

P.K.R. ARTS COLLEGE FOR WOMEN (MBA)

GOBICHETTIPALAYAM



AICTE – 2022-2023

18. Display of Information Submitted to AICTE (including the Accreditation & Board of Governors) along with Mandatory Disclosures in the Website of the Institution

18. A- AICTE APPROVAL IN WEBSITE

Website Link:

https://www.pkrarts.org/wp-content/uploads/2022/04/EOA_Report_MBA.pdf

Screen Shot:

All India Council for Technical Education
(A Statutory body under Ministry of HRD, Govt. of India)
7th Floor, Chandralok Building, Janpath, New Delhi- 110 001
PHONE: 23724151/52/53/54/55/56/57 FAX: 011-23724183 www.aicte-india.org

F.No. Southern/1-2811271655/2016/EOA Date: 05-Apr-2016

To,
The Principal Secretary
(Higher Education) Govt. of Tamil Nadu,
N. K. M. Bld. 6th Floor Secretariat,
Chennai-600009

Sub: Extension of approval for the academic year 2016-17

Ref: Application of the Institution for Extension of approval for the academic year 2016-17

Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Institutions) Regulations 2012 notified by the Council vide notification number F-No.37-3/Legal/2012 dated 27/09/2012 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to

Regional Office	Southern	Application Id	1-2811271655
Name of the Institute	P.K.R. ARTS COLLEGE FOR WOMEN (MBA)	Permanent Id	1-6816551
Name of the Society/Trust	DHANDAPANI RURAL CHARITABLE TRUST	Institute Address	127 PARIYUR ROAD, POST BOX NO 21, GOBICHETTIPALAYAM, ERODE DISTRICT, TAMILNADU, GOBICHETTIPALAYAM, ERODE, Tamil Nadu, 638476
Institute Type	Unaided - Private	Society/Trust Address	127 PARIYUR ROAD, POST BOX NO 21, GOBICHETTIPALAYAM ERODE DISTRICT TAMILNADU,PARIYUR VILLAGE,ERODE,Tamil Nadu,638476

Opted for change from Women to Co-ed and	No	Opted for change of name	No	Opted for change of site	No
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10:42 AM
4/23/2022

18.B-MANDATORY DISCLOSURE:

Department of Management

About the Department

Bachelor of Business Administration (BBA)
 The Department of Business Administration started its journey towards imparting a whole some management education in the year 1995. With an objective of motivating and fascinating budding managers, the department has been involved in developing student centric courses curriculum and industry based learning methodologies. The pedagogy of the BBA program consists of lectures, research projects, seminars, workshops and other student centric activities. In order to update the knowledge and have a practical exposure of the industry, the department organizes several industrial visits.

Master of Business Administration (MBA)
 The Post-graduate management programme was started in 1997 and the same was recognized by AICTE and the Government of Tamil Nadu and affiliated to Bharathiar University, Coimbatore. The main objective of the MBA programme is to bring out the professional skills of the students and to keep them fit for the professional demands of the corporate. To implement these objective a conducive atmosphere is made available all the times in the campus. We use innovative and pragmatic methodologies such as live project exposure, analytical techniques in problem solving, team coordination through group seminars, industry and technology domain training. Industry experts across various fields are invited as guests to the seminars to offer training to our students. These help students to stay well informed with the happenings around the globe and are ready to be deployed in the industry as soon as they complete the course.

Vision

Shaping entrepreneurs to build quality enterprises

Mission

Impart practical knowledge to imbibe managerial skills and confidence

Department of Management

- ▶ About the Department
- ▶ Courses offered
- ▶ Faculty Details
- ▶ Highlights

Photo Gallery

Parametric and Non-parametric
Dr. S. Jaishankar & Dr. P. Nalini
11th January 2017

Department of Management

Faculty Details

Name	Position
Dr.V.Kavitha M.B.A.,M.Phil.,Ph.D.,	Head & Associate Professor
Dr.S.Vidhya M.B.A.,M.Phil.,Ph.D.,	Associate Professor
Ms.K.Radhamani MBA,M.Phil.,	Assistant Professor
Ms.S.Subathara Devi M.B.A.,M.Phil.,	Assistant Professor
Ms.R.Gomathi M.B.A.,M.Phil.,	Assistant Professor
Dr.G.K.Pooranee B.E., M.B.A., Ph.D.,	Assistant Professor
Ms.A.Arulmithradevi MBA., M.Phil.,	Assistant Professor
Ms.A.C.Sowmiya MBA.,	Assistant Professor
Ms.B.Angavi B.E., MBA.,	Assistant Professor
Ms V A Priyanka B.E., MBA.,	Assistant Professor
Ms V Hamsadharani B.E., MBA.,	Assistant Professor

Department of Management

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Photo Gallery

Mr. J. Thangavel Raju-30th December 2017

18.C .BOARD OF GOVERNANCE

The screenshot shows the website for P.K.R. Arts College For Women. The browser address bar displays 'pkrrarts.org'. The website header includes the college logo, name, and accreditation details. A navigation menu is visible, with 'Governance' selected, showing a dropdown menu with the following items: Secretary, Chief Executive Officer, Principal, Vice-Principal, Organogram, and Committees. Below the navigation menu is a large image of the college building. A news banner at the bottom of the page reads 'PM's Free Vaccine for All & CMs Master Vaccine Camp in our premises'. The footer contains sections for 'Academic Links' (Swayam, Swayam Prabha, Vidya Lakshmi), 'News & Events' (PKR is in 6th position among Top 20 Womens Colleges in Tamilnadu, 'SPREAD THE JOY OF READING' - DONATE BOOKS FOR TRIBAL LIBRARY), and 'Academic Calendar' (April 2022).

P.K.R. ARTS COLLEGE FOR WOMEN
Managed by Dhandapani Rural Charitable Trust
Accredited with 'A' Grade by NAAC
An Autonomous Institution - Affiliated to Bharathiar University
MBA, MCA Programmes - AICTE Approved

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Governance
Secretary
Chief Executive Officer
Principal
Vice-Principal
Organogram
Committees

News New PM's Free Vaccine for All & CMs Master Vaccine Camp in our premises

P.K.R. Academy(CA/SAI)

Academic Links
[swayam](#) [SWAYAM PRABHA](#) [VIDYA LAKSHMI](#)

News & Events
Apr 20 PKR is in 6th position among Top 20 Womens Colleges in Tamilnadu
Apr 20 "SPREAD THE JOY OF READING" - DONATE BOOKS FOR TRIBAL LIBRARY

Academic Calendar
April 2022
Su Mo Tu We Th Fr Sa
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23

10:45 AM
4/23/2022