

## **PROGRAMME OUTCOMES (POs) AND PROGRAMME SPECIFIC OUTCOMES (PSOs)**

### **B.COM**

#### **Programme Outcomes (POs):**

- To instill knowledge about basic concepts of commerce
- To build the necessary skills to undertake entrepreneurship as a desirable career option
- To acquire diverse knowledge in business accounting and corporate laws and its applicability in modern business
- To enhance the employability of the learners in an organization of commercial interest
- To empower the learners to pursue higher education and future expectations of national and global needs of business enterprises

#### **Programme Specific Outcomes (PSOs) :**

- To assume junior management cadre in any business venture
- To understand marketing assignments in banking/insurance services
- To pursue higher studies in commerce/Management/Chartered Accountancy/Corporate Secretary ship/Chartered financial analyst/Law .

## **B.COM (COMPUTER APPLICATIONS)**

### **Programme Outcomes (POs) :**

- To be conversant with recent development in commerce and thrust areas in the field of Computer.
- To gain computer knowledge and make use of it effectively in the field of commerce.
- To design computer softwares to suit the needs of industry and business.
- To acquire skill in doing business in the electronic environment.
- To become worthy citizens of the nation by enriching knowledge in the application of computer in commerce.

### **Programme Specific Outcomes (PSOs):**

- To understand an assignment in an e-commerce forum.
- To manage the retail outlet independently.
- To assume the responsibility of computer operation in a small business engaged either in manufacturing or rendering services.

## **B.COM (PROFESSIONAL ACCOUNTING)**

### **Programme Outcomes (POs):**

- To focus much on accounting to pursue professional courses
- To impart conceptual and application skills in the domain of accounting and taxation
- To train them for professionalism, creativity, specialization and innovation in corporate/business activities
- To sharpen the skills in taxation laws
- To give exposure to undergo training programme in audit firms.

### **Programme Specific Objectives (PSOs):**

- To pursue Chartered Accountancy programme
- To serve as an internal auditor in a business firm
- To seek an employment in an auditing.

## **B.COM (ACCOUNTING AND FINANCE)**

### **Programme Outcomes (POs) :**

- To imbibe knowledge in accounting and finance and to demonstrate the data efficiently
- To develop the application skills for the conversion of financial transactions into accounting formats.
- To prepare financial statements in accordance with generally accepted accounting principles
- To recognize and understand ethical issues related to the accounting profession
- To employ critical thinking to analyse the financial data for managerial decision-making.

### **Programme Specific Outcomes (PSOs):**

- To pursue the programme of company secretaryship
- To undertake assignments in business enterprises to manage finance
- To offer “investment consultancy” services

## **M.COM**

### **Programme Outcomes (POs) :**

- To ensure all round development of personality required for an executive
- To build necessary skill concerning commercial theories applications to business
- To obtain practical knowledge in commercial activities by understanding training in commercial and industrial establishments
- To develop a broad range of business skills and commercial knowledge, development of general and specific capabilities to meet the current and future expectations of business and industry
- To enrich the necessary competencies and creativity to undertake entrepreneurship as a desirable and feasible career option
- To create taste in research to take up teaching profession
- To bridge the gap between the expectations of the employees and learners through the expectations interactive mechanism

### **Programme Specific Outcomes (PSOs) :**

- To assume jobs of executive cadre in a corporate sector.
- To offer investment / finance/ tax consultancy.
- To manage firms offering financial services.
- To pursue research in Commerce / Management