

P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)
Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India
Website: www.pkrarts.org |E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC 2nd Cycle

Criterion I

CRITERIA-I

1.2.1. Additional Information Number of New Course Introduced from the A.Y. 2017-18 to 2021-22

S. No.	Academic Year	Minutes No	Minutes pp
1	2017 – 2018	1 st BoS Minutes	1-3
2	2018 – 2019	2 nd BoS Minutes	4-7
3	2019 - 2020	3 rd BoS Minutes	8-13
4	2020 – 2021	4 th BoS Minutes	14-18
5	2021 – 2022	5 th BoS Minutes	19-23

Note:	MEM T FI-30-Si	BERS PRESENT THE : 10.00 am Venue: Department	of Monagamo
	CASEGLORIES	NAME A DESIGNATION	Steinistus
	chairpexson	Dr. M. Velumani Assocrate Professor & Head (UG)	Pr = 1 1
a.	Subject Gart : I	Dr. M. Vishwarathan Associate peofessor a Hood Braccal	n.Vi Til
3-	Subject Export:II	MS. M. HIMAYORI ASSOCIATE PROFESSION & HEAD	Ump n
Α.	University Nomines	Dr. S. Krichmaraj Associate Pieterson Placement Citie	· SX
6.	Friductry Representativ	MY. K.M. Stanninga pexumal Monaging Director	Day B
-	Mexicolate Ofice Plumnac	MS. R. AMOINI	P. Churist
ı	Membex : 1	Dr. V. rovitha Associate Profession & Head (PC)	VIL
	Member : 2	Dr. S. Vidhya Assistant Desfessor	200
9.	Member : 3	MS. R. Giornalli Amintant Phologram	Significant of the state of the
10	Member: A	MS. P. Anchana viruthi ka Assistant Diotemor	6 Prop

Following one the minute of the Board of Studies meeting in Management Science (BBA) held on 12.08.2017 at 10.00 am in the Alepartment of Management Science (BBA) in the presence of Chairpexson and the Board Membexs. The Summons of the discussions and decisions taxon on the agenda items during the meeting 1s as undex: It was reschool to:

1. Approve the rules and regulations for the students admitted in Bachelor of Business Administration from the Academic year 2017-18 and onwords.

- Approve the course scheme and scheme of examination for all the six sensitive with the following suggestions:

 Since two Finance specialization papers were opted in Sementer II. the board recommended to shift come &: Financial Management course to Semester III as come Is.
- 3. Approve and adopt the defailed syllabitor for fart: I hanguage courses (Tamil-I and Tamil-II) for semester: I and semester: II being offered by the deportment of Tamil.
- Approve and adopt the detailed syllabilities Fort II English countries (English-I and English-II) for someths: I and Ennounce being offered by the department of English.
- 5. Approve the detailed cylleti for part: 111 core courses (Subjects)
 for Buchelor of Business Administration programme for seneral I
 and Semester II with the following suggestions:

 i) since two text books were suggested for ease in
 Fundamentals of Accounting in Semester II, the Books
 recommended to opt only one text book.

 ii) The board suggested to include few concepts in unit I

17 iii). The board auggested to include few concepts in unit-I. core I : Economic Theories For Managera. 6 Approv and adapt the detailed syllabi for part: III Allied courses (Methemetics Fox Management I and II) for Sementics I and somester: I being offered by the Sepastment of Mathematics. 3 Adopt the Syllabus of Bharathian University for Part II Foundation course - I . Environmental studies shall be town without any modification for the undergraduate Students admitted from the Academic year 2017-18 and onwards. 8. Approve and adopt the syllabus for part IT Foundation course IT : yoga and Value Education prepared by the General Board and recommended by the curriculum development committee for its implementation for the undergraduals students admitted from the Academic year 2017-18 and onwards 9. Approve the Question paper pattern both for cia and ESE-Theory and practical courses for the semester: I and semester it a Recommend the panel of examiners for ourstion paper celling and for the Americal Examinations and control Valuation. There being no other ilem, the meeting ended with a Vote of thanks to the chair. CHAIR PERSON (R. GEMATHI) 11-03-17

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Following are the minutes of the Board of Studies

Meeting in Management (BBA) had on 01.04 wolls at James of

In the department of Management (BBA) in the Presence of

Chair person Dr. M. Nellowing and the Board Members.

The zummary of the discussions and Medicines.

