs	2.58	1.84	1.93	1.46	1.64	1.11	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Conceptual Framework (8 Hours)

Consumer and Markets: Concept of Consumer, Nature of markets: Liberalization and Globalization of markets with special reference to Indian Consumer Markets, E-Commerce with reference to Indian Market, Concept of Price in Retail and Wholesale, Maximum Retail Price (MRP), Fair Price, GST, labeling and packaging along with relevant laws, Legal Metrology. Experiencing and Voicing Dissatisfaction: Consumer buying process, Consumer Satisfaction/dissatisfaction-Grievances-complaint, Consumer Complaining Behaviour: Alternatives available to Dissatisfied Consumers; Complaint Handling Process: ISO 10000 suite.

UNIT II The Consumer Protection Law in India (8 Hours)

Objectives and Basic Concepts: Consumer rights and UN Guidelines on consumer protection, Consumer goods, defect in goods, spurious goods and services, service, deficiency in service, unfair trade practice, and restrictive trade practice. Organizational set-up under the Consumer Protection Act: Advisory Bodies: Consumer Protection Councils at the Central, State and District Levels; Adjudicatory Bodies: District Forums, State Commissions, and National Commission: Their Composition, Powers, and Jurisdiction (Pecuniary and Territorial), Role of Supreme Court under the CPA with important case law.

UNIT III Grievance Redressal Mechanism under the Indian Consumer Protection Law (8 Hours)

Grounds of filing a complaint; Limitation period; Procedure for filing and hearing of a complaint; Disposal of cases, Relief/Remedy available; Temporary Injunction, Enforcement of order, Appeal; Offences and penalties. Leading Cases decided under Consumer Protection law by Supreme Court/National Commission: Medical Negligence; Banking; Insurance; Housing & Real Estate; Electricity and Telecom Services; Education; Defective Products; Unfair Trade Practices.

UNIT IV Role of Industry Regulators in Consumer Protection (6 Hours)

- i. Banking: RBI and Banking Ombudsman
- ii. Insurance: IRDA and Insurance Ombudsman
- iii. Telecommunication: TRAI
- iv. Food Products: FSSAI
- v. Electricity Supply: Electricity Regulatory Commission
- vi. Real Estate Regulatory Authority

UNIT V Contemporary Issues in Consumer Affairs (6 Hours)

Consumer Movement in India: Evolution of Consumer Movement in India, Formation of consumer organizations and their role in consumer protection, Misleading Advertisements and sustainable consumption, National Consumer Helpline, Comparative Product testing, Sustainable consumption and energy ratings. Quality and Standardization: Voluntary and Mandatory standards; Role of BIS, Indian Standards Mark (ISI), Ag-mark, Hallmarking, Licensing and Surveillance; Role of International Standards: ISO an Overview.

Note: Unit 2 and 3 refers to the Consumer Protection Act, 1986. Any change in law would be added appropriately after the new law is notified

Suggested Readings:

1. Khanna, Sri Ram, Savita Hanspal, Sheetal Kapoor, and H.K. Awasthi. (2007) *Consumer Affairs*, Universities Press.
2. Choudhary, Ram Naresh Prasad (2005). *Consumer Protection Law Provisions and Procedure*, Deep and Deep Publications Pvt Ltd.
3. G. Ganesan and M. Sumathy. (2012). *Globalisation and Consumerism: Issues and Challenges*, Regal Publications
4. Suresh Misra and Sapna Chadah (2012). *Consumer Protection in India: Issues and Concerns*, IIPA, New Delhi
5. Rajyalaxmi Rao (2012), *Consumer is King*, Universal Law Publishing Company
6. Girimaji, Pushpa (2002). *Consumer Right for Everyone* Penguin Books.
7. E-books :- www.consumereducation.in
8. Empowering Consumers e-book,
9. ebook, www.consumeraffairs.nic.in
10. *The Consumer Protection Act, 1986 and its later versions.* www.bis.org

Articles

1. Misra Suresh, (Aug 2017) "Is the Indian Consumer Protected? One India One People.
2. Raman Mittal, Sonkar Sumit and Parineet Kaur (2016) *Regulating Unfair Trade Practices: An Analysis of the Past and Present Indian Legislative Models*, Journal of Consumer Policy.
3. Chakravarthy, S. (2014). *MRTTP Act metamorphoses into Competition Act*. CUTS Institute for Regulation and Competition position paper. Available online at www.cuts-international.org/doc01.doc.
4. Kapoor Sheetal (2013) "Banking and the Consumer" *Akademios* (ISSN 2231-0584)
5. Bhatt K. N., Misra Suresh and Chadah Sapna (2010). *Consumer, Consumerism and Consumer Protection*, Abhijeet Publications.
6. Kapoor Sheetal (2010) "Advertising-An Essential Part of Consumer's Life-Its Legal and Ethical Aspects", *Consumer Protection and Trade Practices Journal*, October 2010.
7. Verma, D.P.S. (2002). *Regulating Misleading Advertisements, Legal Provisions and Institutional Framework*. Vikalpa. Vol. 26.No. 2. pp. 51-57.

Periodicals

1. *Consumer Protection Judgments (CPJ)* (Relevant cases reported in various issues)
2. Recent issues of magazines: *International Journal on consumer law and practice*, National Law School of India University, Bengaluru
3. '*Consumer Voice*', Published by VOICE Society, New Delhi.

Websites:

www.ncdrc.nic.in
www.consumeraffairs.nic.in
www.iso.org
www.bis.org.in
www.consumereducation.in
www.consumervoice.in
www.fssai.gov.in
www.cercindia.org

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XVIII	21ITU18	PROGRAMMING IN PYTHON	72	6

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	50	50	100

Preamble

The Paper offers the understanding of basic principles in python and skills to create computer programs for small scale usage.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall syntax and semantics of various programming constructs.	K1
CO2	Illustrate the process of structuring data using lists, tuples, and dictionaries	K2
CO3	Identify appropriate programming structure for a given problem.	K3
CO4	Convert an algorithm into a python program	K4
CO5	Infer the object oriented concepts in python	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	9
CO2	9	9	9	9	3	9	9
CO3	9	9	9	9	3	9	3
CO4	9	9	9	9	3	3	3
CO5	9	9	9	9	3	3	3
Total Contribution of COs to POs	45	45	45	45	15	33	27
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	2.82	2.60

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Basics and Functions (12 Hours)

The way of the program: What is a program? - Running Python. - The first program.- Arithmetic operators - Values and types - Variables, expressions and statements: Assignment statements - Variable names - Expressions and statements - Script mode - Order of operations - String operations Comments – Debugging. Functions: Function calls - Math functions - Composition – Adding new functions – Definition and uses - Flow of execution - Parameters and arguments- Variables and parameters are local - Fruitful functions and void functions - Why functions?

UNIT II Conditionals, Recursion, Iteration, Strings (15 Hours)

Conditionals and Recursion: Floor division and modulus - Boolean expressions - Logical operators - Conditional execution - Alternative execution - Chained conditionals - Nested conditionals Recursion - Infinite recursion – Keyboard input. Fruitful functions: Return values Incremental development- Composition - Boolean functions. Iteration: Reassignment - Updating variables - The while statement - break - Square roots - Strings: String is a sequence - Traversal with a for loop - String slices - Strings are immutable - Searching - Looping and counting - String methods - The in operator - String comparison.

UNIT III Lists, Dictionaries, Tuples (15 Hours)

Lists: A list is a sequence - Lists are mutable - Traversing a list - List operations - List slices - List methods - Map, filter and reduce Deleting elements - Lists and strings Objects and values - Aliasing - List arguments - Dictionaries: A dictionary is a mapping Dictionary as a collection of counters - Looping and dictionaries - Reverse lookup Dictionaries and lists - Memos - Global variables. Tuples: Tuples are immutable - Tuple assignment - Tuples as return values - Variable length argument tuples - Lists and tuples . Dictionaries and tuples.

