

P.K.R. ARTS COLLEGE FOR WOMEN
Re-Accredited with 'A' Grade by NAAC
Autonomous Institution- Affiliated to Bharathiar University
Gobichettipalayam
DEPARTMENT OF MANAGEMENT
PROPOSED ACTIVITES FOR THE ACADEMIC YEAR 2024 – 2025

MONTH	PROPOSED ACTIVITIES
JUNE 2024	<ol style="list-style-type: none"> 1. Student Induction Programme (SIP)-UG students 2. Enrollment of Certificate courses from NISM,IIBF,Swayam,NPTEL and other technical courses by MBA students
JULY 2024	<ol style="list-style-type: none"> 1. Professional Development Programme for faculty members by Dr.Chinna Muthu, Assistant Professor of Commerce, Madras Christian College, Chennai 2. Student Induction Programme (SIP)-PG students : <ul style="list-style-type: none"> • Capacity Building Programme by Dr.T.Devasenathipathi, Director, PPG Business School, Coimbatore • An entrepreneurial talk by Mrs. Priya Navin, Past Yi-Chair of Erode. • Alumna interaction programme by Ms. Haridharshini, HR Recruiter at SGS & Co., Coimbatore. • Industrial visit to Jay Mills in Perundurai 3. Student Development Programme on the National Institute of Securities Markets by Dr. Sharan Kumar Shetty 4. Department Association Inauguration
AUGUST 2024	<ol style="list-style-type: none"> 1. MoU activity with Young Indians(YUVA) Erode Chapter 2. Student Development workshop on Meta Analytics in tie up with clap-up Academy, Coimbatore 3. Extension activity 4. Industrial visit 5. MoU with start up payanam
SEPTEMBER 2024	<ol style="list-style-type: none"> 1. Student Development Programme 2. Alumnae interaction 3. Industry-Institute interaction activity 4. Department seminar/Mega event 5. Research workshop 6. MoU with IISM Bangalore and Hyderabad for Student Exchange Programme
OCTOBER	<ol style="list-style-type: none"> 1. Student Development Workshop related to finance 2. Extension activity

2024	<ol style="list-style-type: none"> 3. Research forum activity 4. Mega alumni meet 5. Industrial visit 6. MoU with IISM Bangalore and Hyderabad for Student Exchange Programme 7. Application filing for the start up of New Programme-BBA-BPM(Business Process Management) with TCS
NOVEMBER 2024	<ol style="list-style-type: none"> 1. Student Development seminar related to HR 2. Alumnae interaction
DECEMBER 2024	<ol style="list-style-type: none"> 1. Extension Activity by Mr.Mohan,Manager,Canara Bank,TN Palayam 2. Career Guidance programme by N.Sathiya, Sarathy IAS Academy, Karur 3. Guest Lecture by Ms.Kiruthika, Degam Organics,Tirupur 4. Industrial Visit to Podaran Drinks,Kangayam 5. Guest Lecture for Business Law by Mrs.Tamil Priya, Advocate,Gobi
JANUARY 2025	<ol style="list-style-type: none"> 1. Effective Communication on Public Speaking by Dr.V.B.Satheeswar, Asst.Professor, Dept. Of English, Madanapalle Institute of Technology& Science, Andrapradesh. 2. Guest Lecture for Marketing Management by Ms.R.Bhagayalakshmi, Assistant Manager,Philps,Chennai. 3. Industrial Visit to Degam Organics,Tirupur 4. MoU activity with Young Indians(YUVA) Erode Chapter 5. Student Development Programme by Dr.SubhathraSampath,Coimbatore
FEBRUARY 2025	<ol style="list-style-type: none"> 1. Guest Lecture for Marketing Management by Dr.P.Nalini,Associate Professor,PSG IM,Coimbatore 2. Industrial Visit to Doddapetta Tea Factory, Ooty(UG) 3. Industrial Visit to High Field Estate & Tea Factory, Coonoor(PG) 4. Seminar related to IPR 5. Industry-Institute interaction activity 6. Student Development Workshop by Dr.S.Murugappan, Director, Dept.of Management Studies, BIT, Sathy (2days)
MARCH 2025	<ol style="list-style-type: none"> 1. Intercollegiate Meet 2. Stake holder interaction programme 3. Industrial visit