On the district Henry during the meeting is as well as

- I confirm the minutes of the first making of the Board of studies hold on 12 08 17
- a consider and approve of the Action town report on the velocitions passed in the provinces marking held on the Action
- 3 Rotting the revision on the course scheme and scheme
- Approve the syllabor for an the course (subjects) of smerter 3 to 6 offered to the On Steams admitted during the Academic year 2017-18 with the following suggestions
 - unit II in cover at Management Information system.
 - 11) The Leaved Eugested to rename the Elective It course Industrial Relations a Labour Lindship of the Alections
 - Thurstenant Management was as Arms in 1999 for Armanal Management, the bound suggested the remainder of the bound suggested the remainder of the bound suggested the series with Shreet frances from the bound suggested the series with Shreet frances from the bound suggested the series with Shreet frances from the series with the serie

in) The board suggested to simplify the course Sillabus of (0) Elbotive in E offered during generalex: The some was recommended to Academic council and Ale Approve the syllobi fox all the courses Conficets) OF: offered to the us Andents addition the Academic year sole-19 with the suggestions Pollowing 1) The board suggested to modify unit: I and unit: I ain core: xnt bearagement Information system offered in semand I ii) The board suggested to vename the Electron & Labour " Lightone " as " Labour Welford & Industrial Robbiens . (ii) Since Tew concepts under unit: II. Income + XXV Truestment Management Long as some as in core: x1. Intencial recongement, the board suggested to remodify the contents in until 50, core : were Investment management. Iv) The board suggested to simplify the sullabus for Of the Elective of course Estammente offened during semestick: VI and the same was recommended to Academic ... counce 1. B APPROVE the question Paper pattern for both cin tests and ESE - Though and practical I project Landitudienal

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	bas parties on the product of and
3. 6	fatel of evaninates for proched evaninations and
	antral valuation
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	at all a breaking
8-	Those being no other Hem the meeting chair
	anded with a vote of thonks to the clair.
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-	Total Members: 10
	No. of Manbox Panet: 08
E.	
	No. of Members Absent: 08
	M.w. Bapaggal by
hard	CHAIR PERSON
3	Carpains :
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5	DRINCIPAL 1/c #14118
£ 5	BKD ARTS DUCKERS
	GOBICHETTIPALAYAM.
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Marie Street	

Date	P105.40.PD:	Time: 10,00 am Venus: M	lanagement Depostmen
SI No.	CATEGORIES	NAME 4 DESIGNATION	SIGNATURE
.1.	chair Person	Dr. M. Velumani Aspociate Professor & Head	cup M.vi L
₫.	Subject Brext : 1	Dr. M. Vishwanathan Associals Phofeson 4 Head	m.Vi~
3.	Industry Repusentative	My . K. M. Shanmuga Perumal Managing Director	M8/9
A:	Meritorious UG Alumnae	ms . R . Aswini	R. Osing
5.	Member : 1	Dr. V. Kavitha Associate Professor & Head (Red Vole de
6.	Member ∴ &	Dr. S. Vidhya Amociali Professor	8×X
7.	member : 3	Ms · R. Gomathi Assistant Professor	Que in
		Principal P.K.R. Arts College for Women (Autonomous) Gobichetingleyem - 636 476 Erode District	

Following are the minutes of the Board of Studies mosting in Management (BBA) held on 09.04.2019 at 10.00 am in the Department of Management (BBA) in the presence of Chairperson Dr. M. Velumanus and the Bookerd members.

on the Agenda 16ths during the meeting ix as undex:

- 1 Confirm the minutes of the meeting of the Board of Studies held on 7.4.2018
- 2. Consider and approve of the Action tower report on the resolutions passed in the Previous meeting hold on 18.04.2018
- 3 Ratify the revision on the course scheme and scheme of examinations of the Academic year Rolls and 2018-19.
- Approve the syllabus for all the courses (subjects) with minor changes of semicities 5 and 6 offered to the up students admitted during the academic year april-18 and soll-19 and recommend to the academic council.
- 5. Approve the syllabi for an the courses (subjects) of semester 1 to 6 offered to the won students admitted during the Academic year 2019-20 with the following suggestions:
 - i) The board suggested to modify unit: 7
 in proficiency Enhancement course titled
 green marketing offered during genester-V

