

ACADEMIC YEAR

2017 – 2018



P.K.R. ARTS COLLEGE FOR WOMEN (Autonomous)
Accredited with 'A' Grade by NAAC - Affiliated to Bharathiar University
Gobichettipalayam.

DEPARTMENT OF MANAGEMENT

Memorandum of Understanding Signed

Year	Activity	Resource Person	Date	Venue
2017-2018	Signing of MoU between Department of Management, P.K.R. Arts College for Women, Gobichettipalayam And Krishi Vigyan Kendra (KVK), MYRADA, Puduvalliampalayam, Gobichettipalayam.	Dr. P. Alagesan, Senior Scientist & Head, MYRADA, Puduvalliampalayam, Gobichettipalayam.	18.01.2018	MYRADA, Puduvalliampalayam, Gobichettipalayam.

Details of Activities Conducted under the MoUs (Signed this year and previously)

Year	Activity / Banner	Resource Person / Industry	Date	Venue	No. of Beneficiaries
2017- 2018	Association (ACME) Inaugural Function (TiE)	Ms.Timple Lulu, Managing Director, Pharma Herbal , Coimbatore	14.07.2017	P.K.R Arts College for Women	203
	Entrepreneur Connect - Skill Development (TiE)	Mrs.Deepa Muthukumarasamy, Founder & CEO, Some More Food Products, Tirupur.	14.07.2017	P.K.R Arts College for Women	195
	Interactive Session (PALMS)	M.P. Prabhakaran, Business Partner, Shraekhan, IFCI.	27.07.2017	P.K.R Arts College for Women	69
	Industrial Visit (EDISSIA)	Ariya Hi-tech Pipe and Component Private Limited, Perundurai.	27.02.2016	Perundurai.	72
	One day Seminar (TiE)	S. Rameshkumar, Secretary, TiE Global, Coimbatore.	31.08.2017	P.K.R Arts College for Women	198
	Industrial Visit (EDISSIA)	Venbro Polymers, Erode.	23.09.2017	Erode	34
	Industrial Visit (EDISSIA)	Venbro Polymers, Erode.	24.09.2017	Erode	37
	Entrepreneur Connect - Skill Development (MYRADA)	Dr. P.Alagesan, Senior Scientist and Head, MYRADA KVK, Pudukkottai, Gobi.	18.01.2018	P.K.R Arts College for Women	72

	Value Added Course - Agri-preneurship (MYRADA)	Mrs.M.Siva, Trainer, Scientist, MYRADA KVK, Puduvalliampalayam, Gobi.	From 05.02.2018 To 09.02.2018	MYRADA, Gobi.	41/2
	Industrial Visit (EDISSIA)	Perundurai Common Effluent Treatment Plant, SIPCOT, Perundurai	14.03.2018	Perundurai	78
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Memorandum of Understanding Signed : 2018-2019

Year	Activity	Resource Person	Date	Venue
2018-2019	Signing of MoU between Department of Management, P.K.R. Arts College for Women, Gobichettipalayam And Wollo Unviersity, Ethiopia	Dr. R. Manjushree Associate professor, Department of Management, college of business and economics, Wollo University, Ethopia, East Africa.	21.08.2018	P.K.R Arts College for Women
	Signing of MoU between Department of Management, P.K.R. Arts College for Women, Gobichettipalayam and QF4 Tech Asia SDN BHD, CLOMAC, Sepang District, Selangor, Malaysia	Ms.Puvenesvari Subramanium, Chief Executive Officer, QF4 Tech SND BHD, Selangor , Malaysia.	27.12.2018	P.K.R Arts College for Women

Details of Activities Conducted under the MoUs (Signed this year and previously)

Year	Activity / Banner	Resource Person / Industry	Date	Venue	No. of Beneficiaries
2018 - 2019	Industrial Visit (EDISSIA)	R.K Fruit Juice's & Beverages. (M/s New Hope food industries) Raja Thottam, Kulur, Modakuruchi Erode-638104.	10.07.2018	P.K.R Arts College for Women	67 student and 1 faculty member
	Industrial Visit (EDISSIA)	R.R. Aqua Industries. (M/s New Hope food industries) Raja Thottam, Kulur, Modakuruchi Erode-638104.	10.07.2018	P.K.R Arts College for Women	67 student and 1 faculty member
	Department Inauguration (TiE)	Ms. Sindhu Arun Cofounder, Chief food care officer, Agripro Industries, Udumalpet.	17.07.2018	P.K.R Arts College for Women	75 students
	Industrial Visit (EDISSIA)	Nature Care cartons Vadugapalayam, Modachur, Gobichettipalayam.	24.07.2018	Gobi	71 students and 1 Faculty member
	Industrial Visit (EDISSIA)	Sakthe Animal Feeds PeriyaModachur, Gobichettipalayam.	24.07.2018	Gobi	71 students and 1 Faculty member
	Industrial Visit (EDISSIA)	K.R.Bakers Eswarankovil Street, Gobichettipalayam.	24.07.2018	Gobi	71 students and 1 Faculty member
	Industrial Visit (EDISSIA)	Texvalley shopping Mall, Erode	11.08.2018	Erode	57 students and 1 Faculty member