UNIT IV Files, Classes and Objects (15 Hours)

Files: Persistence - Reading and writing - Format operator - Filenames and paths - Catching exceptions - Databases - Pickling - Pipes - Writing modules – Classes and objects: Programmer -defined types . Attributes - Rectangles - Instances as return values - Objects are mutable Copying - Classes and Functions: Time - Pure functions - Modifiers - Prototyping versus planning.

UNIT V Classes and Methods (15 Hours)

Classes and methods: Object-oriented features - Printing objects - Another example - A more complicated example - The init method- The_str_method - Operator overloading - Type-based dispatch - Polymorphism - Interface and implementation - Inheritance: Card objects - Class attributes Comparing cards . Decks Printing the deck, add, remove, shuffle and sort - Inheritance - Class diagrams - Data encapsulation.

TEXT BOOK

1. Allen B. Downey, "Think Python: How to Think Like a Computer Scientist", 2nd Edition 2012, O'Reilly.

REFERENCE BOOKS

1. Kenneth A. Lambert, "Fundamentals of Python First Programs", Second Edition
2. Rashi Gupta, "Makin Use of Python", Willey publishing Inc

WEB REFERENCES:

1. https://www.w3schools.com/python/python_intro.asp
2. <https://www.geeksforgeeks.org/python-programming-language/>
3. <https://www.programiz.com/python-programming>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XIX PRACTICAL : VI	21ITU19	PROGRAMMING IN PYTHON - PRACTICAL	72	3

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	50	50	100

Preamble

The Paper offers the understanding of basic principles in python and skills to create computer programs for small scale usage.

Course Outcome

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the syntax and semantics of various programming constructs while writing simple programs	K1
CO2	Understand the basic programming concepts of python	K2
CO3	Organise data using lists, tuples,dictionaries and files and program using control structures, functions, class and objects	K3
CO4	Assume appropriate programming structure and data type to solve the given problem efficiently	K4
CO5	Interpret the given problem statement into a python program	K5

K1 – Remember;K2 – Understand;K3 – Apply;K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	9
CO2	9	9	9	9	3	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	3	3
CO5	9	9	9	9	3	3	3
Total Contribution of COs to POs	45	45	45	45	15	33	33
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	2.82	3.17

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

Practical List

11. Write a Program to find prime numbers between 1 to n.
2. Construct a Program to print the decimal equivalents of $1/2$, $1/3$, $1/4$,..... $1/n$. code
3. Design a Program to check given number is Armstrong or not.
4. Simulate a basic calculator using various arithmetic operators.
5. Compute GCD and LCM of two numbers using functions
6. Develop a program to accept a line of text and find the number of characters, number of vowels and number of blank spaces in it.
7. Demonstrate various List operations.
8. Write a Program to create a List and split it into two lists for odd and even numbers.
9. Design a Program to create a tuple and perform various slicing operations,
10. Build a Program to display the file contents and copy the file contents from one file to another.
11. Develop a Program to create a dictionary, add a key-value pair , change and retrieve the values based on the key.
12. Device a Program to implement class and object concepts.

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XX	21ITU20	COMPUTER GRAPHICS	72	4

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	50	50	100

Preamble

To learn about reconstruction and visualization framework and to give introduction on basic algorithms and its techniques.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Describe the basics of computer graphics	K1
CO2	Explain applications, principles, commonly used and techniques of computer graphics and algorithms for Line-Drawing, Circle- Generating and Ellipse Generating.	K2
CO3	Analyze the attributes of output primitives	K3
CO4	Learn and apply two dimensional Geometric Transformations	K4
CO5	Examine and appraise the two dimensional viewing	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	3	9
CO5	9	9	9	9	9	3	3
Total Contribution of COs to POs	45	45	45	45	33	33	39
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	3.19	2.82	3.75

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXI	21ITU21	MINI PROJECT	-	1

Contact hours per week: -

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	100	-	100

Preamble

To expose the students to practice themselves and find solution for the problems in the respective areas

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the thrust areas of project	K1
CO2	Demonstrate the problem pertaining to the domain	K2
CO3	Apply various algorithms in their relevant field	K3
CO4	Explore the real time applications	K4
CO5	Evaluate demographic variables and factors influencing software development	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	9	9	9
CO4	9	9	9	9	9	9	9
CO5	9	9	9	9	9	9	9
Total Contribution of COs to POs	45	45	45	45	45	45	45
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	4.34	3.84	4.33

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXII ELECTIVE : I	21ITU22A	DATA MINING	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	50	50	100

Preamble

To learn about Data Mining and its techniques.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the basics of Data Mining concepts	K1
CO2	Explain the techniques of Data Mining	K2
CO3	Classify algorithms for mining the data efficiently	K3
CO4	Analyze clustering techniques and algorithms	K4
CO5	Evaluate the challenges of data mining in real world applications	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	6
CO2	9	9	9	9	9	9	6
CO3	9	9	9	9	9	9	6
CO4	9	9	9	9	9	9	6
CO5	9	9	9	9	9	9	6
Total Contribution of COs to POs	45	45	45	45	45	45	30
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	4.34	3.84	2.88

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

COURSE CONTENT:

UNIT I Introduction (12 Hours)

Expanding universe of data – production factor – computer systems that can learn – data mining – data mining versus query tools – data mining in marketing – practical application. Learning – Self Learning Computer Systems – machine learning and the methodology of science – concept learning.

UNIT II Data Warehouse (12 Hours)

Data warehouse – need- designing decision support systems – integration with data mining- Client/Server and data warehousing–multi-processing machines – cost justification.

UNIT III Knowledge Discovery Process (12 Hours)

Knowledge discovery process – data selection – cleaning – enrichment – coding – data mining – preliminary analysis of the data set using traditional query tools – visualization techniques – likelihood and distance – OLAP tools – K-nearest neighbor – Decision trees – Association rules – Neural networks – Genetic algorithms – Reporting.

UNIT IV Sitting up a KDD environment (12 Hours)

Different forms of knowledge – Getting started – Data Selection – Cleaning – Enrichment – Coding – Data mining - Reporting – KDD environment – Ten golden rules.

UNIT V Real-life application and learning algorithms (12 Hours)

Customer Profiling – Predicting bid behavior of pilots – Discovering foreign key relationships-Results. Learning as compression of data sets – The information content of message – Noise and redundancy – significance of noise – Fuzzy databases – The traditional theory of the relational database – from relations to tables – from keys to statistical development Dependencies – Denormalization – Data Mining Primitives.

TEXT BOOK:

1. Peter Adrians and Dolf Zantinge, Data Mining, 4th Edition, Addition Wesley, 2002

REFERENCE BOOKS:

1.Jiawei Han & Micheline Kamber, Data Mining Concepts &Techniques,Academic Press, 2001.

2.Margaret H.Dunbam, Data Mining Introductory and Advanced Topics, Pearson Education, 2003.