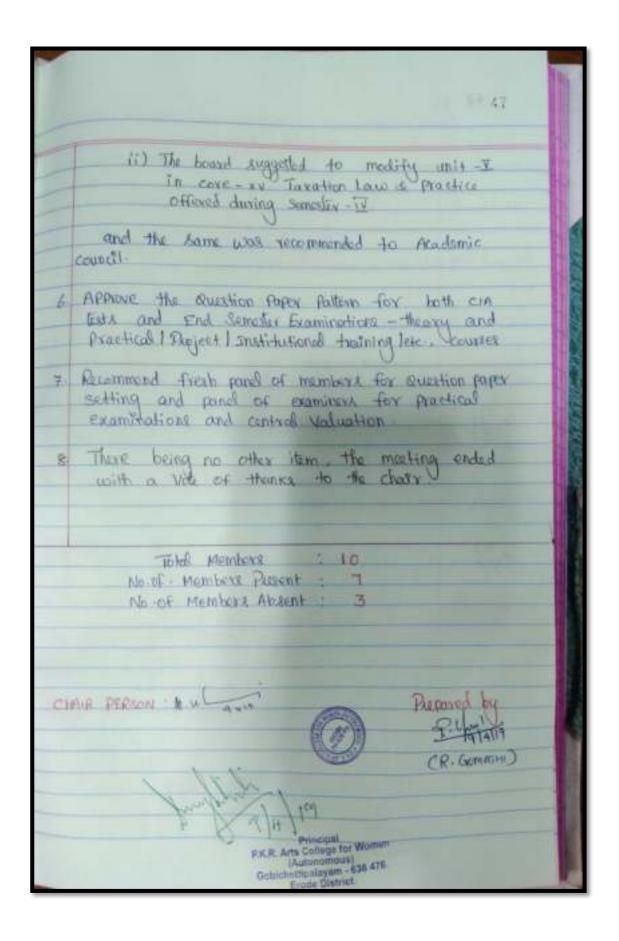
L	chair Person	Dr. M. Velumani Associate Professor a Headin	ю м.и L
٥.	Subject Beext : 1	Dr. M. Vishwanathan Associate Professor & Head	m. V.
3	Industry Repusentative	Managing Director	May
Α-	Mexitorious UG Alumnae	MS . R . ALWini	R. Opins
5.	Member : 1	Dr. V. Kavitha Associate Professor a Head CR	o Va Alvilla
6.	Member : &	Dr.S. Vidhya Associate Professor	30XX
7.	Member : 3	Ms. R. Gomathi Assistant Professor	Que into

nati	Plots - 40 - Po : 1	Time: 10,00 on Venue: Mo	milmant_lasmigan
	CATEGORIES.	NAME & DESIGNATION	SIGNIATURE
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1	c.haiv fexaco	Avocrate Professor & Head	up m is L
2	subject been a t	Dr. M. Vishwanathan Associals Photosox & Head	m. V. ~
2.	Industry	my - K. m. Shannuga Peruma!	. 6
	Requestative	Managing Director	AN SY
A	Mexidoxious Voi Alumbas	ms - R - Admini	& Charles
5.	Member 11	Dr. V. Kavitha Associate Platesson & Head (Re	a Marin
6.	member : 4	Dr. S. Vidhya Amouati Professor	801
7	member : 3	Ms R Gomathi Assistant Professor	Paring.
		Principal PKR Arts College for Woman	

meeting in management (BBA) held on 09.04.2019 at 10.00 om in the Department of Monagement (BBA) in the Presence of Chairperson Dr. M. Velumani and the Board members.

on the Agenda thems during the meeting is as under:

- 1 confirm the minutes of the meeting of the Board of Studies held on J. A 2018
- e consider and approve of the Action tower report on the resolutions proved in the Previous meeting held on 12 and 2018
- 3 Ratify the revision on the courte scheme and scheme of examinations of the Academic year Boits and 2018-19.
- Approve the syllabor for all the courses (subjects) with minor changes of semisters 5 and 6 offered to the OG students admitted during the academic year 3017-18 and 3018-19 and recommend to the academic council.
- 5. Approve the syllabi for an the courter (subjects) of semaster 1 to 6 offered to the wor students admitted during the Academic year 2019-20 with the following suggestions:
 - i) The board suggested to modify unit ? I in Profivency Enhancement course titled green make ting offered during generals. I



