



P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India
Website: www.pkrarts.org | E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC
2nd Cycle

Criterion I
Metric 1.4.2

1.4.2 ACTION TAKEN REPORT

DEPARTMENT OF MANAGEMENT



P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India
Website: www.pkrarts.org |E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC
2nd Cycle

Criterion I
Metric 1.4.2

2017-2018



P.K.R. ARTS COLLEGE FOR WOMEN
Accredited with 'A' Grade by NAAC
Autonomous Institution-Affiliated to Bharathiar University
Gobichettipalayam
DEPARTMENT OF MANAGEMENT
FEEDBACK ANALYSIS OF STAKEHOLDERS AND ACTION TAKEN REPORT
(2017-2018)

S.NO	SUGGESTIONS	ACTION TAKEN
UG		
1	Subject Expert suggested to include few concepts in Organisational Behaviour	Placed in Board of Studies & Implemented
2	Subject Expert suggested to include few concepts in Economic Theories for Managers	Considered the view of Subject expert and the same were implemented.
3	BoS Members suggested to give only one text book for Fundamentals of Accounting.	Accepting the suggestion, the changes were made.
PG		
1	BoS Members has recommended to include Quiz and Seminar as a Component for CIA Examination.	Accepting the suggestion, the changes were made in the CIA Components.
2	Students wanted to learn some valuable courses offered by other departments	Open elective Courses and Extra Credit Courses were implemented.


Approved by BoS Chairperson

Dr.V.KAVITHA,
HOD, Department of Management
P.K.R. Arts College for Women,
Gobichettipalayam - 638 476.



P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India
Website: www.pkrarts.org | E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC
2nd Cycle

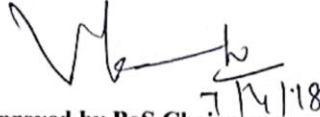
Criterion I
Metric 1.4.2

2018-2019



P.K.R. ARTS COLLEGE FOR WOMEN
Accredited with 'A' Grade by NAAC
Autonomous Institution-Affiliated to Bharathiar University
Gobichettipalayam
DEPARTMENT OF MANAGEMENT
FEEDBACK ANALYSIS OF STAKEHOLDERS AND ACTION TAKEN REPORT
(2018-2019)

S.NO	SUGGESTIONS	ACTION TAKEN
UG		
1	Industry Expert suggested to include few concepts in Financial Management.	Placed in Board of Studies & Implemented
2	Subject Expert suggested to modify the syllabus in Management Information System.	Considered the view of Subject expert and the same were implemented.
3	BoS Members suggested to simplify the syllabus of E-Commerce course.	Accepting the suggestion, the changes were made in the syllabus.
PG		
1	BoS Members suggested to reduce the syllabus content in Labour Welfare and Industrial Relations.	Accepting the suggestions of Board Members the changes were made in the Syllabus.
2	Industry Expert recommended to introduce Retail Marketing instead of Marketing Research.	Considered the view of Industry expert and the same were implemented.
3	BoS Members suggested to interchange the Elective Courses of Entrepreneurship	Accepting the suggestions of Board Members the changes were made in the Elective Courses.


Approved by BoS Chairperson

Dr.V.KAVITHA,
HOD, Department of Management
P.K.R. Arts College for Women,
Gobichettipalayam - 638 476.



P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India
Website: www.pkrarts.org |E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC
2nd Cycle

Criterion I
Metric 1.4.2

2019-2020



P.K.R. ARTS COLLEGE FOR WOMEN
Accredited with 'A' Grade by NAAC
Autonomous Institution-Affiliated to Bharathiar University
Gobichettipalayam
DEPARTMENT OF MANAGEMENT
FEEDBACK ANALYSIS OF STAKEHOLDERS AND ACTION TAKEN REPORT
(2019-2020)

S.NO	SUGGESTIONS	ACTION TAKEN
UG		
1	Industry Expert suggested to include few concepts in Green Marketing.	Placed in Board of Studies & Implemented
2	BoS Members suggested to modify the Syllabus of Taxation Law and Practice in Unit - 5.	Accepting the suggestion, the changes were made in the syllabus.
PG		
1	BoS Members suggested to include either a course on GST or a Certificate or Diploma Course on GST.	Accepting the suggestions of Board Members the changes were made.


9/4/19
Approved by BoS Chairperson

Dr.V.KAVITHA,
HOD, Department of Management
P.K.R. Arts College for Women,
Gobichettipalayam - 638 476.



P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India
Website: www.pkrarts.org |E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC
2nd Cycle

Criterion I
Metric 1.4.2

2020-2021



P.K.R. ARTS COLLEGE FOR WOMEN

Accredited with 'A' Grade by NAAC

Autonomous Institution-Affiliated to Bharathiar University
Gobichettipalayam

DEPARTMENT OF MANAGEMENT

FEEDBACK ANALYSIS OF STAKEHOLDERS AND ACTION TAKEN REPORT (2020-2021)

S.NO	SUGGESTIONS	ACTION TAKEN
1	Subject Expert suggested to introduce Value Added Courses.	Placed in Board of Studies & Implemented
2	BoS Members suggested to introduce Analytics as an Elective Stream instead of Systems.	Accepting the suggestion, the changes were made in the syllabus.
3	BoS Members recommended to introduce Part – V: Student Start-Up and Venture, Capstone Project and Viva-Voce under Competency Enhancement.	Accepting the suggestions of Board Members the changes were made in the Scheme.
4	The Board advised to do in additions in the syllabus of Computer Applications and Statistical Package on Business Decision-Practical	Corrections were done accordingly and the course was renamed as Business Research Methods-Practical

Approved by  BoS Chairperson 17/6

Dr. V.KAVITHA

HOD, Department of Management
P.K.R. Arts College for Women,
Gobichettipalayam - 638 476.



P.K.R. ARTS COLLEGE FOR WOMEN

(An Autonomous Institution-Affiliated to Bharathiar University, Coimbatore)
Approved by Government of Tamil Nadu and Accredited by NAAC with 'A' Grade
Gobichettipalayam – 638 476, Erode District, Tamil Nadu, India
Website: www.pkrarts.org |E.mail: pkroffice@gmail.com | Phone: 04285 - 222128

NAAC
2nd Cycle

Criterion I
Metric 1.4.2

2021-2022



P.K.R. ARTS COLLEGE FOR WOMEN

Accredited with 'A' Grade by NAAC


Autonomous Institution-Affiliated to Bharathiar University

Gobichettipalayam

DEPARTMENT OF MANAGEMENT

FEEDBACK ANALYSIS OF STAKEHOLDERS AND ACTION TAKEN REPORT (2021-2022)

S.NO	SUGGESTIONS	ACTION TAKEN
1	BoS Members recommended to introduce the concept of Industry 4.0 in the course content	Accepting the recommendations of Board Members the changes were made in the Curriculum.


21/8/21
Approved by BoS Chairperson

Dr. V.KAVITHA

HOD, Department of Management
P.K.R. Arts College for Women,
Gobichettipalayam - 638 476.