WEB REFERENCES:

- 1.<https://www.javatpoint.com/data-mining>
2. https://www.tutorialspoint.com/data_mining/dm_overview.htm
3. <https://www.guru99.com/data-mining-tutorial.html>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXII ELECTIVE : I	21ITU22B	MULTIMEDIA SYSTEMS	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	50	50	100

Preamble

To understand the basic concepts of Multimedia.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recognize the basic concepts of multimedia	K1
CO2	Demonstrate different multimedia content	K2
CO3	Discover various effect in animated files	K3
CO4	Analyze multimedia processing techniques	K4
CO5	Determine multimedia requirements for designing	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	6
CO2	9	9	9	9	9	9	6
CO3	9	9	9	9	9	9	6
CO4	9	9	9	9	9	9	6
CO5	9	9	9	9	9	9	6
Total Contribution of COs to POs	45	45	45	45	45	45	30
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	4.34	3.84	2.88

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXII ELECTIVE : I	21ITU22C	CLOUD COMPUTING TECHNIQUES	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	50	50	100

Preamble

To understand the Cloud computing architectures, applications and challenges

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basics of Cloud Computing, Working, Benefits and Discovering cloud services.	K1
CO2	Explain the cloud services	K2
CO3	Apply the concepts of communications and collaboration using cloud	K3
CO4	Analyse the various cloud services	K4
CO5	Evaluate the cloud services	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	6
CO2	9	9	9	9	9	9	6
CO3	9	9	9	9	9	9	6
CO4	9	9	9	9	9	9	6
CO5	9	9	9	9	9	9	6
Total Contribution of COs to POs	45	45	45	45	45	45	30
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	4.34	3.84	2.88

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Introduction (15 Hours)
Understanding Cloud Computing : Beyond the Desktop – An Introduction to Cloud Computing– Are you Ready for Computing in the Cloud? – Developing Cloud Services.

UNIT II Cloud Computing For Everyone (15 Hours)
Cloud Computing for the Family - Cloud Computing for the Community - Cloud Computing for the Corporation.

UNIT III Using Cloud Services (15 Hours)
Collaborating on calendars, Schedules and task management – Collaborating on Event Management.

UNIT IV Using Cloud Services (15 Hours)
Collaborating on Contact Management, Collaborating on Project Management – Sharing Digital Photographs.

UNIT V Outside The Cloudx (15 Hours)
Evaluating web mail services, Evaluating instant messaging, Evaluating web conference tools, creating groups on social networks, Evaluating on line groupware, Collaborating via blogs and wikis.

TEXT BOOK:

1.Michael Miller, “Cloud Computing”, Pearson Education, New Delhi, 2009

REFERENCE BOOK:

1.Anthony T. Velte,Cloud Computing A Practical Approach 1st Edition, Tata Mcgraw Hill Education Private Limited (2009)

WEB REFERENCES :

- 1.<https://www.educba.com/cloud-computing-technologies/>
- 2.https://www.tutorialspoint.com/cloud_computing/cloud_computing_technologies.htm
- 3.<https://www.javatpoint.com/cloud-computing-technologies>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXIII OPEN ELECTIVE		INTERNET FOR EVERYONE	48	2

Contact hours per week: 4

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	50	50	100

Preamble

This paper provides an insight of formal introduction to internet, WWW, Finding Information in the Internet and awareness on Internet Security and Privacy, illustrate the Possibilities of Social Networking. Learning discussion forum software, Effective use of video conferencing, Blogging & Making Money in the Internet.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Outline the basic concept of the Internet, World Wide Web and Web browsers	K1
CO2	Explain the Knowledge of Finding Information in the Internet and awareness on Internet Security and Privacy	K2
CO3	Apply tips for effective use of Email, Advantages and Disadvantages of Email	K3
CO4	Analyze the Possibilities of Social Networking, Learning discussion forum software & effective use of video conferencing	K4
CO5	Evaluate the learn Blogging & Making Money in the Internet	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	3	1
CO2	9	9	9	3	3	3	1
CO3	9	9	3	3	3	1	1
CO4	9	3	3	1	1	0	1
CO5	3	3	3	1	0	0	1
Total Contribution of COs to POs	39	33	27	17	10	7	5
Weighted Percentage of COs Contribution to POs	2.23	1.96	1.68	1.13	0.97	0.60	0.48

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Introduction To Internet, WWW & Web Browsers (10 Hours)

What is Internet? - How does Internet Work? - What is Special about the Internet? - What is WWW? - Internet and Web - How does the web works? - What are web browsers? - Types of Browsers - Web Browsing Tips.

UNIT II Searching the Web, Safety & Privacy (10 Hours)

Information Sources - Finding Information on the internet - Searching the Web - Search Engines - Making Your Search- Improving Your Searching - Tips for Internet Research- Privacy - Anonymity - Understanding Security and Privacy.

UNIT III EMAIL (10 Hours)

Introduction - How E-mail works? - Why use E-mail? - E-mail Names and Addresses - Mailing Basics - How Private is the e-mail?- Email Ethics - Spamming - E-mail Advantages and Disadvantages - Tips for effective E-mail use - E-mail Safety tips.

UNIT IV Social Networking and Discussion Forums (8 Hours)

Introduction - Social Networking Timeline - Why Social Networking? - Dangers of Social Networking?-Discussion Forums - Discussion Forum Software - Internet Telephony - Video Conferencing.

UNIT V Making Money On the Internet And Blogging (10 Hours)

What is a Blog? - Why Blog? - Why is Blogging so Popular? - Blog Search Engines and Communities - Blogs and Employment - Pitfalls to avoid while Blogging. Introduction - Writing Product Reviews - Sharing Your Knowledge - Advertising - Affiliate programs - Selling - Online Tutoring.

TEXT BOOK:

1. Alexis Leon, Mathews Leon , INTERNET FOR EVERYONE ,Vikas Publishing Housing Pvt Ltd , 15th Anniversary Edition

REFERENCE BOOKS:

1. Keiko Pitter, Sara Amato,JohnCallahan,Niger Kerr, Eric Tilton, Robert Minato,Tata McGraw-Hill Edition 2003
2. Peter Weverka, The Everyday Internet All-in-One Desk Reference for Dummies,Wiley Publishing Inc, 3rd Edition

WEB REFERENCES:

1. https://www.tutorialspoint.com/computer_concepts/computer_concepts_introduction_to_internet_www_web_browsers.htm
2. https://www.tutorialspoint.com/internet_technologies/e_mail_overview.htm
3. <https://geekflare.com/make-money-with-blogging/>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXIII OPEN ELECTIVE		BASICS OF COMPUTER TECHNOLOGY	48	2

Contact hours per week: 4

Year	Semester	Internal Marks	External Marks	Total Marks
Third	V	50	50	100

Preamble

To learn about the basics of Computer Technology

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basics of Computer	K1
CO2	Illustrate the concepts of data communication and Computer networks	K2
CO3	Utilize Middleware and Gateways	K3
CO4	Analyze the concepts of Mobile Computing	K4
CO5	Examine the DBMS Architecture	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	3	1
CO2	9	9	9	3	3	3	1
CO3	9	9	3	3	3	1	1
CO4	9	3	3	1	1	0	1
CO5	3	3	3	1	0	0	1
Total Contribution of COs to POs	39	33	27	17	10	7	5
Weighted Percentage of COs Contribution to POs	2.23	1.96	1.68	1.13	0.97	0.60	0.48

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I Computer Basics (9 Hours)

Introduction-Generations of Computers-Classification of Computers- Central Processing Unit-Communication among Various Units-Memory Hierarchy-RAM-ROM-Secondary Storage Devices-Operating System: Introduction- Definition-Types.

UNIT II Data Communication and Computer Networks (10 Hours)

Introduction- Data Communication- Transmission Media- Multiplexing- Switching. Computer Network: Types of Computer Networks- Network Topologies- Communication Protocol.Internet: Introduction-Basic Internet Terms- Internet Applications-Search Engines.

UNIT III Database Fundamentals (9 Hours)

Introduction-Definition-Logical Data Concepts-Physical Data Concepts-Database Management System-DBMS Architecture-Types of Databases.SQL: Introduction-Getting Started with SQL.

UNIT IV Mobile Computing (10 Hours)

Wireless The beginning –Mobile Computing –Dialogue Control–Networks –Middleware and Gateways –Application and Services-Developing Mobile Computer Applications – Security in Mobile Computing–Architecture for Mobile Computing-Mobile Computing through Telephone– IVR Applications.

UNIT V Cloud Computing (10 Hours)

Introduction- From- Collaboration to cloud- Working of cloud computing-Pros and Cons-Benefits- Developing cloud computing services- Cloud service development-Discovering cloud services-Collaborating on schedules-Collaborating on calendars-Evaluating web conference tools- Creating groups on social networks- Understanding cloud storage-Evaluating on line file storage.