ATTENDANCE OF MEMBERS OF BOARD OF STUDIES IN MANAGEMENT(UG&PG) Academic Year: 2020-21 SIGNATURE S.No. CATEGORY NAME AND DESIGNATION Dr. V.Kavitha Ph.D., Associate Professor & Head Department of Management, Chairperson P.K.R. Arts College for Women, Gobichettipalayam - 638 476 Mobile No. 99715532793 Email: kavichida@yahoo.com Dr. A.G.V.Narayanan, Director, DJ Academy for Managerial Excellence, 2 Subject Expert - 1 Coimbatore. Mobile No. 9487811006 Email: directordjame@djacademy.ac.in. Dr. V.G.Sumathy, Assistant Professor, Department of Management Science, Kongu Arts & Science College, Erode – 638 052 Mobile No. 9842843366 Subject Expert - II 3. Email: sumathyvg@gmail.com Dr.K.MalarMathi Professor, None w BSMED, Bharathiar University, 4 University Nominee Git about Coimbatore. Mobile No.9486805197 Seet Foot Yaroo Mac on Andruid Email: mathijj@yahoo.com Oct 1, 2020, 2:57 PM Mr. Elangkavi, Industry Managing Director 5: HitechCommunications, Erode. Representative Mobile No.9942955265 Email: elangkavi@gmail.com Ms. NagalakshmiKarthikeyan, Assistant General Manager-HR. Meritorious MBA Tata Consultancy Services, 6. Alumnae Chennai Mobile No. 9884497782 Fmail: naga karthikizites.com Mr.M. Ramasamy M.A., B.L., Professor in Management, P.K.R. Arts College for Women, Member: I ABSENT Gobichettipalavam - 638 476

S.No.	CATEGORY	NAME AND DESIGNATION	SIGNATURE
8.	Member : 2	Dr. S. Vidhya Ph.D., Associate Professor in Management, P.K.R. Arts College for Women, Gobichempalayam - 638 476 Mobile No. 9042089028 Email: vidhyasivakumar@pkrarts.org	Sh
9	Member: 3	Mrs. S. Subathara Devi M.B.A., M.Phil., Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam - 638 476 Mobile No. 9965159213 Email: subhathradevis@pkrarts.org	de Alban
10.	Member : 4	Mrs.R.Gomathi Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 7010380375 Email: gomathir@pkrarts.org	Que!
11.	Member: 5	Mrs. K.Radhamani Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 8012860615 Email: radhamanik@pkrarts.org	distant.
12.	Member : 6	Ms. G.K.Pooranee Assistant Professor in Management, P.K.R. Arts College for Women, Gobichettipalayam – 638 476 Mobile No. 8838125271 Email: pooraneegk@pkrarts.org	96 Pa

43 Minutes of the meeting The summary of discussions and decisions taken on the agenda litems during the meeting of the Board of Studies in Management (B.B.A. & M.B.A.) held on 1.7 200 at 400 pm on Great in the presence of the chairpents Dr. V. KAVITHA and the other members of the backet are as under: It was irrecolved to. I Confirm the minutes of the meeting of Board of studies held on 19 4 2019 2 Approve the action taken on the resolutions passed in the frevious meeting held on 13 04 2019 3 Aprice and adopt the revive Course structure, course rolline and scheme of examinations of the BBA programme from the academic year 2020 - 2021 and Oursaide 4 Approve and adopt the detailed cyllabi for all the course in seniesters I to VI of the BBA plagramme from the acadomic year 2020-2021 and brussols. 5 Approve the viewision of guidelines for courses under Part : 111 Part : IV and Part : Fof the BBA programme from the academic year 2020-2021 and enwards 6. Approve the introduction of value added course Westite Management for BBA and its syllabus to be incorporated from the addenice year to 20-20 21 and enwards A Ratify the revisions in the course scheme, syllabus and scheme of Examination of MBA on the academin year 2019 - 2020, as writer: 1) To introduce "Part v: B) Student start-up Venture, and c) Capstone peoplet and viva voce kinder Competency enhancement