	International conference on cross cultural diversity in workplace	Dr. R. Manjushree Associate professor, Department of Management, College of Business and Economics, Wollo University, Ethiopia, East Africa.	21.08.2018	P.K.R Arts College for Women	194 students
	National conference on Research Avenue in Social Science (CHRIST UNVIERSITY)	Dr. R.Sangeetha, Associate Professor, Dept of Management Studies, Christ (deemed to be) University, Bangalore.	27.08.2018	P.K.R Arts College for Women	395 participants from other institutions
	Industrial Visit (TiE)	Prozone Hygiene India LLP Puliampatty	18.09.2018	Puliampatty	68 students and 1 Faculty member
	International Seminar on Intellectual Property Rights and leading- Edge Technologies in IT industry. (Qf4 Tech Asia)	Ms.Puvenesvari Subramaniam, Chief Executive Officer, QF4 Tech Asia SND BHD, Selangor, Malaysia.	28.12.2018	P.K.R Arts College for Women	79 students
	Industrial Visit (EDISSIA)	Sai Ram Modern Rice Mill, Kadukampalayam, Gobi	31.01.2019	Gobi	83 students and 1 faculty member

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ACADEMIC YEAR

2019 – 2020



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DEPARTMENT OF MANAGEMENT

Memorandum of Understanding Signed

Year	Activity	Resource Person	Date	Venue
2019-2020	Signing of MoU between Department of Management, P.K.R. Arts College for Women, Gobichettipalayam And Young Indian's Chapter, Erode	Mr. Omsharavana President – Young Indians, Erode Chapter	11.07.2019	P.K.R Arts College for Women.
	Signing of MoU between Department of Management, P.K.R. Arts College for Women, Gobichettipalayam And Spectrum Skills Yard, Coimbatore	Dr.R.Karupussamy, Managing Director, Spectrum skills Yard, Coimbatore	14.12.2019	P.K.R Arts College for Women.

Details of Activities Conducted under the MoUs (Signed this year and previously)

S.No.	Activity / Banner	Resource Person / Industry	Date	Venue	No. of Beneficiaries
1.	Extension activity- Celebration of UN's MSME Day (EDISSIA)	Mr.K.Raju ,Joint Director, DIC, Erode	27.06.2019	P.K.R Arts College for Women	54 participants
2.	Extension activity- Banking & Financial Literacy (TiE)	Mr.K.Sudharson, Director, Rural Self- employment Training Institute, Erode Mr.R.Muruganandh am, Counsellor, AMULYA, Financial Literacy Centre, Erode	28.06.2019	P.K.R Arts College for Women	57 participants
3.	Coffee with CEO (YUVA)	Ms.Kumuthavalli sivakumar, Joint Managing Director, SKM Siddha & Ayurvedha Company (India) Pvt.,Ltd., Modakurichi, Erode	29.06.2019	Modakurich i	1 faculty and 6 students
4.	Industrial Visit (EDISSIA)	SKM Siddha & Ayurvedha Company (India) Pvt., Ltd., Modakurichi, Erode	29.06.2019	Modakurich i	1 Faculty member and 3 Students
5.	Industrial Visit (EDISSIA)	Sri Kumar Plastics, Vijayamangalam	10.07.2019	Vijayamang alam	1 Faculty member & 68 students
6.	Industrial Visit (EDISSIA)	Ajantha Plastics, Vijayamangalam	10.07.2019	Vijayamang alam	1 Faculty member & 68 students