TEXT BOOKS:

- 1.Alexis Leon ,Mathews Leon,Introduction to Information Technology, 2nd Edition, ITL Limited ITL Education Solutions Limited,Publisher(s): Pearson Education India,ISBN: 9789332525146
- 2.Asoke K Talukder , Roopa R Yavagal,Mobile Computing, TMH, 2005
- 3.Anthony T. Velte, “Cloud Computing- A Practical Approach”, Tata McGraw Hill Education Private Limited, 1st Edition (2013).

REFERENCE BOOKS:

1. Alexis Leon ,Mathews Leon,Fundamentals of Information Technology, ITL Limited
2. KumkumGarg,Mobile Computing, Pearson Education, 2010.
3. Michael Miller, Cloud Computing, Pearson Education, New Delhi, First Edition, 2013

WEB REFERENCES :

- 1.https://mrcet.com/pdf/Lab%20Manuals/IT/R15A0529_CloudComputing_Notes-converted.pdf
- 2.<https://mjginfo.org/mobile-computing-architecture/>
- 3.<https://www.guru99.com/dbms-architecture.html>
- 4.https://www.tutorialspoint.com/data_communication_computer_network/index.htm

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXIII OPEN ELECTIVE		MACHINE LEARNING	48	2

Contact hours per week: 4

Year	Semester	Internal Marks	External Marks	Total Marks
III	V	50	50	100

Preamble

To provide an in-depth knowledge about machine learning concepts, techniques, models, and algorithms.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the Machine Learning Fundamentals	K1
CO2	Understanding the machine learning concepts	K2
CO3	Summarize the impact of machine learning applications	K3
CO4	Analyze machine learning support to business goals	K4
CO5	Evaluate the knowledge of machine skills	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	3	1
CO2	9	9	9	3	3	3	1
CO3	9	9	3	3	3	1	1
CO4	9	3	3	1	1	0	1
CO5	3	3	3	1	0	0	1
Total Contribution of COs to POs	39	33	27	17	10	7	5
Weighted Percentage of COs Contribution to POs	2.23	1.96	1.68	1.13	0.97	0.60	0.48

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I (10 Hours)

Overview of Machine learning

Understanding Machine Learning- What Is Machine Learning?- Defining Big Data- Big Data in Context with Machine Learning- The Need to Understand and Trust your Data- The Importance of the Hybrid Cloud- Leveraging the Power of Machine Learning- The Roles of Statistics and Data Mining with machine learning- Putting Machine Learning in Context- Approaches to Machine Learning.

UNIT II (9 Hours)

Machine Learning Techniques

Getting Started with a Strategy- Understanding Machine Learning Techniques- Tying Machine Learning Methods to Outcomes- Applying Machine Learning to Business Needs.

UNIT III (9 Hours)

Machine Learning on Applications

Looking Inside Machine Learning- The Impact of Machine Learning on Applications- Data Preparation- The Machine Learning Cycle.

UNIT IV (10 Hours)

Getting Started with Machine Learning

Getting Started with Machine Learning- Understanding How Machine Learning Can Help- Focus on the Business Problem- Machine Learning Requires Collaboration- Executing a Pilot Project- Determining the Best Learning Model.

UNIT V (10 Hours) Learning Machine Skills

Learning Machine Skills- Defining the Skills That You Need- Getting Educated- Using Machine Learning to Provide Solutions to Business Problems- Applying Machine Learning to Patient Health- Leveraging IoT to Create More Predictable Outcomes- Proactively Responding to IT Issues- Protecting Against Fraud- Ten Predictions on the Future of Machine Learning.

TEXT BOOK:

1.Judith Hurwitz and Daniel Kirsch,Machine Learning for dummies, IBM Limited Edition,2018

REFERENCE BOOK:

1.EthemAlpaydin, Introduction to Machine Learning, Second Edition, The MIT Press Cambridge, Massachusetts London, England

WEB REFERENCES:

1. [https://www.sciencedirect.com/topics/computer-science/machine-learning#:~:text=Machine%20learning%20\(ML\)%20refers%20to,being%20programmed%20with%20that%20knowledge.](https://www.sciencedirect.com/topics/computer-science/machine-learning#:~:text=Machine%20learning%20(ML)%20refers%20to,being%20programmed%20with%20that%20knowledge.)
2. <https://www.javatpoint.com/machine-learning-techniques>
3. <https://www.simplilearn.com/tutorials/machine-learning-tutorial/machine-learning-applications>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-IV	SKILL ENHANCEMENT : II	21SEU02	LIFE SKILLS	36	1

Contact hours per week: 3

Year	Semester	Internal Marks	External Marks	Total Marks
III	V	50	-	50

Preamble

To inculcate both personal and professional skills in the students in the areas of understanding of self and others, interpersonal skills, high performance teams, leadership potential, communication & presentation skills, techniques of problem solving, decision making, fostering creativity and innovation for personal and professional excellence, stress management, time management and conflict management and inculcation of human values.

Course Outcome:

After completion of the course, the learners will be able to:

CO	Course Outcome	Knowledge Level
CO1	Identify the common communication problems, what good communication skills are and what they can do to improve their abilities	K1
CO2	Demonstrate communication through the digital media	K2
CO3	Prepare themselves to situations as an individual and as a team.	K3
CO4	Analyse various leadership models, strengths and abilities to create their leadership vision	K4
CO5	Appraise their potential as human beings and conduct themselves properly in the ways of the world.	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

POs Cos	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	9	3	1	3	3	1
CO 2	1	9	3	1	3	9	1
CO 3	1	3	3	3	9	3	3
CO 4	1	3	3	3	9	9	3
CO 5	1	3	3	1	3	1	9
Total Contribution of COs to POs	7	27	15	9	27	25	17
Weighted Percentage of COs Contribution to POs	0.40	1.60	0.93	0.60	2.61	2.13	1.63

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I(8 Hours)

Communication Skills: Listening, Speaking, Reading, Writing and different modes of writing

UNIT II(7 Hours)

Digital Communication and Presentation Skills: Digital Literacy, Effective use of Social Media, Non-verbal communication, Presentation Skills

UNIT III(5 Hours)

Team Skills: Trust and Collaboration, Listening as a Team Skill, Brainstorming, Social and Cultural Etiquettes, Internal Communication

UNIT IV(8 Hours)

Leadership and Management Skills: Leadership Skills, Managerial Skills, Entrepreneurial Skills, Innovative Leadership and Design Thinking

UNIT V(8 Hours)

Universal Human Values: Ethics and Integrity, Love & Compassion, Truth, Non-Violence, Righteousness, Peace, Service, Renunciation (Sacrifice)

TEXT BOOKS:

1. Sen Madhucchanda (2010), An Introduction to Critical Thinking, Pearson, Delhi
2. Silvia P. J. (2007), How to Read a Lot, American Psychological Association, Washington DC
3. Sinek S. (2009). Start with Why: How Great Leaders Inspire Everyone to Take Action. Penguin
4. Kelly T., Kelly D. (2014). Creative Confidence: Unleashing the Creative Potential Within Us

REFERENCE BOOK:

1. Elkington, J., & Hartigan, P. (2008). The Power of Unreasonable People: How Social Entrepreneurs Create Markets that Change the World. Harvard Business Press

WEB REFERENCES:

