



## **P.K.R. ARTS COLLEGE FOR WOMEN**

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)  
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade  
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India  
Website: www.pkrarts.org |E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC  
2<sup>nd</sup> Cycle

**Criterion I  
Metric 1.2.2.**

### **CRITERIA-I**

#### **1.2.2. Department of Management (UG & PG) –Minutes of Board of Studies**

**Name of the Programme : B.B.A, M.B.A**

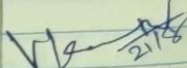
# BOS – Minutes of Meeting

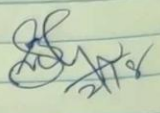
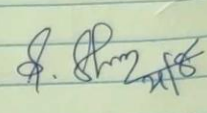
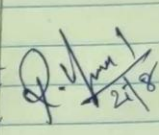
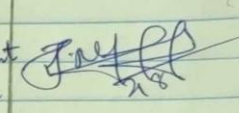
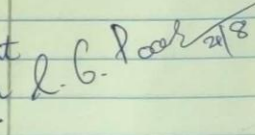
2021 – 2022

71

Meeting of the Board of Studies in Management  
- Members Present -

Date: 21.8.21 Time: 11:00 a.m. Platform: Gmeet  
meet.google.com/aqp-fkid-dnk

S. No.	CATEGORY	NAME & DESIGNATION	SIGNATURE
1.	CHAIR PERSON	Dr. V. KAVITHA Ph.D. Associate Prof. & Head Department of Management P.K.R. Arts College for Women Jolai	 21/8
2.	SUBJECT EXPERT I	Dr. A.G.V. NARAYANAN Director - DJ Academy for Managerial Excellence Coimbatore	Online
3.	SUBJECT EXPERT II	Dr. V.G. SUMATHY Assistant Prof., Dept. of Management Science, Kongu Arts & Science College Jolai.	Online
4.	UNIVERSITY NOMINEE	Dr. K. MALARMATHI Professor, BSMED, Bharathiar University Coimbatore	Online
5.	INDUSTRY REPRESENTATIVE	Mr. Elangkavi, Managing Director Hi-tech Communications, Erode	Online

S.No.	CATEGORY	NAME & DESIGNATION	SIGNATURE
6.	MERITORIOUS ALUMNAE	Ms. NAGALAKSHMI KARTHIKEYAN Assistant General Manager Tala Consultancy Services Chennai.	Online
7.	Member: 2	Dr. S. VIDHYA Ph.D., Associate Professor in Management P.K.R. Arts College for Women Gobi.	
8.	Member: 3	Mrs. S. Subalthara Devi Assistant Professor in Management P.K.R. Arts College for Women Gobi	
9.	Member: 4	Mrs. R. Gomathi Assistant Professor in Management P.K.R. Arts College for Women Gobi	
10.	Member: 5	Mrs. K. Radhamani Assistant Professor in Management P.K.R. Arts College for Women Gobi	
11.	Member: 6	Ms. G. K. Pooranee Assistant Professor in Management P.K.R. Arts College for Women Gobi.	



## Minutes of the meeting:

The summary of discussions and decisions taken on the agenda items during the meeting of the Board of studies in Management (B.B.A & M.B.A - U.G. & P.G.) held on 21.8.2021 at 11.00 a.m. on Gmeet in the presence of the Chairperson **Dr. V. KAVITHA** and the other members of the board as under:

It was resolved to,

1. Confirm the minutes of the fourth meeting of the Board of studies held on 07.07.2020

2. Approve the action taken on the resolutions passed in the previous meeting of the academic Council held on 26.11.2020.