7.	Interaction with Economist (YUVA)	Dr.Kanaga Sabapathi Director, Shipping corporation of India, Member- ICSSR	13.07.2019	Erode	1 Faculty member & 5 students
8.	Training programme FoSTaC (YUVA)	Students organised an one day on Hygienic and Sanitary practices for food, Erode	23.07.2019 & 24.07.2019	P.K.R Arts College for Women	2 Students
9.	Webinar (Qf4 Tech Asia, Malaysia)	Ms.Puvaneshwari Subramaniam, CEO, Qf4 Tech Asia, Malaysia	25.07.2019	P.K.R Arts College for Women	4 Faculty members & 66 students
10.	Webinar (PALMS)	Ms.Swathi Agarwal, Administrative Manager, The Vivekalay Group of Institutions, Coimbatore	26.07.2019	P.K.R Arts College for Women	5 Faculty members & 46 students
11.	Erode-Happy Paper Day (YUVA)	Happy Paper Day celebration organised by Yi Erode and SPB Paper boards, Pallipalayam	30.07.2019	Pallipalayam	2 Faculty members and 10 students
12.	Industrial Visit (EDISSIA)	Ariya Hi-tech Pipe and component Pvt Ltd, SIPCOT, Perundurai	27.08.2019	Perundurai	71 students and 1 Faculty member
13.	Industrial Visit (EDISSIA)	Ariya Plastics-Jawan Pumps, SIPCOT, Perundurai	27.08.2019	Perundurai	71 students and 1 Faculty member

14.	Industrial Visit (EDISSIA)	Saravana Polythreads Private Limited, Singiripalayam Pirivu, Akkarai kodiveri	27.08.2019	Akkarai kodiveri	71 students and 1 Faculty member
15.	National Conference on “ Tools & Techniques for Social science Research” (CHRIST University)	Inaugural address & Technical session I: Dr.K.S.Manu Assistant Professor, Department of management studies, Christ University, Bengaluru	29.08.2019	P.K.R Arts College for Women	326 Participant and 5 faculty
16.	Industrial Visit (EDISSIA)	Jagan Plastics, Jagan Metal Mart, Gobi	30.09.2019	Gobi	71 students and 1 Faculty member
17.	Industrial Visit (EDISSIA)	J.V. Aluminium Rolling Mill, Gobi	30.09.2019	Gobi	71 students and 1 Faculty member
18.	Industrial Visit (EDISSIA)	MYRADA Krishi Vigyan Kendra, Gobi	30.09.2019	Gobi	71 students and 1 Faculty member
19.	Journal Publication (IJRAR)	International Journal of Analytical Research Review (IJRAR)	September Issue	P.K.R Arts College for Women	31 Publications with 41 authors

20.	Scholarship for a student- Ms.Komuki (2019-2021 batch) received scholarship (MANAS foundation)	Ms.Sasiprabha, Founder, Manas Foundation, Gobi	27.11.2019	Gobi	1 student
21.	Value Added Course on Agripreneurship (MYRADA)	Dr.P.Alagesan, Senior scientist & Head, ICAR KVK, MYRADA, Erode Ms.Siva, Scientist (Home science), ICAR KVK,MYRADA, Gobichettipalayam	10.12.2019-14.12.2019	Gobi	48 students
22.	Placement Training (Spectrum skills Yard)	Dr.Karupussamy, Managing Director, Spectrum skills ,Coimbatore	19.12.2019	Coimbatore	32 students
23.	Entrepreneurial talk (YUVA)	Mr.Elangkavi, Managing Director,Hi-tech Communication s,Erode	07.01.2020	Erode	77 students and 3 faculty members
24.	Placement training (Spectrum skills Yard)	Dr.Karupussamy, Managing Director, Spectrum skills ,Coimbatore	02.01.2020-10.01.2020	Coimbatore	32 students
25.	Higher Education Conclave (ACME) (YUVA)	Mr.MaheshP.V.Giri,Executive Director,BNI Erode region,Past chair Young Indians,Erode Chapter	22.01.2020	P.K.R Arts College for Women	203 students and 10 faculty members

26.	<p>ICSSR sponsored seminar on “Start-up businesses for Economic revival: Prospects and Challenges”</p> <p>(EDISSIA, PALMS, Qf4 Tech Asia, Malaysia)</p>	<p>Speakers:</p> <p>Mr.K.Raju ,Joint Director, DIC, Erode (EDISSIA)</p> <p>Mr.D.Senthilkannan Founder & Director PALMS, Tuticorin (PALMS)</p> <p>Ms.Puvaneshwari Subramaniam, CEO, Qf4 Tech Asia, Malaysia (Qf4 Tech Asia, Malaysia)</p>	4.02.2020 & 5.02.2020	P.K.R Arts College for Women	400+ students and 24 faculty
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