1. Developing Soft Skills and Personality
https://www.youtube.com/playlist?list=PLzf4HHlsQFwJZel_j2PUy0pwjVUgi7KIJ
2. Course on Leadership - <https://nptel.ac.in/courses/122105021/9>
3. <https://www.ugc.ac.in/e-book/SKILL%20ENG.pdf>
4. Knowledge@Wharton Interviews Former Indian President APJ Abdul Kalam - .
 - a. "A Leader Should Know How to Manage Failure" – www.youtube.com/watch?v=laGZaS4sdeU
 - b. www.youtube.com/watch?v=laGZaS4sdeU
5. Martin, R. (2007). How Successful Leaders Think. *Harvard Business Review*, 85(6): 60.
6. Fries, K. (2019). 8 Essential Qualities That Define Great Leadership. *Forbes*. Retrieved 2019-02-15
7. How to Build Your Creative Confidence, Ted Talk by David Kelly - https://www.ted.com/talks/david_kelley_how_to_build_your_creative_confidence

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-V	PROFICIENCY ENHANCEMENT	21PEITU01	CASE TOOLS (SELF STUDY)	-	2

Contact hours per week:-

Year	Semester	Internal Marks	External Marks	Total Marks
III	V	-	100	100

Preamble

To learn about the concepts of Case Tools Concepts and its Applications.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Outline the concepts of data modeling and its tools	K1
CO2	Describe DFD, DDT, Ubridge, and UML	K2
CO3	Analyze real time problems and draw appropriate data modeling diagrams	K3
CO4	Apply the relevant modeling tools to represent the problem using diagrams	K4
CO5	Assess the software development life cycle with DFD and UML diagrams	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate
CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	3	9	3
CO3	9	9	9	9	3	3	3
CO4	9	9	9	9	3	3	3
CO5	9	9	9	9	3	3	3
Total Contribution of COs to POs	45	45	45	45	21	27	21
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	2.03	2.30	2.02

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

COURSE CONTENT:

UNIT I Introduction to Data Modeling

Business Growth-Organizational Model-Case Study of Student MIS-What is the Purpose of Such Models- Understanding the Business - Types of Models- Model Development Approach- The Case for Structural Development-Advantages of Using a Case Tool - System Analysis and Design- What is DFD-General Rules for Drawing DFD-Difference between Logical Data Flow Diagram and Physical Data Flow Diagram-Software versus Information Engineering-How Case Tools Store Information.

UNIT II Approach to Solve the Problem Statement

How to Deal with a Problem Statement-Data Flow Diagram for Payroll System-Presentation Diagram for Payroll System Schematics of the Model – Forms-Screens-Menu Screens-Data Entry Screens-Report Output Format-Utilities. Installation of Ubridge and Synthesis: How to use the Tools in Ubridge Synthesis for Case-Installation of Ubridge Synthesis-Computer Aided Software Engineering Getting Ubridge to Work – Setup – Assign – Housekeep-The Ubridge page.

UNIT III Introduction to Ubridge

Introduction: Main Flow of the System - Prototyping your Report – Introducing the Novice Model of the Operation - Introducing Synthesis - Synthesis Basic – Synthesis Menu Drawing the Screen-Requirement Definition – Diagram-Data Dictionary-Document-Synthesis Main Administration – Synthesis Reference - Importing and exporting screen.

UNIT IV Diagram Definition Tool

Introduction: Starting DDT-Drawing your own Icon - Defining the Connection Rules-Rebuilding your Icon – Object Oriented Methodologies -Rambaugh et.al.'s Object Modeling Techniques-The Booch Methodology–The Jacobson et.al. Methodologies – Pattern-Frame Works-The Unified Approach.

UNIT V Introduction to UML

UML Diagram-Class Diagram-Use Case Diagram-Interaction Diagram-Sequence Diagram-Collaboration Diagram-State Chart Diagram-Activity Diagram - Component Diagram-Deployment Diagram.

TEXT BOOKS:

1. Case Tools Concepts and Applications, Ivan N Bayross, BPB Publications
2. Object Oriented System Development using the Unified Modeling Language, McGraw Hill International edition.

REFERENCE BOOK:

1. Software Engineering: A Practitioner's Approach, Roger S Pressman, McGraw Hill International Edition.

WEB REFERENCES:

1. https://www.tutorialspoint.com/software_engineering/case_tools_overview.htm
2. <https://www.freeprojectz.com/dfd/payroll-management-system-dataflow-diagram>
3. <https://www.youtube.com/watch?v=IFsItRrFvM>
4. <https://iq.opengenus.org/rumbaugh-ooch-and-jacobson-methodologies/>
5. <https://www.geeksforgeeks.org/unified-modeling-language-uml-introduction/>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXIV	21ITU24	MOBILE COMPUTING	72	6

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

To learn about different technologies available in the mobile computing.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Outline the emergence of Mobile technology and its architecture	K1
CO2	Identify the features of various technologies	K2
CO3	Apply the knowledge on mobile computing through telephony	K3
CO4	Examine different Mobile networks	K4
CO5	Determine data services in mobility	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	6
CO2	9	9	9	9	9	9	6
CO3	9	9	9	9	9	9	6
CO4	9	9	9	9	9	9	6
CO5	9	9	9	9	9	9	6
Total Contribution of COs to POs	45	45	45	45	45	45	30
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	4.34	3.84	2.88

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I (15 Hours) Introduction to Mobile Computing and its Architecture

Mobile Computing –Dialogue Control –Networks –Middleware and Gateways –Application and Services-Developing Mobile Computer Applications –Security in Mobile Computing – Mobile Computing Architecture: History of Computers and Internet –Architecture for Mobile Computing –Three-tier Architecture –Design Considerations for Mobile Computing –Mobile Computing through Internet –Making Existing Applications Mobile Enabled.

UNIT II (15 Hours) Mobile Computing through Telephony

Evolution of Telephony – Multiple Access Procedures – Mobile Computing through Telephone – IVR Application – Voice XML – TAPI.

UNIT III (15 Hours) Emerging Technologies

Blue Tooth – RFID – WiMAX – Mobile IP – IPv6 –Java Card. GSM : Global System for Mobile Communications – GSM Architecture – GSM Entities – Call routing in GSM .

UNIT IV (15 Hours) GPRS

GPRS – GPRS and Packet Data Network –GPRS Network Architecture –GPRS Network Operations –Data Services in GPRS –Application for GPRS-Limitations –Billing and Charging.

UNIT V (12 Hours) Wireless LAN

Wireless LAN: Introduction-Wireless LAN Advantages-Wireless LAN Architecture-Mobility in Wireless LAN –Deploying Wireless LAN-Mobile Adhoc networks and sensor network- Wireless LAN security.

TEXT BOOK:

1. Mobile Computing, Asoke K Talukder , Roopa R Yavagal, TMH, 2010

REFERENCE BOOK:

1. Mobile Computing, KumkumGarg, Pearson Education, 2010.

WEB REFERENCES:

1. <https://www.slideshare.net/rnpatel/ch1-13878057>
2. <https://slideplayer.com/slide/4646453/>
3. <https://www.motherteresawomenuniv.ac.in/dde/SLM/MOBILE%20COMPUTING.pdf>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXV	21ITU25	PROGRAMMING IN VB.NET	72	5

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

To enable the students to learn about the .NET Framework and VB.NET programming.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Outline the basic concepts of .Net Framework, class and objects	K1
CO2	Explain the concepts of data types, control statements, looping statements, arrays, structures, procedures and functions	K2
CO3	Illustrate the importance of windows form, interfaces, packages, inheritance and exception handling	K3
CO4	Analyze the various .NET controls and database controls	K4
CO5	Evaluate the use of ADO.Net connection	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	3
CO2	9	9	9	9	3	9	3
CO3	9	9	9	9	3	9	3
CO4	9	9	9	9	3	9	3
CO5	9	9	9	9	3	9	3
Total Contribution of COs to POs	45	45	45	45	15	45	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	3.84	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

WEB REFERENCES:

1. <https://www.tutorialspoint.com/vb.net/index.htm>
2. <https://www.javatpoint.com/vb-net>
3. <https://www.youtube.com/watch?v=HFWQdGn5DaU>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE:XXVI PRACTICAL : VII	21ITU26	PROGRAMMING IN VB.NET - PRACTICAL	72	3