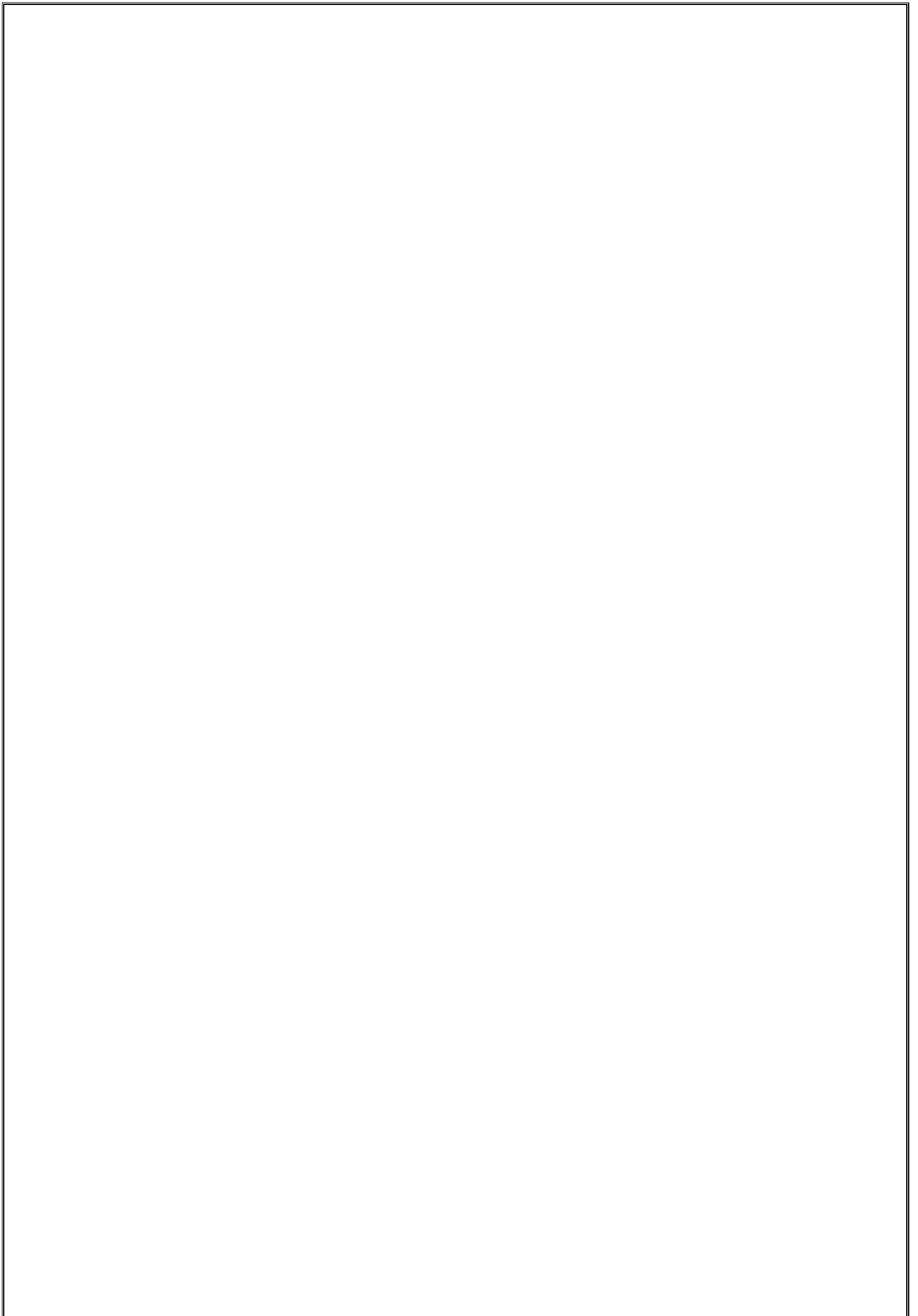
3. Approve and adopt the <sup>changes in</sup> scheme of examinations, syllabus and guidelines of BBA programme, for the students admitted during 2020-21 and onwards. Hence, ratified.

4. Approve and adopt the programme structure, programme scheme, syllabus, scheme of examinations of BBA and MBA programmes, for the students admitted during 2021-22 and onwards.

5. Approve and adopt the detailed syllabi of the SCHOLASTIC COURSES: CORE COURSES of BBA and MBA programmes along with the mapping of CO and PSO statements to be incorporated from the academic year 2021-2022 and onwards with the following recommendations from the board:

BBA Programme:

a) To discard Comprehension in Management (I-VI) courses and the credits allotted for them, as they are part of CORE COURSES and do not have any syllabus to be taught separately.





b) To consider OPEN ELECTIVE under PART-IV instead of PART-III so that the score obtained will not be accounted for CGPA calculation.

c) To offer PROJECT as a CORE COURSE and not as an elective/<sup>choice</sup> under PART-III and these were recommended to the academic council.

MBA Programme:

a) To discard Comprehension in Management (I-IV) courses and the credits allotted for them, as they are part of CORE COURSE and do not have any syllabus to be taught separately.

b) To offer PROJECT in semester IV to enhance employability and, these were recommended to the academic council.

6. Approve and adopt the detailed syllabi of the SCHOLASTIC COURSES: OPEN ELECTIVE course(s) offered by the department of Management to students of other UG/PG programmes along with mapping of CO and PSO statements to be incorporated from the academic year 2021-2022 and onwards.

7. Approve and adopt the detailed syllabi of SCHOLASTIC COURSES: SKILL ENHANCEMENT, PROFICIENCY ENHANCEMENT, ABILITY ENHANCEMENT AND COMPETENCY ENHANCEMENT courses of BBA and MBA programmes along with mapping of CO and PSO statements to be incorporated from the academic year 2021-2022 and onwards.

8. Approve and adopt the detailed syllabi of



CO-SCHOLASTIC COURSES (BOTH MANDATORY AND OPTIONAL COURSES) to be incorporated from the academic year 2021 & 2022 and onwards.

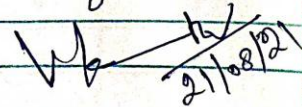
9. Approve and adopt the distribution of marks and question paper pattern for various courses under PART-III, PART-IV and PART-V of BBA and MBA programmes to be incorporated from the academic year 2021 & 2022 and onwards.
10. Recommend fresh panel of members of QP setting and Panel of Examiners of BBA and MBA programmes for practical examinations and central valuation.
11. Approve and adopt the detailed syllabi of Foundation Course : I (ENVIRONMENTAL STUDIES), Foundation Course: II (YOGA AND ETHICS), Non-Major Elective (INDIAN WOMEN AND SOCIETY), Ability Enhancement Course - II (CONSUMER RIGHTS), Skill Enhancement Course - II (LIFE SKILLS) common to all UG programmes along with mapping of CO and PSO statements for the academic year 2021 - 2022 and onwards.
12. There being no other items, the meeting ended with a vote of thanks to the chair.

Prepared by

  
21/08/21

Dr. S. Vaidhya  
Associate Professor in  
Management

Chairperson

  
21/08/21

Dr. V. Kavitha  
Head & Associate  
Professor in Management