51 Appears and adopt the revised course thucture. course scheme and scheme of enounteres of the MBA programme from the academic your 2020-2021 with the following suggestions: i) Regulations of the community organization initiative to be regramed thus, enabling the leaves to practise it as a subjective remarch with a motto of community engagement / social commitment if Introduce an elective stream on ANALYTICS instead of SysTEMS in the light of better employability for the clearners, with couler of PEOPLE ANTAINE ANALYTICS FOR FINTECH, SOCIAL HEDIA MIALYTICS, BUSINESS INTELLIGENCE, HEALTHCARE AVALYTICSAND BIG DATA Subsidies the concept of WEALTH MANAGEMENT in the course FINANCIAL MANAGEMENT iv) Introduce DIGITAL MARKETING are complement whichever is possible. i) Modify the stabil of the course - MARKETING MANAGEMENT and gird woom to introduce the concept of MARKETING 4.0. vi) Consider in framing the syllabur of INTERNATIONAL FINANCIAL REPORTING STANDARDS, SECORITY ANALYSIS AND PORTFOLIO MANAGEMENT and INTERNATIONAL FINANCIAL MANA GEMENT. 9. Appeare and adopt the delailed syllahus for all course in Amesters I to IV of the MEA programme from the acadenie year 2020-2021 buil omoalds. to Approve the revision of guideline for courses whole Part: In, Part: In and Part: V of the MBA programme from the academic year 2020-2021 found emwards

1). Appeare the introduction of a Value added course; to be incorporated from the academic year som so Recommend fresh panel of members of OF getting and panel of examiners for gractical obminations and central valuation. 13 There being no other item, the meeting ended with a vote of thanks to the chair. Prepared by Chairperson Dr v Karvitte Dr. S. Violhya (Hand & Pinocial Pry Associate Professel in Hanagement) in Hanagement)

eti	ing of the B	board of Studies in	71 Management	
ite	te: 21.821 Time: 1100am Platform: Gymcet google com/agp-fkid-dw			
No.	CATEGORY	NAME & DESIGNATION	SIGNATURE	
	CHAIR PERSON	Dr. V. KAVITHA PK.D. PREDICATE Prof. of Hangament Department of Managament DEE Acts Prollinge for Julia	Vast	
2	SUBJECT EXPERTI	Dr. A.G. V. NAR A YMAN Director - DJ Academy Ja Managerial Excellence Coimbatone	Online	
3	CUBJECT EXPERTS	Dr V. Gi. SUMATHY Assistant Prof., Dept of Management Science Kongo Acts & Science Goliege	Online	
+	UNIVERSTE NOMINEE	Professor, BSMED, Bharathian University Combolone	Online	
5.	REPRESENTATIVE	He Flangkavi, Managing Kinta Ki-tech Communications, Ende	Online.	

-	CATEGORY	NAME & DESIGNATION	SIGNATURE
-	MERITORIOUS	Mc NASA ANDRES	ST. ST. ST.
1	ALUMNAE	Me. NAGALAK SHMI Assistant General Manager Tala Consultancy Services Chernai	Online
+	Member: 2	De c vienna a	00
1		Associate Professed in Hanagond P.K.R. Acts College for homen	STATE OF THE PARTY
	Hember 23	Mrs. S. Subaltion Deri Assistant Professor in Management P. R. Atts College for Women Jobi	8. 8-2×16
	Hember: 4	Mrs. R. Gomathi Desialant Professor in Hanagust P. K. R. Acta Callege for Women	Q.VEZ
	Hember: 5	Mes & Radhamani Presentant Professor in Management P. K. R. Alle Bollege for Women Gobi	July 1
	Member: 6	Me G. K. Pochance Presistant Professor in Hangemant P.K.R. Acts College for Woman Gebri	

65 Minutes of the meeting: The Summary of discussions and decisions taken on the agenda items during the meeting of the Board of studen in Management (B.B.A & M.B.A - U.G. & P.G.) on 21.8.2021 at 11.00 am. on Great in the presence of the charperson Dr. V. KAVITHA and the other of the board as under: I confirm the numeter of the fourth meeting of the Board of Studies held on 04.07.2026 2. Approve the action taken on the resolutions passed in the previous meeting of the academic Council held on 26 11 2020 3. Approve and adopt the schome of examinations, syllab and guidelines of BBA programme, for the students admitted during 2020-21 and ortwards. Herke, ratified 4. Approve and adopt the peogramstructure, peogramme scheme, syllabus, scheme of examinations but BBA and MBA fragrammes, for the students admitted during 2021-22 and onwards. 5. Approve and adopt the detailed syllabi of the SCHOLADI COURSES: CORE COURSES OF BBA and MBA along with the mapping of co and Rio statement be incorporated from the Pacadenia year 2021 and omodeds with the following recommendations from the board: BBA Programme: a) To discard Comprehension in Management (1-v) comes and the coldite allotted for them, as they part of CORE COURSES and do not have any syllabure to be laught separately