Contact hours per week: 6

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

This course provides hands on experience on VB.NET Programming.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the basic concepts of class and objects using console application	K1
CO2	Illustrate the concepts of data types, control statements, looping statements, arrays, structures, procedures and functions using programs	K2
CO3	Build applications using windows form, interfaces, packages, inheritance and exception handling	K3
CO4	Analyze the usage of various .NET controls	K4
CO5	Examine the use of ADO.Net connection for real world applications	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	3
CO2	9	9	9	9	3	9	3
CO3	9	9	9	9	3	9	3
CO4	9	9	9	9	3	9	3
CO5	9	9	9	9	3	9	3
Total Contribution of COs to POs	45	45	45	45	15	45	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	3.84	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

Practical list

1. Simulate a calculator with basic operation.
2. Implement Font Application.
3. Create a Notepad Application.
4. Illustrate If condition using console application.
5. Demonstrate the looping statements using a console application.
6. Develop an application for deploying various built-in functions in VB.NET.
7. Develop a windows application with Menus and Dialog Boxes.
8. Demonstrate file operations.
9. Develop a simple project for Student Database Management System.
10. Develop a simple project for Employee Database Management System.

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXVII ELECTIVE: II	21ITU27A	BIG DATA ANALYTICS	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

To enable the students to learn the concepts of Big Data Analytics

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the definitions in Big Data and Data Analytics	K1
CO2	Explain NoSQL, Hadoop and Map Reduce Concepts with algorithms	K2
CO3	Apply Data Stream Management, Frequent Itemset Mining in clustering techniques	K3
CO4	Analyze Big Data Challenges, link analysis and Recommendation systems	K4
CO5	evaluate Hadoop architecture and types of Big Data approach	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	3
CO2	9	9	9	9	3	9	3
CO3	9	9	9	9	3	9	3
CO4	9	9	9	9	3	3	3
CO5	9	9	9	9	3	3	3
Total Contribution of COs to POs	45	45	45	45	15	33	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	2.82	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I (12 Hours) Big Data Analytics & Hadoop

Big Data Analytics: Introduction to Big Data- Big Data Characteristics- Types of Big Data- Traditional Versus Big Data Approach – Technologies Available for Big Data- Infrastructure for Big Data- use of Data Analytics - Big Data Challenges- Desired Properties of a Big Data System-Case study for Big Data Solutions.**Hadoop:** Introduction- What is Hadoop?- Core Hadoop Components- Hadoop Ecosystem- Hive- Physical Architecture- Hadoop Limitations.

UNIT II (12 Hours) NoSQL & MapReduce

What is NoSQL?: What is NoSQL?- NoSQL Business Drivers- NoSQL Case studies- NoSQL Data Architectural Patterns- Variations of NoSQL Architectural Patterns- using NoSQL to Manage Big Data.**MapReduce:** MapReduce and The New Software stack- MapReduce- Algorithms Using MapReduce.

UNIT III (12 Hours) Finding analogous Items and Mining Data Streams

Finding Similar Items: Introduction- Nearest Neighbor Search- Applications of Nearest Neighbor Search- Collaborative Filtering as a Similar- Sets Problem- Recommendation Based on User Ratings- Distance Measures.**Mining Data Streams:** Introduction- Data Stream Management Systems- Data stream Mining- Examples of Data Stream Applications- Stream Queries- Issues in Data Stream Query Processing- Sampling in Data Streams- Filtering Streams – counting Distinct Elements in a Stream- Querying on Windows- Counting ones in a Window- Decaying Windows.

UNIT IV (12 Hours) Link Analysis and Frequent Itemset Mining

Link Analysis:Introduction- History of Search Engines and Spam- PageRank- Efficient Computation of PageRank- Topic- Sensitive PageRank- Link Spam-Hubs and Authorities.
Frequent Itemset Mining: Introduction- Market-Basket Model- Algorithm for Finding Frequent Itemsets- Handling Larger Datasets in Main Memory- Limited Pass Algorithms- Counting Frequent Items in a Stream.

UNIT V (12 Hours) Clustering Approach and Recommendation Systems

Clustering Approach: Introduction- Overview of Clustering Techniques- Hierarchical clustering- Partitioning Methods- The CURE Algorithm - Clustering Streams.
Recommendation Systems:Introduction- A model For Recommendation Systems- Collaborative- Filtering system- Content-Based Recommendations.

TEXT BOOK:

1. RadhaShankarmani and M.Vijayalakshmi, “Big Data Analytics”, 2nd Edition, Wiley.
(Unit I: Chap 1&2, Unit II: Chap 3&4, Unit III: Chap 5&6, Unit IV: Chap 7&8, Unit V: Chap 9&10)

REFERENCE BOOK:

1. VigneshPrajapati, “Big Data Analytics with R and Hadoop”, PACKT publishing open source community experience distilled, Mumbai. 2013.

WEB REFERENCES:

- 1.<https://www.techtarget.com/searchdatamanagement/definition/big-data>
- 2.<https://www.techtarget.com/searchdatamanagement/definition/NoSQL-Not-Only-SQL>
- 3.<https://www.youtube.com/watch?v=nbBJ27XhEyM>
- 4.<https://www.youtube.com/watch?v=fL41WSVDunM>
- 5.<https://www.youtube.com/watch?v=a3It88zzbiA>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXVII ELECTIVE: II	21ITU27B	NETWORK SECURITY	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

To provide grounding in basic and advanced techniques in network security and its effective algorithms

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the various definitions involved in Symmetric Encryption	K1
CO2	Illustrate various Public key cryptographic techniques	K2
CO3	Experiment with Secure Socket Layer	K3
CO4	Examine authentication applications	K4
CO5	Sketch IP Security and web Security	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	3
CO2	9	9	9	9	3	9	3
CO3	9	9	9	9	3	9	3
CO4	9	9	9	9	3	3	3
CO5	9	9	9	9	3	3	3
Total Contribution of COs to POs	45	45	45	45	15	33	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	2.82	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT 1(12 Hours)

An Introduction to Network Security

Introduction: The OSI Security Architecture-Security Attacks-Security Services-Security Mechanisms-A Model for Internetwork Security. Symmetric Encryption and Message Confidentiality: Symmetric Encryption Principles-Symmetric Block Encryption Algorithms-Stream Ciphers and RC4-Cipher Block Modes of Operation.

UNIT 2(12 Hours)

Public-Key Cryptography and Message Authentication

Public-Key Cryptography and Message Authentication: Approaches to Message Authentication-Secure Hash Functions and HMAC-Public-Key Cryptography Principles-Public-Key Cryptography Algorithms-Digital Signatures-Key Management.

UNIT 3(12 Hours)

Authentication Applications

Authentication Applications: Kerberos- X.509 Authentication Service-Public-Key Infrastructure Electronic Mail Security: Pretty Good Privacy- S/MIME.

UNIT 4(12 Hours)

IP Securities and Web Security

IP Security: IP Security Overview- IP Security Architecture. Web Security: Web Security Considerations-Secure Socket Layer (SSL) and Transport Layer Security (TLS)-Secure Electronic Transaction (SET).

UNIT 5(12 Hours)

Intruders and Malicious Software

Intruders: Intruders- Intrusion Detection- Password Management. Malicious Software: Viruses and Related Threats-Virus Countermeasures-Distributed Denial of Service Attacks-Firewalls-Firewall Design Principles.

TEXT BOOK:

2. William Stallings, Network Security Essentials, 3rd Edition, Pearson. (Unit I: Chapter 1,2, Unit II: Chapter 3, Unit III: Chapter 4,5 Unit IV: Chapter 6,9 Unit V: Chapter 10,11

REFERENCE BOOKS:

1. AtulKahate , Cryptography and Network Security, 2nd Edition, Tata McGrawHill.

WEB REFERENCES:

1. <https://www.geeksforgeeks.org/osi-security-architecture/>
2. <https://www.geeksforgeeks.org/digital-signatures-certificates/>
3. https://www.tutorialspoint.com/internet_technologies/digital_signature.htm
4. <https://www.geeksforgeeks.org/secure-socket-layer-ssl/>
5. <https://www.youtube.com/watch?v=402-fibaczk>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXVII ELECTIVE: II	21ITU27C	INFORMATICS	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

To understand the basics of Informatics.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the special terms in Basics of Informatics	K1
CO2	Demonstrate security and Ethics issues related to informatics.	K2
CO3	Apply technology informatics skills to solve specific industry data and information management problems, with a focus on usability and designing for users.	K3
CO4	Ideate informatics products and services.	K4
CO5	Conduct informatics Analysis and visualization applied to different real-world fields.	K5
CO6	Develop electronic record programs and applications in a specific organizational setting	K6

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	3
CO2	9	9	9	9	3	9	3
CO3	9	9	9	9	3	9	3
CO4	9	9	9	9	3	3	3
CO5	9	9	9	9	3	3	3
Total Contribution of COs to POs	45	45	45	45	15	33	15
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	1.45	2.82	1.44

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I (12 Hours)Knowledge Skills

Data, Information and Knowledge – Internet Access Methods – Internet as a Knowledge Repository – INFLIBNET – Open Access Initiatives – IPR, Copyrights and Patents – Software License Agreement.

UNIT II (10 Hours) Social Informatics

Digital society – Digital Divide – Social Networks – IT New Threats –Cybersecurity – Computer Harsh Realities.

UNIT III (12 Hours) Bioinformatics and Immuno informatics

Computational Biology and Bioinformatics – Scope of Bioinformatics – Origin of Concept of Bioinformatics : History and Development – Importance of Bioinformatics – Applications of Bioinformatics.Immuno Informatics

UNIT IV (14 Hours) Geoinformatics

Applications – Geographic Information Systems – Conceptualization of GIS – Remote Sensing – Global Positioning System – Geodesy – Cartography –Global Navigation Satellite System – WebMapping.

UNIT V (12 Hours) Futuristic IT

Artificial Intelligence – Expert Systems – DNA Barcoding –DNA Fingerprinting – Biocomputing – Biometrics.

TEXT BOOK

1.Vijayakumaran Nair K , Vinod Chandra S S , “INFORMATICS” ,PHI Learning Private Limited

REFERENCE BOOKS

1.Claverie J. And Notredame C, Bio Informatics, Wiley India (P) Ltd- Newdelhi
2 Evans and Others,.Informatics, Pearson - Delhi

WEB REFERENCES:

1. <https://medium.datadriveninvestor.com/a-short-note-on-futuristic-technologies-based-on-ai-58fe5efe8157>
2. <https://www.geoinformatics.com/>
3. <https://www.udemy.com/course/bioinformatics-mastery-vaccine-design/>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXVIII ELECTIVE: III	21ITU28A	ARTIFICIAL INTELLIGENCE	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

To learn about the concepts of Artificial Intelligence(AI).

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Outline the basic AI problems, techniques and knowledge representation issues	K1
CO2	Explain the AI problem designs and issues, heuristic techniques and knowledge representation methods	K2
CO3	Apply first order predicate logic rules to solve AI problems	K3
CO4	Analyze AI problems using various search techniques	K4
CO5	Compare procedural and declarative knowledge representation methods	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	9	3
CO5	9	9	9	9	9	9	3
Total Contribution of COs to POs	45	45	45	45	33	45	33
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	3.19	3.84	3.17

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs

COURSE CONTENT:

UNIT I (12 Hours) Introduction – Problems and Search

What is Artificial Intelligence? The AI Problems – The Underlying Assumption – What is an AI Technique? – The Level of the Model – Criteria for Success. Problems, Problems Space and Search – Defining the Problem as a State Search – Production Systems – Problem Characteristics – Production System Characteristics – Issues in the Design of Search Programs.

UNIT II (12Hours) Heuristic Search Techniques

Heuristic Search Techniques: Generate and Test – Hill Climbing – Best First Search. Problem Reduction – Constraint Satisfaction – Means – Ends Analysis.

UNIT III(12 Hours) Knowledge Representation

Knowledge Representation Issues: Representations and Mappings – Approaches to Knowledge Representation – Issues in Knowledge Representation – The Frame Problem. Using Predicate Logic: Representing Simple Facts in Logic – Representing Instance and Isa Relationships – Computable Functions and Predicates – Resolution.

UNIT IV (12 Hours) Representing Knowledge Using Rules

Representing Knowledge Using Rules: Procedural versus Declarative Knowledge - Logic Programming – Forward versus Backward Reasoning – Matching – Control Knowledge

UNIT V (12 Hours) Statistical Reasoning

Statistical Reasoning: Probability and Bayes Theorem– Certainty Factors and Rule Based Systems – Bayesian Networks – Dempster-Shafer Theory – Fuzzy Logic.

TEXT BOOK:

1. Elaine Rich & Kevin Knight, Artificial Intelligence - Tata McGraw Hill – Second Edition, 1991.

REFERENCE BOOKS:

1. Stuart Russel, Peter Norvig, Artificial Intelligence: A Modern Approach, 3rd Edition
2. David W. Rolston, Principles of Artificial Intelligence & Expert Systems Development – McGraw Hill.

WEB REFERENCES:

1. <https://www.geeksforgeeks.org/artificial-intelligence-an-introduction/>
2. <https://www.javatpoint.com/artificial-intelligence-tutorial>
3. <https://www.youtube.com/watch?v=oV74Najm6Nc>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXVIII ELECTIVE: III	21ITU28B	CLUSTER COMPUTING	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

To investigate clusters of computers as a computing platform, hardware and software tradeoffs for clusters and application performance and programming of clusters.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Recall the important terms in cluster computing	K1
CO2	Explain the role of cluster middleware	K2
CO3	Experiment with the cluster programming and Environment Tools	K3
CO4	Analyse and assess the performance of cluster computing	K4
CO5	Evaluate the Performance of cluster systems	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	9	3
CO5	9	9	9	9	9	9	3
Total Contribution of COs to POs	45	45	45	45	33	45	33
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	3.19	3.84	3.17

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I (10 Hours)What is Cluster Computing?

What is Cluster Computing? : Definition of a Cluster – Architecture of a Cluster - How to achieve Low Cost Parallel Computing through Clusters? – What is the Functionality a cluster can offer? – Categories of Clusters.

UNIT II (12 Hours) Cluster Middleware - An Introduction

Levels and Layers of Single System Image (SSI) –Cluster Middleware Design Objectives – Resource Management and Scheduling – Cluster Programming Environment and Tools.

UNIT III (12 Hours) Cluster Architectures

Early Cluster Architectures – High Throughput Computing Clusters – Condor.

UNIT IV (16 Hours)Setting Up and Administering A Cluster

How to set up a simple Cluster? – Design Considerations for the front End of a Cluster- Setting up Nodes – Metaclusters – System Monitoring – Directory Services inside the Clusters – Administering Heterogeneous Clusters.

UNIT V (10 Hours) Cluster Technology for High Availability

Cluster Architectures and Configurations for High Availability – Faults and Error Detection – Types of failures and Errors- Failure Recovery – Failover/Recovery Clusters.

TEXT BOOK

1.C.S.R. PRABHU , “ GRID AND CLUSTER COMPUTING”,PHI Learning Private Limited

REFERENCE BOOKS

1.RajkumarBuyya, High Performance Cluster Computing, Pearson -Delhi

WEB REFERENCES:

1.<http://www.cs.kent.edu/~farrell/cc07/lectures/>

2.<http://docplayer.net/183286926-Grid-and-cluster-computing-by-c-s-r-prabhu.html>

3.<https://www.gigabyte.com/Article/cluster-computing-an-advanced-form-of-distributed-computing-a-tech-guide-by-gigabyte>

4.<http://dspace.cusat.ac.in/jspui/bitstream/123456789/2626/1/Cluster%20Computing.pdf>

5.<https://www.esds.co.in/blog/cluster-computing-definition-architecture-and-algorithms/>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-III	CORE : XXVIII ELECTIVE : III	21ITU28C	GREEN COMPUTING	60	4

Contact hours per week: 5

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	50	100

Preamble

To acquire knowledge to adopt green computing practices to minimize negative impacts on the environment, skill in energy saving practices in their use of hardware, examine technology tools that can reduce paper waste and carbon footprint by user

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Label the problems concerning with e-waste and its consequences on environment	K1
CO2	Describe the components involved and how effectively we can achieve cost saving without harming environment	K2
CO3	Inspect the procedural aspects towards going green.	K3
CO4	Categorize the means of green compliance	K4
CO5	Specify the certifications necessary for hardware devices	K5
CO6	Label the problems concerning with e-waste and its consequences on environment	K6

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	9	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	3	9	9
CO4	9	9	9	9	3	9	3
CO5	9	9	9	9	9	9	3
Total Contribution of COs to POs	45	45	45	45	33	45	33
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	3.19	3.84	3.17

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT I (12 Hours) Green Computing Essentials

Overview and Issues: Introduction - green Computing - Problems – Your Company's Carbon Footprint – Cost Savings. **Initiatives and Standards:** Global Initiatives – Comparative study on green initiatives of other countries.

UNIT II (12 Hours) Green Computing Tribulations and Optimizations

Minimizing Power Usage: Power problems - Monitoring power Usage – Reducing Power Usage – Low power Computers – Components. **Cooling:** Cooling Costs – Reducing Cooling Costs – Optimizing air Flow – Adding Cooling – Datacenter Design.

UNIT III (12 Hours) Green Enterprise Transforming

Changing the Way of Work: Old Behaviour – Steps – Teleworkers and Outsourcing. **Going Paperless:** Paper Problems – Paper and Office – Going Paperless – Intranets – Electronic Data Interchange (EDI).

UNIT IV (12 Hours) Green Computing

Recycling: Problems – Means of Disposal – Life Cycle – Recycling Companies – Hard Drive Recycling. **Hardware Considerations:** Certification Programs – Energy Star – Servers – Hardware Considerations – Remote Desktop.

UNIT V (12 Hours) Green Accomplishment

Greening Your Information Systems: Initial Improvement Calculations – Change Business Process – Improve Technology Infrastructure. **Staying Green:** Organizational Check-ups – Equipment Check-ups – Certifications – Helpful Organizations.

TEXT BOOKS:

1. Tushar Sambare, Sonali Sambare: Green Computing, Himalaya Publishing House, First Edition 2008.

REFERENCE BOOKS:

1. Carl Speshocky, Empowering Green Initiatives with IT, John Wiley & Sons, 2010.
2. Jason Harris, Green Computing and Green IT- Best Practices on regulations & Industry, Lulu.com, 2008.

WEB REFERENCES:

1. <https://www.himpub.com/documents/Chapter1765.pdf>
2. <https://www.wiley.com/en-us/Empowering+Green+Initiatives+with+IT+%3A+A+Strategy+and+Implementation+Guide-p-x000528886>
3. <https://www.wiley.com/en-be/exportProduct/pdf/9780470550151>
4. <http://docplayer.net/102991987-Green-home-computing-learn-to-woody-leonhard-katherine-murray-making-everything-easier-use-your-computer-to-green-your-lifestyle.html>

CATEGORY	COURSE TYPE	COURSE CODE	COURSE TITLE	CONTACT HOURS	CREDIT
PART-IV	SKILL ENHANCEMENT : III	21SEITU03	DIGITAL MARKETING	24	2

Contact hours per week: 2

Year	Semester	Internal Marks	External Marks	Total Marks
III	VI	50	-	50

Preamble

To create a structured digital marketing plan and budget, Identify the correct measures to set objectives and evaluate digital marketing, Review and prioritize the strategic options for boosting customer acquisition, conversion, and retention using digital marketing.

Course Outcomes

On the successful completion of the course, students will be able to

CO Number	CO Statement	Knowledge Level
CO1	Remember the important terminologies in digital marketing	K1
CO2	Illustrate the role of Digital Marketing	K2
CO3	Apply various digital marketing options	K3
CO4	Analyse Return on Investment for any digital marketing program.	K4
CO5	Evaluate the Key Performance Indicator tied to any digital marketing program.	K5

K1 – Remember; K2 – Understand; K3 – Apply; K4 – Analyze; K5 – Evaluate

CO-PO MAPPING (COURSE ARTICULATION MATRIX)

CO / PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7
CO1	9	9	9	9	3	9	9
CO2	9	9	9	9	9	9	9
CO3	9	9	9	9	9	9	9
CO4	9	9	9	9	9	9	9
CO5	9	9	9	9	9	9	9
Total Contribution of COs to POs	45	45	45	45	42	45	45
Weighted Percentage of COs Contribution to POs	2.58	2.67	2.80	2.99	4.05	3.84	4.33

Level of correlation: 0 – No correlation; 1 – Low correlation; 3 – Medium correlation; 9- High correlation between COs and POs.

COURSE CONTENT:

UNIT-I(5 Hours) Introduction & origin of Digital Marketing.

Introduction & origin of Digital Marketing. Traditional v/s Digital Marketing. Digital Marketing Strategy, The P-O-E-M Framework, Segmenting & Customizing Messages, The Digital landscape, Digital Advertising Market in India. Skills required in Digital Marketing. Digital Marketing Plan.

UNIT-II(4 Hours) Social Media Marketing

Social Media Marketing: Meaning, Purpose, types of social media websites. Blogging: Types of blogs, Blogging platforms & recommendations. Social Media Engagement, Target audience, Sharing content on social media, Do's and don'ts of social media.

UNIT-III(5 Hours) Search Engine Optimization

Search Engine Optimization: Meaning, Common SEO techniques, Understanding Search Engines, basics of Keyword search, Google rankings, Link Building, Steps to optimize website. Basics of Email Marketing: Types of Emails, Mailing List, Email Marketing tools, Email Deliverability & Email Marketing automation.

UNIT-IV(5 Hours) Facebook

Facebook Marketing-Introduction, Facebook for business. Anatomy of an Ad Campaign, Role of Adverts-Types & Targeting, Adverts Budget & Scheduling, Adverts Objective & Delivery. LinkedIn Marketing-introduction & importance, LinkedIn Strategies, Sales Leads Generation Using LinkedIn, Content Strategies. Mobile Marketing-Introduction, Mobile Usage, Mobile Advertising, Mobile Marketing tool Kit, Mobile Marketing Features.

UNIT-V(5 Hours) Understanding Web Analytics

Understanding Web Analytics: Purpose, History, Goals & objectives, Web Analytic tools & Methods. Web Analytics Mistakes and Pitfalls. Basics of Content Marketing: Introduction, Content marketing statistics, Types of Content, Types of Blog posts, Content Creation, Content optimization, Content Management & Distribution, Content Marketing Strategy, Content creation tools and apps, Challenges of Content Marketing.

TEXT BOOKS:

1. Digital Marketing by Vandana Ahuja, Oxford University Press
2. Digital Marketing by Seema Gupta, McGraw-Hill Publishing Company Ltd.

REFERENCE BOOK:

1. Commonsense Direct & Digital Marketing by Drayton Bird, Kogan Page Publisher

WEB REFERENCES :

1. <https://www.marketo.com/digital-marketing/>
2. <https://blog.hubspot.com/marketing/what-is-digital-marketing>
3. <https://mailchimp.com/marketing-glossary/digital-marketing/>